

# JEFFREY V. LATINA

✉ jeffreylvlatina09@gmail.com   [in /in/jeffrey-latina](#)   [Jeff Latina's Dev Portfolio](#)  
☎ (+63) 976 333 9834   📍 166 I. Lopez St. Mandaluyong City, Metro Manila, Philippines

An IT graduate who's proficient in UI/UX Design, Website Development, and WordPress Development, eager to further enhance skills and gain valuable experiences in the field.

## Experience

### Web Development Consultant

Online Philippines (May - August 2024)

- Assisted in Website development and maintenance, theme and plugin customization, SEO, and back-end programming.
- Trained IT Interns

### Web Developer (On-The-Job Training/Internship)

Online Philippines (January - May 2024)

- Developed, maintained, updated, and debugged clients' websites.
- Implemented SEO strategies and managed Google Analytics and Ads for clients

### UI/UX Designer (Volunteer)

Google Developer Student Clubs (2023-2024)

- Actively engaged in upskilling events and workshops by designing UI/UX of various projects

### IT Support (Work Immersion)

Inspiro Relia Inc. (December 2019 - January 2020)

- Provided technical support such as resolving PC devices and fixing connectivity issues

## Projects

### E-Philippines Adventure Travel and Destinations Website

UI/UX Designer, Fullstack Developer

### UNIQ: AI Plagiarism Detector App

Project Leader, UI/UX Designer, Front End Developer, and Documentation

### Glamour: A Web-Based Event Planning and Management System for Special Occasions

Project Leader, UI/UX Designer, and Full Stack Developer

### Quicard: Flashcard Mobile Application

Project Leader, UI/UX Designer, and Full Stack Developer

### Ha'Chix Sales and Inventory Dashboard System

Project Leader and Front End Developer

### Crypdocs: Web3 Application

UI/UX Designer and Front End Developer

### iPLM ICT Automated System (Admin Side)

UI/UX Designer and Front End Developer

### Plantitas: E-Commerce Plant Selling System

Project Leader and Web Developer

## Education

### Pamantasan ng Lungsod ng Maynila (PLM)

BS Information Technology (2020-2024)

- DOST-SEI JLSS Scholar
- Summa Cum Laude, Rank 1 Overall

## Awards and Certificates

### 4th International Conference on Expert Clouds and Applications (India)

Conference Presenter

### 6th International Conference on Management, Education, & Emerging Technology (Thailand)

Conference Presenter

### Philippines Web3 Festival Hackathon 2022

Participant

### Academic Excellence Awardee

College Academic Excellence Awardee (PLM)

Barangay New Zaniga Academic Achiever

Recognition (2022-2024)

With High Honors | Senior High School

With Honors | Junior High School

## Skills

### Web/Mobile Development

- Frontend (HTML, CSS, JavaScript, Tailwind CSS, Bootstrap CSS, XML)
- Backend (Basic Java and PHP)
- CMS (WordPress and Shopify)

### Data Analytics and Marketing

- Google (Analytics, Ads, Looker Studio, Search Console)
- SEO Management

### Other Hard Skills

- Git, Figma, Canva, Notion, XAMPP, Google and Microsoft Office Suites

### Soft Skills

- Willingness to Learn
- Leader and a Team player
- Flexible
- Time Management
- Communication
- Problem-Solving