

- "Stub Allison, University of California
" "Looks like top-flight sports coverage to me!"
- "George Munger, University of Pennsylvania
" "An excellent Sports Section!"
- "H. R. Norton, Texas A. and M.
" "Great for sports enthusiasts and civilian morale!"
- "John Evans, University of Vermont
" "Photographically excellent!"
- "Jess Neely, Rice University
" "Will be well received by football fans everywhere!"
- "Bernie Moore, Louisiana State
" "One of the finest I have ever seen in my life!"
- "Edward Baker, Carnegie Tech.
" "Action photos alone worth price of paper!"
- "E. E. Wieman, Princeton University
" "Congratulations . . . a great job!"
- "Claude Simons, Jr., Tulane University
" "Most complete and comprehensive sports pages I've ever seen!"
- [fol.1671] "Herbert M. Kopf, Manhattan College,
N. Y.
" "A grand job!"
- "Howard Odell, Yale University
" "Without any hesitation I say it's one of the best sport sections I have ever seen!"
- "George P. Miller, Pennsylvania State Teachers
" "Pictorially excellent!"
- "Glenn Presnell, University of Nebraska
" "Most interesting and informative!"
- "Walter Holmer, Boston University
" "The most complete national coverage I've ever seen!"
- "Charles Justice, University of New Hampshire
" "Truly one of the finest sport sections I have seen!"

"E. L. Romney, Utah Aggies

" "Very thorough and of a national character!"

"Thanks, you men of football! Coming from you comments like these are high praises indeed.

"And it's the kind of praise thousands of Chicago Sun readers are giving the Midwest's newest, largest Sports Section.

"Make this test tomorrow . . . get yourself a Sunday Sun . . . pluck out that BIG, 12-page Sports Section . . . then settle down in your easy chair. You'll find it's just like having been on the 50-yard line of every one of today's important football games.

"You'll get machine-gun action pictures—diagrammed pictures . . . pictures sent by Photophone with the speed of light . . . and pictures that have been put aboard fast planes and trains seconds before departure. Scores? Sure! from Maine to California . . . from Canada to the Gulf! And stories from continent-covering wire services and from one of America's top-flight sports staffs headed up by Editor Warren Brown.

[fol. 1672] "So for a sure winner in the football field, pick that BIG, action-packed, 12-page Sports Section found in tomorrow's . . .

Chicago Sunday Sun"

October 29, 1942.

"it's REALLY going over

"Sports fans, coaches and players agree that The Chicago Sunday Sun's 12-page Sports Section is not only the biggest but that it's the best in the Middle West. Packed with pictures, it presents a veritable panorama of the preceding day's games.

"Vivid reports and sparkling stories on college, prep school, high school and pro football bring you complete information about all the exciting gridiron battles. Hunting, racing, cycling and every other seasonal sport is thoroughly covered in this outstanding Section edited by Warren Brown and produced by his staff of star reporters, writers and photographers. You'll under-

stand why it's going over—going over BIG—when you read the

“Chicago Sunday Sun

“Big 12-page Sports Section”

November 3, 1942.

“Speaking of the Chicago Sun's 12-page Sunday Sports Section . . .

“Ray Eliot, Head Coach, University of Illinois, says:

“‘Your Twelve Page Sunday Sports Section is most enterprising, impressive and interesting.’

“Want a ‘50-yard-line view’ of Saturday's important coast-to-coast football games?

“Then turn to the new 12-page Sports Section in Sunday's Chicago Sunday Sun . . . crammed with action pictures . . . brimming with scores and stories. [fol. 1673] “It's acclaimed by coaches from coast to coast and being read by thousands of new readers every week:

“Read Next Sunday's

“Chicago Sunday Sun.”

November 7, 1942.

“Hot Off the Gridiron,”

“ . . . and Mighty Easy to Digest.

“The BIG 12-page Sports Section of The Chicago Sunday Sun brings you a complete feast of sports fare while it's still sizzling . . .

Reports and action pictures of Saturday's battles on prep, high school, college and pro gridirons are speeded to The Sun by phone, telegraph, plane and train for your enjoyment Sunday.

Zesty comments and sidelights by Warren Brown and his staff of experts top off a menu that fans, coaches and players agree is the finest in the Midwest.

“Place your order NOW for this tasty treat tomorrow—it is served only in the . . .

“12 Page Sports Section Chicago Sunday Sun.”

1356

November 20, 1942.

Ad—Photograph

“Agreeing with hundreds of other coaches
from coast-to-coast,

“Frank Leahy, Notre Dame head coach, has this to say about the Chicago Sun’s new 12-page Sports Section . . . ‘Impressed with its all-around excellence!’

Make this test Sunday . . . get Yourself a Chicago Sunday Sun . . . pluck out that BIG, 12-page Sports Section . . . then settle down in your easy chair. You’ll find it’s just like having been on the 50-yard [fol. 1674] line of every one of Saturday’s important football games from coast-to-coast!

“Have your newsdealer reserve a copy of Sunday’s

“Chicago Sunday Sun.”

November 21, 1942.

Action!

In Print and Pictures

Today’s exciting games will practically be re-played for you tomorrow in the BIG 12-page Sports Section of The Sunday Sun. Thrilling accounts of the plays will be supplemented with caught-in-action pictures—pictures taken with machine-gun cameras—pictures of prep, high school, college and pro battles. You’ll find the entire field of current sports thoroughly covered in this, the Midwest’s largest Sports Section that has won the acclaim of fans, coaches, players. Read and enjoy it tomorrow.

Chicago Sunday Sun
Big 12-Page Sports Section

January 2, 1943.

“Sports Pages

“Best in the Middle West! That’s what the best coaches in the Middle West say, and they should know. Moreover, Sun readers agree with them. Particularly outstanding though are these 2 features.

“So They Tell Me . . . by the Middle West’s best known and best liked toastmaster, m.c., speechmaker, sports columnist, editor and father confessor in the world of sport—Warren Brown. Read him now on the first page of the Sports Section. And—

“Here We Go Again . . . by the inimitable Jimmy Kearns . . . who gets almost as much fan mail as a movie star. Get a load of Kearns today!

[fol. 1675] AFFIDAVIT OF THOMAS FURLONG

STATE OF ILLINOIS,

County of Cook, ss:

THOMAS FURLONG, being first duly sworn on oath, deposes and says:

1. I am and have been since 1939 the financial editor of the Chicago Tribune. From 1931 to 1939 I was assistant financial editor of the Chicago Tribune and I have constantly been employed in the same department of the same newspaper since 1928.

2. I have had submitted to me and I have read the affidavit of Otto M. Smucker, financial editor of the Chicago Sun. Many of the statements of Mr. Smucker set forth in such affidavit are wholly erroneous and many other statements give rise to false inferences for the reasons hereinafter set forth.

3. The Smucker affidavit lists 15 news items concerning corporate earnings and corporate reports appearing in the Chicago Tribune during the period February 3, 1942 to and including March 27, 1943. Mr. Smucker does not state but concludes that the Chicago Tribune printed these stories from AP news reports because he states these were the type of stories published by the Chicago Herald and Examiner from such reports without, however, giving credit to AP. The following are the facts: I am positive that substantially all of the fifteen enumerated stories published by the Tribune were written by the Tribune’s own staff and based upon information obtained from sources other than AP news reports. It is impossible at this time to check the precise sources from which the information was ob-

tained. The Tribune, however, uses whenever possible the primary source of information of such news namely, [fol. 1676] the statements of the corporations themselves rather than AP reports. The Chicago Tribune prefers to use such primary source of information because it is thereby assured of obtaining the full and complete report of the corporation and because the Tribune in most instances receives the corporation report prior to the time it is carried. I have analyzed for an extended period the sources of our information upon which news stories of corporation earnings are published in the Chicago Tribune and I find that in excess of 90% of such stories the Chicago Tribune obtains its information from sources other than the Associated Press. In order to assure itself of news from this primary source, the Chicago Tribune has had itself placed upon the mailing list of such corporations. It continually checks with such corporations to be certain that it receives all financial reports. The Chicago Sun had available to it the same sources of information with respect to these stories as the Tribune.

The Smucker affidavit on pages 3 to 5 lists eleven stories which the affidavit asserts were printed in the Chicago Tribune and were expressly credited to the Associated Press. The affidavit further states that none of them were supplied by UP to the Sun until after they had been published in the Tribune. The following are the facts with respect to these stories:

(a) The story of August 4, 1942 of the filing of a suit in Washington against Middle West Utilities Company was written by the Chicago Tribune upon the basis of information obtained by its own efforts.

(b) The five stories published by the Chicago Tribune during the period January 31, 1941 to and including June 6, 1942 concerning action taken by the Securities and Exchange Commission. These stories are the type based upon information contained in press releases of the Commission. Such releases were available [fol. 1677] to all newspapers including the New York Herald Tribune, which makes a particular point of covering SEC news for itself and its customers. The Chicago Sun subscribes to Herald-Tribune service.

(c) Three of the stories complained of refer to action taken by an executive department and two bureaus

of the government, namely, the Department of Agriculture, Office of Price Administration and the Office of Defense Transportation. These stories were developed from announcements of these governmental units and were available to all news agencies, newspapers and the Washington bureaus of newspapers including the Washington bureau of the Chicago Sun.

(d) The affidavit further complains of a story published in the Tribune concerning a hearing in the anti-trust proceeding against the Pullman Company. The Chicago Tribune prior to this hearing requested AP to give it special coverage thereon. The Chicago Sun could have obtained similar coverage by a similar request to UP or by having its own correspondent cover the hearing.

5. The Chicago Sun has on occasion published financial news which the Chicago Tribune did not receive from AP and did not obtain from other sources. On July 1, 1942 the Chicago Sun published a story reporting the action of American Can Company directors reducing the dividend rate on the common stock of that company. This announcement was not included in the AP news report. In addition the following are 17 head stories which appeared in the Chicago Sun between August 3, 1942 and November 15, 1942 concerning financial matters and which did not appear in the Chicago Tribune:

August 15, 1942	Standard Gas cites obstacles to breakup.
-----------------	--

August 16, 1942	Wm. H. Duff refuses to reveal facts at hearing on Puget Sound P. & L.
-----------------	---

[fol. 1678]

August 19, 1942	Individuals' gross savings 9 billion.
-----------------	---------------------------------------

August 22, 1942	Penn road presents 47 m. bill against Pennsy.
-----------------	---

August 29, 1942	SEC approval of Columbia G&E termed a whitewash.
-----------------	--

September 9, 1942	New England textile mills ask bank loans.
-------------------	---

September 15, 1942	Expect new rule requiring annual statements from dealers.
--------------------	---

September 15, 1942	S. W. Pub. Service Co. tells offer price.
September 17, 1942	Tells Eng. Pub. Ser. to divest itself of 8 subsidiaries.
September 18, 1942	SEC answers United Gas Improv. suit.
September 24, 1942	United Corp. asks change in status.
October 1, 1942	Niagara Power seeks to avoid death sent.
October 9, 1942	United Corp. says SEC twists facts.
October 23, 1942	Lone Star Gas Plan ordered amended.
November 9, 1942	SEC says reports must show insiders' debts.
November 15, 1942	Sees inflation menace in big cash holdings.
November 15, 1942	Illinois Traction plan filed.

6. Dow-Jones service originates much financial and business news not carried by the AP, UP or INS. The Chicago Tribune has been a subscriber to the Dow-Jones service for many years. So far as I know every metropolitan daily [fol. 1679] newspaper with a financial section subscribes to Dow-Jones or some similar service.

7. The Chicago Tribune has available to it for financial news the following news services: AP, the New York Times News Service and Dow-Jones. The Chicago Sun has available to it for such news the following news services: UP, New York Herald-Tribune News Service and Dow-Jones. I know that there is not enough difference between the financial news furnished by such services to the Chicago Tribune and to the Chicago Sun to make any material difference in the publication of a financial page, provided, of course, the news so furnished is intelligently, promptly, and efficiently handled and supplemented by the news gathering resources of the newspapers.

8. The Chicago Tribune receives a lengthy query from its New York bureau each night on stories appearing in the New York Times and from this source receives many important news items that are not furnished by AP as a

matter of routine service or which the Chicago Tribune prefers to stories of AP on the same subject matter.

(Sgd.) Thomas R. Furlong.

Subscribed and sworn to before me this 18th day of June, A. D. 1943. (Sgd.) Otto F. Meyers, Notary Public.

[fol. 1680] AFFIDAVIT OF W. L. AYRES

STATE OF ILLINOIS,

County of Cook, ss:

W. L. Ayers, being first duly sworn, deposes and says:

I am and have been Managing Editor of the Chicago Journal of Commerce since November 1, 1935. I have been continuously associated with the Journal of Commerce since December 1, 1934; from December 1, 1934, to November 1, 1935, I was financial editor. From October 14, 1920, the date of the establishment of the Chicago Journal of Commerce, until 1928 I was associated with that paper and in the last four years of this period I was associated in the capacity of financial editor. From 1928 to 1934 I was doing publicity work in my own business.

The Chicago Journal of Commerce is a daily newspaper in the English language which specializes in business and financial news. At the present time it receives Associated Press news service, having commenced the Associated Press service on July 1, 1942. It is also a subscriber at the present time of the United Press service, including the financial service. It is also a subscriber of the Dow-Jones service. Until about January 10, 1942, the Chicago Journal of Commerce had been a subscriber of the New York Herald Tribune news service. The Chicago Journal of Commerce had been taking this service from the New York Herald Tribune and from the predecessor of the New York Herald Tribune, the New York Herald, since 1922, the contract with the New York Herald Tribune providing for a sixty-day cancellation notice. Approximately sixty days prior to January 10, 1942, the Chicago Journal of Commerce received a notice from the New York Herald Tribune that it exercised its option to cancel its service to the Chicago Journal of Commerce, and this affiant was personally told by representatives of the New York Herald Tribune that the

[fol. 1681]

New York Herald Tribune had executed a contract calling for delivery of its service to the Chicago Sun which had not yet then commenced publication; that the contract was for a very satisfactory price; that the service to the Chicago Sun had to be exclusive for Chicago; and that the New York Herald Tribune would be unable to serve the Chicago Journal of Commerce after the sixty-day cancellation period had expired. On or about January 10, 1942, the New York Herald Tribune ceased serving the Chicago Journal of Commerce and in its stead the Chicago Sun received the New York Herald Tribune service. Six months later the Chicago Journal of Commerce began receiving the news service of The Associated Press and has since that time used Associated Press news service. In the opinion of this affiant the New York Herald Tribune is the equal of and many times gives a better service than The Associated Press on financial news out of New York. One of the principal sources of news of interest to readers of financial newspapers is the Securities Exchange Commission. In the opinion of this affiant, the New York Herald Tribune for a long period maintained a superior coverage of news from the Securities Exchange Commission.

In the publication of a financial newspaper or of a financial section of a metropolitan paper one of the most important elements is the stock and bond market quotations. The Chicago Journal of Commerce had been receiving these quotations from the United Press under a contract which would not expire until October 1, 1943. The contract was entered into before the Chicago Journal of Commerce obtained the Associated Press service, at which time the Associated Press financial service became available to it if it desired to use this service. The financial services of both Associated Press and United Press are extra and in addition to their general news services, and for which an [fol. 1682] additional charge is made. In view of the availability of the Associated Press financial service, under the supervision of the affiant, a survey was made by the Chicago Journal of Commerce to compare the merits of the two financial news and quotation services. A detailed analysis was made of the stock market quotations of the Associated Press as they appear in the Chicago Tribune and a survey made of the financial news carried along with quotations by United Press. This check revealed the fact that the United Press report was fully as accurate as

the Associated Press report and as such quotations appeared in the Chicago Tribune were more accurate. The survey showed that the United Press financial news reports were in some ways better than the Associated Press reports for a financial newspaper. On the basis of this survey, the Chicago Journal of Commerce entered into a contract with the United Press Association, to be effective July 5, 1943, renewing its financial service, and did so in spite of the fact that United Press financial service was more expensive than the Associated Press financial service.

The Chicago Journal of Commerce is a subscriber of the Dow-Jones service. In the opinion of this affiant, no metropolitan newspaper can get out a satisfactory financial page without the Dow-Jones service. The information received through this service is more extensive and more valuable for this type of news than that received on the financial wires of either Associated Press or United Press. It is understood by this affiant that nearly all metropolitan newspapers are subscribers to this service, whether or not they receive the Associated Press, United Press or International News Service services wherever they attempt to fully cover financial news and such service is available.

I have read the affidavit signed by Otto M. Smucker, dated May 7, 1943, and have noted the stories which he [fol. 1683] states were not furnished by United Press to The Chicago Sun or which were furnished after publication in The Chicago Tribune. All of the various stories concerning earnings mentioned in his affidavit were published in the Chicago Journal of Commerce on the same day they were published in the Chicago Tribune and with one exception all of them were published during the period when the Chicago Journal of Commerce did not have Associated Press service. In general, these stories were more extensive than the stories which appeared in the Chicago Tribune to which the Smucker affidavit refers.

No newspaper can look to one service and one source alone for its financial news. One source of news is the direct company contact. Another is the Dow-Jones service, and another is the correspondent query system, all in addition to the national wire services. Neither the Associated Press nor the United Press can be depended upon to cover financial stories completely and lengthily. As to the earnings stories mentioned in the Smucker affidavit, with respect to the 1941 earnings of Republic Steel, Curtiss Wright

and Eastman Kodak, none of the wire services carried an income account and balance sheet which the Chicago Journal of Commerce published as a part of its story. The source of this news was the company itself and not either of the press services. The Smucker affidavit mentioned stories from the Securities Exchange Commission. These stories appeared in the Chicago Journal of Commerce at a time when it did not have the Associated Press service. It is difficult at this late date to trace the source of each one of the stories mentioned in the Smucker affidavit. However, the United Light, Commonwealth and Southern, and North American stories were all received from the New York Times. These stories should have been available to the Chicago Sun through the New York Herald Tribune, [fol. 1684] which was the source of such stories for the Chicago Journal of Commerce prior to the date the Chicago Sun deprived the Chicago Journal of Commerce of this service. In any event, these services would have been available to the New York Bureau of The Chicago Sun. The United Corporation's story on June 6 was received by the Chicago Journal of Commerce from a special correspondent. The story of July 22nd on butter buying prices was received from our Washington Bureau. It was based on a handout which would have been available to the Washington Bureau of the Sun. The June 21st story on the cut in prices on beef was also based on a handout in Washington and was received as routine from our Washington Bureau. The July 24th story on the cut in truck mileage was based on a handout, although we used the Associated Press story on it. The March 29th story on Lockheed Aircraft Corporation was based on a story we received from the Los Angeles Times news service. On financial news received from the west coast the Los Angeles Times furnishes a more reliable and complete service than the Associated Press, which is not well qualified to handle financial news on the west coast. The story of August 4th concerning the Middle West Utilities suit did not appear in the Chicago Journal of Commerce; this was not an Associated Press story; it was a Chicago Tribune exclusive story which was not available to other papers. The February 2, 1943, story concerning the Pullman Company did not appear in the Chicago Journal of Commerce; if we had had the story it is doubtful if we would have run it as it is merely a routine piece of news.

Even with the Associated Press, Dow-Jones and United Press services, we feel it is absolutely necessary to maintain our Washington Bureau. We have two persons working regularly as news reporters and writers in the Washington Bureau and we have our own telegraph wire to [fol. 1685] Washington. We are adding a third member to the staff. No metropolitan newspaper attempting to cover business and financial news can depend on the wire services for complete Washington coverage, nor can any metropolitan newspaper attempting to cover business and financial news look to either the Associated Press and United Press for complete coverage of financial news in general.

Every metropolitan newspaper attempting to cover financial news should install a Dow-Jones ticker. If a Chicago metropolitan paper did not have the Dow-Jones financial news service it would have to have anywhere from two to five more reporters on its financial staff in Chicago and probably more outside, particularly in Wall Street. The Dow-Jones service represents a saving on financial routine. At no time in my thirty years' experience have I known Associated Press or United Press or International News Service, or any other wire service, to furnish a sufficiently adequate financial news service to eliminate the Dow-Jones ticker. The reason why the Associated Press or any other national press service could not possibly justify a complete financial news service is that only the larger papers of the country have ever attempted to carry financial pages. Financial and business news represents a distinctly specialized type of newspaper coverage.

