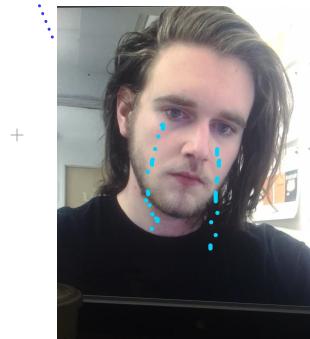


Jeff Paletta ☺



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view my work
at jeffpaletta.com

Education

09.2012 – 06.2016

Bachelor of Fine Arts (B.F.A.)
in Graphic & Communication Design
from the College for Creative Studies
in Detroit, Michigan — 3.221 GPA

Experience

Shinola Sponsored Project 01.2015–05.2015

Tasked by Shinola to dissect existing brand materials and to identify potential opportunities to more effectively tell the story of their brand.

[goo.gl/QZxpg9]

De Program 06.2015–07.2015

A three-week program in the Netherlands consisting of two separate week-long projects hosted by Bob Van Dijk & Thomas Castro of LUST.

[goo.gl/tLPhnQ]

Department Practicum 08.2015–12.2015

Tasked by the GD faculty at CCS to explore more efficient ways of communicating what being a graphic design student is all about.

[goo.gl/thjB1U]

Awards

My portfolio was awarded a "gold key" and college scholarship from Scholastic's Art & Writing Awards contest in 2012.

My typeface "Clearance" was featured in the sixth edition of Communication Arts' "Typographic Annual" publication in 2015.

Skills

I have worked with

cinema 4d, php, excel, raspberry pi, json-t, mysql, python, wordpress, ruby, zbrush, kinect, less, node.js

I am experienced with

after effects, premier, terminal, javascript, keynote, sketch, glyphs, robofont, maya, word, powerpoint, xcode, arduino, letterpress, ajax

+

I am terrific with

illustrator, photoshop, indesign, html, css, jquery, git, processing, screen printing, conceptualizing, wire-framing, prototyping, storytelling, information architecture, data visualization

Prototyping Workshop 10.2015–11.2015

a week-long workshop hosted by Brett Renfer from Collins in NYC, focused on generating ideas quickly & building them even quicker.

[goo.gl/1Yiksa]

Faceplay for iOS 11.2013–05.2014

Designed a user interface & streamlined the user experience for a snapchat competitor called Faceplay

[goo.gl/Y6Nw5R]

You can check out some of my freelance projects at archive.jeffpaletta.com.