**Overview**

We are pleased to invite all full-time GW faculty and doctoral students to submit proposals for support to the GW Center for International Business Education and Research (GW-CIBER). The GW-CIBER receives its funding through the U.S. Department of Education’s Title VI program to support research, teaching and outreach related to international business. Funding for projects accepted under this open call competition will be made available beginning October 2024 through September 2025.

**Relevance to GW-CIBER**

Proposals for research, teaching and/or outreach must further the CIBER program’s mandate of enhancing U.S. competitiveness, be related to International Business (see Background Document for more information), and are welcome in each of the following focal areas addressing CIBER’s theme of ***Institutions, Resilient Globalization, and Sustainable Competitiveness***:

* **Governing Globalization: Disruptions and Dynamism**
* **Innovation, Technology, and Entrepreneurship**
* **Natural Resource Management and Environmental Sustainability**
* **Economic Development and Structural Transformation**
* **The Intersection of Business, the State, and Civil Society**
* **Business Languages**

The following are examples of activities that may be considered for funding. *Proposals that incorporate more than one of these activities and provide outreach to a range of stakeholders are particularly welcome.*

* **Scholarly Research.** Sample activities for research intended for publication in the top tier journals or similarly prestigious outlets in any discipline, as well as other avenues of knowledge dissemination, such as academic workshop or conferences.
* **Programming for the Business and Policy Communities.** Sample activities include workshops, seminars, and the development of policy papers intended for practitioner audiences.
* **Course and Materials Development and Dissemination**. Sample activities include the development of text, audio, or multimedia teaching materials, such as teaching cases, lecture notes, video chapters, or the development of new courses. Applications that propose the development of a new course must include a letter from the applicant’s Department Chair indicating the Department’s support for the new course and certifying that the course will be offered within one year after the funding cycle.

The following are examples of support that may be considered for funding:

*■* Summer Salary\*

*■* Course Relief\*\*

*■* Data & Software Acquisition (note that equipment purchases cannot be funded)

*■* Research Assistants

*■* Materials Procurement

*■* Travel Support for Fieldwork

\*Faculty members who are receiving 2/9s in summer salary from GW sources are not eligible for summer salary for their proposed projects. We understand that faculty members’ summer funding situation may not be determined by the deadline for this CIBER RFP. Thus, PIs are asked to notify GW-CIBER when they receive notification of 2/9 summer support from other GW sources. At that time, GW-CIBER will allow the PI to submit a new budget requesting reallocation of the original budgeted salary to other expenses related to the same project.

\*\*Requests for course buyouts must be commensurate with substantial project scope of work and anticipated outcomes. Explicit approvals from relevant Department Chair(s) and Dean(s) are necessary in advance of submission deadline as Schools have different eligibility requirements for course buyouts. The rate for a course release varies across Schools from $6K to $8.5K and applicants should confer with their respective Dean's office about the cost of hiring an adjunct as a replacement for the course buyout. Normally no more than one course relief per year is awarded to a given faculty member.

**For more information about the Request for Funding competition, please view the background document on the GW-CIBER website (**[**http://business.gwu.edu/CIBER/**](http://business.gwu.edu/CIBER/)**), under “Internal Funding Opportunities.”**

**CONTACT:**

GW-CIBER

The George Washington University School of Business

Duquès Hall, Suite 450

2201 G Street, NW

Washington, DC 20052

202-994-3098 / [ciber@gwu.edu](mailto:ciber@gwu.edu) / <http://business.gwu.edu/CIBER>

Please answer the following questions and submit the application to the GW-CIBER via email ([ciber@gwu.edu](mailto:ciber@gwu.edu)). **The** **deadline for submission is 5:00pm on June 18, 2024**. *The funding cycle corresponds to the period of October 2024 through September 2025. Requests for summer support refers to Summer 2025.* Please contact the GW-CIBER office (202-994-3098 or [ciber@gwu.edu](mailto:ciber@gwu.edu)) if you have any questions.