(Sgd.) W. L. Ayers.

Subscribed and sworn to before me this 18th day of June, A. D. 1943. (Sgd.) L. V. Piekal, Notary Public.

[fol. 1686] AFFIDAVIT OF ROBERT P. VANDERPOEL

STATE OF ILLINOIS,
County of Cook, ss:

Robert P. Vanderpoel, being first duly sworn, deposes and says:

I am and have been since 1929 financial editor of the Chicago Herald-American and of its predecessor, the Chicago Evening American. Before that I was the financial editor of the Chicago Daily Journal for nine years. The Chicago Herald-American subscribes to the Associated Press financial reports and has the Dow-Jones ticker. A metropolitan newspaper, irrespective of whatever financial service it may have, finds it practically necessary to have the Dow-Jones ticker. The Dow-Jones service is vastly more extensive than the Associated Press financial service. Besides receiving reports from these two news services the Herald-American receives the financial statements, dividend notices, sales reports and other information directly, either by mail, telephone or telegraph. These are frequently received in advance along with a specific release date. These statements are received as a courtesy from the various corporations and are available to any newspaper upon request.

I have supervised a check which has been made in my department of the sources of news reports on corporate earnings, dividends, sales, and other related information, for a one-week period covering week days only. This survey showed that we received the following stories from [fol. 1687] the two news associations and original corporation statements as follows:

1943	AP Stories	Dow-Jones Stories	Original Corporation Statements
June 5.....	7	36	7
June 7.....	7	36	3
June 8.....	7	28	7
June 9.....	2	39	7
June 10.....	2	48	0
June 11.....	2	76	7

I have read the affidavit of Otto M. Smucker, dated May 7, 1943, and referring to the list of 15 stories concerning

corporation financial reports which Mr. Smucker says appeared in the Chicago Tribune and were not furnished to The Chicago Sun by United Press in time for publication, it is difficult at this late date to determine the exact source of the stories which appeared in the Chicago Herald-American concerning these financial reports. However, a check of our files reveals that we received, direct from the corporations, in time for publication, the full financial reports concerning the following mentioned stories:

February 3, 1942—E. I. duPont de Nemours & Co.
 February 6, 1942—Republic Steel Corporation
 February 7, 1942—Johns-Manville Corporation
 March 1, 1942 —Standard Brands, Inc.
 March 12, 1942 —Eastman Kodak
 May 11, 1942 —Celanese Corporation
 July 21, 1942 —General Electric
 July 31, 1942 —United States Rubber Company
 March 27, 1943 —Glenn L. Martin Aircraft Com-
 pany

Most of the remaining stories referred to by Mr. Smucker are of the type that represent "handouts" from various government offices. These may readily be attained through a newspaper's own Washington Bureau. Generally, also, they are carried on the Dow-Jones ticker, frequently in [fol. 1688] more detail than by the Associated Press. The Chicago Herald-American sometimes is scooped by the Chicago Daily News on financial stories carried by the United Press and not carried by the Associated Press or the International News Service. On the other hand, we similarly are able to scoop the Daily News with stories carried by International News Service and not handled by Associated Press or United Press.

(Sgd.) Robert P. Vanderpoel.

Subscribed and sworn to before me this 18th day of June, A. D. 1943. (Sgd.) Patricia Page, Notary Public.

[fol. 1689] AFFIDAVIT OF EINAR C. CHRISTENSEN

STATE OF ILLINOIS,

County of Cook, ss:

Einar C. Christensen, being first duly sworn on oath deposes and says:

1. I am a certified public accountant and a member of the American Institute of Accountants. I am now and have been since 1933 a partner in the firm of Price, Waterhouse & Co. and am now in charge of the Chicago office. From 1917 to 1933 I was employed by the same firm in various capacities.

2. I have had submitted to me and I have read the affidavits of Marshall Field, publisher and owner of the Chicago Sun, and John J. Padulo, Comptroller of the Chicago Sun, heretofore filed in this case. The following statements are made in the Field affidavit:

“From the figures furnished to me in the affidavit of John J. Padulo, it appears that during the year 1942: the charges incurred by The Sun under the United Press contracts came to within a few hundred dollars of \$110,000; the charges paid for photographic news—not including expenses in connection with photographs made by the Chicago photographic department of The Sun—exceeded \$63,000. In addition to these items, The Sun in the year 1942 paid for news services, extra services, bureaus, correspondents, and other expenditures detailed in the affidavit of Mr. Padulo, a sum in excess of \$425,000. Some of these expenditures would have been incurred whether or not AP services had been available to The Sun but a major part of these expenditures could have been dispensed with if The Sun had been able to procure the services of AP.”

[fol. 1690] The Padulo affidavit breaks down the sums mentioned in the foregoing excerpt as follows:

Payments to the United Press	
Associations for the calendar year 1942	\$109,725.32
Expense of photographic news	
(exclusive of expenses in connection with photo-	

graphs made by the Chicago Sun Photographic Department):

Photographic services . . .	\$ 16,808.99	
Photographs purchased . .	15,868.76	
Washington Bureau (Photographic)	24,934.89	
Los Angeles Bureau (Photographic)	5,793.19	63,405.83
<hr/>		
Other expenses:		
News services	\$253,722.63	
Less—United Press Associations membership	109,725.32	
	<hr/>	
	\$143,997.31	
Other expenses	24,535.28	
Washington Bureau (other than photographic)	100,660.48	
New York Bureau (other than photographic)	23,888.61	
Los Angeles Bureau (other than photographic)	8,194.98	
San Francisco Bureau . . .	958.38	
Roving and foreign correspondents	122,896.32	
	<hr/>	
		\$425,131.36

3. I do not know the portion of the expenses set forth in the Padulo affidavit which would not have been incurred [fol. 1691] had the Chicago Sun been a member of The Associated Press during the year 1942. On the basis of the Field affidavit, interpreting "a major part" to mean 51% of such expenses, then the expenses so incurred by the Chicago Sun would have been \$389,948.14 computed as follows:

Payments to United Press Associations for the calendar year 1942	\$109,725.32	
Expenses of photographic news (exclusive of expenses in connection with photographs made by the Chicago Sun Photographic Department)		63,405.83
51% of other expenses totaling \$425,131.36		216,816.99
	<hr/>	
Total		\$389,948.14

4. The Associated Press has advised that the regular assessment for each of three morning papers in Chicago would be \$999.75 weekly under present conditions if two of such newspapers used the Associated Press Wire Photo Service in addition to AP news service. The Chicago Sun would therefore have paid in the year 1942 the sum of approximately \$52,000 for Associated Press service.

5. Upon the basis of the Field and Padulo affidavits and interpreting the phrase, "a major part" as meaning 51%, the Chicago Sun would have saved in the year 1942, had it been a member of The Associated Press, the sum of approximately \$338,000 per year.

6. The saving of approximately \$338,000 is one proper and reasonable factor in measuring the value of an AP membership to the Chicago Sun. The value would be computed by determining the present value of the saving over the period of years such savings might reasonably be expected to continue. In its usual form this determination involves a capitalization or discounted valuation of the prospective income (saving in expenses in this situation) [fol. 1692] derivable from the AP membership by continuous exploitation rather than by resale. In such computation it would be reasonable to capitalize such savings at the rate of 15%. On this basis such value would be $6\frac{2}{3}$ times \$338,000 or approximately \$2,250,000.

7. If it be assumed that the maximum savings of the Chicago Sun would be the cost of United Press services and the Chicago Sun's expense of photographic news over and above the amount which that newspaper would have paid as a member of The Associated Press, then the saving would be approximately \$120,000. On this basis the value, determined in accordance with the method above set forth, would be $6\frac{2}{3}$ times \$120,000, or approximately \$800,000.

(signed) Einar C. Christensen.

Subscribed and sworn to before me this 19th day of June, A. D. 1943. (Signed) Anne Chandler, Notary Public. (Notarial Seal.)

[fol. 1693] AFFIDAVIT OF N. S. MACNEISH

STATE OF NEW YORK,
County of New York, ss:

N. S. Macneish, being duly sworn, deposes and says:

That he is Vice-President and Assistant Secretary of the New York World-Telegram Corporation, that the following facts are true as he verily believes:

I have previously made affidavit in this matter with respect to certain transactions between Consolidated Newspaper Corp. and News Syndicate Co., Inc., The New York World-Telegram Corp. and News Syndicate Co. Inc.

Further in connection therewith: At no time to my knowledge while the Consolidated Newspaper Corp. had any connection with The New York Repository were any bona fide offer or offers made to The New York Repository for the Associated Press membership.

To my knowledge no officer of the Consolidated Newspaper Corp. nor anyone else informed any officer, agent, or employe of the Associated Press of the terms of the contract entered into between the Consolidated Newspaper Corp. and the News Syndicate Co. Inc. dated July 16, 1931, or the terms of the contract between the New York World-Telegram Corp. and News Syndicate Co., Inc. dated February 7, 1933, nor to my knowledge was the Associated Press informed that the New York Repository Co. was going to stop paying weekly assessments.

The acquisition of the New York Morning World and the New York Evening World by the New York Telegram and the organization of the New York Repository Corp. and the purchase of some of its stock by the News Syndicate Co. Inc. was all done, as far as I know, without the [fol. 1694] knowledge or consent of the Associated Press or any of its officers, agents or employes.

(Sgd.) N. S. Macneish.

Subscribed and sworn to before me this 18th day of June, A. D. 1943. (Sgd.) Arthur M. Lunz, Notary Public. Notary Public, Queens Co. No. 3554, Reg. No. 215-L-5 Cert. filed in N. Y. Co. Clks. No. 883, Reg. No. 522-L-5. Commission expires March 30, 1945. (Seal.)

[fol. 1695] AFFIDAVIT OF ROY C. HOLLISS

STATE OF NEW YORK,
County of New York, ss:

Roy C. Holliss, being first duly sworn, deposes and says:

That he is the General Manager of the New York News, a newspaper published in the City of New York and owned by the News Syndicate Co. Inc., and has been General Manager since 1932, and prior thereto he was for many years Assistant General Manager; that he is familiar with the business affairs of the News Syndicate Co. Inc. and with the contractual relations of that corporation with other newspaper publishers; that he is also a Director of the News Syndicate Co. Inc., and that in 1931 he acted on behalf of the News Syndicate Co. Inc. when it purchased from the Consolidated Newspaper Corporation (whose name was later changed to New York World-Telegram Corporation), of which Roy W. Howard was President, one half of the capital stock of the New York Repository Corporation and agreed by contract with the Consolidated Newspaper Corporation, which owned the other half of the stock of the New York Repository Corporation, that efforts should be made to sell said Repository and its Associated Press Membership.

In 1933 the News Syndicate Co. Inc. purchased from the New York World Telegram Corporation the remaining stock which it owned in the New York Repository Corporation, thus becoming the sole owner of all the capital stock of the New York Repository Corporation.

The New York Repository Corporation had from the time it was organized and up until the time it was liquidated published a token newspaper and kept alive its membership in The Associated Press. Efforts were made [fol. 1696] to sell this membership but no offer was received by the New York Repository Corporation or the News Syndicate Co. Inc., or by any of their officers or agents; and no offer was made to affiant. If an offer had been made, affiant is positive he would have learned of it.

After the News Syndicate Co. Inc. became the owner of all the stock of the New York Repository Corporation, it ceased to pay the assessments of the New York Repository Corporation to The Associated Press and the New York Repository Corporation's membership was allowed to lapse

because the New York Repository Corporation was unable to sell its membership in The Associated Press.

At no time did affiant ever have any conversation with any of the officers, agents or directors of The Associated Press concerning the purchase of the stock in the New York Repository Corporation by the News Syndicate Co. Inc., nor did he at any time talk with any of them or convey to them the information that News Syndicate Co. Inc. was going to allow the membership to lapse.

As far as affiant knows, Colonel Robert R. McCormick of the Chicago Tribune knew nothing about the purchase of the stock in the New York Repository Corporation by the News Syndicate Co. Inc.

(Sgd.) Roy C. Holliss.

Subscribed and sworn to before me this 17th day of June, A. D. 1943. Frances Kudirka, Notary Public. Notary Public, New York County. New York County Clerk's No. 217. New York County Register's No. 28-K-5. Commission expires March 30, 1945. (Seal.)

[fol. 1697] AFFIDAVIT OF W. J. BYRNES

STATE OF ILLINOIS,

County of Cook, ss:

W. J. BYRNES, being first duly sworn, deposes and says:

1. I am and have been since 1929 manager of the Business Survey Department of the Chicago Tribune. This department in addition to other work makes factual statistical studies based upon research of pertinent sources of information including government publications, trade journals and periodicals, studies of private corporations, and information contained in the files of the Chicago Tribune. I actively supervise the staff of the Business Survey Department in the making of such surveys.

2. The Business Survey Department has made a compilation of daily newspapers published in the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, South Dakota, and Wisconsin. This compilation shows, in addition to other facts, the total circulation and the city and retail trading zone circulation of each news-

paper listed, the press services used by each newspaper, and the circulation of the Chicago Tribune in the city and county wherein each such newspaper is published. A statement of the source of the data used in this compilation is attached thereto. A copy of the compilation will be filed with this affidavit and marked "Chicago Tribune Business Survey Exhibit A."

3. The Business Survey Department has also prepared a map which shows the cities and towns located in the states above mentioned wherein newspapers are published which use the news services of AP, UP, and INS. The map does not show, however, the number of newspapers published in such cities and towns using such services. The [fol. 1698] map is made upon the basis of the information set forth in Exhibit A. A copy of the map will be filed with this affidavit and marked "Chicago Tribune Business Survey Exhibit B."

4. The same department has made an analysis of the news and editorial content published in the Chicago Tribune and the Chicago Sun in the months of March and October, 1942. This analysis was prepared by a comparison of all of the news and editorial content published in the final editions of the two newspapers for all days, including Sundays, in such months. A copy of this analysis will be filed with this affidavit and marked "Chicago Tribune Business Survey Exhibit C."

5. Finally, the Business Survey Department has compiled a statement of certain newspapers published in certain cities showing the news services used by each newspaper and their respective circulation and advertising lineage for each of the years 1938 to and including 1942. A copy of this compilation will be filed with this affidavit and marked "Chicago Tribune Business Survey, Exhibit D."

(Sgd.) W. J. Byrnes.

Subscribed and sworn to before me this 18th day of June, A. D. 1943. (Sgd.) Anne Chandler, Notary
Notary Public.

[fol. 1699] Chicago Tribune Business Survey

EXHIBIT A

“Circulation of Midwest Daily Newspapers”

This exhibit is printed starting at side fol. 1721.

[fol. 1700] Chicago Tribune Business Survey

EXHIBIT B

[Omitted in printing]

[fol. 1701]

CHICAGO TRIBUNE BUSINESS SURVEY—EXHIBIT C

(A)

RECAPITULATION

Volumes and percentages of Associated Press and United Press news
and editorial content—Items and lineage by kind of content

Tribune and Sun—March 1942

	Associated Press				United Press			
	Tribune				Sun			
	Items	%	Lines	%	Items	%	Lines	%
Foreign.....	831	36.6	65,581	41.9	438	23.3	44,401	35.9
Washington.....	237	10.4	21,616	13.8	130	6.9	8,254	6.7
Domestic.....	318	14.0	17,922	11.4	311	16.5	18,390	14.9
State.....	34	1.5	1,355	.9	25	1.3	1,601	1.3
Local.....								
Hollywood.....	4	.2	179	.1	50	2.7	4,248	3.4
Financial.....	337	14.8	18,777	12.0	496	26.3	25,853	20.9
Sports.....	510	22.5	31,113	19.9	434	23.0	20,872	16.9
	2,271	100.0	156,543	100.0	1,884	100.0	123,619	100.0

(B)

RECAPITULATION

Volumes and percentages of Associated Press and United Press news
and editorial content—Items and lineage by kind of content

Tribune and Sun—October 1942

	Associated Press				United Press			
	Tribune				Sun			
	Items	%	Lines	%	Items	%	Lines	%
Foreign.....	703	34.9	51,873	37.7	482	26.8	44,555	34.2
Washington.....	240	11.9	22,757	16.6	149	8.3	11,935	9.2
Domestic.....	368	18.3	23,553	17.1	331	18.4	19,515	15.0
State.....	48	2.4	1,696	1.2	28	1.5	1,632	1.3
Local.....								
Hollywood.....	3	.2	225	.2	26	1.4	3,099	2.4
Financial.....	321	15.9	16,860	12.3	439	24.4	27,326	21.0
Sports.....	330	16.4	20,431	14.9	346	19.2	22,059	16.9
	2,013	100.0	137,395	100.0	1,801	100.0	130,121	100.0

[fol. 1702]

(C)

RECAPITULATION

Volumes and percentages of Total news and editorial content—Items
and lineage by kind of content

Tribune and Sun—March 1942

	Tribune				Sun			
	Items	%	Lines	%	Items	%	Lines	%
Foreign.....	1,037	7.5	86,312	5.2	598	4.2	68,313	3.6
Washington.....	485	3.5	73,348	4.4	574	4.0	76,467	4.0
Domestic.....	645	4.6	49,220	2.9	532	3.7	36,061	1.9
State.....	126	.9	9,027	.5	94	.7	10,291	.5
Local.....	1,683	12.2	129,237	7.7	1,570	10.9	167,894	8.8
Hollywood.....	50	.4	9,351	.6	176	1.2	14,609	.8
Financial.....	1,855	13.4	180,854	10.8	2,222	15.5	250,681	13.1
Sports.....	1,610	11.6	149,785	9.0	2,120	14.8	174,452	9.1
Editorials.....	133	1.0	19,566	1.2	157	1.1	25,482	1.3
Cartoons.....	102	.7	34,756	2.1	122	.8	32,782	1.7
Comics.....	531	3.8	212,603	12.7	477	3.3	257,310	13.4
Maps.....	111	.8	32,464	1.9	61	.4	15,927	.8
Photographs.....	2,544	18.4	279,717	16.7	2,095	14.6	304,621	15.9
Line Drawings.....	369	2.7	41,381	2.5	281	2.0	25,565	1.3
Society.....	287	2.0	26,300	1.6	403	2.8	39,066	2.0
Features.....	2,279	16.4	338,345	20.2	2,880	20.0	415,333	21.8
Total.....	13,847	100.0	1,672,266	100.0	14,362	100.0	1,914,854	100.0

(D)

RECAPITULATION

Volumes and percentages of Total news and editorial content—Items
and lineage by kind of content

Tribune and Sun—October 1942

	Tribune				Sun			
	Items	%	Lines	%	Items	%	Lines	%
Foreign.....	938	6.7	77,629	4.7	664	5.0	72,574	4.0
Washington.....	474	3.4	74,006	4.5	492	3.7	67,340	3.7
Domestic.....	620	4.5	49,581	3.0	504	3.8	34,240	1.9
State.....	161	1.2	10,384	.6	100	.8	9,478	.5
Local.....	1,805	13.0	151,686	9.3	1,803	13.7	182,657	10.1
Hollywood.....	74	.5	11,205	.7	193	1.5	16,901	.9
Financial.....	1,796	12.9	169,686	10.4	1,797	13.6	184,306	10.2
Sports.....	1,692	12.2	161,854	9.9	1,908	14.4	205,292	11.3
Editorials.....	140	1.0	19,544	1.2	140	1.1	25,482	1.4
Cartoons.....	103	.7	30,623	1.9	95	.7	27,384	1.5
Comics.....	520	3.7	188,309	11.6	435	3.3	215,898	11.9
Maps.....	86	.6	14,952	.9	67	.5	10,232	.6
Photographs.....	2,354	16.9	271,467	16.6	2,022	15.3	336,699	18.5
Line Drawings.....	446	3.2	35,773	2.2	220	1.7	19,555	1.1
Society.....	266	1.9	21,277	1.3	409	3.1	36,233	2.0
Features.....	2,443	17.6	346,587	21.2	2,353	17.8	369,333	20.4
Total.....	13,918	100.0	1,634,745	100.0	13,202	100.0	1,813,604	100.0

