

# Jae Hun Kwon (Jeff)

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## Education

	<b>THE CHINESE UNIVERSITY OF HONG KONG</b>	<i>Shatin, Hong Kong</i>
	<b><i>Penultimate Year Student</i></b>	
Sept. 2017 – Present	Integrated Bachelor of Business Administration– Advanced Standing <i>Concentration in Finance (Expected)</i> <ul style="list-style-type: none"><li>• Courses in Financial Markets, Management of Financial Institutions, Information Systems, Financial and Managerial Accounting.</li></ul>	
	<b>INTERNATIONAL SCHOOL OF PENANG, UPLANDS</b>	<i>Penang, Malaysia</i>
	<b><i>Graduate</i></b>	
Aug. 2015 – May 2017	International Baccalaureate Diploma <ul style="list-style-type: none"><li>• Higher Levels in Economics, Biology and Chemistry.</li><li>• Standard Levels in English Literature, Mathematics and Japanese Ab Initio.</li></ul>	
Aug. 2013 – May 2015	IGCSE Cambridge Certification	

## Professional Experience

Aug. 2021 – Oct. 2021	<b>SENDJOY</b> <b><i>Business Development Intern</i></b>	<i>South Korea</i>
	<ul style="list-style-type: none"><li>• Planned and prepared for the launch in expansion of platform services into South Korea</li><li>• Localized platform services based on market consumer research that I conducted to meet local needs</li><li>• Analyzed competitors' services to design a launch strategy</li><li>• Executed sales pitches to Venture Capitalists and potential customers to successfully lead negotiations for 5 MOUs with a wide range of businesses and startups.</li></ul>	
Nov. 2019 – Jun. 2021	<b>REPUBLIC OF KOREA ARMY 32<sup>nd</sup> Division</b> <b><i>West Sea Coast Guard – Sergeant</i></b>	<i>South Korea</i>
	<ul style="list-style-type: none"><li>• Was awarded with Coast Mission Merit Award for displaying outstanding ability during missions.</li></ul>	
Oct. 2019 – Nov. 2019	<b>JW Systems</b> <b><i>Research Assistant to CEO</i></b>	<i>South Korea</i>
	<ul style="list-style-type: none"><li>• Developed a business proposal for blockchain-based face recognition payment system for public transport.</li><li>• Devised the contents of an educational book for students with development disability.</li><li>• Conducted feasibility research on foreign country business expansion through Amazon Global for a Korean carpet company.</li></ul>	
Jul. 2018 – Aug. 2018	<b>OVERSEAS LIVING</b> <b><i>Sales and Management Trainee</i></b>	<i>Malaysia</i>
	<ul style="list-style-type: none"><li>• Facilitated and provided advice to JCI Elite (an NGO partner with the United Nations) on events, participants' enrolments and project management.</li><li>• Designed sales presentation decks and promotional flyers on company products after market research.</li><li>• Organized excel databases for projects and recorded monthly financial transactions for the financial statement.</li></ul>	

## Volunteer and Service

Mar. 2018	<b>FOOD ANGEL BY BO CHARITY FOUNDATION</b> <i>Volunteer</i>	<i>Hong Kong</i>
	<ul style="list-style-type: none"><li>Participated in making around 500 lunch boxes for donation to those who need support.</li></ul>	
Sep. 2018 – Nov. 2018	<b>KOSMOS – THE HELPING HAND</b> <i>Volunteer</i>	<i>Hong Kong</i>
	<ul style="list-style-type: none"><li>Planned different engaging activities every week for the elderly to enjoy at a nursing home in Ma On Shan weekly.</li></ul>	
Mar. 2016 – Jun. 2016	<b>DOWN SYNDROME ASSOCIATION</b> <i>Coordinator</i>	<i>Malaysia</i>
	<ul style="list-style-type: none"><li>Began an educational program for children with down syndrome to assist them in using modern technology.</li></ul>	
Aug. 2015 – May 2017	<b>DO SOMETHING SOCIETY</b> <i>Event Coordinator</i>	<i>Malaysia</i>
	<ul style="list-style-type: none"><li>Initiated a variety of creative events to raise funds; in year 2016 to 2017 nearly USD 5000 was donated to the Crystal Family Home for the orphanage.</li></ul>	

## Social and Extracurricular Experience

Jan. 2018 – May 2019	<b>BIZKOREA SOCIETY</b> <i>Senior Member</i>	<i>Hong Kong</i>
	<ul style="list-style-type: none"><li>Examined current global issues surrounding a wide variety of businesses to be aware of the changing trends worldwide.</li></ul>	
Sep. 2018 – May 2019	<b>STRATEGIC INVESTMENT SOCIETY</b> <i>Member</i>	<i>Hong Kong</i>
	<ul style="list-style-type: none"><li>Participated in investment workshops and career talks for in-depth knowledge and practical experience for the Finance industry.</li></ul>	
Aug. 2014 – Dec. 2016	<b>MODEL UNITED NATIONS CLUB</b> <i>Senior Member</i>	<i>Malaysia</i>
	<ul style="list-style-type: none"><li>Delegated in a total of six MUN conferences and was awarded the Honorable Mention Award.</li><li>Engaged in major global issues while focusing on developing debating, leading and collaborating skills.</li></ul>	

### Certification

- ABRSM Grade 8 Examination in Violin.
- ABRSM Grade 6 Examination in Music.
- Trinity Grade 5 Examination in Music Theory.
- TOEFL Examination.
  - Total Score of 107.
- NISPMUN Honorable Mention Award as a Delegate.

### Skills

#### Computer Skills:

- Proficient in Microsoft Word, PowerPoint and Excel.
- Financial Modelling on Excel

#### Language Skills:

- Full professional proficiency in English.
- Native proficiency in Korean.
- Communicative proficiency in Japanese.
- Communicative proficiency in Mandarin Chinese.

### Personal Interests

- Updating myself in the trends of Stock Investment and Financial Markets.
- Indulging in Certification and Virtual Internship Programs
- Exploring online tools such as Bloomberg Terminal, Salesforce, Tableau, Slack and Notion.
- Tracking the usage of blockchain technology such as cryptocurrency, NFTs, the metaverse in business operations.