Applicant Identification Information

1. **Principal Investigator or Lead Proposer** (Must be from GW): *Applications from doctoral candidates are welcome but must be accompanied by a letter of support from a faculty advisor articulating the merits of the project and affirming that the student is eligible to receive any requested salary support*.

Click or tap here to enter text.

1. **Principal Investigator/Lead Proposer email address, campus phone number, GW address**:

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**Email Address**: ­­­­­­­­­­­­­­­­­­Click here to enter text. **Campus Phone Number**: Click here to enter text.

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**Street Address**: Click here to enter text.

**City**: Click here to enter text. **State**: Click here to enter text.

**Zip Code**: Click here to enter text.

1. **School/GW Unit of Principal Investigator/Lead Proposer**:

Click here to enter text.

Project Identification Information

1. **Proposed Project Title**:

Click here to enter text.

1. Please select the **CIBER focal areas** that relate to your project. Mark a ‘P’ next to the one focal area that **primarily** relates to your project and an ‘S’ to any of the other areas that may **secondarily** apply. *(See GW-CIBER Executive Summary - Focal Area Activities & Initiatives for a description of the focal areas*.)
2. Governing Globalization: Disruptions and Dynamism
3. Innovation, Technology, and Entrepreneurship
4. Natural Resource Management and Environmental Sustainability
5. Economic Development and Structural Transformation
6. The Intersection of Business, Government, and Civil Society
7. Business Languages

Project Overview Section (50 points)

**The Project Overview Section is used by reviewers to gauge project impact, project quality, range of activities covered, and link to CIBER mandate. Please recognize that the proposal will be reviewed by faculty from a range of disciplines.**

1. Describe your project in clear, non-technical language, indicating the importance of the subject and how you plan to proceed. Please indicate how your proposal promotes the GW-CIBER umbrella theme of ***Institutions, Resilient Globalization, and Sustainable Competitiveness*** and one or more of the focal areas discussed above. **750 words max, not including references.**
2. Summarize explicitly how your project will address GW-CIBER’s mandate of promoting U.S. competitiveness. (*See the Background Document for a limited exception to this rule and indicate whether exception applies to your project*.) **250 words max**
3. Summarize explicitly how your project is related to International Business. GW-CIBER defines International Business as relating to profit-oriented business activities and relationships (transfer of goods, services, capital, people, ideas, and technologies) conducted across national boundaries in various formats including direct trade (import/export), contractual agreements (e.g., licensing, franchising), and foreign direct investment (e.g., mergers and acquisitions, building new facilities). International Business can also be about comparing countries and identifying county-level explanations for why businesses may operate differently across borders. In such cases, country level variables must be prominent in the study. (*See the Background Document for examples of what types of projects may be considered by GW-CIBER as broadly related to International Business and what would not.*) **250 words max**

Project Outcomes Section (30 points)

**The Project Outcomes Section is used by reviewers to gauge project impact.**

Describe the outcome(s) anticipated and/or products that will be produced for your project. Project outcomes can be ***teaching-related*** (e.g., course syllabi, course modules, cases, videotaped interviews, or presentations to be used in class, etc.), ***research-related*** (e.g., conference or journal submissions, databases created, academic workshops or seminars, etc.), or ***outreach-related*** (e.g., workshops or training seminars for business or policy community, white papers summarizing academic research for practitioners, etc.). For course development-related projects, be sure to explain the potential student demand for the course and include a separate letter from the department chair endorsing the course and indicating a willingness to schedule the course. CIBER will post all relevant outputs on the CIBER website for public use upon completion of your project.

