**1A Pittsburgh region locations page: Our locations**

## Production notes

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| **IA / Path**  Home = VA.gov | Home > Pittsburgh health care > Our locations |
| **Desired URL (consult search strategist for URL)** | /pittsburgh-health-care/locations  Pull from Mikki’s IA spreadsheet |
| **Comments** | Pull locations data from the facility locator API – location name, address, etc.  EX: Use the field labels provided in the copydeck (e.g., “Main phone”) BUT display the phone number data from the API. |

## Page properties

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| **Page title H1** | Our locations |
| **Browser title**  Title tag 50-60 characters (shoot for <55); primary keyword should be at beginning of title tag; can work in a secondary keyword if it fits naturally; title case; okay to omit |VA.gov if space is needed. | VA Pittsburgh Health Care | Our Locations | VA.gov  FORMAT  VAMC Regional Site | Page Name | VA.gov |
| **Meta description** | Max 155-character description. Use the primary SEO keyword or phrase toward beginning of description; incorporate a call to action if there’s room. |
| **SEO terms/phrases** | 1 – 2 words or phrases |

**Content** [(See content resources below)](#ContentResourcesStyleGuides)

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| Page name and intro section | |
| **H1: Our locations**  [Optional image]  Some kind of intro blurb. Use the primary SEO terms. About 50-100 words max. | |
| **H2 Main locations** | |
| Location Name [LINK TO LOCATION PAGE] Address  Directions [LINK TO GOOGLE]  Main phone: Mental health clinic:  [See location details] [TERTIARY BUTTON: LINK TO LOCATION PAGE] | [Image thumbnail] |
| Pittsburgh VA Medical Center-University Drive University Drive C Pittsburgh, PA 15240-1003 Directions [LINK TO GOOGLE]  Main phone: 866-482-7488  Mental health clinic: 412-360-6600  [See location details] <https://www.pittsburgh.va.gov/locations/university-drive.asp> H. John Heinz III Department of Veterans Affairs Medical Center 1010 Delafield Road Pittsburgh, PA 15240-1005 Directions [LINK TO GOOGLE]  Main phone: 412-360-6000  Mental health clinic: 412-360-6600  [See location details] <https://www.pittsburgh.va.gov/locations/HJ-heinz.asp> | |
| **H2 Other locations** | |
| [USE SAME CARD TEMPLATE AS ABOVE—PULL DATA FROM FACILITY LOCATOR API]  Beaver County VA Clinic <https://www.pittsburgh.va.gov/locations/beaver.asp>  Belmont County VA Clinic <https://www.pittsburgh.va.gov/locations/belmont.asp>  Fayette County VA Clinic <https://www.pittsburgh.va.gov/locations/fayette.asp>  Washington County VA Clinic <https://www.pittsburgh.va.gov/locations/washington.asp>  Westmoreland County VA Clinic <https://www.pittsburgh.va.gov/locations/westmoreland.asp> | |

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| **Content resources** |
| The content style guide for VA.gov is currently in development.   * Refer to it as our primary style guide for VA.gov:  <https://department-of-veterans-affairs.github.io/vets-design-system-documentation/content-style-guide/> * For issues that are not yet covered in the VA.gov in-flight content style guide above, refer to the Vets.gov content style guide: <https://github.com/department-of-veterans-affairs/vets.gov-content-style-guide> * Health content writing tips: <https://github.com/department-of-veterans-affairs/vets.gov-content/blob/master/templates-and-guides/guides/Health%20Care%20Writing%20Tips.pdf> |