

detach

the
graphic
work

from

the
content
transmits:

and of itself. This interest

the graphic element is considered
for matters of typography goes beyond the sim
Admittedly, this practice finds its origins in the

apogee with the Dada

their

enterprise of the

destruction

the realm of printed matter, to immerse itself, as a purely plastic form, in the work of certain Dadaist artists.

Cubist concepts of Picasso and Braque, and again certain Futurist canons; but the use of typography attains its veritable

reason, the logic and

could not omit their supports - lan
d in their literary production had for counterpart

guage and writing. The incoherence they introduce
the visual explosion of the typographic
harmony of the page

derision and anarchistic composition
chance. detach