[fol. 1703]

(E)

News and Editorial Content Published by Tribune and Sun
by Kind and Source

March 1942

	Tribune				Sun			
	Items	%	Lines	%	Items	%	Lines	%
Foreign								
—Staff.....	145	14.0	14,645	17.0	97	16.2	18,501	27.1
—AP.....	831	80.1	65,581	76.0				
—UP.....					438	73.2	44,401	65.0
—N. Y. Times....	28	2.7	3,016	3.5				
—N. Y. Her. Trib.								
—Reuters.....					29	4.8	2,574	3.8
—Special.....	4	.4	266	.3				
—Other.....	29	2.8	2,804	3.2	34	5.8	2,837	4.1
	1,037	100.0	86,312	100.0	598	100.0	68,313	100.0
Washington								
—Staff.....	207	42.7	46,980	64.1	419	72.9	65,576	85.8
—AP.....	237	48.9	21,616	29.4				
—UP.....					130	22.7	8,254	10.8
—N. Y. Times....								
—Special.....	39	8.0	4,457	6.1				
—Other.....	2	.4	295	.4	25	4.4	2,637	3.4
	485	100.0	73,348	100.0	574	100.0	76,467	100.0
Domestic								
—Staff.....	110	17.1	13,864	28.2	125	23.5	10,612	29.4
—AP.....	318	49.3	17,922	36.4				
—UP.....					311	58.5	18,390	51.0
—N. Y. Times....								
—Special.....	215	33.3	17,110	34.7				
—Other.....	2	.3	324	.7	96	18.0	7,059	19.6
	645	100.0	49,220	100.0	532	100.0	36,061	100.0
State								
—Staff.....	32	25.4	4,290	47.5	34	36.2	4,878	47.4
—AP.....	34	27.0	1,355	15.0				
—UP.....					25	26.6	1,601	15.6
—Special.....	60		3,382	37.5				
—Other.....		47.6			35	37.2	3,812	37.0
	126	100.0	9,027	100.0	94	100.0	10,291	100.0
Local.....	1,683		129,237		1,570		167,894	
Hollywood								
—Staff.....	34	68.0	8,558	91.5	80	45.5	4,949	33.9
—AP.....	4	8.0	179	1.9				
—UP.....					50	28.4	4,248	29.1
—Special.....	12	24.0	614	6.6				
—Other.....					46	26.1	5,412	37.0
	50	100.0	9,351	100.0	176	100.0	14,609	100.0

[fol. 1704]

	Tribune				Sun			
	Items	%	Lines	%	Items	%	Lines	%
Financial								
—Staff.....	535	28.8	57,943	32.0	927	41.7	98,081	39.5
—AP.....	337	18.2	18,777	10.4				
—UP.....					496	22.3	25,853	10.3
—Special.....	73	4.0	3,281	1.8				
—Other.....	2	.1	165	.1	25	1.2	2,150	.9
—Tables.....	872	47.0	95,376	52.8	738	33.2	117,314	46.8
—Charts.....	36	1.9	5,312	2.9	36	1.6	7,283	2.9
	1,855	100.0	180,854	100.0	2,222	100.0	250,681	100.0
Sports								
—Staff.....	594	36.9	77,970	52.0	966	45.6	98,603	56.5
—AP.....	510	31.7	31,113	20.8				
—UP.....					434	20.5	20,872	12.0
—Special.....	238	14.8	15,079	10.1				
—Other.....					231	10.9	17,147	9.8
—Tables.....	268	16.6	25,623	17.1	489	23.0	37,830	21.7
	1,610	100.0	149,785	100.0	2,120	100.0	174,452	100.0
Editorials.....	133	100.0	19,566	100.0	157	100.0	25,482	100.0
Cartoons								
—Staff.....	78	76.5	31,485	90.6	31	25.4	16,069	49.0
—Other.....	24	23.5	3,271	9.4	91	74.6	16,713	51.0
	102	100.0	34,756	100.0	122	100.0	32,782	100.0
Comics								
—Strips.....	445	83.8	196,756	92.5	428	89.7	250,520	97.4
—Panels.....	86	16.2	15,847	7.5	49	10.3	6,790	2.6
	531	100.0	212,603	100.0	477	100.0	257,310	100.0
Maps.....	111	100.0	32,464	100.0	61	100.0	15,927	100.0
Photos								
—Regular.....	1,513	59.5	272,128	97.3	1,578	75.3	300,022	98.5
—½ col. & smaller.	1,031	40.5	7,589	2.7	517	24.7	4,599	1.5
	2,544	100.0	279,717	100.0	2,095	100.0	304,621	100.0
Line Drawings.....	369		41,381		281		25,565	
Society.....	287		26,300		403		39,066	
Features.....	2,279		338,345		2,880		415,333	
Grand Total.....	13,847		1,672,266		14,362		1,914,854	
Media Records Totals			1,692,685				1,937,995	
			1,672,266				1,914,854	
			20,419				23,141	
Average daily short- age — including Sundays.....			—659				—746	

[fol. 1705]

(F)

News and Editorial Content Published by Tribune and Sun
by Kind and by Source

October 1942

	Tribune				Sun			
	Items	%	Lines	%	Items	%	Lines	%
Foreign								
—Staff.....	199	21.2	20,888	26.9	132	19.9	24,461	33.7
—AP.....	703	75.0	51,873	66.8				
—UP.....					482	72.6	44,555	61.4
—N. Y. Times....	17	1.8	1,503	2.0				
—N. Y. Her. Trib..					7	1.1	716	1.0
—Reuters.....					31	4.6	2,119	2.9
—Special.....	3	.3	479	.6				
—Other.....	16	1.7	2,886	3.7	12	1.8	723	1.0
	938	100.0	77,629	100.0	664	100.0	72,574	100.0
Washington								
—Staff.....	198	41.8	47,775	64.5	336	68.3	54,835	81.4
—AP.....	240	50.6	22,757	30.7				
—UP.....					149	30.3	11,935	17.7
—N. Y. Times....	1	.2	127	.2				
—Special.....	31	6.5	2,780	3.8				
—Other.....	4	.9	567	.8	7	1.4	570	.9
	474	100.0	74,006	100.0	492	100.0	67,340	100.0
Domestic								
—Staff.....	67	10.8	11,557	23.3	103	20.4	10,229	29.9
—AP.....	368	59.4	23,553	47.5				
—UP.....					331	65.7	19,515	57.0
—Special.....	175	28.2	13,052	26.3				
—Other.....	2	.3	129	.4	70	13.9	4,496	13.1
—N. Y. Times....	8	1.3	1,209	2.5				
	620	100.0	49,581	100.0	504	100.0	34,240	100.0
State								
—Staff.....	25	15.5	2,565	24.7	31	31.0	4,584	48.4
—AP.....	48	29.8	1,696	16.3				
—UP.....					28	28.0	1,632	17.2
—Special.....	88	54.7	6,123	59.0				
—Other.....					41	41.0	3,262	34.4
	161	100.0	10,384	100.0	100	100.0	9,478	100.0
Local	1,805		151,868		1,803		182,657	
Hollywood								
—Staff.....	45	60.8	9,598	85.6	70	36.3	4,215	26.2
—AP.....	3	4.1	225	2.0				
—UP.....					26	13.5	3,000	19.3
—Special.....	26	35.1	1,382	12.4				
—Other.....					97	50.2	8,777	54.5
	74	100.0	11,205	100.0	193	100.0	16,901	100.0

[fol. 1706]

	Tribune				Sun			
	Items	%	Lines	%	Items	%	Lines	%
Financial								
—Staff.....	522	29.1	54,222	32.0	616	34.3	62,745	34.1
—AP.....	321	17.9	16,860	9.9				
—UP.....					439	24.4	27,326	14.8
—Special.....	78	4.3	4,422	2.6				
—Other.....	1	.1	181	.1	59	3.3	3,210	1.7
—Tables.....	836	46.5	88,078	51.9	647	36.0	84,156	45.7
—Charts.....	38	2.1	5,923	3.5	36	2.0	6,869	3.7
	1,796	100.0	169,686	100.0	1,797	100.0	184,306	100.0
Sports								
—Staff.....	562	33.2	79,613	49.2	899	47.1	112,951	55.0
—AP.....	330	19.5	20,431	12.6				
—UP.....					346	18.1	22,059	10.8
—Special.....	318	18.8	18,006	11.1				
—Other.....					284	14.9	21,320	10.4
—Tables.....	482	28.5	43,804	27.1	379	19.9	48,962	23.8
	1,692	100.0	161,854	100.0	1,908	100.0	205,292	100.0
Editorials.....	140		19,544		140		25,482	
Cartoons								
—Staff.....	75	72.8	26,721	87.3	31	32.6	16,147	59.0
—Other.....	28	27.2	3,902	12.7	64	67.4	11,237	41.0
	103	100.0	30,623	100.0	95	100.0	27,384	100.0
Comics								
—Strips.....	419	80.6	172,691	91.7	390	89.7	209,180	96.9
—Panels.....	101	19.4	15,618	8.3	45	10.3	6,718	3.1
	520	100.0	188,309	100.0	435	100.0	215,898	100.0
Maps.....	86		14,952		67		10,232	
Photos								
—Regular.....	1,532	65.1	265,360	97.8	1,562	77.3	332,444	98.7
—½ col. & smaller.	822	34.9	6,107	2.2	460	22.7	4,255	1.3
	2,354	100.0	271,467	100.0	2,022	100.0	336,699	100.0
Line Drawings.....	446		35,773		220		19,555	
Society.....	266		21,277		409		36,233	
Features.....	2,443		346,587		2,353		369,333	
Grand Total.....	13,918		1,634,745		13,202		1,813,604	
Media Record.....			1,668,667				1,835,215	
Grand Total Above..			1,634,745				1,813,604	
			33,922				21,611	
Average Daily Short- age of Media Record Totals — including Sunday.....			1,064				697	

[fol. 1707]

(G)

News and Editorial Content Published by Tribune and Sun
by Kind and Source

Percentages Based on Total Paper

March 1942

	Tribune				Sun			
	Items		Lines		Items		Lines	
	No.	% of Total	No.	% of Total	No.	% of Total	No.	% of Total
Foreign								
—Staff.....	145	1.1	14,045	.9	97	.7	18,501	1.0
—AP.....	831	6.0	65,581	3.9				
—UP.....					438	3.1	44,401	2.3
—N. Y. Times....	28	.2	3,016	.2				
—Reuters.....					29	.2	2,574	.1
—Special.....	4	.0	266	.0				
—Other.....	29	.2	2,804	.2	34	.2	2,837	.2
	1,037	7.5	86,312	5.2	598	4.2	68,313	3.6
Washington								
—Staff.....	207	1.5	46,980	2.8	419	2.9	65,576	3.4
—AP.....	237	1.7	21,616	1.3				
—UP.....					130	.9	8,254	.4
—Special.....	39	.3	4,457	.3				
—Other.....	2	.0	295	.0	25	.2	2,637	.2
	485	3.5	73,348	4.4	574	4.0	76,467	4.0
Domestic								
—Staff.....	110	.8	13,864	.8	125	.9	10,612	.6
—AP.....	318	2.3	17,922	1.1				
—UP.....					311	2.2	18,390	1.0
—Special.....	215	1.6	17,110	1.0				
—Other.....	2	.0	324	.0	96	.6	7,059	.3
	645	4.7	49,220	2.9	532	3.7	36,061	1.9
State								
—Staff.....	32	.2	4,290	.2	34	.2	4,878	.2
—AP.....	34	.2	1,355	.1				
—UP.....					25	.2	1,601	.1
—Special.....	60	.5	3,382	.2				
—Other.....					35	.3	3,812	.2
	126	.9	9,027	.5	94	.7	10,291	.5
Local.....	1,683	12.2	129,237	7.7	1,570	10.9	167,894	8.8
Hollywood								
—Staff.....	34	.2	8,558	.5	80	.6	4,949	.3
—AP.....	4	.0	179	.0				
—UP.....					50	.3	4,248	.2
—Special.....	12	.1	614	.0				
—Other.....					46	.3	5,412	.3
	50	.3	9,351	.5	176	1.2	14,609	.8

[fol. 1708]

	Tribune				Sun			
	Items		Lines		Items		Lines	
	No.	% of Total	No.	% of Total	No.	% of Total	No.	% of Total
Financial								
—Staff.....	535	3.9	51,943	3.5	927	6.5	98,081	5.1
—AP.....	337	2.4	18,777	1.1				
—UP.....					496	3.4	25,853	1.4
—Special.....	73	.5	3,281	.2				
—Other.....	2		165	.0	25	.2	2,150	.1
—Tables.....	872	6.3	95,376	5.7	738	5.1	117,314	6.1
—Charts.....	36	.3	5,312	.3	36	.3	7,283	.4
	1,855	13.4	18,085	10.8	2,222	15.5	250,681	13.1
Sports								
—Staff.....	594	4.3	77,970	4.7	966	6.7	98,603	5.1
—AP.....	510	3.7	31,113	1.9				
—UP.....					434	3.0	20,872	1.1
—Special.....	238	1.7	15,079	.9				
—Other.....					231	1.6	17,147	.9
—Tables.....	268	1.9	25,623	1.5	489	3.4	37,830	2.0
	1,610	11.6	149,785	9.0	2,120	14.7	174,452	9.1
Editorials.....	133	.9	19,566	1.2	157	1.1	25,482	1.3
Cartoons								
—Staff.....	78	.5	31,485	1.9	31	.2	16,069	.8
—Other.....	24	.2	3,271	.2	91	.6	16,713	.9
	102	.7	34,756	2.1	122	.8	32,782	1.7
Comics								
—Strips.....	445	3.2	46,756	11.8	428	2.9	250,520	13.1
—Panels.....	86	.6	15,847	.9	49	.4	6,790	.3
	531	3.8	212,603	12.7	477	3.3	257,310	13.4
Maps.....	111	.8	32,464	1.9	61	.4	15,927	.8
Photos								
—Regular.....	1,513	10.9	272,128	16.3	1,578	11.0	300,022	15.7
—½ col. & smaller.	1,031	7.5	7,589	.5	517	3.6	4,599	.2
	2,544	18.4	279,717	16.8	2,095	14.6	304,621	15.9
Line Drawings.....	369	2.7	41,381	2.5	281	2.0	25,565	1.3
Society.....	287	2.1	26,300	1.6	403	2.8	39,066	2.1
Features.....	2,279	16.5	338,345	20.2	2,880	20.1	415,333	21.7
Grand Total.....	13,847		1,672,266		14,362		1,914,854	
Media Records Totals			1,692,685				1,937,995	
			1,672,266				1,914,854	
			20,419				34,151	
Average Daily Shortage — including Sundays.....			—659				—746	

[fol. 1709]

(H)

News and Editorial Content Published by Tribune and Sun
by Kind and by Source

Percentages Based on Total Paper

October 1942

	Tribune				Sun			
	Items		Lines		Items		Lines	
	No.	% of Total	No.	% of Total	No.	% of Total	No.	% of Total
Foreign								
—Staff.....	199	1.4	20,888	1.3	132	1.0	24,461	1.3
—AP.....	703	5.1	51,873	3.2				
—UP.....					482	3.6	44,555	2.5
—N. Y. Times....	17	.1	1,503	.1				
—N. Y. Her. Trib.					7	.1	716	.0
—Reuters.....					31	.2	2,119	.1
—Special.....	3	.0	479	.0				
—Other.....	16	.1	2,886	.2	12	.1	723	.1
	938	6.7	77,629	4.8	664	5.0	72,574	4.0
Washington								
—Staff.....	198	1.5	47,775	2.9	336	2.5	54,835	3.0
—AP.....	240	1.7	22,757	1.4				
—UP.....					149	1.1	11,935	.7
—N. Y. Times....	1	.0	127	.0				
—Special.....	31	.2	2,780	.2				
—Other.....	4	.0	567	.0	7	.1	570	.0
	474	3.4	74,006	4.5	492	3.7	67,340	3.7
Domestic								
—Staff.....	67	.5	11,557	.7	103	.8	10,229	.5
—AP.....	368	2.6	23,553	1.4				
—UP.....					331	2.5	19,515	1.1
—Special.....	175	1.3	13,052	.8				
—Other.....	2	.0	129	.0	70	.5	4,496	.3
—N. Y. Times....	8	.1	1,209	.1				
	620	4.5	49,581	3.0	504	3.8	34,240	1.9
State								
—Staff.....	25	.2	2,565	.2	31	.3	4,584	.3
—AP.....	48	.4	1,696	.1				
—UP.....					28	.2	1,632	.1
—Special.....	88	.6	6,123	.3				
—Other.....					41	.3	3,262	.1
	161	1.2	10,354	.6	100	.8	9,478	.5
Local.....	1,805	13.0	151,868	9.3	1,803	13.6	182,657	10.1
Hollywood								
—Staff.....	45	.3	9,598	.6	70	.5	4,215	.2
—AP.....	3	.0	225	.0				
—UP.....					26	.2	3,099	.2
—Special.....	26	.2	1,382	.1				
—Other.....					97	.8	8,777	.5
	74	.5	11,205	.7	193	1.5	16,901	.9

[fol. 1710]

	Tribune				Sun			
	Items		Lines		Items		Lines	
	No.	% of Total	No.	% of Total	No.	% of Total	No.	% of Total
Financial								
—Staff.....	522	3.8	54,222	3.3	616	4.7	62,745	3.5
—AP.....	321	2.3	16,860	1.0				
—UP.....					439	3.3	27,326	1.5
—Special.....	78	.5	4,422	.3				
—Other.....	1	.0	181	.0	59	.4	3,210	.2
—Tables.....	836	6.0	88,078	5.4	647	4.9	84,156	4.7
—Charts.....	38	.3	5,923	.4	36	.3	6,869	.3
	1,796	12.9	169,686	10.4	1,797	13.6	184,306	10.2
Sports								
—Staff.....	562	4.0	79,613	4.9	899	6.8	112,951	6.2
—AP.....	330	2.4	20,431	1.2				
—UP.....					346	2.6	22,059	1.2
—Special.....	318	2.3	18,006	1.1				
—Other.....					284	2.2	21,320	1.2
—Tables.....	482	3.4	43,804	2.7	379	2.9	48,962	2.7
	1,692	12.1	161,854	9.9	1,908	14.5	205,292	11.3
Editorials.....	140	11.1	19,544	1.2	140	1.1	25,482	1.4
Cartoons								
—Staff.....	75	.5	26,721	1.6	31	.2	16,147	.9
—Other.....	28	.2	3,902	.3	64	.5	11,237	.6
	103	.7	30,623	1.9	95	.7	27,384	1.5
Comics								
—Strips.....	419	3.0	172,691	10.5	390	3.0	209,180	11.5
—Panels.....	101	.7	15,618	1.0	45	.3	6,718	.4
	520	3.7	188,309	11.5	435	3.3	215,898	11.9
Maps.....	86	.6	14,952	.9	67	.5	10,232	.5
Photos								
—Regular.....	1,532	11.0	265,360	16.2	1,562	11.8	332,444	18.3
—½ col. & smaller.	822	5.9	6,107	.4	460	3.5	4,255	.3
	2,354	16.9	271,467	16.6	2,022	15.3	336,699	18.6
Line Drawings.....	446	3.2	35,773	2.2	220	1.7	19,555	1.1
Society.....	266	1.9	21,277	1.3	409	3.1	36,233	2.0
Features.....	2,433	17.6	346,587	21.2	2,353	17.8	369,333	20.4
Grand Total.....	13,918		1,634,745		13,202		1,813,604	
Media Record.....			1,668,667				1,835,215	
Grand Total.....			1,634,745				1,813,604	
			33,922				21,611	
Average Daily Short- age of Media Record Totals — including Sunday.....			1,094				697	

[fol. 1711]

CHICAGO TRIBUNE BUSINESS SURVEY—

EXHIBIT D

Source of Data

Press Services received by newspapers are for the year 1942 and are from Editor & Publisher 1942 International Year Book Number.

