Kewa "Jeffery" Mei

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Profile

- MBA student seeking full-time opportunity in business intelligence and business analysis.
- Google certified analyst, SAS certified advanced programmer.
- In-depth understanding on data science with Python.
- Advanced technical skills: Python, SAS, Gephi, Teradata Aster, Machines Learning, Tableau, SQL.

Education

Purdue University, Krannert School of Management   **West Lafayette, IN**
Master of Business Administration   **May 2017**
Concentrations: Management Info System and Operation Management
- Teradata University Network Scholarship (Year 2015, Year 2016)
- TEDxPurdue Speaker (Year 2016)

Oklahoma State University, Watson Graduate School of Business   **Stillwater, OK**
Master of Management Information System   **May 2015**
- SAS acknowledgement of Data Mining (Year 2015)
- Graduate student scholarship (Year 2014)

Sun Yat-Sen University, School of Management   **Guangzhou, China**
Bachelor of Hospitality and Tourism Administration   **June 2014**

Professional Experience

Purdue University   **West Lafayette, IN**
Teaching Assistant - Teradata   **Dec 2016 – May 2017**
- Teaching assistant for Data Mining class.
- Provide tutorials about data visualization using Teradata Aster.
- Guide students through Teradata Certification Test.

Purdue Elevatory Foundry   **West Lafayette, IN**
Due Diligence Analyst   **Aug 2016 – Dec 2016**
- Performed operation due diligence to 6 startups, estimated value at $10M, seeking funds.
- Provided Foundry with quality of earnings considerations to support their investment decision.
- Invested project generated return of $400,000 with $80,000 investment.

Air Spares Unlimited, Inc.   **Chicago, IL**
Business Analyst   **Dec 2015 – Aug 2016**
- Conducted market research and developed sales management on techniques on enter China Market.
- Developed business relationship and established agreements on trading parts with 5 Chinese airlines.
- Responsible to driving $4M sales in Chapter 32 aviation parts.

Sun Yat-Sen Consulting, Inc.   **Guangzhou, China**
Analyst Intern   **Dec 2012 – Jan 2014**
- Created data visualization and market report for consulting team.

Affiliations, Honors

- 3rd Place – Iowa business analytics case competition
- Poster Presentation – Purdue University Next Generation Scholar 2016
- Honorable Mention – Teradata Partner 2016 Data Challenge
- 2nd Place – Hult Case Competition
- Keynote Speaker – TEDxPurdue 2016: A talk about data visualization
- YouTube link: https://www.youtube.com/watch?v=zYB1yArBP40
- Overall Winner – Teradata Partner 2015 Business Analytics Competition
- Poster presentation – Teradata Partner 2015: A text mining on online hotel comments
- SAS Certified Advanced Programmer for SAS 9. CertNo.: AP015542v9
- SAS Certified Statistical Business Analyst: Regression and Modeling. CertNo.: SBARM001660v9
- Google Analytics certified professional. RefNo.: 5832229573361664