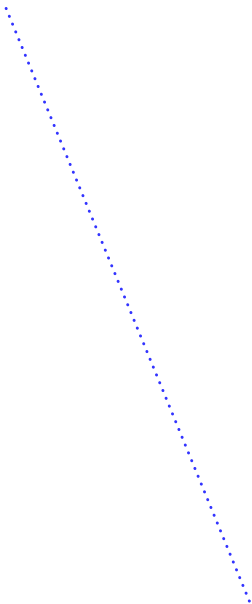
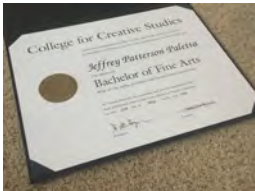


Jeff Paletta 😊



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view my work  
at jeffpaletta.com

Education  
09.2012—06.2016  
Bachelor of Fine Arts (B.F.A.)  
in Graphic & Communication Design  
from the College for Creative Studies  
in Detroit, Michigan — 3.221 GPA

Experience

**Shinola Sponsored Project**  
01.2015—05.2015

Tasked by Shinola to dissect existing brand materials and to identify potential opportunities to more effectively tell the story of their brand.

[ [goo.gl/QZxpg9](#) ]

**De Program**  
06.2015—07.2015

A three-week program in the Netherlands consisting of two separate week-long projects hosted by Bob Van Dijk & Thomas Castro of LUST.

[ [goo.gl/tLPhnQ](#) ]

**Department Practicum**  
08.2015—12.2015

Tasked by the GD faculty at CCS to explore more efficient ways of communicating what being a graphic design student is all about.

[ [goo.gl/thjB1U](#) ]

**Prototyping Workshop**  
10.2015—11.2015

a week-long workshop hosted by Brett Renfer from Collins in NYC, focused on generating ideas quickly & building them even quicker.

[ [goo.gl/1YiKsa](#) ]

**Faceplay for iOS**  
11.2013—05.2014

Designed a user interface & streamlined the user experience for a snapchat competitor called Faceplay

[ [goo.gl/Y6Nw5R](#) ]

Awards

My portfolio was awarded a “gold key” and college scholarship from Scholastic’s Art & Writing Awards contest in 2012.

My typeface “Clearance” was featured in the sixth edition of Communication Arts’ “Typographic Annual” publication in 2015.

Skills

I have worked with

cinema 4d, php, excel, raspberry pi, json-t, mysql, python, wordpress, ruby, zbrush, kinect, less, node.js

I am experienced with

after effects, premier, terminal, javascript, keynote, sketch, glyphs, robofont, maya, word, powerpoint, xcode, arduino, letterpress, ajax

I am terrific with

illustrator, photoshop, indesign, html, css, jquery, git, processing, screen printing, conceptualizing, wire-framing, prototyping, story-telling, information architecture, data visualization

*You can check out some of my freelance projects at [archive.jeffpaletta.com](#).*