Advertising Linage from Media Records except for the Bronx Home News which was received from the New York News.

Circulations of Audit Bureau of Circulations member newspapers are from ABC Audit Reports as made, and are as follows: Non ABC member newspaper circulations are as of Government Statements.

Birmingham newspapers	—All ABC March 31, Audit Reports
Cincinnati newspapers	—All ABC March 31, Audit Reports
Cleveland newspapers	—All ABC March 31, Audit Reports
Columbus newspapers	—All ABC March 31, Audit Reports
Detroit newspapers	—All ABC March 31, Audit Reports
Houston newspapers	—All ABC March 31, Audit Reports
Indianapolis newspapers	—All ABC Dec. 31, Audit Reports
Los Angeles newspapers	—All ABC March 31, Audit Reports
Milwaukee newspapers	— ABC March 31, Audit Reports except for Leader and Post which are from Sept. 30, Government Statements.
Minneapolis newspapers	—All ABC Sept. 30, Audit Reports
Newark newspapers	—All ABC Dec. 31, Audit Reports
New York newspapers	—All ABC Sept. 30, Audit Reports except for Bronx Home News which are from March 31, Audit Reports
Pittsburgh newspapers	—All ABC March 31, Audit Reports
San Francisco newspapers	—All ABC Sept. 30, Audit Reports
Washington newspapers	—All ABC Sept 30, Audit Reports

[fol. 1712]

BIRMINGHAM

Circulation & Linage

NEWS & AGE HERALD: Evening, Morning & Sunday: AP.

	Circulation				Total Advertising			
			Combined					
	Morning	Evening	Daily	Sunday	Morning	Evening	Sunday	Total
1938..	40,167	94,330	134,497	120,470	4,486,232	7,071,384	3,205,250	14,762,866
1939..	37,537	88,958	126,495	116,006	5,027,644	7,591,517	3,475,726	16,094,887
1940..	38,195	94,155	132,350	122,304	5,357,308	8,226,480	3,874,462	17,458,250
1941..	42,036	101,360	143,396	131,590	5,770,847	9,087,806	4,087,342	18,945,995
1942..	48,536	122,730	171,266	150,643	5,632,847	8,581,971	4,025,321	18,240,139

POST: Evening: UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	76,809		4,439,007		
1939.....	68,450		4,477,455		
1940.....	70,663		4,644,982		
1941.....	74,254		3,482,380*		
1942.....	70,428		4,064,991		

* Post totals include lineage from January through September 5, 1941 and from Dec. 22 to Dec. 31, 1941 inclusive.

CINCINNATI

Circulation & Linage

ENQUIRER: Morning: AP, UP, INS.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	118,719	199,722	4,759,913	5,110,742	9,870,655
1939.....	112,671	196,518	4,932,673	5,244,348	10,177,021
1940.....	119,699	200,037	5,098,084	5,557,499	10,655,583
1941.....	121,625	203,644	5,682,609	5,763,750	11,446,359
1942.....	127,302	211,328	5,755,971	5,509,454	11,265,425

POST: Evening: UP, SHNA.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	163,351		6,896,201		
1939.....	149,835		7,464,899		
1940.....	148,481		8,073,959		
1941.....	152,053		9,000,686		
1942.....	153,364		8,198,900		

1388

[fol. 1713]

TIMES STAR: Evening: AP, INS, NANA.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	166,000		9,621,124		
1939.....	153,237		9,860,955		
1940.....	153,279		10,076,420		
1941.....	154,471		10,165,195		
1942.....	155,096		9,070,983		

CLEVELAND

Circulation & Linage

NEWS: Evening: AP, INS.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	122,453		6,663,725		
1939.....	121,022		6,627,168		
1940.....	124,377		7,226,561		
1941.....	121,282		7,078,981		
1942.....	125,915		6,459,839		

PLAIN DEALER: Morning & Sunday: AP, UP, INS.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	212,324	395,624	7,525,466	5,637,394	13,162,860
1939.....	211,082	387,719	7,755,254	6,006,758	13,762,012
1940.....	220,544	395,075	8,174,744	6,330,316	14,505,060
1941.....	224,709	398,307	7,969,823	6,359,111	14,328,934
1942.....	235,163	415,664	7,665,969	5,141,132	12,227,101

PRESS: Evening: UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	216,678		10,986,624		
1939.....	217,914		11,595,677		
1940.....	226,875		12,090,902		
1941.....	232,815		12,611,128		
1942.....	247,899		11,809,706		

[fol. 1714]

COLUMBUS

Circulation & Linage

CITIZEN: Evening: UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	81,572	5,920,433	262,450†	6,182,883
1939.....	81,952	*73,699	6,274,059	1,206,946	7,481,005
1940.....	90,970	88,145	6,467,586	1,351,617	7,819,203
1941.....	87,225	94,850	6,429,531	1,403,825	7,833,356
1942.....	73,470	91,020	5,430,584	1,524,258	6,954,842

* First issue 11/6/38

† Citizen and Ohio State Journal Sunday

DISPATCH: Evening: AP, INS.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	160,568	132,508	10,570,455	2,924,828	13,495,283
1939.....	162,268	133,928	10,697,718	2,683,017	13,380,735
1940.....	159,363	134,550	10,891,655	2,715,172	13,606,827
1941.....	153,618	139,494	10,843,077	2,874,382	13,717,459
1942.....	151,469	145,500	10,189,807	3,186,689	13,376,496

OHIO STATE JOURNAL: Morning: AP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	49,577	2,974,456	220,267†	3,194,723
1939.....	51,150	3,043,154	602,419**	3,645,573
1940.....	55,564	3,492,700
1941.....	57,943	3,470,097
1942.....	59,094	3,264,653

† Citizen and Ohio State Journal Sunday.

** Suspended publication Sept. 4, 1939.

SUNDAY STAR: Sunday: AP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	106,543	599,957
1939.....	108,926	607,697
1940.....	Star (Sat.)—	99,526	510,302—Wkly.
1941.....	96,968	624,594
1942.....	92,189	638,388

Effective August 3, 1940 the Sunday Star changed to the Star and the date of issue was changed from Sunday to Saturday.

1390

[fol. 1715]

DETROIT

Circulation & Linage

FREE PRESS: Morning & Sunday: AP, UP, CT, NYT.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	267,897	271,982	6,140,510	2,195,904	8,336,414
1939.....	268,779	270,048	6,917,282	2,308,127	9,225,409
1940.....	294,866	286,560	7,317,686	2,481,134	9,798,820
1941.....	316,618	305,196	7,867,397	2,501,022	10,368,419
1942.....	328,293	321,135	8,231,054	2,485,598	10,716,652

NEWS: Evening & Sunday: AP, UP, NANA, CDN.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	322,589	380,934	12,784,637	4,917,923	17,702,560
1939.....	313,779	370,595	13,748,841	5,294,345	19,043,186
1940.....	330,445	389,731	14,457,569	5,827,121	20,284,690
1941.....	349,507	419,967	15,124,233	5,977,655	21,101,888
1942.....	371,726	447,360	15,492,962	5,995,655	21,488,617

TIMES: Evening & Sunday: INS, UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	303,931	402,619	6,767,973	3,001,843	9,769,816
1939.....	290,167	397,351	7,825,493	3,437,605	11,263,098
1940.....	297,991	408,514	8,615,662	3,784,944	12,400,606
1941.....	322,808	427,073	9,486,645	3,821,302	13,307,947
1942.....	329,450	463,444	8,908,042	3,975,704	12,883,746

INDIANAPOLIS

Circulation & Linage

NEWS: Evening: UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	150,828		9,945,997		
1939.....	153,749		10,903,229		
1940.....	157,630		11,638,074		
1941.....	162,633		12,315,560		
1942.....	*		11,055,681		

(*) Dec. 31, 1942 Audit Reports not available.

[fol. 1716]

STAR: Morning & Sunday: AP, UP, NANA.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	119,474	170,260	6,906,048	3,972,482	10,878,530
1939.....	125,877	175,799	7,182,512	4,290,133	11,472,645
1940.....	129,424	181,806	7,869,546	4,501,377	12,370,923
1941.....	132,502	178,952	8,496,352	4,744,437	13,240,789
1942.....	*	*	7,874,725	4,550,823	12,325,548

TIMES: Evening: UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	84,951		6,535,091		
1939.....	86,943		7,437,241		
1940.....	89,408		7,613,150		
1941.....	92,447		8,489,986		
1942.....	*		7,736,064		

(*) Dec. 31, 1942, Audit Reports not available.

LOS ANGELES

Circulation & Linage

EXAMINER: Morning & Sunday: AP, INS.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	201,920	549,494	9,210,831	3,982,755	13,193,586
1939.....	210,848	551,525	8,171,882	5,117,348	13,289,230
1940.....	205,978	557,754	8,067,316	5,564,935	13,632,251
1941.....	217,813	572,213	8,653,063	5,528,062	14,181,125
1942.....	230,988	622,490	8,896,726	5,122,579	14,019,305

HERALD & EXPRESS: Evening: AP, INS, UP, DJ.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	274,758		9,248,126		
1939.....	241,405		9,255,291		
1940.....	243,675		8,879,722		
1941.....	246,878		8,753,438		
1942.....	255,865		8,348,106		

NEWS: Morning & Evening: UP.

	Circulation		Total Advertising		
	Daily	Sunday	Morning	Evening	Total
1938.....	198,810		4,408,303	4,026,110	8,434,413
1939.....	192,962		4,551,315	4,539,022	9,090,337
1940.....	195,231		*5,187,056		
1941.....	202,031		6,025,612		
1942.....	224,569		6,112,512		

* Changed to Daily issue, effective April 1, 1940.

[fol. 1717]

TIMES: Morning & Sunday: AP, UP, CT, NYT, CDN.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	214,411	343,007	11,368,155	4,751,589	16,119,744
1939.....	216,376	351,618	11,602,090	4,682,277	16,284,367
1940.....	217,933	375,050	12,120,088	4,990,253	17,110,346
1941.....	217,178	395,394	12,477,104	5,401,284	17,878,388
1942.....	227,430	427,719	12,162,715	4,842,722	17,005,437

NEW YORK CITY

Circulation & Linage

BRONX HOME NEWS: Evening: UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	119,112	119,754	No Daily & Sunday separation available		3,679,120
1939.....	108,984	109,747			3,318,899
1940.....	109,001	109,990			3,081,271
1941.....	107,470	108,300			3,049,471
1942.....	105,911	106,900			2,657,266

JOURNAL AMERICAN: Evening: INS, AP, UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1937.....	639,938	1,070,036	8,099,078	4,755,036	12,854,114
1938.....	629,033	1,025,262	7,507,772	3,516,171	11,023,943
1939.....	616,473	1,013,648	7,207,564	3,698,730	10,906,294
1940.....	621,391	1,011,171	6,840,445	3,515,886	10,356,331
1941.....	621,236	999,018	7,279,626	3,525,315	10,804,941
1942.....	628,321	1,040,621	7,273,926	3,609,442	10,883,368

MIRROR: Morning: AP, UP, INS, SN.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1934.....	552,127	1,055,529	2,511,782	861,972	3,373,754
1935.....	563,718	1,222,625	2,991,813	1,180,808	4,172,621
1936.....	603,621	1,340,911	3,165,441	1,370,694	4,536,135
1937.....	656,561	1,441,018	3,689,307	1,595,915	5,285,222
1938.....	725,378	1,436,163	3,476,130	1,633,317	5,114,447
1939.....	752,949	1,471,674	3,790,022	1,707,642	5,587,664
1940.....	754,732	1,473,514	3,982,885	1,902,936	5,885,821
1941.....	758,381	1,484,202	4,373,787	1,940,018	6,313,805
1942.....	786,968	1,619,432	4,486,238	2,070,969	6,557,207

[fol. 1718]

JOURNAL: Evening: INS, US.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1934.....	622,322		8,605,815		
1935.....	655,238		7,987,527		
1936.....	652,321		8,080,414		

AMERICAN: Morning: AP, INS, US.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1934.....	328,306	1,088,470	6,970,170	4,635,416	11,605,586
1935.....	321,908	1,065,034	6,785,130	4,434,171	11,219,301
1936.....	315,873	1,056,472	6,705,659	4,831,686	11,537,345

PITTSBURGH

Circulation & Linage

POST-GAZETTE: Morning: AP, UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	216,491		6,422,898		
1939.....	219,402		6,396,556		
1940.....	221,166		6,820,040		
1941.....	233,665		6,984,627		
1942.....	236,164		6,878,097		

PRESS: Evening & Sunday: UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	206,173	323,259	12,132,739	3,877,938	16,010,677
1939.....	201,637	314,950	12,274,180	4,181,889	16,456,069
1940.....	214,268	335,934	12,601,282	4,548,901	17,150,183
1941.....	228,713	358,825	13,079,717	4,656,630	17,736,347
1942.....	235,935	372,904	12,306,819	4,271,569	16,578,388

SUN-TELEGRAPH: Evening & Sunday: AP, INS.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	163,590	404,925	8,301,976	3,249,189	11,551,165
1939.....	156,615	397,466	8,262,051	3,469,667	11,731,718
1940.....	159,507	403,294	8,551,796	3,791,683	12,343,479
1941.....	165,146	420,650	9,000,755	3,980,408	12,981,163
1942.....	170,928	450,688	8,652,503	4,013,937	12,666,440

1394

[fol. 1719]

SAN FRANCISCO

Circulation & Linage

CALL BULLETIN: Evening: INS, AP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	111,754		6,496,585		
1939.....	106,773		6,530,539		
1940.....	110,724		6,355,992		
1941.....	106,274		6,739,668		
1942.....	123,293		6,100,907		

CHRONICLE: Morning & Sunday: AP, UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	104,904	181,300	5,579,767	2,263,460	7,843,227
1939.....	107,793	189,107	5,618,567	2,395,326	8,013,893
1940.....	109,785	192,821	5,402,499	2,976,994	8,379,493
1941.....	113,432	196,705	5,761,507	3,008,486	8,769,993
1942.....	117,806	206,088	5,192,800	2,397,633	7,590,433

EXAMINER: Morning & Sunday: AP, INS.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	163,836	438,422	7,673,613	4,202,742	11,876,355
1939.....	162,822	439,094	8,335,115	4,829,143	13,164,258
1940.....	164,161	448,080	8,414,249	4,780,809	13,195,058
1941.....	167,056	464,007	8,166,549	4,778,202	12,944,751
1942.....	168,587	487,492	7,540,020	4,366,379	11,906,399

NEWS: Evening: UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938.....	106,610		7,604,524		
1939.....	103,293		7,241,749		
1940.....	100,832		6,896,962		
1941.....	99,056		6,798,231		
1942.....	109,049		6,511,780		

WASHINGTON, D. C.

Circulation & Linage

HERALD-TIMES: Morning & Evening: UP, INS, CT.

	Circulation				Total Advertising			
	Morning	Evening	Combined Daily	Sunday	Morning	Evening	Sunday	Total
1938...	117,085	105,789	222,874	200,025	5,634,750	8,943,013	4,051,763	18,629,526

[fol. 1720]

TIMES-HERALD: Daily: UP, RA, INS, CT, NYN.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1939	188,773	193,713	9,752,765	4,046,296	13,799,061
1940	188,728	197,599	10,278,593	4,187,253	14,465,846
1941	204,094	210,128	10,917,817	3,915,563	14,833,380
1942	220,360	232,318	10,419,297	3,795,208	14,214,505

NEWS: Evening: UP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938	70,167		5,974,699		
1939	78,405		5,942,724		
1940	83,604		6,466,590		
1941	85,340		7,181,454		
1942	94,094		7,345,301		

POST: Morning: AP, INS, NYHT.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938	106,881	108,168	6,911,858	3,170,985	10,082,843
1939	120,640	117,992	7,481,626	3,217,967	10,699,593
1940	129,779	115,607	7,939,632	3,340,729	11,280,361
1941	139,091	124,969	8,517,409	3,281,943	11,799,352
1942	154,281	145,398	9,390,078	3,192,607	12,582,685

TAR: Evening: AP.

	Circulation		Total Advertising		
	Daily	Sunday	Daily	Sunday	Total
1938	135,554	146,259	17,272,061	5,145,838	22,417,899
1939	142,918	154,772	17,687,584	5,443,101	23,130,685
1940	151,201	154,694	17,929,886	5,874,645	23,804,531
1941	160,570	162,719	18,360,212	5,662,140	24,022,352
1942	175,822	176,305	17,616,073	5,438,412	23,054,485

Note: Effective Feb. 1, 1939 publication of the morning Herald and the evening Times was changed to an "all day" paper. Title was changed to Times-Herald.

1896

[fol. 1721] DISTRICT COURT OF THE UNITED STATES FOR THE
SOUTHERN DISTRICT OF NEW YORK

[Title omitted]

EXHIBIT "A" ANNEXED TO AFFIDAVIT OF W. J. BYRNES
FILED IN BEHALF OF DEFENDANTS, TRIBUNE COMPANY AND
ROBERT RUTHERFORD MCCORMICK, IN OPPOSITION TO MO-
TION OF PLAINTIFF FOR SUMMARY JUDGMENT

[fol. 1722] Circulations of Midwest Daily Newspapers

Compiled from April, 1943 Standard Rate & Data Service,
Editor and Publisher 1943 International Year Book Num-
ber and Audit Bureau of Circulations Audit Reports.

Source of Data and Key to Notes in Tabulations

Circulations of Audit Bureau of Circulations member
newspapers are from ABC Audit Reports as made. They
are as follows:

- (1) March 31, 1942 Audit Reports
- (2) June 30, 1942 Audit Reports
- (3) September 30, 1942 Audit Reports
- (4) December 31, 1941 Audit Reports

Circulations of newspapers, which are not members of
the ABC, are publishers' government and sworn state-
ments for the period ended September 30, 1942 and are
from the April, 1943 issue of Standard Rate and Data
Service. These are noted by an asterisk (*).

Press Services received by newspapers are from Editor
& Publisher 1943 International Year Book Number.

Populations of cities are from 1940 census.

Chicago Tribune circulation for cities and counties in
which other newspapers are published are from 1942 Book
of Facts audit: Daily, March 4, 1942; Sunday, March 1,
1942. This audit is based on the same totals and dates as
the detailed distribution contained in the March 31, 1942
ABC Audit Report. The ABC Audit Report reports circu-
[fol. 1723] lation for only those cities receiving 25 or more
copies and does not report circulation for all counties.

Towns are numbered in their alphabetical sequence: Illinois 1 to 76, Indiana 1 to 72, Iowa 1 to 40, Michigan 1 to 50, Minnesota 1 to 27, Missouri 1 to 41, Ohio 1 to 86, South Dakota 1 to 12 and Wisconsin 1 to 37.

[fol. 1724] List and Abbreviations of Press Services
Serving Midwest Daily Newspapers

AP—Associated Press.
UP—United Press.
INS—International News Service.
NANA—North American Newspaper Alliance.
SHNA—Scripps-Howard Newspaper Alliance.
CDN—Chicago Daily News.
CP—Consolidated Press.
CT—Chicago Tribune.
NYT—New York Times.
TR—Transradio.

