

Dear Hiring Manager,

I am writing to apply for 1 which was forwarded to me by my professor, Matthew Lanham. As I just finished my MBA education from Purdue University with a concentration on management information system, I offer an experienced and knowledgeable perspective toward business analytics.

Here are few highlights about me:

- As I have finished the machine learning courses offered by Microsoft on Edx, I have sufficient understanding on data science, machine learning, and business.
- Two years consecutively, I joined Teradata Partner Conference as competition finalists to share my research on text mining. I was twice granted Teradata University Scholarship for it. Results for both projects were adapted by my sponsors, HireHerosUSA and Sotherly Hotel Group.
- I represented Purdue at Iowa analytics competition and ranked the 3rd among 17 top universities around US. The result for the project was adapted by the sponsor, 3M.
- I have in-depth understanding of Python. I use it for machines learning or other purpose, like generating the cover letter based on the job description.
- To make better data visualization, I took some art class about photography and video making. That makes me contract photographer for Purdue University.
- I am a hard-core video gamer. I spent about 10 hours every week playing OverWatch, DOTA 2, and StarCraft 2. Playing video games helps me knowing other people and stay connected with them.

Combing technology and business is the trend in the US, and I would be interested in holding the responsible 1.

I have attached my resume and look forward to discussing how my qualifications would be beneficial in this role. I will contact you next week to see when we might discuss the position further. Thank you very much for your consideration.

Sincerely

Kewa Mei (Jeffery)

405-564-4230

meik@purdue.edu