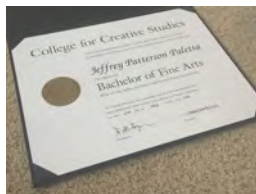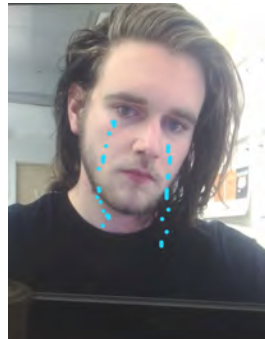Jeffrey Paletta ☺

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See my work at
jeffpaletta.com

Education
09.2012—06.2016

Bachelor of Fine Arts (B.F.A.)
in Graphic & Communication Design
from the College for Creative Studies
in Detroit, Michigan — 3.221 GPA

Shinola Project
01.2015—05.2015

Invited by Shinola to dissect existing brand materials in order to identify opportunities for them to more effectively tell the story behind their brand.

De Program
06.2015—07.2015

A three-week international program in the Netherlands consisting of two week-long projects hosted by Bob Van Dijk & Thomas Castro of LUST.

Department Practicum
08.2015—12.2015

Asked by the GD department to explore new efficient ways of communicating what being a graphic design student at CCS is all about.

Prototyping Workshop
10.2015—11.2015

A week-long workshop hosted by Brett Renfer from Collins in NYC, focused on generating ideas quickly & building them even quicker.

Faceplay for iOS
11.2013—05.2014

Designed a user interface & streamlined the user experience for a snapchat competitor called Faceplay
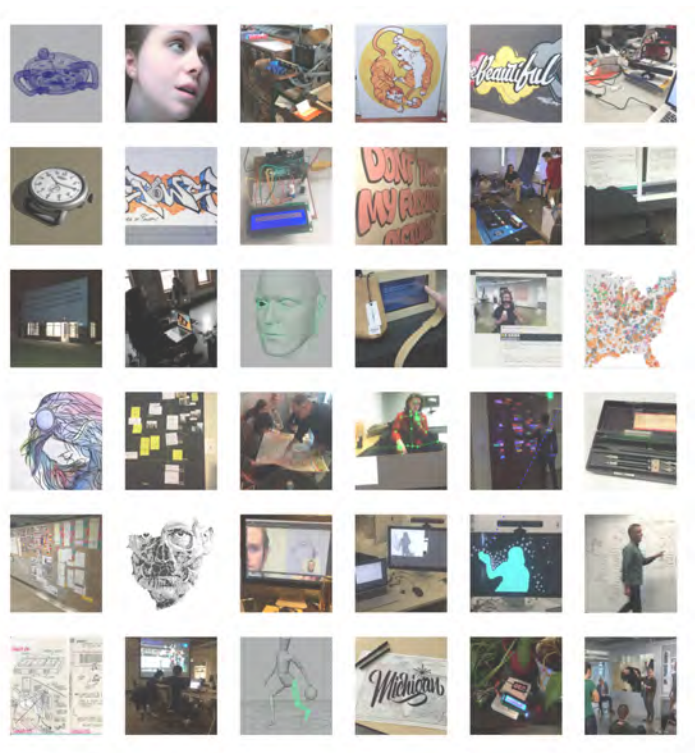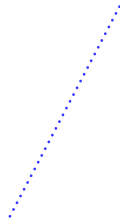
I am exceptional at

brainstorming ideas quickly, solving problems, telling stories, clearly communicating ideas & concerns, delivering under pressure, thinking in systems, research informed solutions, contageous work ethic, designing for the user, contributing to a fun & friendly atmosphere

I am proficient with

illlustrator, photoshop, indesign, premier, after effects, html, css, jquery, javascript, git, wire-framing, microsoft office suite, rapid prototyping, information architecture, data visualization, motion graphics, web design, user interface, user experience

☺

Thanks!

People who will say
nice things about me:

Doug Kisor, Department Chair
dkisor@collegeforcreativestudies.edu

Susan LaPorte, Design Professor
slaporte@collegeforcreativestudies.edu

Kikko Paradela
kikko@youvsjesus.com