Dear Hiring Manager,

I am writing to apply for 1 which was forwarded to me by my professor, Matthew Lanham. As I just finished my MBA education from Purdue University with a concentration on management information system, I offer an experienced and knowledgeable perspective toward business analytics.

Here are few highlights about me:

• As I have finished the machine learning courses offered by Microsoft on Edx, I have sufficient understanding on data science, machine learning, and business.

• Two years consecutively, I joined Teradata Partner Conference as competition finalists to share my research on text mining. I was twice granted Teradata University Scholarship for it. Results for both projects were adapted by my sponsors, HireHerosUSA and Sotherly Hotel Group.

• I represented Purdue at Iowa analytics competition and ranked the 3rd among 17 top universities around US. The result for the project was adapted by the sponsor, 3M.

• I have in-depth understanding of Python. I use it for machines learning or other purpose, like generating the cover letter based on the job description.

• To make better data visualization, I took some art class about photography and video making. That makes me contract photographer for Purdue University.

• I am a hard-core video gamer. I spent about 10 hours every week playing OverWatch, DOTA 2, and StarCraft 2. Playing video games helps me knowing other people and stay connected with them.

Combing technology and business is the trend in the US, and I would be interested in holding the responsible 1.

I have attached my resume and look forward to discussing how my qualifications would be beneficial in this role. I will contact you next week to see when we might discuss the position further. Thank you very much for your consideration.

Sincerely
Kewa Mei (Jeffery)
405-564-4230
meik@purdue.edu

Kewa "Jeffery" Mei

220 Nimitz Dr., West Lafayette, IN, 47906 | 405-564-4230 | meik@purdue.edu

Profile

- MBA student seeking full-time opportunity in business intelligence and business analysis.
- Google certified analyst, SAS certified advanced programmer.
- In-depth understanding on data science with Python.
- Advanced technical skills: Python, SAS, Gephi, Teradata Aster, Machines Learning, Tableau, SQL.

Education

Purdue University, Krannert School of Management · **West Lafayette, IN**
Master of Business Administration · **May 2017**
Concentrations: Management Info System and Operation Management
- Teradata University Network Scholarship (Year 2015, Year 2016)
- TEDxPurdue Speaker (Year 2016)

Oklahoma State University, Watson Graduate School of Business · **Stillwater, OK**
Master of Management Information System · **May 2015**
- SAS acknowledgement of Data Mining (Year 2015)
- Graduate student scholarship (Year 2014)

Sun Yat-Sen University, School of Management · **Guangzhou, China**
Bachelor of Hospitality and Tourism Administration · **June 2014**

Professional Experience

Purdue University · **West Lafayette, IN**
Teaching Assistant - Teradata · **Dec 2016 – May 2017**
- Teaching assistant for Data Mining class.
- Provide tutorials about data visualization using Teradata Aster.
- Guide students through Teradata Certification Test.

Purdue Elevatory Foundry · **West Lafayette, IN**
Due Diligence Analyst · **Aug 2016 – Dec 2016**
- Performed operation due diligence to 6 startups, estimated value at $10M, seeking funds.
- Provided Foundry with quality of earnings considerations to support their investment decision.
- Invested project generated return of $400,000 with $80,000 investment.

Air Spares Unlimited, Inc. · **Chicago, IL**
Business Analyst · **Dec 2015 – Aug 2016**
- Conducted market research and developed sales management on techniques on enter China Market.
- Developed business relationship and established agreements on trading parts with 5 Chinese airlines.
- Responsible to driving $4M sales in Chapter 32 aviation parts.

Sun Yat-Sen Consulting, Inc. · **Guangzhou, China**
Analyst Intern · **Dec 2012 – Jan 2014**
- Created data visualization and market report for consulting team.

Affiliations, Honors

- 3rd Place – Iowa business analytics case competition
- Poster Presentation – Purdue University Next Generation Scholar 2016
- Honorable Mention – Teradata Partner 2016 Data Challenge
- 2nd Place – Hult Case Competition
- Keynote Speaker – TEDxPurdue 2016: A talk about data visualization
- YouTube link: https://www.youtube.com/watch?v=zYB1yArBP40
- Overall Winner – Teradata Partner 2015 Business Analytics Competition
- Poster presentation – Teradata Partner 2015: A text mining on online hotel comments
- SAS Certified Advanced Programmer for SAS 9. CertNo.: AP015542v9
- SAS Certified Statistical Business Analyst: Regression and Modeling. CertNo.: SBARM001660v9
- Google Analytics certified professional. RefNo.: 5832229573361664