Project Feasibility Section (20 points)

**The Project Feasibility Section is used by reviewers to gauge the judicious use of requested support and the capability of the PI to undertake the project and deliver outcomes as described above.**

***Project Budget Justification:***

1. Please list all required support, both financial and in-kind (e.g., meeting space) associated with this proposed project.
2. Please provide motivation for the support requested and describe how the request represents a judicious use of resources. ***Please note the following:***

* *Maximum budget request is $25,000 per application (please contact us if you have a project that exceeds the max budget. Under some scenarios we may entertain a project that exceeds the max budget); Faculty summer salaries carry a 29.85% fringe benefit, which is included in the $25,000 limit; wages paid to doctoral students, research and other assistants carry a 6.18% fringe benefit. For Summer 2025, the maximum summer salary is $16,000 + fringe benefits for faculty, and $5,000 + fringe benefits for doctoral students.* *(NOTE: Faculty members who are receiving 2/9s in summer salary from GW sources are not eligible for summer salary for their proposed projects. We understand that faculty members’ summer funding situation may not be determined by the deadline for this CIBER RFP. Thus, PIs are asked to notify GW-CIBER when they receive notification of 2/9 summer support from other GW sources. At that time, GW-CIBER will allow the PI to submit a new budget requesting reallocation of the original budgeted salary to other expenses related to the same project.)* ***Please indicate here the amount of any form of summer salary you expect to receive from your School or other GW sources.***
* *Requests for course buyouts must be commensurate with substantial project scope of work and anticipated outcomes. Explicit approvals from relevant Department Chair(s) and Dean(s) are necessary in advance of submission deadline as Schools have different eligibility requirements for course buyouts. The rate for a course release varies across Schools from $6,000 to $8,500 and applicants should confer with their respective Dean's office about the cost of hiring an adjunct as a replacement for the course buyout. Please budget the rate provided to you by the Dean’s office. Normally no more than one course relief per year is awarded to a given faculty member.*
* *Conference participation must be related to projects proposed. International travel for conference participation is not eligible for funding and all other international travel is subject to approval in advance by the U.S. Department of Education.* *(See Background Document for a limited exception to this rule.)*

***Project Timeline Summary:***

Please include a project timeline, indicating the time period for which you seek funding (as well as any other important dates) associated with this proposed project. As a reminder, the funding associated with this competition runs October 2024 through September 2025.

***Personnel:***

1. Please indicate all affiliated faculty, staff, students for this project (include name(s), email addresses, phone numbers, and mailing addresses for each; may be from GW or other institutions).

**Name**: Click here to enter text.

**Affiliation**: Click here to enter text.

**Email Address**: Click here to enter text. **Phone Number**: Click here to enter text.

**Street Address**: Click here to enter text.

**City**: Click here to enter text. **State**: Click here to enter text.

**Zip Code**: Click here to enter text.

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**Name**: Click here to enter text.

**Affiliation**: Click here to enter text.

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**City**: Click here to enter text. **State**: Click here to enter text.

**Zip Code**: Click here to enter text.

1. If you have previously received funding from GW-CIBER, please indicate the status of that project’s deliverables. Please use one row for each promised deliverable and add additional rows when necessary. Obligations under previous rounds must be satisfied for eligibility for this one. If you need to obtain a copy of a previous award letters, please contact the GW-CIBER at 202-994-3098 or email [ciber@gwu.edu](mailto:ciber@gwu.edu)

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| --- | --- | --- |
| Year of GW-CIBER Award | Promised Deliverables (please use one row for each promised deliverable) | Status (e.g., name of working paper, case, etc. submitted to GW-CIBER) |
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1. Please provide an abridged CV (1 page maximum) for proposer and all affiliated faculty and staff.

**GW-CIBER Request for Proposals (RFP)**

**Approval Form**

**(THIS SIGNATURE PAGE IS REQUIRED)**

**This form should be scanned and sent electronically to** [**ciber@gwu.edu**](mailto:ciber@gwu.edu) **with all required signatures for all participating proposers by June 18, 2024.**  **Your proposal will not be complete until the GW-CIBER office receives this form with relevant signatures from your Department Chairperson and Dean.**

**Title of Proposal:**

**Name of Principal Investigator/Lead Proposer:**

**Please check here if you have requested course buyout as part of this proposal. Note that department chairs and deans must explicitly approve such requests.**

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**Investigator (Name) Investigator Signature & Date**

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**Department Chair (Name) Dept. Chair Signature & Date**

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**Dean (Name) Dean Signature & Date**