1398

SUMMARY OF MIDWEST DAILY NEWSPAPERS SERVED BY EACH PRESS SERVICE BY TIME OF ISSUE
(Sunday Circulations Shown are those published in connection with daily newspapers)

Summary - 9 States

Press Service	1. Morning		2. Evening		3. Morning & Evening		4. Daily		Total Weekday		Sunday	
	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation
Associated Press	25	2,672,529	220 (1)	5,831,621	25	2,338,310	1	62,615	271 (2)	10,905,075	81 (3)	8,727,098
United Press	10	1,265,748	211 (4)	5,403,600	14	918,375	1	62,615	236 (5)	7,650,338	58	5,369,345
International News Service	9	556,127	79 (6)	2,810,181	9	1,280,775	1	62,615	98 (7)	4,709,698	29	3,930,368
North American Newspaper Alliance	2	377,870	2	526,822	1	686,649	-	-	5	1,591,341	4	1,254,022
Scripps-Howard Newspaper Alliance	-	-	2	186,680	-	-	-	-	2	186,680	1	61,371
Chicago Daily News	-	-	5	850,371	2	1,009,595	-	-	7	1,859,966	7	1,764,138
Consolidated Press	-	-	1	28,785	-	-	-	-	1	28,785	1	28,420
Chicago Tribune	2	573,661	-	-	-	-	-	-	2	573,661	2	594,094
New York Times	1	328,293	1	269,038	-	-	-	-	2	597,331	1	321,135
Transradio	-	-	1	13,981	-	-	-	-	1	13,981	1	14,116
No Service Listed	3 (8)	5,253	36 (9)	80,553	-	-	-	-	38 (10)	85,606	1	Not Reported
Total No. of Newspapers	34 (11)	2,989,468	432 (12)	8,042,011	27	2,350,130	1	62,615	494 (13)	13,444,224	99 (14)	9,969,543
9 States Summary Notes:	(1) Combined Circulation for 219 Papers (6) Combined Circulation for 78 Papers (11) Combined Circulation for 32 Papers											
	(2) " " " 270 " (7) " " " 97 " (12) " " " 420 "											
	(3) " " " 81 " (8) " " " 1 Paper (13) " " " 480 "											
	(4) " " " 208 " (9) " " " 28 Papers (14) " " " 95 "											
	(5) " " " 233 " (10) " " " 29 "											

Illinois Summary

Associated Press	3	1,072,388	41 (1)	1,791,424	4	194,866	1	62,615	49 (2)	3,121,293	13	2,872,831
United Press	3	328,676	38 (3)	1,204,917	1	56,766	1	62,615	43 (4)	1,652,974	10	1,161,270
International News Service	-	-	12	590,411	2	136,092	1	62,615	15	749,118	5	1,067,039
No Service Listed	-	-	5 (5)	12,643	-	-	-	-	5 (5)	12,643	-	-
Total No. of Newspapers	5	1,377,779	77 (6)	1,971,273	4	194,866	1	62,615	87 (7)	3,606,533	17	3,440,323
Illinois Summary Notes:	(1) Combined Circulation for 40 Papers (4) Combined Circulation for 42 Papers (6) Combined Circulation for 73 Papers											
	(2) " " " 48 " (5) " " " 3 " (7) " " " 83 "											
	(3) " " " 37 "											

Indiana Summary

Associated Press	7	356,330	21	403,275	5	110,115	-	-	33	869,720	13 (1)	510,058
United Press	3	231,155	40	689,700	5	92,908	-	-	48	1,013,763	9	463,295
International News Service	4	6,295	17	287,920	3	50,387	-	-	24	344,602	5	150,916
North American Newspaper Alliance	1	132,502	-	-	-	-	-	-	1	132,502	1	178,952
Scripps-Howard Newspaper Alliance	-	-	1	33,316	-	-	-	-	1	33,316	1	61,371
Chicago Daily News	-	-	1	33,316	-	-	-	-	1	33,316	1	61,371
Consolidated Press	-	-	1	28,785	-	-	-	-	1	28,785	1	28,420
No Service Listed	-	-	8 (2)	19,765	-	-	-	-	8 (2)	19,765	1	Not Reported
Total No. of Newspapers	11	362,625	70 (3)	855,940	7	121,935	-	-	88 (4)	1,340,500	16 (5)	545,525
Indiana Summary Notes:	(1) Combined Circulation for 12 Papers (3) Combined Circulation for 69 Papers (5) Combined Circulation for 14 Papers											
	(2) " " " 7 " (4) " " " 87 " (7) " " " 83 "											

Iowa Summary

Associated Press	1	3,562	25	318,207	2	407,658	-	-	28	729,427	8	594,066
United Press	-	-	15	229,988	-	-	-	-	15	229,988	4	131,941
International News Service	-	-	11	172,553	-	-	-	-	11	172,553	3	112,467
Chicago Daily News	-	-	-	-	1	322,946	-	-	1	322,946	1	387,348
Total No. of Newspapers	1	3,562	38	386,313	2	407,658	-	-	41	797,533	8	594,066

Michigan Summary

Associated Press	5	399,791	30	950,795	-	-	-	-	35	1,350,586	13 (1)	1,100,172
United Press	1	328,293	31	1,213,152	-	-	-	-	32	1,541,445	10	1,487,397
International News Service	1	47,004	6	574,261	-	-	-	-	7	621,265	4	571,337
North American Newspaper Alliance	-	-	1	371,726	-	-	-	-	1	371,726	1	447,360
Chicago Daily News	-	-	1	371,726	-	-	-	-	1	371,726	1	447,360
Chicago Tribune	1	328,293	-	-	-	-	-	-	1	328,293	1	321,135
New York Times	1	328,293	-	-	-	-	-	-	1	328,293	1	321,135
Total No. of Newspapers	5	399,791	48	1,358,689	-	-	-	-	53	1,758,480	14 (2)	1,563,619

Michigan Summary Notes: (1) Combined Circulation for 12 Papers (2) " " " 13 "

SUMMARY OF MIDWEST DAILY NEWSPAPERS SERVED BY EACH PRESS SERVICE BY TIME OF ISSUE-cont'd
(Sunday Circulations Shown are those published in connection with daily newspapers)

Minnesota Summary

Press Service	1. Morning		2. Evening		3. Morning & Evening		4. Daily		Total Weekday		Sunday	
	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation
Associated Press	1	3,951	18	186,471	3	567,063	-	-	22	757,485	4	540,587
United Press	-	-	3	38,610	2	497,214	-	-	5	535,854	2	486,896
International News Service	-	-	-	-	1	324,232	-	-	1	324,232	1	373,398
No Service Listed	-	-	6	27,412	-	-	-	-	6	27,412	-	-
Total No. of Papers	1	3,951	24	213,883	3	567,063	-	-	28	784,897	4	540,587

Missouri Summary

Associated Press	1	245,368	19	337,181	6	882,147	-	-	26	1,464,696	8	1,118,669
United Press	-	-	11	206,294	3	442,271	-	-	14	348,565	5	115,903
International News Service	-	-	1	173,203	2	741,673	-	-	3	914,876	2	403,808
North American Newspaper Alliance	1	245,368	-	-	1	686,649	-	-	2	932,017	2	627,710
Chicago Daily News	-	-	1	263,082	1	686,649	-	-	2	749,731	2	693,705
Chicago Tribune	1	245,368	-	-	-	-	-	-	1	245,368	1	272,959
No Service Listed	-	-	11 (1)	8,227	-	-	-	-	11 (1)	8,227	-	-
Total No. of Papers	1	245,368	40 (2)	549,114	6	882,147	-	-	47 (3)	1,676,629	10	1,127,166

Missouri Summary Notes: (1) Combined Circulation for 8 Papers (2) Combined Circulation for 37 Papers (3) Combined Circulation for 44 Papers

Ohio Summary

Associated Press	5	464,555	32	1,203,394	4	159,278	-	-	41	1,827,227 (1)	17	1,417,186
United Press	3	377,624	51	1,321,169	2	112,003	-	-	56	1,810,796	13	1,151,498
International News Service	3	377,624	31 (2)	1,037,929	1	28,391	-	-	35 (3)	1,443,944	8	1,044,503
North American Newspaper Alliance	-	-	1	155,096	-	-	-	-	1	155,096	-	-
Scripps-Howard Newspaper Alliance	-	-	1	153,364	-	-	-	-	1	153,364	-	-
Chicago Daily News	-	-	2	182,247	-	-	-	-	2	182,247	2	174,354
Transradio	-	-	1	13,981	-	-	-	-	1	13,981	1	14,116
No Service Listed	1	5,253	5 (4)	10,259	-	-	-	-	6 (5)	15,512	-	-
Total No. of Papers	6	469,808	87 (6)	1,968,044	4	159,278	-	-	97 (7)	2,597,130	20	1,530,919

Ohio Summary Notes: (1) Includes the Columbus Star which is published on Saturday.
(2) Combined Circulation for 30 Papers (5) Combined Circulation for 5 Papers
(3) " " " 34 " (6) " " " 85 "
(4) " " " 4 " (7) " " " 95 "

South Dakota Summary

Associated Press	1	1,380	10	106,996	-	-	-	-	11	108,376	3	32,097
United Press	-	-	2	4,022	-	-	-	-	2	4,022	-	-
No Service Listed	1	Not Reported	-	-	-	-	-	-	1	Not Reported	-	-
Total No. of Newspapers	2 (1)	1,380	11	107,846	-	-	-	-	13 (2)	109,226	3	32,097

South Dakota Summary Notes: (1) Combined Circulation for 1 Paper (2) Combined Circulation for 12 Papers

Wisconsin Summary

Associated Press	1	125,204	24	533,878	1	17,183	-	-	26	676,265	5 (1)	541,432
United Press	-	-	20 (2)	495,748	1	17,183	-	-	21 (3)	512,931	5	369,145
International News Service	1	125,204	1	13,904	-	-	-	-	2	139,108	1	206,900
New York Times	-	-	1	2,047	-	-	-	-	1	2,047	-	-
Total No. of Newspapers	1	125,204	37 (4)	630,909	1	17,183	-	-	39 (5)	773,296	7 (6)	595,244

Wisconsin Summary Notes: (1) Combined Circulation for 4 Papers (3) Combined Circulation for 19 Papers (5) Combined Circulation for 37 Papers
(2) " " " 18 " (4) " " " 35 " (6) " " " 6 "

SUMMARY OF MIDWEST DAILY NEWSPAPER BY PRESS SERVICES RECEIVED AND TIME OF ISSUE

Summary - 9 States

Press Services Received	1. Morning		2. Evening		3. Morning & Evening		4. Daily		Total Weekday		Sunday	
	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation
A-AP Only	11	1,294,596	11 (1)	1,197,385	9	317,939	-	-	164 (2)	2,809,920	29 (3)	1,863,030
B-AP and UP	3	121,938	40	1,709,860	6	416,650	-	-	49	2,248,448	20 (4)	1,112,970
C-AP, UP and INS	3	377,624	28	886,798	6	489,905	1	62,615	38	1,816,942	18	1,539,359
D-AP, UP and CDN	-	-	-	-	1	322,946	-	-	1	322,946	1	387,348
E-AP, UP, and NYT	-	-	1	269,038	-	-	-	-	1	269,038	1	304,515
F-AP, UP and NANA	1	132,502	-	-	-	-	-	-	1	132,502	1	178,952
G-AP, UP, INS and CDN	-	-	2	182,247	-	-	-	-	2	182,247	2	174,354
H-AP, UP, CT and NYT	1	328,293	-	-	-	-	-	-	1	328,293	1	321,135
I-AP, UP, NANA and CDN	-	-	1	371,726	-	-	-	-	1	371,726	1	447,360
J-AP, UP, SHNA and CDN	-	-	1	33,316	-	-	-	-	1	33,316	1	61,371
K-AP, INS	2	172,208	4	763,073	2	104,221	-	-	8	1,039,502	6	1,370,040
L-AP, INS, NANA	-	-	1	155,096	-	-	-	-	1	155,096	-	-
M-AP, INS, NANA, CDN and CT	-	-	-	-	1	686,649	-	-	1	686,649	1	354,751
N-AP, NANA and NYT	1	245,368	-	-	-	-	-	-	1	245,368	1	272,959
O-AP and CDN	-	-	1	263,082	-	-	-	-	1	263,082	1	338,954
P-UP Only	2	305,391	130 (5)	1,239,725	2	11,820	-	-	134 (6)	1,556,936	11	736,465
Q-UP and INS	-	-	6	528,741	-	-	-	-	6	528,741	1	463,444
R-UP, INS and CP	-	-	1	28,785	-	-	-	-	1	28,785	1	28,420
S-UP and SHNA	-	-	1	153,364	-	-	-	-	1	153,364	-	-
T-INS Only	4	6,295	37 (7)	165,441	-	-	-	-	41 (8)	171,736	-	-
U-TR Only	-	-	1	13,981	-	-	-	-	1	13,981	1	14,116
V-No Service Listed	3 (9)	5,253	36 (10)	80,353	-	-	-	-	39 (11)	85,606	1	Not Reported
TOTAL	34 (12)	2,989,468	432 (13)	8,042,011	27	2,350,130	1	62,615	494 (14)	13,444,224	99 (15)	9,969,543

9 States Summary Notes:	(1) Total Circulation for 140 Papers	(6) Total Circulation for 131 Papers	(11) Total Circulation for 30 Papers
(2) " " " " "	" 163 "	(7) " " " " "	(12) " " " " "
(3) " " " " "	" 27 "	(8) " " " " "	(13) " " " " "
(4) " " " " "	" 19 "	(9) " " " " "	(14) " " " " "
(5) " " " " "	" 127 "	(10) " " " " "	(15) " " " " "

Illinois Summary

A-AP Only	2	1,049,103	26 (1)	245,787	2	58,774	-	-	30 (5)	1,353,664	5	1,325,113
B-AP and UP	1	23,205	10	1,022,548	-	-	-	-	11	1,045,833	3	480,679
C-AP, UP and INS	-	-	3	37,400	1	56,766	1	62,615	5	156,781	3	112,099
K-AP and INS	-	-	2	485,689	1	79,326	-	-	3	565,015	2	554,940
P-UP Only	2	305,391	24 (2)	139,884	-	-	-	-	26 (6)	445,275	4	567,492
Q-UP and INS	-	-	1	5,085	-	-	-	-	1	5,085	-	-
T-INS Only	-	-	6	22,237	-	-	-	-	6	22,237	-	-
V-No Service Listed	-	-	5 (3)	12,643	-	-	-	-	5 (3)	12,643	-	-
TOTAL	5	1,377,779	77 (4)	1,971,273	4	194,866	1	62,615	87 (7)	3,606,533	17	3,440,323

Illinois Summary Notes:	(1) Total Circulation for 25 Papers	(5) Total Circulation for 29 Papers
(2) " " " " "	" 23 "	(6) " " " " "
(3) " " " " "	" 3 "	(7) " " " " "
(4) " " " " "	" 73 "	

Indiana Summary

A-AP Only	4	125,175	13	114,351	1	4,132	-	-	18	243,658	5 (1)	57,442
B-AP and UP	2	98,653	2	33,707	1	55,596	-	-	5	187,956	2	89,797
C-AP, UP and INS	-	-	5	221,901	2	25,492	-	-	7	247,393	3	97,708
F-AP, UP and NANA	1	132,502	-	-	-	-	-	-	1	132,502	1	178,952
J-AP, UP, SHNA and CDN	-	-	1	33,316	-	-	-	-	1	33,316	1	61,371
K-AP and INS	-	-	-	-	1	24,895	-	-	1	24,895	1	24,788
P-UP Only	-	-	29	366,881	2	11,820	-	-	31	378,701	1	7,047
Q-UP and INS	-	-	2	5,110	-	-	-	-	2	5,110	-	-
R-UP, INS and CP	-	-	1	28,785	-	-	-	-	1	28,785	-	-
T-INS Only	4	6,295	9	32,124	-	-	-	-	13	38,419	1	28,420
V-No Service Listed	-	-	8 (2)	19,765	-	-	-	-	8 (2)	19,765	1	Not Reported
TOTAL	11	362,625	70 (3)	855,940	7	121,935	-	-	88 (4)	1,340,500	16 (5)	545,525

Indiana Summary Notes:	(1) Total Circulation for 4 Papers	(4) Total Circulation for 87 Papers
(2) " " " " "	" 7 "	(5) " " " " "
(3) " " " " "	" 69 "	

Iowa Summary

A-AP Only	1	3,562	17	120,761	1	84,712	-	-	19	209,035	3	74,777
B-AP and UP	-	-	3	60,457	-	-	-	-	3	60,457	1	19,474
C-AP, UP and INS	-	-	5	136,989	-	-	-	-	5	136,989	3	112,467
D-AP, and CDN	-	-	-	-	1	322,946	-	-	1	322,946	1	387,348
P-UP Only	-	-	7	32,542	-	-	-	-	7	32,542	-	-
T-INS Only	-	-	6	35,564	-	-	-	-	6	35,564	-	-
TOTAL	1	3,562	38	386,313	2	407,658	-	-	41	797,533	8	594,066

SUMMARY OF MIDWEST DAILY NEWSPAPERS BY PRESS SERVICES RECEIVED AND TIME OF ISSUE-cont'd

Michigan Summary

Press Services Received	1. Morning		2. Evening		3. Morning & Evening		4. Daily		Total Weekday		Sunday	
	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation	No. of Papers	Combined Circulation
A-AP Only	3	24,494	17	145,537	-	-	-	-	20	170,031	3 (1)	36,307
B-AP and UP	-	-	7	288,721	-	-	-	-	7	288,721	5	187,477
C-AP, UP and INS	-	-	5	144,811	-	-	-	-	5	144,811	2	69,981
M-AP, UP, CT and NYT	1	328,293	-	-	-	-	-	-	1	328,293	1	321,135
I-AP, UP, NANA and CDN	-	-	1	371,726	-	-	-	-	1	371,726	1	447,360
K-AP, and INS	1	47,004	-	-	-	-	-	-	1	47,004	1	37,912
P-UP Only	-	-	17	78,144	-	-	-	-	17	78,144	-	-
Q-UP and INS	-	-	1	329,450	-	-	-	-	1	329,450	1	463,444
TOTAL	5	399,791	48	1,358,689	-	-	-	-	53	1,758,480	14 (2)	1,563,619

Michigan Summary Notes: (1) Total Circulation for 2 Papers (2) Total Circulation for 13 Papers

Minnesota Summary

A-AP Only	1	3,951	15	147,861	1	69,819	-	-	17	221,631	2	53,691
B-AP and UP	-	-	3	38,610	1	173,012	-	-	4	211,622	1	113,498
C-AP, UP and INS	-	-	-	-	1	324,232	-	-	1	324,232	1	373,398
V-No Service Listed	-	-	6	27,442	-	-	-	-	6	27,442	-	-
TOTAL	1	3,951	24	213,883	3	567,063	-	-	28	784,897	4	540,587

Missouri Summary

A-AP Only	-	-	17	71,511	2	53,227	-	-	19	124,738	2	44,599
B-AP and UP	-	-	1	2,588	2	87,247	-	-	3	89,835	2	58,349
C-AP, UP and INS	-	-	-	-	1	55,024	-	-	1	55,024	1	49,057
M-AP, INS, NANA, CDN and CT	-	-	-	-	1	686,649	-	-	1	686,649	1	354,751
N-AP, NANA and NYT	1	245,368	-	-	-	-	-	-	1	245,368	1	272,959
O-AP and CDN	-	-	1	263,082	-	-	-	-	1	263,082	1	338,954
P-UP Only	-	-	9	30,503	-	-	-	-	9	30,503	2	8,497
Q-UP and INS	-	-	1	173,203	-	-	-	-	1	173,203	-	-
V-No Service Listed	-	-	11 (1)	8,227	-	-	-	-	11 (1)	8,227	-	-
TOTAL	1	245,368	40 (2)	549,114	6	882,147	-	-	47 (3)	1,676,629	10	1,127,163

Missouri Summary Notes: (1) Total Circulation for 8 Papers (2) Total Circulation for 37 Papers (3) Total Circulation for 14 Papers

Ohio Summary

A-AP Only	2	86,931	11	114,639	2	47,275	-	-	15	248,845	5 (1)	219,805
B-AP and UP	-	-	7	142,235	1	83,612	-	-	8	225,847	4	152,878
C-AP, UP and INS	3	377,624	9	331,793	1	28,391	-	-	13	737,808	5	724,649
K-AP, UP, INS and CDN	-	-	2	182,247	-	-	-	-	2	182,247	2	174,354
K-AP and INS	-	-	2	277,384	-	-	-	-	2	277,384	1	145,500
L-AP, INS and NANA	-	-	1	155,096	-	-	-	-	1	155,096	-	-
P-UP Only	-	-	31	495,637	-	-	-	-	31	495,637	2	99,617
Q-UP and INS	-	-	1	15,893	-	-	-	-	1	15,893	-	-
S-UP and SRNA	-	-	1	153,364	-	-	-	-	1	153,364	-	-
T-INS Only	-	-	16 (2)	75,516	-	-	-	-	16 (2)	75,516	-	-
U-TR Only	-	-	1	13,981	-	-	-	-	1	13,981	1	14,116
V-No Service Listed	2 (7)	5,253	5 (3)	10,259	-	-	-	-	7 (5)	15,512	-	-
TOTAL	7 (8)	469,808	87 (4)	1,968,044	4	159,278	-	-	98 (6)	2,597,130	20	1,530,919

