

# Kewa "Jeffery" Mei

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## Profile

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- MBA student seeking full-time opportunity in business intelligence and business analysis.
- Google certified analyst, SAS certified advanced programmer.
- Advanced technical skills: Python, SAS, Gephi, Teradata Aster, Machines Learning, Tableau, SQL.
- Gamer profile: Battlefield 3 – 3 K/D; SC2 – 4700 MMR 1v1, 4300 MMR 2v2; OverWatch – 2100 MMR; Hearthstone – Multiple 6 win Arcades; DOTA 1700 MMR

## Education

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**Purdue University, Krannert School of Management** **West Lafayette, IN**  
**Master of Business Administration** **May 2017**

Concentrations: Management Info System and Operation Management

- Teradata University Network Scholarship (Year 2015, Year 2016)
- TEDxPurdue Speaker (Year 2016)

**Oklahoma State University, Watson Graduate School of Business** **Stillwater, OK**  
**Master of Management Information System** **May 2015**

- SAS acknowledgement of Data Mining (Year 2015)
- Graduate student scholarship (Year 2014)

**Sun Yat-Sen University, School of Management** **Guangzhou, China**  
**Bachelor of Hospitality and Tourism Administration** **June 2014**

## Professional Experience

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**Purdue University** **West Lafayette, IN**  
**Teaching Assistant - Teradata** **Dec 2016 – May 2017**

- Teaching assistant for Data Mining class.
- Provide tutorials about data visualization using Teradata Aster.
- Guide students through Teradata Certification Test.

**Purdue Elevatory Foundry** **West Lafayette, IN**  
**Due Diligence Analyst** **Aug 2016 – Dec 2016**

- Performed operation due diligence to 6 startups, estimated value at \$10M, seeking funds.
- Provided Foundry with quality of earnings considerations to support their investment decision.
- Invested project generated return of \$400,000 with \$80,000 investment.

**Air Spares Unlimited, Inc.** **Chicago, IL**  
**Business Analyst** **Dec 2015 – Aug 2016**

- Conducted market research and developed sales management on techniques on enter China Market.
- Developed business relationship and established agreements on trading parts with 5 Chinese airlines.
- Responsible to driving \$4M sales in Chapter 32 aviation parts.

**Sun Yat-Sen Consulting, Inc.** **Guangzhou, China**  
**Analyst Intern** **Dec 2012 – Jan 2014**

- Created data visualization and market report for consulting team.

## Affiliations, Honors

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- 3rd Place – Iowa business analytics case competition
- Poster Presentation – Purdue University Next Generation Scholar 2016
- Honorable Mention – Teradata Partner 2016 Data Challenge
- 2nd Place – Hult Case Competition
- Keynote Speaker – TEDxPurdue 2016: A talk about data visualization
- YouTube link: <https://www.youtube.com/watch?v=zYB1yArBP40>
- Overall Winner – Teradata Partner 2015 Business Analytics Competition
- Poster presentation – Teradata Partner 2015: A text mining on online hotel comments
- SAS Certified Statistical Business Analyst: Regression and Modeling. CertNo.: SBARM001660v9