

# JEFFREY V. LATINA

✉ jeffreylvlatina09@gmail.com   [in /in/jeffrey-latina](#)   [Jeff Latina's Dev Portfolio](#)  
☎ (+63) 976 333 9834   📍 166 I. Lopez St. Mandaluyong City, Metro Manila, Philippines

An IT graduate who's proficient in UI/UX Design, Website Development, and WordPress Development, eager to further enhance skills and gain valuable experiences in the field.

## Experience

### Web Development Consultant

*Online Philippines (May - August 2024)*

- Assisted any IT and digital marketing related tasks such as Website development and maintenance, theme and plugin customization, SEO, and back-end programming. Also trained IT Interns.

### Web Developer (On-The-Job Training/Internship)

*Online Philippines (January - May 2024)*

- Developed, maintained, updated, and debugged clients' websites.
- Implemented SEO strategies and managed Google Analytics and Ads for clients.

### UI/UX Designer (Volunteer)

*Google Developer Student Clubs (2023-2024)*

- Actively engaged in upskilling events and workshops by designing UI/UX of various projects.

### IT Support (Work Immersion)

*Inspiro Relia Inc. (December 2019 - January 2020)*

- Provided technical support to resolve phone, connectivity, PC/laptop, and other issues for employees.

## Projects

### E-Philippines Adventure Travel and Destinations Website

*UI/UX Designer, Fullstack Developer*

### UNIQ: AI Plagiarism Detector App

*Project Leader, UI/UX Designer, Front End Developer, and Documentation*

### Glamour: A Web-Based Event Planning and Management System for Special Occasions

*Project Leader, UI/UX Designer, and Full Stack Developer*

### Quicard: Flashcard Mobile Application

*Project Leader, UI/UX Designer, and Full Stack Developer*

### Ha'Chix Sales and Inventory Dashboard System

*Project Leader and Front End Developer*

### Crypdocs: Web3 Application

*UI/UX Designer and Front End Developer*

### iPLM ICT Automated System (Admin Side)

*UI/UX Designer and Front End Developer*

### Plantitas: E-Commerce Plant Selling System

*Project Leader and Web Developer*

## Education

### Pamantasan ng Lungsod ng Maynila (PLM)

*BS Information Technology (2020-2024)*

- DOST-SEI JLSS Scholar
- Summa Cum Laude, Rank 1 Overall
- College Academic Excellence Awardee

## Awards and Certificates

### 4th International Conference on Expert Clouds and Applications (India)

*Conference Presenter*

### 6th International Conference on Management, Education, & Emerging Technology (Thailand)

*Conference Presenter*

### Philippines Web3 Festival Hackathon 2022

*Participant*

### Academic Excellence Awardee

*Barangay New Zaniga Academic Achiever Recognition (2022-2024)*

*With High Honors | Senior High School*

*With Honors | Junior High School*

## Skills

### Web/Mobile Development

- Frontend (HTML, CSS, JavaScript, Tailwind CSS, Bootstrap CSS, XML)
- Backend (Basic Java and PHP)
- CMS (WordPress and Shopify)

### Data Analytics and Marketing

- Google (Analytics, Ads, Looker Studio, Search Console)
- SEO Management

### Other Hard Skills

- Git, Figma, Canva, Notion, XAMPP, Google and Microsoft Office Suites

### Soft Skills

- Willingness to Learn
- Leader and a Team player
- Flexible
- Time Management
- Communication
- Problem-Solving