

# JEFFREY V. LATINA

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## EDUCATION

### Pamantasan ng Lungsod ng Maynila (PLM)

October 2020 - September 2024

Bachelor of Science in Information Technology (Summa Cum Laude) - OGWA: 1.1946

- DOST-SEI Science & Technology JLSS Scholar, College Academic Excellence Awardee, Rank 1 Overall

## SKILLS SUMMARY

### Software Development (Both Web and Mobile)

- Languages and Frameworks: HTML, CSS, JavaScript, Tailwind CSS, Bootstrap CSS, XML, Java, PHP, and Laravel
- Platforms: Visual Studio Code, Git, MySQL, Firebase, Wordpress, Shopify, Notion, and Figma

### Data Analytics and Search Engine Optimization (SEO)

- Google Analytics, Google Looker Studio, Google Ads, Google Search Console, Bing Webmaster, and Semrush

### Soft Skills

- Willingness to Learn, Attention to detail, Creativity, Leader, Flexibility, Time Management, Communication, and Problem solving

## EXPERIENCES

### Web Developer

January - August 2024

Online Philippines Corp. - San Juan

- Interned to develop, maintain, update, and debug clients' websites.
- Absorbed after the contract to be a part-timer to assist in website development and maintenance, including theme and plugin customization, SEO, back-end programming, and training IT interns.

### Volunteer

October 2022 - July 2024

Google Developer Student Clubs - PLM

- Engaged in upskilling events and workshops through joining hackathons and participating in various organization projects.

## PROJECTS

### E-Philippines Adventure Travels and Destinations | [LINK](#)

May - August 2024

- Developed and designed the system using WordPress, customizing both the theme and code.

### UNIQ: AI Plagiarism Checker Mobile App | [LINK](#)

July 2023 - April 2024

- Spearheaded the team and was responsible for developing both the front-end and back-end components of the system.

### Glamour: Event Management System | [LINK](#)

April - July 2023

- Developed the front end, back end, and database of the web system, while also training datasets for the machine learning feature.

### Quicard: Flashcard Mobile Application | [LINK](#)

December 2022 - February 2023

- Developed both the front-end and back-end of the system and integrated all components into a cohesive application.

## CERTIFICATES

### Introduction to Front End Development (SimpliLearn) | [CERTIFICATE](#)

July 2024

- Learned about the fundamentals of Front End Development using Github, HTML, CSS, Javascript, and other essential frameworks.

### International Conference Presenter (ICOECA and ICMEET) | [CERTIFICATE](#)

January and April 2024

- Presented the research study to 4th International Conference on Expert Clouds and Applications (India) and 6th International Conference on Management, Education, & Emerging Technology (Thailand)

### Wordpress Project Certificate (Coursera) | [CERTIFICATE](#)

April 2024

- Created a responsive and functional project using Wordpress.

### PHP Course (SoloLearn) | [CERTIFICATE](#)

November 2021

- Mastered the PHP syntax, proficiently utilizing control flow, loops, functions, and data structures.