JEFFREY V. LATINA

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An IT graduate who's proficient in UI/UX Design, Front End Development, and WordPress Development, eager to further enhance skills and gain valuable experiences in the field.

Experience

Web Development Consultant
Online Philippines (May - August 2024)
- Assisted in Website development and maintenance, theme and plugin customization, SEO, and back-end programming.
- Trained IT Interns

Web Developer (On-The-Job Training/Internship)
Online Philippines (January - May 2024)
- Developed, maintained, updated, and debugged clients' websites.
- Implemented SEO strategies and managed Google Analytics and Ads for clients

UI/UX Designer (Volunteer)
Google Developer Student Clubs (2023-2024)
- Actively engaged in upskilling events and workshops by designing UI/UX of various projects

IT Support (Work Immersion)
Inspiro Relia Inc. (December 2019 - January 2020)
- Provided technical support such as resolving PC devices and fixing connectivity issues

Projects

E-Philippines Adventure Travel and Destinations Website
UI/UX Designer, Fullstack Developer

UNIQ: AI Plagiarism Detector App
Project Leader, UI/UX Designer, Front End Developer, and Documentation

Glamour: A Web-Based Event Planning and Management System for Special Occasions
Project Leader, UI/UX Designer, and Full Stack Developer

Quicard: Flashcard Mobile Application
Project Leader, UI/UX Designer, and Full Stack Developer

Ha'Chix Sales and Inventory Dashboard System
Project Leader and Front End Developer

Crypdocs: Web3 Application
UI/UX Designer and Front End Developer

iPLM ICT Automated System (Admin Side)
UI/UX Designer and Front End Developer

Plantitas: E-Commerce Plant Selling System
Project Leader and Web Developer

Education

Pamantasan ng Lungsod ng Maynila (PLM)
BS Information Technology (2020-2024)
- DOST-SEI JLSS Scholar
- Summa Cum Laude, Rank 1 Overall

Awards and Certificates

4th International Conference on Expert Clouds and Applications (India)
Conference Presenter

6th International Conference on Management, Education, & Emerging Technology (Thailand)
Conference Presenter

Philippines Web3 Festival Hackathon 2022
Participant

Academic Excellence Awardee
College Academic Excellence Awardee (PLM)
Barangay New Zaniga Academic Achiever Recognition (2022-2024)
With High Honors | Senior High School
With Honors | Junior High School

Skills

Web/Mobile Development
- Frontend (HTML, CSS, JavaScript, Tailwind CSS, Bootstrap CSS, XML)
- Backend (Basic Java and PHP)
- CMS (WordPress and Shopify)

Data Analytics and Marketing
- Google (Analytics, Ads, Looker Studio, Search Console)
- SEO Management

Other Hard Skills
- Git, Figma, Canva, Notion, XAMPP, Google and Microsoft Office Suites

Soft Skills
- Willingness to Learn
- Leader and a Team player
- Flexible
- Time Management
- Communication
- Problem-Solving