Ohio Summary Notes: (1) Includes the Columbus Star which is published on Saturday
(2) Total Circulation for 15 Papers (5) Total Circulation for 5 Papers (7) Total Circulation for 1 Paper
(3) " " " 4 " (6) " " " 95 " (8) " " " 6 Papers
(4) " " " 85 "

South Dakota Summary

A-AP Only	1	1,380	9	103,824	-	-	-	-	10	105,204	3	32,097
B-AP and UP	-	-	1	3,172	-	-	-	-	1	3,172	-	-
P-UP Only	-	-	1	850	-	-	-	-	1	850	-	-
V-No Service Listed	1	Not Reported	-	-	-	-	-	-	1	Not Reported	-	-
TOTAL	2 (1)	1,380	11	107,846	-	-	-	-	13 (2)	109,226	3	32,097

South Dakota Summary Notes: (1) Total Circulation for 1 Paper (2) Total Circulation for 12 Papers

Wisconsin Summary

A-AP Only	-	-	16	133,114	-	-	-	-	16	133,114	1	19,199
B-AP and UP	-	-	6	117,822	1	17,183	-	-	7	135,005	2 (1)	10,818
C-AP, UP and INS	-	-	1	13,904	-	-	-	-	1	13,904	-	-
B-AP, UP and NYT	-	-	1	269,038	-	-	-	-	1	269,038	1	304,515
K-AP and INS	1	125,204	-	-	-	-	-	-	1	125,204	1	206,900
P-UP Only	-	-	12 (2)	94,984	-	-	-	-	12 (2)	94,984	2	53,812
V-No Service Listed	-	-	1	2,047	-	-	-	-	1	2,047	-	-
TOTAL	1	125,204	37 (3)	630,909	1	17,183	-	-	39 (4)	773,296	7 (5)	595,244

Wisconsin Summary Notes: (1) Total Circulation for 1 Paper (3) Total Circulation for 35 Papers (5) Total Circulation for 6 Papers
(2) " " " 10 Papers (4) " " " 27 "

ILLINOIS

A. Newspapers Receiving ASSOCIATED PRESS Only.

Town No.	Town	Population	Newspaper	1. Morning		Daily		Sunday		Chicago Tribune Circulation			
				Total	City & Retail Trading Zones	Total	City & Retail Trading Zones	Total	City & Retail Trading Zones	Daily		Sunday	
										County	City	County	City
15	Chicago	3,396,808	Tribune	(1) 1,048,128	843,201	1,193,856	801,154	736,163	626,111	746,434	625,821		
14	Charleston	8,197	News	*975 Not Reported	-	-	-	974	391	2,856	812		
2. Evening													
1	Alton	31,255	Telegraph	(1) 18,767	17,297	-	-	313	85	763	351		
2	Aurora	47,170	Beacon-News	(1) 22,121	21,571	*23,127 Not Reported	11,894	4,258	17,489	6,563			
4	Bellefonte	28,405	Advocate	(1) 7,902	7,453	-	-	337	59	795	219		
6	Benton	7,372	News	*Not Reported	-	-	-	212	91	907	346		
8	Cairo	14,407	Citizen	(3) 7,367	6,955	-	-	157	152	595	554		
9	Canton	11,577	Ledger & Register	(3) 8,172	7,744	-	-	961	388	1,580	855		
10	Carbondale	8,550	Free Press	*2,448 Not Reported	-	-	-	282	184	831	544		
12	Centralia	16,343	Sentinel	(3) 9,261	8,722	-	-	541	308	1,572	948		
13	Champaign-Urbana	37,366	Courier	(2) 8,691	8,568	8,706	8,582	4,660	3,398	8,041	5,900		
20	Dixon	10,671	Telegraph	(3) 6,832	6,605	-	-	1,736	1,017	2,867	1,994		
26	Elgin	38,333	Courier-News	(3) 17,477	16,809	-	-	11,894	4,504	17,489	6,257		
27	Flora	5,474	News-Record	*4,588 Not Reported	-	-	-	111	72	206	132		
29	Galesburg	4,126	Gazette	*1,040 " "	-	-	-	953	350	1,109	465		
35	Joliet	42,365	Herald-News	(1) 24,575	23,943	24,642	24,007	10,610	7,810	12,986	9,695		
37	Kewanee	16,901	Star-Courier	(3) 9,496	9,106	-	-	1,587	826	3,877	2,084		
38	LaSalle	12,812	Post-Tribune	(1) 9,655	8,959	-	-	6,083	1,295	11,014	3,051		
41	Lincoln	12,752	Courier	(3) 5,781	5,290	-	-	599	398	1,620	1,154		
43	Macomb	8,764	Journal	(3) 6,944	6,325	-	-	1,036	638	1,891	1,234		
48	Monmouth	9,096	Review-Atlas	(1) 5,036	4,554	-	-	865	666	1,784	1,359		
51	Mt. Vernon	14,724	Register-News	(3) 8,725	8,256	-	-	135	124	585	554		
54	Ottawa	16,005	Republican-Times	(3) 10,060	9,509	-	-	6,083	1,422	11,014	2,760		
59	Peru	8,983	News-Herald	*3,527 Not Reported	-	-	-	6,083	129	11,014	1		
61	Quincy	40,469	Herald-Whig	(1) 24,770	23,513	25,204	23,933	1,009	907	2,771	2,538		
68	Sterling	11,363	Gazette	(3) 8,962	8,568	-	-	2,287	1,574	3,732	2,502		
69	Streator	14,930	Times-Press	(2) 9,036	8,223	-	-	6,083	1,287	11,014	2,564		
70	Taylorville	8,313	Breeze-Courier	(3) 4,554	4,277	-	-	644	254	1,488	681		
3. Morning And Evening													
18	Decatur	59,305	Herald-Review	(3) 50,104	45,304	43,541	38,605	1,941	1,788	4,927	4,530		
34	Jacksonville	19,844	Courier-Journal	(1) 8,670	8,041	6,037	5,599	606	562	1,835	1,630		

B. Newspapers Receiving ASSOCIATED PRESS and UNITED PRESS

1. Morning													
15	Chicago	3,396,808	Journal of Commerce	*23,285 Not Reported	-	-	-	736,163	626,111	746,434	625,821		
2. Evening													
15	Chicago	3,396,808	News	(1) 462,278	396,441	-	-	736,163	626,111	746,434	625,821		
15	"	"	Times	(1) 431,281	418,495	430,167	362,382	2,755	2,261	5,805	4,482		
7	Bloomington	32,868	Pantagraph	(3) 27,685	25,265	21,697	20,121	2,437	1,864	6,540	5,378		
17	Danville	36,919	Commercial-News	(2) 28,632	26,994	28,815	27,171	1,536	1,377	3,969	3,511		
28	Freeport	22,366	Journal Standard	(1) 13,148	12,747	-	-	2,039	1,648	5,076	4,345		
30	Galesburg	28,876	Register Mail	(1) 18,969	17,704	-	-	297	188	678	455		
39	Lawrenceville	6,213	Record	*3,123 Not Reported	-	-	-	3,872	1,777	11,973	4,878		
64	Rock Island	42,775	Argus	(3) 20,753	19,794	-	-	44	226	235	325		
66	Shelbyville	4,092	Union	*1,510 Not Reported	-	-	-	17,957	5,052	21,301	6,812		
72	Waukegan	34,241	News-Sun	(1) 15,169	14,862	-	-						

C. Newspapers Receiving ASSOCIATED PRESS, UNITED PRESS and INTERNATIONAL NEWS SERVICE

2. Evening													
13	Champaign-Urbana	37,366	News-Gazette	(2) 19,463	18,373	19,387	18,287	4,660	3,398	8,041	5,900		
21	Duquoin	7,515	Call	*2,622 Not Reported	-	-	-	115	80	341	276		
36	Kankakee	22,241	Republican-News	*15,315 " "	-	-	-	3,541	2,402	5,835	4,494		
3. Morning and Evening													
63	Rockford	84,637	Star & Register-Republic	(1) 56,766	52,964	33,753	30,592	4,339	4,118	12,727	12,273		
4. Daily													
58	Peoria	105,087	Journal-Transcript	(3) 62,615	53,305	58,959	48,599	3,862	3,596	7,919	7,338		

K. Newspapers Receiving ASSOCIATED PRESS and INTERNATIONAL NEWS SERVICE

2. Evening													
15	Chicago	3,396,808	Herald-American	(1) 465,397	408,158	889,043	433,381	736,163	626,111	746,434	625,821		
47	Moline	34,608	Dispatch	(3) 20,292	19,628	-	-	3,872	1,923	11,973	6,953		
3. Morning & Evening													
67	Springfield	75,503	Ill. State Register and Ill. State Journal	(3) 79,326	75,610	65,897	62,419	1,788	1,668	5,667	5,117		

ILLINOIS-cont'd

P. Newspapers Receiving UNITED PRESS Only

Team No.	Town	Population	Newspaper	<u>1. Morning</u>		<u>Sunday</u>		<u>Chicago Tribune Circulation</u>			
				<u>Daily</u>		<u>City & Retail Trading Zones</u>		<u>Daily</u>		<u>Sunday</u>	
				Total	City & Retail Trading Zones	Total	City & Retail Trading Zones	County	City	County	City
15	Chicago	3,396,808	Sun	(1) 303,288	263,799	511,505	302,999	736,183	326,111	746,434	625,821
16	Clinton	6,331	Journal-Public	*2,103	Not Reported	*2,103	Not Reported	579	419	993	600
<u>2. Evening</u>											
3	Beardstown	6,505	Illinoian-Star		*2,625	Not Reported	-	316	218	571	404
4	Bellefonte	28,405	News-Democrat	(1)	8,492	7,920	-	337	59	795	219
5	Belvidere	8,094	Republican		*4,044	Not Reported	-	826	702	1,560	1,306
11	Casey	2,543	Reporter		*Not	Reported	-	326	107	484	155
14	Charleston	8,197	Courier		*2,763	Not Reported	-	974	391	2,656	812
19	DeKalb	9,146	Chronicle		*6,264	"	-	2,425	939	4,043	1,875
22	East St. Louis	75,609	Journal	(1)	14,398	14,086	16,089	337	77	795	80
23	Edwardsville	8,008	Intelligencer		*4,589	Not Reported	-	313	45	763	99
31	Harrisburg	11,453	Register		*5,498	"	-	154	104	682	477
33	Hoopeston	5,381	Chronicle-Herald		*2,620	"	-	2,437	311	6,540	532
40	Lewistown	2,355	Record		*1,144	"	-	961	85	1,580	130
42	Litchfield	7,048	News-Herald		*3,674	"	-	171	68	413	176
44	Marion	9,251	Post		*4,002	"	-	300	174	1,190	579
49	Morris	6,145	Herald		*3,680	"	-	1,233	710	1,973	1,227
50	Mt. Carmel	6,987	Republican-Register		*3,645	"	-	239	207	508	445
52	Murphysboro	8,976	Independent		*4,315	"	-	282	83	831	200
55	Paris	9,281	Beacon-News		*5,290	"	-	688	468	1,431	974
57	Pekin	19,407	Times		*10,126	"	-	580	403	1,353	748
58	Peoria	105,087	Star	(3)	34,141	29,623	37,795	3,862	3,596	7,919	7,338
60	Pontiac	9,585	Leader	(3)	4,063	3,612	-	1,904	743	2,581	1,060
62	Robinson	4,311	News		*4,401	Not Reported	-	503	323	917	630
65	Savanna	4,792	Times-Journal		*2,002	"	-	897	369	1,832	1,054
71	Watseka	3,744	Iroquois County Times		*3,688	"	-	1,886	449	2,181	527
73	West Frankfort	12,383	American		*4,220	"	-	212	50	907	354

Q. Newspapers Receiving UNITED PRESS and INTERNATIONAL NEWS SERVICE

<u>2. Evening</u>											
32	Herrin	9,352	Journal		*5,085	Not Reported	-	300	73	1,190	380

T. Newspapers Receiving INTERNATIONAL NEWS SERVICE Only

<u>2. Evening</u>											
25	Eldorado	4,891	Journal		*2,147	Not Reported	-	154	35	682	161
44	Marion	9,251	Republican		*4,060	"	-	300	174	1,190	579
45	Marseilles	4,455	Press		*1,380	"	-	6,083	248	11,014	571
46	Mattoon	15,827	Journal-Gazette	(3)	7,100	6,372	-	974	450	2,856	1,779
53	Olney	7,831	Mail		*4,700	Not Reported	-	186	140	460	421
74	Wheaton	7,389	Journal		*2,850	"	-	18,076	1,658	19,652	1,733

V. Newspapers With No Press Service Listed

<u>2. Evening</u>											
15	Chicago	3,396,808	Calumet		*7,900	Not Reported	-	736,163	626,111	746,434	625,821
24	Effingham	6,180	Record		*	Not Reported	-	589	407	785	560
56	Paxton	3,106	Record		*823	Not Reported	-	1,075	456	1,324	495
75	Wood River	8,197	Press		*	Not Reported	-	313	31	767	61
76	Woodstock	6,123	Sentinel		*3,920	Not Reported	-	3,899	838	5,281	1,159

INDIANA

A. Newspapers Receiving ASSOCIATED PRESS Only

				1. Morning							
				Daily		Sunday		Chicago Tribune Circulation			
Town No.	Town	Population	Newspaper	Total	City & Retail Trading Zones	Total	City & Retail Trading Zones	Daily		Sunday	
								County	City	County	City
2	Anderson	41,573	Herald	(4) 14,833	12,225	15,317	12,701	313	180	763	1,480
22	Frankfort	13,708	Times	*8,134 Not Reported		Not Reported		29	226	71	744
40	Logansport	20,177	Press	(3) 11,028	9,287	10,205	9,463	316	685	571	2,017
47	Muncie	49,720	Star	(4) 23,624	21,546	19,473	18,609	250	221	1,732	1,644
2. Evening											
2	Anderson	41,572	Bulletin	(4) 19,618	18,573	-	-	477	180	2,217	1,480
3	Attica	3,760	Ledger-Tribune	*2,514 Not Reported		-	-	197	141	392	260
5	Bedford	12,514	Times-Mail	(1) 6,721	6,154	-	-	59	48	202	185
8	Bloomington	20,870	World	(1) 2,738	2,613	-	-	4	165	17	484
14	Connersville	12,898	News-Examiner	*5,232 Not Reported		-	-	265	48	371	180
15	Crawfordsville	11,089	Journal & Review	(2) 9,145	8,304	-	-	118	103	576	485
18	Elkhart	33,434	Truth	(1) 16,180	15,515	-	-	2,563	1,728	5,803	4,082
41	Madison	6,923	Courier	(1) 3,554	3,297	-	-	61	58	58	58
47	Muncie	49,720	Press	(4) 19,599	17,906	-	-	250	221	1,732	1,644
49	New Castle	16,620	Courier-Times	*8,650 Not Reported		-	-	69	57	342	315
59	Seymour	8,620	Tribune	*3,655 "	"	-	-	16	13	34	26
68	Vincennes	18,228	Sun-Commercial	(2) 12,391	11,690	12,447	11,747	370	375	1,105	956
71	Washington	9,312	Herald	(1) 4,354	4,107	-	-	69	64	124	115
3. Morning and Evening											
58	Rushville	5,960	Republican Telegram	*4,132 Not Reported		-	-	14	11	38	38

B. Newspapers Receiving ASSOCIATED PRESS and UNITED PRESS

<u>1. Morning</u>											
20	Evansville	97,062	Courier	(1) 41,650	39,119	-	-	607	607	2,660	2,626
21	Fort Wayne	118,410	Journal Gazette	(4) 57,003	47,673	56,590	49,499	1,361	1,338	5,141	4,991
<u>2. Evening</u>											
13	Columbus	11,738	Republican	(1) 6,787	6,370	-	-	57	56	190	164
35	Kokomo	33,795	Tribune	(3) 16,920	15,914	-	-	433	417	1,297	1,247
<u>3. Morning & Evening</u>											
64	Terre Haute	62,693	Star-Tribune	(3) 55,596	50,694	33,207	31,572	1,101	1,089	3,089	2,982

C. Newspapers Receiving ASSOCIATED PRESS, UNITED PRESS and INTERNATIONAL NEWS SERVICE

<u>2. Evening</u>											
21	Fort Wayne	118,410	News-Sentinel	(4) 66,840	61,831	-	-	1,361	1,338	5,141	4,991
24	Gary	111,719	Post-Tribune	(2) 32,510	31,776	-	-	25,080	9,508	33,725	12,708
36	LaFayette	28,798	Journal & Courier	(3) 35,840	33,750	-	-	1,686	1,665	4,360	4,188
44	Michigan City	26,476	News-Dispatch	(1) 9,570	9,223	-	-	3,367	1,690	7,838	3,988
61	South Bend	101,268	Tribune	(1) 77,141	69,647	75,185	67,693	5,254	4,176	10,876	8,614
<u>3. Morning & Evening</u>											
42	Marion	26,767	Chronicle Leader-Tribune	(3) 18,639	18,139	17,780	17,288	668	624	1,865	1,735
60	Shelbyville	10,791	Democrat Republican	(4) 6,853	5,764	4,743	3,907	44	41	235	230

F. Newspapers Receiving ASSOCIATED PRESS, UNITED PRESS and NORTH AMERICAN NEWSPAPER ALLIANCE and CHICAGO DAILY NEWS

<u>1. Morning</u>											
32	Indianapolis	386,972	Star	(4) 132,502	102,343	178,952	144,001	1,197	1,186	5,788	5,756

J. Newspapers Receiving ASSOCIATED PRESS, UNITED PRESS, SCRIPPS-BOWARD NEWSPAPER ALLIANCE

<u>2. Evening</u>											
20	Evansville	97,062	Press	(1) 33,316	31,058	61,371	55,420	607	607	2,660	2,626

K. Newspapers Receiving ASSOCIATED PRESS and INTERNATIONAL NEWS SERVICE

<u>3. Morning and Evening</u>											
56	Richmond	35,447	Palladium-Item	(1) 24,895	24,367	24,788	24,256	253	241	1,149	1,047

