**2A-C University Drive location details page: Pittsburgh VA Medical Center-University Drive**

## Production notes

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| **IA / Path**  Home = VA.gov | Home > Pittsburgh health care > [API Facility Name] |
| **Desired URL (consult search strategist for URL)** | /pittsburgh-health-care/locations/[api facility name]  Pull from Mikki’s IA spreadsheet |
| **Comments** | Pull locations data from the facility locator API – name, address, etc.  EX: Use the field labels provided in the copydeck (e.g., “Main phone”) BUT display the phone number data from the API. |

## Page properties

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| **Page title H1** | Pittsburgh VA Medical Center-University Drive |
| **Browser title**  Title tag 50-60 characters (shoot for <55); primary keyword should be at beginning of title tag; can work in a secondary keyword if it fits naturally; title case; okay to omit |VA.gov if space is needed. | VA Pittsburgh Health Care | University Drive campus  FORMAT  VAMC Regional Site | Page Name | VA.gov |
| **Meta description** | Max 155-character description. Use the primary SEO keyword or phrase toward beginning of description; incorporate a call to action if there’s room. |
| **SEO terms/phrases** | 1 – 2 words or phrases |

**Content** [(See content resources below)](#ContentResourcesStyleGuides)

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| Page name and intro section |
| **H1: Pittsburgh VA Medical Center-University Drive**  Welcome welcome welcome welcome blurb. Use the primary SEO terms. About 50-100 words max.  [Make an appointment] [View A-Z services] [Become a patient] Location details University Drive C Pittsburgh, PA 15240-1003 Directions [LINK TO GOOGLE]  Main phone: 866-482-7488  Mental health clinic: 412-360-6600  **Clinical hours**  [API data] |
| **H2 Prepare for your visit** |
| [ACCORDIONS – [SEE CONTENT EXAMPLE](#AccordionExampleContent)]  Shuttle services and schedules  Visitor hours and information  Lodging for patients and families  Parking  Campus and building maps  Cafeteria, shops, and other retail |
| **H2 Popular in Pittsburgh** |
| [LINKS]  Phone directory  Billing and insurance  Request your medical records  Patient advocates  Library |

**ACCORDION CONTENT EXAMPLE**

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| **Visitor hours and information**  **Source content:**  [**https://www.pittsburgh.va.gov/visitors/visiting.asp**](https://www.pittsburgh.va.gov/visitors/visiting.asp) |
| Brief blur, about 160 characters (1-2 sentences).  We encourage you to visit when most convenient for you and the patient. There are no set visitor hours for most departments. Exceptions are listed below. [EXAMPLE 152 CHARACTERS]  **Medical, surgical, critical care, and hospice wards** 24 hours a day, 7 days a week  **Behavioral health inpatient wards** Mon – Fri: 1:00 p.m. – 2:00 p.m. and 6:00 p.m. - 7:30 p.m. Sat – Sun: 6:00 p.m. - 7:30 p.m. and 6:00 p.m. - 7:30 p.m. For safety reasons, visitors are not permitted in patient bedrooms.  **Post-anesthesia recovery**  Generally, visitors aren’t permitted. In some circumstances, the doctor or nurse may make an exception.  **General visitor policies**   * Children younger than 16 years old must be supervised by an adult and bedside visits limited to 15 minutes. Some units may require the doctor’s permission for children younger than 16 years old. * Visitors may bring candy, fruit, and other food items in limited quantities if it has been clarified by the nursing staff as appropriate patient's diet. However, fresh fruit and flowers are not permitted in the Critical Care Center and visitors are not permitted to eat or drink in the units.   See full visitor policies  [LINK TO NEW POLICIES–SOURCE CONTENT: <https://www.pittsburgh.va.gov/visitors/visiting.asp> ] |

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| **Content resources** |
| The content style guide for VA.gov is currently in development.   * Refer to it as our primary style guide for VA.gov:  <https://department-of-veterans-affairs.github.io/vets-design-system-documentation/content-style-guide/> * For issues that are not yet covered in the VA.gov in-flight content style guide above, refer to the Vets.gov content style guide: <https://github.com/department-of-veterans-affairs/vets.gov-content-style-guide> * Health content writing tips: <https://github.com/department-of-veterans-affairs/vets.gov-content/blob/master/templates-and-guides/guides/Health%20Care%20Writing%20Tips.pdf> |