

Jeffrey Paletta ☺



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view my work
at jeffpaletta.com

Education
09.2012–06.2016

Bachelor of Fine Arts (B.F.A.)
in Graphic & Communication Design
from the College for Creative Studies
in Detroit, Michigan — 3.221 GPA

Experience

Shinola Sponsored Project 01.2015—05.2015

invited by Shinola to dissect existing brand materials in order to identify opportunities for them to more effectively tell the story behind their brand.

De Program (study abroad) 06.2015—07.2015

a three-week international program in the Netherlands consisting of two week-long projects hosted by Bob Van Dijk & Thomas Castro of LUST.

GD Department Practicum 08.2015—12.2015

asked by the GD department to explore new efficient ways of communicating what being a graphic design student at CCS is all about.

Prototyping Workshop 10.2015—11.2015

a week-long workshop hosted by Brett Renfer from Collins in NYC, focused on generating ideas quickly & building them even quicker.

Faceplay for iOS 11.2013—05.2014

Designed a user interface & streamlined the user experience for a snapchat competitor called Faceplay

Awards

My portfolio was awarded a “gold key” and college scholarship from Scholastic’s Art & Writing Awards contest in 2012.

My typeface “Clearance” was featured in the sixth edition of Communication Arts’ “Typographic Annual” publication in 2015.

Skills

I am exceptional at
brainstorming ideas quickly, solving problems, telling stories, clearly communicating ideas & concerns, delivering under pressure, thinking in systems, research informed solutions, contagious work ethic, designing for the user, contributing to a fun & friendly atmosphere

I am proficient with

illustrator, photoshop, indesign, premier, after effects, html, css, jquery, javascript, git, wire-framing, microsoft office suite, rapid prototyping, information architecture, data visualization, motion graphics, web design, user interface, user experience