P. Newspapers Receiving UNITED PRESS Only

2. Evening

Town No.	Town	Population	Newspaper	Daily		Sunday		Chicago Tribune Circulation			
				Total	City & Retail Trading Zones	Total	City & Retail Trading Zones	Daily		Sunday	
								County	City	County	City
4	Auburn	5,415	Star	*2,087	Not Reported	-	-	520	268	955	474
9	Bluffton	5,417	News-Banner	*3,918	"	-	-	92	70	250	235
10	Brazil	8,126	Times	*4,461	"	-	-	60	37	478	245
12	Columbia City	4,219	Commercial Mail	*1,426	"	-	-	193	156	534	375
12	"	"	Post	*1,795	"	-	-	"	"	"	"
16	Decatur	5,861	Democrat	*3,637	"	-	-	85	60	329	272
19	Elwood	10,913	Call-Leader	*2,261	"	-	-	477	184	2,247	555
25	Goshen	11,375	News-Democrat	*5,726	"	-	-	2,563	558	5,803	1,190
26	Greencastle	4,872	Banner	*3,890	"	-	-	63	37	157	125
30	Hartford City	6,946	News-Times	*3,281	"	-	-	78	64	329	278
31	Huntington	13,903	Herald-Press	(4) 6,980	6,684	7,047	6,752	483	452	1,048	945
32	Indianapolis	386,972	News	(4) 162,633	133,479	-	-	1,197	1,186	5,788	5,756
32	"	"	Times	(4) 92,447	85,644	-	-	"	"	"	"
34	Kendallville	5,431	News-Sun	*2,650	Not Reported	-	-	426	265	855	510
37	LaPorte	16,180	Herald-Argus	(1) 8,646	8,139	-	-	3,367	1,457	7,838	3,290
38	Lebanon	6,529	Reporter	*4,024	Not Reported	-	-	86	34	244	165
39	Linton	6,263	Citizen	*4,290	"	-	-	45	6	304	172
40	Logansport	20,177	Pharos-Tribune	(3) 13,284	12,173	-	-	720	685	2,136	2,017
43	Martinsville	5,009	Reporter	*2,842	Not Reported	-	-	43	42	172	125
45	Monticello	3,153	Herald-Journal	*3,051	"	-	-	310	161	646	254
46	Mt. Vernon	5,638	Democrat	*2,710	"	-	-	48	29	93	85
51	Peru	12,432	Tribune	(4) 7,117	6,627	-	-	399	380	1,188	1,055
52	Plymouth	5,713	News Pilot	*4,498	Not Reported	-	-	678	300	1,023	455
53	Portland	6,362	Commercial Review	*3,467	"	-	-	73	54	192	120
53	"	"	Sun	*2,847	"	-	-	"	"	"	"
54	Princeton	7,786	Clarion News	(1) 2,085	1,935	-	-	103	66	336	206
54	"	"	Democrat	(1) 2,298	2,185	-	-	"	"	"	"
63	Sullivan	5,077	Times	*3,720	Not Reported	-	-	110	67	389	188
67	Valparaiso	8,736	Vidette-Messenger	*4,810	"	-	-	2,021	1,195	3,186	2,020

3. Morning & Evening

69	Wabash	9,653	Times-Star & Plain Dealer	(4) 5,787	5,317	-	-	404	266	850	537
70	Warsaw	6,378	Times Union	*6,033	Not Reported	-	-	914	583	1,490	916

Q. Newspapers Receiving UNITED PRESS and INTERNATIONAL NEWS SERVICE

2. Evening

1	Alexandria	4,801	Times-Tribune	*1,346	Not Reported	-	-	477	76	2,247	150
11	Clinton	7,092	Clintonian	*3,764	"	-	-	225	144	503	272

R. Newspapers Receiving UNITED PRESS, INTERNATIONAL NEWS SERVICE and CONSOLIDATED PRESS

2. Evening

29	Hammond	70,184	Times	(1) 28,785	28,165	28,420	27,787	25,080	5,503	33,725	7,747
----	---------	--------	-------	------------	--------	--------	--------	--------	-------	--------	-------

T. Newspapers Receiving INTERNATIONAL NEWS SERVICE Only

1. Morning

32	Indianapolis	386,972	Commercial	*1,105	Not Reported	-	-	1,197	1,186	5,788	5,756
66	Union City	3,535	Times-Gazette	*1,934	"	-	-	128	54	363	88
72	Winchester	5,303	Journal-Herald	*1,491	"	-	-	128	67	363	201
72	"	"	News	*1,765	"	-	-	"	"	"	"

2. Evening

1	Alexandria	4,801	News	*864	Not Reported	-	-	477	76	2,247	150
7	Bloomfield	2,270	World	*3,026	"	-	-	45	8	304	54
8	Bloomington	20,870	Telephone	(1) 6,102	5,691	-	-	165	165	484	484
23	Franklin	6,264	Star	*4,082	Not Reported	-	-	23	6	103	38
27	Greenfield	4,821	Reporter	*2,510	"	-	-	20	11	62	37
28	Greensburg	6,065	News	*3,854	"	-	-	21	21	81	73
50	Noblesville	5,575	Ledger	*4,008	"	-	-	60	42	203	100
57	Rochester	3,835	News-Sentinel	*3,125	"	-	-	316	260	563	435
71	Washington	9,312	Democrat	*4,553	"	-	-	69	64	124	115

V. Newspapers With No Press Service Listed

2. Evening

6	Bioknell	5,110	News	*2,527	Not Reported	-	-	370	18	1,105	64
17	Edinburg	2,466	Courier	*1,860	"	-	-	23	4	103	13
31	Huntington	13,903	News	* Not Reported	"	Not Reported	-	483	452	1,048	945
33	Jeffersonville	11,493	News	*2,424	Not Reported	-	-	8	3	-	-
48	New Albany	25,444	Tribune	*5,255	"	-	-	18	17	39	39
55	Rensselaer	3,214	Republican	*1,988	"	-	-	444	299	699	478
62	Spencer	2,375	World	*2,913	"	-	-	21	18	37	37
65	Tipton	5,101	Tribune	*2,798	"	-	-	82	62	120	95

IOWA

A. Newspapers Receiving ASSOCIATED PRESS Only

Town No.	Town	Population	Newspaper		1. Morning		2. Evening		Chicago Tribune Circulation			
					Daily		Daily		Daily			
					Total	City & Retail Trading Zones	Total	City & Retail Trading Zones	County	City	County	City
21	Iowa City	17,182	Iowan		*3,562 Not Reported		*3,562 Not Reported		466	430	1,093	1,082
<u>2. Evening</u>												
4	Burlington	25,832	Hawk-Eye Gazette	(1)	19,349	18,601	-	-	827	801	1,706	1,694
5	Carroll	5,389	Times-Herald		*4,196 Not Reported		-	-	98	32	181	48
8	Centerville	8,413	Iowegian & Citizen		*5,135 "	"	-	-	95	82	116	110
9	Charles City	8,681	Press		*3,752 "	"	-	-	99	86	178	140
10	Cherokee	7,469	Times		*3,478 "	"	-	-	37	30	101	74
12	Council Bluffs	41,439	Nonpareil	(1)	15,248	14,614	14,710	14,038	49	46	47	3
13	Creston	8,035	News-Advertiser		*4,643 Not Reported		-	-	85	81	89	89
17	Estherville	5,661	News		*2,981 "	"	-	-	37	35	24	24
21	Iowa City	17,182	Press-Citizen	(1)	7,987	7,531	-	-	466	430	1,093	1,062
23	Marshalltown	19,240	Times-Republican	(2)	11,018	10,581	-	-	184	162	432	420
25	Missouri Valley	3,994	Times		*1,944 Not Reported		-	-	12	9	48	20
27	Muscatine	18,286	Journal & News Tribune	(1)	7,848	7,548	-	-	656	562	970	838
29	Newton	10,462	News		*5,385 Not Reported		-	-	92	61	162	125
32	Ottumwa	31,570	Courier	(1)	15,313	14,371	-	-	422	402	1,075	1,030
33	Perry	5,977	Chief		*4,132 Not Reported		-	-	32	20	72	46
36	Spencer	6,599	Reporter		*5,257 "	"	-	-	74	66	69	68
40	Webster City	6,738	Freeman-Journal		*3,115 "	"	-	-	57	38	88	68
<u>3. Morning and Evening</u>												
36	Sioux City	82,364	Journal-Tribune	(1)	84,712	76,548	56,505	51,684	163	163	805	764

B. Newspapers Receiving ASSOCIATED PRESS and UNITED PRESS

<u>2. Evening</u>												
14	Davenport	66,039	Democrat	(3)	14,917	14,038	19,474	18,564	1,992	1,932	4,947	4,826
14	" "	"	Times	(3)	26,510	25,524	-	-	"	"	"	"
24	Mason City	27,080	Globe Gazette	(2)	19,230	18,365	-	-	184	184	428	390

C. Newspapers Receiving ASSOCIATED PRESS, UNITED PRESS and INTERNATIONAL NEWS SERVICE

<u>2. Evening</u>												
3	Boone	12,373	News-Republican	(2)	4,162	4,061	-	-	94	85	185	161
7	Cedar Rapids	62,120	Gazette	(1)	45,745	40,540	44,307	39,144	1,206	1,089	2,323	2,106
11	Clinton	26,270	Herald	(3)	18,941	17,989	-	-	1,448	1,346	2,798	2,559
16	Dubuque	43,892	Telegraph-Herald	(1)	31,818	30,098	32,268	30,571	1,436	1,361	2,550	2,390
39	Waterloo	51,743	Courier	(4)	36,323	35,838	35,892	35,397	704	606	1,331	1,161

D. Newspapers Receiving ASSOCIATED PRESS, UNITED PRESS and CHICAGO DAILY NEWS

<u>3. Morning and Evening</u>												
15	Des Moines	159,819	Register Tribune	(1)	322,946	215,713	387,348	175,149	470	437	1,245	1,245

F. Newspapers Receiving UNITED PRESS Only

<u>2. Evening</u>												
1	Ames	12,555	Tribune		*4,632 Not Reported		-	-	144	97	246	178
20	Fort Madison	14,063	Democrat		*5,259 "	"	-	-	1,264	583	2,111	858
22	Keokuk	15,076	Gate City	(4)	6,374	6,103	-	-	1,264	663	2,111	1,184
30	Oelwein	7,801	Register		*4,073 Not Reported		-	-	217	118	258	154
31	Oskaloosa	11,024	Herald	(1)	5,539	5,343	-	-	59	52	111	96
34	Shenandoah	6,846	Sentinel		*3,451 Not Reported		-	-	93	52	83	67
38	Washington	5,227	Journal	(1)	3,214	2,745	-	-	173	118	209	114

T. Newspapers Receiving INTERNATIONAL NEWS SERVICE Only

<u>2. Evening</u>												
2	Atlantic	5,802	News-Telegraph		*5,059 Not Reported		-	-	49	40	80	54
18	Fairfield	6,773	Ledger		*4,547 "	"	-	-	180	121	163	150
19	Fort Dodge	22,904	Messenger & Chronicle	(1)	13,919	13,194	-	-	188	178	461	457
26	Mt. Pleasant	4,610	News		*3,015 Not Reported		-	-	172	138	244	182
28	Nevada	3,353	Journal		*4,392 "	"	-	-	144	28	246	44
37	Vinton	4,163	Cedar Valley Times		*4,652 "	"	-	-	289	37	481	64

V. Newspapers with No Press Service Listed

<u>2. Evening</u>												
6	Cedar Falls	9,349	Record		*2,446 Not Reported		-	-	704	82	1,331	151

MINNESOTAA. Newspapers Receiving ASSOCIATED PRESS Only1. Morning

Town No.	Town	Population	Newspaper	Daily		Sunday		Chicago Tribune Circulation			
				Total	City & Retail Trading Zones	Total	City & Retail Trading Zones	Daily	Daily	Sunday	Sunday
								County	City	County	City
17	Owatonna	8,694	People's Press	*8,951	Not Reported	*8,951	Not Reported	28	28	71	58

2. Evening

1	Albert Lea	12,200	Tribune	(5)	5,992	5,702	-	-	45	45	157	125
2	Austin	18,307	Herald	(1)	7,348	7,123	-	-	51	35	196	184
3	Bemidji	9,427	Pioneer		*2,575	Not Reported	-	-	9	7	34	34
5	Crookston	214	Times		*3,825	"	-	-	11	11	75	63
7	Fairmont	6,988	Sentinel		*6,552	"	-	-	4	3	62	21
8	Faribault	14,527	News		*6,673	"	-	-	36	16	77	36
9	Fergus Falls	10,848	Journal	(2)	10,814	9,886	-	-	5	4	75	26
10	Hibbing	16,385	Tribune	(4)	5,815	5,462	-	-	196	33	981	101
11	International Falls	5,626	Journal		*2,965	Not Reported	-	-	17	16	81	36
12	Little Falls	6,047	Transcript		*3,149	"	-	-	5	2	8	-
13	Mankato	15,654	Free Press	(3)	12,816	11,970	-	-	76	75	358	316
14	Minneapolis	492,370	Times	(3)	66,742	59,779	-	-	680	653	1,142	1,092
16	New Ulm	8,743	Journal		*4,199	Not Reported	-	-	15	9	40	12
25	Willmar	7,623	Tribune		*5,309	"	-	-	6	6	16	14
27	Worthington	5,918	Globe		*6,089	"	-	-	7	4	31	8

3. Morning & Evening

6	Duluth	101,065	Herald News-Tribune	(4)	69,819	62,948	49,740	44,999	196	92	981	550
---	--------	---------	---------------------	-----	--------	--------	--------	--------	-----	----	-----	-----

B. Newspapers Receiving ASSOCIATED PRESS and UNITED PRESS2. Evening

19	Rochester	26,312	Post-Bulletin	(1)	12,349	12,061	-	-	390	382	641	611
20	St. Cloud	24,173	Times	(2)	10,822	9,853	-	-	51	36	92	62
26	Winona	22,490	Republican-Herald	(4)	15,439	14,945	-	-	207	191	503	447

3. Morning & Evening

21	St. Paul	287,736	Pioneer-Press Dispatch	(4)	173,012	135,635	113,498	82,066	374	372	874	862
----	----------	---------	------------------------	-----	---------	---------	---------	--------	-----	-----	-----	-----

C. Newspapers Receiving ASSOCIATED PRESS, UNITED PRESS, INTERNATIONAL NEWS SERVICE and CHICAGO DAILY NEWS3. Morning & Evening

14	Minneapolis	492,370	Star Journal Tribune	(5)	324,232	227,896	373,398	233,973	680	653	1,142	1,092
----	-------------	---------	----------------------	-----	---------	---------	---------	---------	-----	-----	-------	-------

V. Newspapers Receiving UNITED PRESS Only2. Evening

4	Brainerd	12,071	Dispatch		*5,278	Not Reported	-	-	7	4	129	129
15	Moorehead	9,491	News		*5,800	"	-	-	4	3	43	-
18	Red Wing	9,962	Republican Eagle	(1)	5,250	4,947	-	-	37	36	112	91
22	South St. Paul	11,844	Reporter		*4,206	Not Reported	-	-	26	2	45	-
23	Stillwater	7,013	Gazette		*1,525	"	-	-	9	7	53	42
24	Virginia	12,264	Enterprise		*5,353	"	-	-	196	31	981	120

MISSOURI

A. Newspapers Receiving ASSOCIATED PRESS Only

				2. Evening											
Town No.	Town	Population	Newspaper	Total	City & Retail Trading Zones	Daily	Sunday	Total	City & Retail Trading Zones	Chicago Tribune Circulation					
										Daily		Sunday			
										County	City	County	City		
2	Boonville	6,089	News	*2,697	Not Reported	-	-	-	-	3	3	44	44		
5	Cape Girardeau	19,426	Southeast Missourian	(3) 10,033	9,130	-	-	-	-	19	17	43	43		
6	Carrollton	4,070	Democrat	*1,745	Not Reported	-	-	-	-	-	-	19	16		
7	Carthage	10,385	Press	*3,649	"	-	-	-	-	28	5	263	20		
10	Columbia	18,399	Tribune	(4) 5,726	5,317	-	-	-	-	41	41	196	177		
12	Fulton	8,297	Sun-Gazette	*2,375	Not Reported	-	-	-	-	2	-	30	29		
13	Hannibal	20,865	Courier-Post	(4) 7,862	7,476	-	-	-	-	73	72	377	333		
20	Lebanon	5,025	News	*911	Not Reported	-	-	-	-	3	3	31	31		
22	Macon	4,206	Chronicle-Herald	*4,594	"	-	-	-	-	2	1	27	27		
23	Marshall	8,533	Democrat-News	*2,812	"	-	-	-	-	-	-	23	-		
24	Maryville	5,700	Forum	(3) 4,576	4,108	-	-	-	-	14	13	89	63		
26	Moberly	12,920	Monitor-Index & Democrat	(4) 6,343	5,884	-	-	-	-	21	21	95	95		
27	Monett	4,395	Times	*2,304	Not Reported	-	-	-	-	-	-	22	8		
29	Nevada	8,181	Mail & Post	*2,450	"	-	-	-	-	1	-	-	-		
30	Poplar-Bluff	11,163	American Republic	*8,100	"	-	-	-	-	12	12	57	45		
33	St. Charles	10,803	Banner-News	*2,017	"	-	-	-	-	8	8	23	23		
38	Trenton	7,046	Republican-Times	*2,617	"	-	-	-	-	2	2	9	-		

3. Morning & Evening

16	Joplin	37,144	Globe & News Herald	(3) 43,831	39,448	35,203	31,129	28	23	263	219
36	Sedalia	20,428	Capital Democrat	*9,396	Not Reported	*9,396	Not Reported	1	1	86	86

B. Newspapers Receiving ASSOCIATED PRESS and UNITED PRESS

2. Evening

25	Mexico	9,053	Ledger	(3) 2,588	2,358	-	-	8	6	75	66
----	--------	-------	--------	-----------	-------	---	---	---	---	----	----

3. Morning & Evening

15	Jefferson City	24,268	Capital News & Post Tribune	*12,829	Not Reported	*11,650	Not Reported	24	22	143	142
34	St. Joseph	75,711	Gazette & News Press	(1) 74,448	70,789	46,699	44,556	31	31	189	181

C. Newspapers Receiving ASSOCIATED PRESS, UNITED PRESS and INTERNATIONAL NEWS SERVICE

3. Morning and Evening

37	Springfield	61,238	News Leader & Press	(3) 55,024	44,524	49,057	39,510	32	32	406	390
----	-------------	--------	---------------------	------------	--------	--------	--------	----	----	-----	-----

M. Newspapers Receiving ASSOCIATED PRESS, INTERNATIONAL NEWS SERVICE, NORTH AMERICAN NEWSPAPER ALLIANCE, CHICAGO DAILY NEWS and CHICAGO TRIBUNE

3. Morning and Evening

17	Kansas City	399,178	Star Times	(1) 636,649	523,667	354,751	262,751	365	363	1,585	1,585
----	-------------	---------	------------	-------------	---------	---------	---------	-----	-----	-------	-------

N. Newspapers Receiving ASSOCIATED PRESS, NORTH AMERICAN NEWSPAPER ALLIANCE and NEW YORK TIMES

1. Morning

35	St. Louis	816,048	Globe-Democrat	(3) 245,368	151,396	272,959	180,219	935	891	1,488	1,453
----	-----------	---------	----------------	-------------	---------	---------	---------	-----	-----	-------	-------

O. Newspapers Receiving ASSOCIATED PRESS and CHICAGO DAILY NEWS

2. Evening

35	St. Louis	816,048	Post-Dispatch	(3) 263,082	207,515	338,954	269,812	935	891	1,488	1,453
----	-----------	---------	---------------	-------------	---------	---------	---------	-----	-----	-------	-------

P. Newspapers Receiving UNITED PRESS Only

2. Evening

8	Chillicothe	8,012	Constitution-Tribune	(4) *4,773	Not Reported	-	-	4	4	160	153
10	Columbia	18,399	Missourian	3,478	3,185	-	-	41	41	196	177
11	Excelsior Springs	4,864	Standard	*3,559	Not Reported	*3,559	Not Reported	59	59	110	100
14	Independence	16,066	Examiner	*3,988	"	-	-	365	1	1,585	-
18	Kirkville	10,080	Express & News	*4,998	"	*4,998	Not Reported	22	22	85	85
21	Lexington	5,341	Advertiser-News	*3,761	"	-	-	2	2	13	-
28	Neosho	5,318	Democrat	*1,060	"	-	-	2	2	20	7
32	Rolla	5,441	New Era	*2,800	"	-	-	174	5	145	2
39	Warrensburg	5,868	Star-Journal	*2,146	"	-	-	1	1	8	8

Q. Newspapers Receiving UNITED PRESS and INTERNATIONAL NEWS SERVICE

2. Evening

35	St. Louis	816,048	Star-Times	(3) 173,203	140,917	-	-	935	891	1,488	1,453
----	-----------	---------	------------	-------------	---------	---	---	-----	-----	-------	-------

V. Newspapers with No Press Service Listed

2. Evening

1	Aurora	4,056	Advertiser	*800	Not Reported	-	-	1	1	32	17
3	Butler	2,958	Democrat	*	Not Reported	-	-	1	1	9	-
4	Cameron	3,615	News-Observer	*1,090	Not Reported	-	-	-	-	14	8
9	Clinton	6,041	Democrat	*800	"	-	-	1	-	17	4
14	Independence	16,066	News	*	Not Reported	-	-	365	1	1,585	-
19	Lamar	2,992	Democrat	*1,395	Not Reported	-	-	-	-	6	-
19	Lamar		Republican	*	Not Reported	-	-	-	-	-	-
31	Rich Hill	1,994	Review	*541	Not Reported	-	-	1	-	9	6
33	St. Charles	10,803	Cosmos-Monitor	*1,825	"	-	-	8	8	23	23
40	Webb City	7,033	Sentinel	*480	"	-	-	28	-	263	-
41	West Plains	4,082	Quill	*1,296	"	-	-	1	-	41	41

OHIO

A. Newspapers Receiving ASSOCIATED PRESS Only

Town No.	Town	Population	Newspaper	1. Morning		Sunday		Chicago Tribune Circulation			
				Daily		City & Retail Trading Zones		Daily		Sunday	
				Total	City & Retail Trading Zones	Total	City & Retail Trading Zones	County	City	County	City
17	Columbus	306,087	Ohio State Journal	(1) 59,094	47,868	-	-	201	200	648	629
72	Toledo	282,347	Times	(3) 27,837	27,432	74,680	73,529	355	354	2,438	2,402
2. Evening											
2	Alliance	22,405	Review	(1) 11,881	11,183	-	-	65	10	1,095	125
5	Athens	7,696	Messenger	(1) 14,338	9,787	14,891	10,155	5	5	-	-
38	Hamilton	50,592	Journal-News	(4) 16,795	16,158	-	-	142	106	844	705
44	Logan	6,177	News	*3,162	Not Reported	-	-	-	-	-	-
52	Massillon	26,644	Independent	(4) 10,400	10,002	-	-	65	11	1,095	94
55	Mt. Vernon	10,122	News	(2) 7,634	7,084	-	-	40	38	95	92
56	Newark	31,487	Advocate & Am. Tribune	(2) 15,450	14,571	-	-	25	22	174	147
77	Van Wert	9,227	Times-Bulletin	*5,241	Not Reported	-	-	322	305	642	598
79	Warren	42,837	Tribune Chronicle	(1) 20,155	19,762	-	-	22	19	45	44
80	Washington C.H.	9,402	Record Herald	*5,090	Not Reported	-	-	6	6	35	35
82	Wilmington	5,971	News-Journal	*4,493	"	-	-	27	27	42	42
3. Morning and Evening											
13	Chillicothe	20,129	News-Advertiser Gazette	(1) 12,773	11,943	11,341	10,532	30	30	69	69
69	Springfield	70,662	News Sun	(1) 34,502	32,884	26,704	25,870	67	67	714	699
5. Saturday											
17	Columbus	306,087	Star	(1) 92,189	50,378	-	-	201	200	648	629

B. Newspapers Receiving ASSOCIATED PRESS and UNITED PRESS

2. Evening											
21	Dayton	210,718	News	(1) 70,365	65,589	68,837	62,553	300	300	2,034	1,992
34	Gallipolis	7,832	Tribune	*3,550	Not Reported	-	-	-	-	10	10
39	Irononton	15,851	Tribune	(3) 6,005	5,715	6,573	6,369	1	1	13	12
41	Lancaster	21,940	Eagle-Gazette	(4) 11,260	10,837	-	-	5	5	34	34
54	Middletown	31,220	Journal	(1) 12,328	11,864	12,401	11,800	142	23	884	127
66	Sandusky	24,874	Register-Star-News	(3) 15,918	14,280	-	-	82	76	532	450
70	Steubenville	37,651	Herald Star	(2) 23,009	22,139	-	-	5	5	37	32
3. Morning and Evening											
21	Dayton	210,718	Journal Herald	(1) 83,612	78,996	65,065	60,071	300	300	2,034	1,992

C. Newspapers Receiving ASSOCIATED PRESS, UNITED PRESS and INTERNATIONAL NEWS SERVICE

1. Morning											
14	Cincinnati	455,610	Enquirer	(1) 127,302	97,626	211,328	185,757	405	399	1,232	1,217
16	Cleveland	878,336	Plain Dealer	(1) 235,163	173,445	415,064	307,619	509	467	1,638	1,613
30	Findlay	20,228	Republican-Courier	(3) 15,159	11,472	-	-	31	30	442	405
2. Evening											
11	Canton	106,401	Repository	(4) 50,220	48,486	52,669	50,507	65	42	1,095	876
27	East Liverpool	23,555	Review	(2) 13,469	12,878	-	-	31	1	55	12
42	Lima	44,711	News	(3) 25,233	24,539	26,592	25,761	343	252	1,521	1,290
45	Lorain	44,125	Journal-Times Herald	(3) 16,744	16,189	-	-	75	38	226	150
47	Mansfield	37,154	News-Journal	(1) 21,422	20,564	18,996	17,822	63	59	519	483
49	Marion	30,817	Star	(2) 16,949	16,192	-	-	70	67	642	614
62	Portsmouth	40,466	Times	(3) 19,322	18,036	-	-	41	41	68	68
65	Salem	12,301	News	(1) 4,975	4,731	-	-	31	27	55	38
72	Toledo	282,349	Blade	(3) 163,459	151,063	-	-	355	354	2,438	2,402
3. Morning and Evening											
86	Zanesville	37,500	Times-Recorder & Signal	(1) 28,391	25,996	-	-	33	32	116	112

C. Newspapers Receiving ASSOCIATED PRESS, UNITED PRESS, INTERNATIONAL NEWS SERVICE and CHICAGO DAILY NEWS

2. Evening											
1.	Akron	244,791	Beacon Journal	(1) 110,666	106,585	91,768	86,296	90	87	989	988
85	Youngstown	167,720	Vindicator	(4) 71,581	67,475	82,586	69,051	29	25	160	157

L. Newspapers Receiving ASSOCIATED PRESS and INTERNATIONAL NEWS SERVICE

2. Evening											
16	Cleveland	878,336	News	(1) 125,915	120,116	-	-	509	467	1,638	1,613
17	Columbus	306,087	Dispatch	(1) 151,469	123,455	145,500	113,697	201	200	648	629

L. Newspapers Receiving ASSOCIATED PRESS, INTERNATIONAL NEWS SERVICE and NORTH AMERICAN NEWSPAPER ALLIANCE

2. Evening											
14	Cincinnati	455,610	Times Star	(1) 155,096	145,681	-	-	405	399	1,232	1,217

P. Newspapers Receiving UNITED PRESS Only

2. Evening

Town No.	Town	Population	Newspaper	Daily		Sunday		Chicago Tribune Circulation				
				Total	City & Retail Trading Zones	Total	City & Retail Trading Zones	Daily		Sunday		
								County	City	County	City	
3	Ashland	12,453	Times-Gazette	(3)	6,927	6,360	-	42	22	125	101	
4	Ashtabula	21,405	Star-Beacon	(1)	12,594	11,949	-	14	13	74	42	
7	Bellevue	6,127	Gazette		*2,300	Not Reported	-	69	15	249	80	
9	Bucyrus	9,727	Telegraph-Forum	(3)	5,653	5,039	-	107	38	251	79	
10	Cambridge	15,044	Jeffersonian	(1)	12,121	10,847	-	12	12	35	35	
12	Celina	4,841	Standard		*4,600	Not Reported	-	73	42	130	83	
15	Circleville	7,982	Herald		*3,821	"	-	1	1	15	15	
16	Cleveland	878,336	Press	(1)	247,899	240,640	-	509	467	1,638	1,613	
17	Columbus	306,087	Citizen	(1)	73,470	63,203	91,021	65,939	201	200	648	629
18	Conneaut	9,355	News-Herald		*4,394	Not Reported	-	14	1	74	20	
19	Coshocton	11,509	Tribune	(2)	8,563	7,756	8,596	7,789	21	21	54	54
23	Delaware	8,944	Gazette	(2)	3,826	3,459	-	28	28	69	69	
24	Delphos	5,746	Herald		*1,670	Not Reported	-	343	73	1,521	160	
27	East Palestine	5,123	Leader		*1,725	"	-	31	2	55	-	
29	Elyria	25,120	Chronicle-Telegram	(3)	12,862	11,819	-	75	25	226	45	
31	Fostoria	13,453	Review	(3)	3,162	2,954	-	88	54	459	198	
32	Fremont	14,710	News-Messenger	(3)	10,069	9,478	-	70	59	205	152	
33	Galion	8,685	Inquirer		*3,097	Not Reported	-	107	10	251	71	
37	Greenville	7,745	Advocate		*8,111	"	-	17	14	88	88	
40	Kenton	7,593	Democrat		*2,797	"	-	69	33	181	98	
48	Marietta	14,543	Times	(1)	9,705	6,670	-	26	26	29	29	
51	Marysville	4,037	Tribune		*3,225	Not Reported	-	1	1	-	-	
58	Miles	16,273	Times		*3,944	"	-	22	-	45	-	
59	Norwalk	8,211	Reflector-Herald		*4,126	"	-	69	33	249	85	
60	Painesville	12,235	Telegraph	(1)	8,549	8,221	-	20	12	28	23	
61	Piqua	16,049	Call		*7,444	Not Reported	-	70	54	321	223	
63	Ravenna	8,538	Record	(2)	7,776	7,359	-	24	-	65	26	
71	Tiffin	16,102	Advertiser-Tribune		*6,211	Not Reported	-	88	31	459	256	
73	Troy	9,697	News		*4,136	"	-	70	15	321	76	
78	Wapakoneta	5,225	News		*3,016	"	-	74	35	271	124	
84	Xenia	10,633	Gazette		*5,844	"	-	26	18	138	56	

Q. Newspapers Receiving UNITED PRESS and INTERNATIONAL NEWS SERVICE

2. Evening

50	Martins Ferry	14,729	Times and Leader	(1)	15,893	14,964	-	15	1	26	-
----	---------------	--------	------------------	-----	--------	--------	---	----	---	----	---

S. Newspapers Receiving UNITED PRESS and SCRIPPS-HOWARD NEWSPAPER ALLIANCE

2. Evening

14	Cincinnati	455,610	Post	(1)	153,364	134,299	-	405	399	1,232	1,217
----	------------	---------	------	-----	---------	---------	---	-----	-----	-------	-------

T. Newspapers Receiving INTERNATIONAL NEWS SERVICE Only

2. Evenings

6	Bellefontaine	9,808	Examiner	(3)	6,390	6,104	-	43	43	112	73
8	Bowling Green	7,190	Sentinel-Tribune	(3)	4,475	4,052	-	46	35	191	119
20	Covington	1,945	Stillwater Valley News		*2,074	Not Reported	-	70	-	321	22
22	Defiance	9,744	Crescent-News		*4,669	"	-	120	77	415	305
26	Dover	9,691	Reporter	(3)	7,143	6,285	-	18	7	58	29
31	Findlay	13,453	Times		*3,148	Not Reported	-	88	54	459	198
40	Kenton	7,593	News & Republican		*3,321	"	-	69	33	181	98
43	Lisbon	3,379	Journal		*1,618	"	-	31	-	55	-
57	New Philadelphia	12,328	Times	(3)	9,008	8,255	-	18	6	58	18
64	St. Marys	5,532	Leader		* Not Reported	"	-	74	34	271	97
67	Shelby	6,643	Globe		*2,450	Not Reported	-	63	4	519	15
68	Sidney	9,790	News		*7,752	"	-	34	34	102	95
74	Uhrichsville	6,435	Chronicle		*3,540	"	-	18	-	58	4
75	Upper Sandusky	3,907	Chief-Union		*4,347	"	-	24	23	105	58
76	Urbana	8,335	Citizen		*4,324	"	-	27	27	82	70
83	Wooster	11,543	Record	(1)	11,257	10,557	-	19	13	90	76

U. Newspapers Receiving TRANSRADIO Only

2. Evening

86	Zanesville	37,500	News		*13,981	Not Reported	*14,116	Not Reported	33	32	116	112
----	------------	--------	------	--	---------	--------------	---------	--------------	----	----	-----	-----

V. Newspapers With No Press Service Listed

1. Morning

39	Ironton	15,851	News		*5,253	Not Reported	-	1	1	13	12
46	Manchester	2,163	Signal		* Not Reported	"	-	2	-	-	-

2. Evening

25	Dennison	4,413	Paragraph		* Not Reported	"	-	18	5	58	-
35	Geneva	4,171	Free Press		*2,174	Not Reported	-	14	-	74	12
36	Greenfield	4,228	Times		*3,485	"	-	2	2	23	-
53	Mechanicsburg	1,653	Telegram		*2,750	"	-	27	-	82	-
81	Wellston	5,537	Sentinel		*1,850	"	-	1	-	13	5

A. Newspapers Receiving ASSOCIATED PRESS Only

				<u>1. Morning</u>							
				<u>Daily</u>		<u>Sunday</u>		<u>Chicago Tribune Circulation</u>			
<u>Town No.</u>	<u>Town</u>	<u>Population</u>	<u>Newspapers</u>	<u>Total</u>	<u>City & Retail Trading Zones</u>	<u>Total</u>	<u>City & Retail Trading Zones</u>	<u>Daily</u>	<u>City</u>	<u>Sunday</u>	<u>City</u>
3	Deadwood	4,100	Pioneer-Times	*1,380 Not Reported		*1,380 Not Reported		78	74	123	95
<u>2. Evening</u>											
1	Aberdeen	17,015	American-News	(1) 11,181	11,929	13,842	11,594	38	36	171	127
4	Huron	10,843	Huronite	(1) 8,187	7,606	-	-	71	70	123	76
5	Lead	7,520	Call	*1,452 Not Reported		-	-	78	2	123	-1
7	Mitchell	10,633	Republic	(1) 11,690	9,478	-	-	25	26	76	68
8	Pierre	4,322	Capital Journal	*1,950 Not Reported		-	-	21	21	56	56
9	Rapid City	13,844	Journal	(1) 12,524	12,000	-	-	71	70	165	141
10	Sioux Falls	40,832	Argus Leader	(1) 43,075	31,556	16,875	14,266	64	64	296	250
11	Watertown	10,617	Public Opinion	(1) 6,169	5,784	-	-	19	16	37	20
12	Yankton	6,798	Press & Dakotan	*4,596 Not Reported		-	-	28	28	99	90

B. Newspapers Receiving ASSOCIATED PRESS and UNITED PRESS

<u>2. Evening</u>											
6	Harrison	5,018	Leader	*3,172 Not Reported	-	-	-	2	2	35	18

P. Newspapers Receiving UNITED PRESS Only

<u>2. Evening</u>											
8	Pierre	4,322	Dakotan	*850 Not Reported	-	-	-	21	21	56	56

V. Newspapers With No Press Service Listed

<u>1. Morning</u>											
2	Belle Fourche	2,496	Post	* Not Reported	-	-	-	15	14	38	29

WISCONSIN

A. Newspapers Receiving ASSOCIATED PRESS Only

				<u>2. Evening</u>							
				<u>Daily</u>		<u>Sunday</u>		<u>Chicago Tribune Circulation</u>			
Town No.	Town	Population	Newspaper	Total	City & Retail Trading Zones	Total	City & Retail Trading Zones	<u>Daily</u>		<u>Sunday</u>	
								County	City	County	City
1	Antigo	9,495	Journal	*5,150	Not Reported	-	-	181	165	398	359
2	Appleton	28,436	Post-Crescent	(1) 19,941	19,418	-	-	977	910	2,286	2,197
7	Chippewa Falls	10,368	Herald-Telegram	(1) 6,324	5,960	-	-	187	109	393	283
10	Fort Atkinson	6,153	Fort News	*1,910	Not Reported	-	-	590	210	919	296
12	Janesville	22,992	Gazette	(1) 15,540	15,187	-	-	2,850	1,010	6,218	2,145
14	LaCrosse	42,707	Tribune & Leader Press	(1) 19,603	19,074	19,199	18,664	795	735	2,357	2,050
16	Manitowoc	24,404	Herald-Times	(1) 11,559	11,444	-	-	754	571	1,693	1,304
17	Marinette	14,183	Eagle-Star	(3) 6,918	6,540	-	-	348	235	1,089	820
18	Marshfield	10,359	News-Herald	(1) 7,545	7,231	-	-	444	147	1,055	301
22	Monroe	6,182	Times	*3,387	Not Reported	-	-	510	276	628	325
27	Rhineland	8,501	News	*2,906	"	-	-	282	155	485	301
28	Shawano	5,565	Leader	*3,903	"	-	-	243	101	267	139
30	Stevens Point	15,777	Journal	*6,740	"	-	-	334	292	850	792
33	Two Rivers	10,302	Reporter	*3,243	"	-	-	754	130	1,693	321
36	Wausau	27,268	Record-Herald	(1) 11,582	11,181	-	-	447	357	1,259	1,060
37	Wisconsin Rapids	11,416	Tribune	*6,863	Not Reported	-	-	444	221	1,055	603

B. Newspapers Receiving ASSOCIATED PRESS and UNITED PRESS

				<u>2. Evening</u>							
11	Green Bay	46,235	Press-Gazette	(1) 26,551	24,401	-	-	1,197	1,132	2,930	2,835
13	Kenosha	48,765	News	(1) 14,212	13,637	-	-	2,359	2,155	4,775	4,259
24	Oshkosh	39,089	Northwestern	(1) 15,752	15,129	-	-	964	755	3,189	2,291
26	Racine	67,195	Journal-Times and Sunday Bulletin	(3) 21,935	21,192	Not Reported	-	2,324	1,946	5,335	4,779
29	Sheboygan	40,638	Press	(3) 20,879	19,826	-	-	930	740	2,295	2,095
32	Superior	35,136	Telegram	(4) 18,493	14,367	-	-	72	52	143	115

3. Morning & Evening

8	Eau Claire	30,745	Leader Telegram	(1) 17,183	16,010	10,818	9,750	373	348	942	904
---	------------	--------	-----------------	------------	--------	--------	-------	-----	-----	-----	-----

C. Newspapers Receiving ASSOCIATED PRESS, UNITED PRESS and INTERNATIONAL NEWS SERVICE

				<u>2. Evening</u>							
9	Fond du Lac	27,209	Commonwealth Reporter	(1) 13,904	13,216	-	-	958	668	2,123	1,809

D. Newspapers Receiving ASSOCIATED PRESS, UNITED PRESS and NEW YORK TIMES SERVICE

				<u>2. Evening</u>							
21	Milwaukee	587,472	Journal	(1) 269,038	222,016	304,515	206,063	9,841	9,800	9,666	9,633

E. Newspapers Receiving ASSOCIATED PRESS and INTERNATIONAL NEWS SERVICE

				<u>1. Morning</u>							
21	Milwaukee	587,472	Sentinel	(1) 125,204	76,279	206,900	100,565	9,841	9,800	9,666	9,633

F. Newspapers Receiving UNITED PRESS Only

				<u>2. Evening</u>							
3	Ashland	11,101	Press	* Not Reported	-	-	-	155	115	254	151
4	Baraboo	6,415	News-Republic	*4,335	Not Reported	-	-	512	255	756	431
5	Beaver Dam	10,356	Citizen	*3,987	"	-	-	246	122	491	295
6	Beloit	25,365	News	(3) 12,678	12,096	-	-	2,850	1,452	6,218	3,222
15	Madison	67,447	Capital Times	(2) 29,322	25,736	28,615	25,040	2,683	2,265	6,534	5,521
15	"	"	Wisconsin State Journal	(2) 25,419	22,818	25,197	22,596	"	"	"	"
20	Merrill	8,711	Herald	*4,437	Not Reported	-	-	158	83	287	162
23	Neenah	10,645	News & Times	*2,280	"	-	-	964	119	3,189	867
25	Portage	7,016	Register-Democrat	*1,850	"	-	-	411	133	589	194
31	Stoughton	4,743	Courier-Hub	* Not Reported	-	-	-	2,683	102	6,534	225
34	Watertown	11,301	Times	*5,500	Not Reported	-	-	590	183	919	363
35	Waukesha	19,242	Freeman	*5,175	"	-	-	771	430	1,160	662

G. Newspapers With No Press Service Listed

				<u>2. Evening</u>							
19	Monasha	10,481	Record	*2,047	Not Reported	-	-	964	46	3,189	-