Jefferson Savage

Web Development 130

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Personal Site

https://jeffpaulsav.github.io/wdd130/personalsite/index.html

With this website, my primary aim was to familiarize the general public with the concept of powerlifting, a strength sport that involves three main lifts: squat, bench press, and deadlift. The audience I targeted with this website was the general public, hoping to demystify the sport and make it more accessible to peoplewho may not be familiar with it. By doing so, I aimed to promote the benefits of powerlifting, such as strength development, physical fitness, and mental resilience, to a wider audience.

To achieve this goal, I deliberately designed the website to be simple and easy to read, ensuring that the information presented would be accessible to individuals with varying levels of familiarity with the sport. In the process of creating the website, I developed wireframes that were specifically tailored to reflect this objective, focusing on clear navigation, concise content, and an overall user-friendly interface. I wanted visitors to the website to feel welcomed and encouraged to explore the world of powerlifting without feeling overwhelmed by technical terms or complex design elements.

Throughout the process of building the website, I deepened my understanding of how the web functions and realized that its various aspects are interconnected, relying on a few fundamental concepts. This experience provided me with valuable insights into web development, including the importance of user experience, responsive design, and content organization. While I may not envision a career in web development, I am grateful for the knowledge and understanding I have gained through this project.

In conclusion, my website serves as an entry point for individuals interested in learning about powerlifting, offering a user-friendly platform that seeks to inform and inspire the general public. By simplifying the presentation of information and focusing

on the accessibility of content, I aimed to bridge the gap between the sport of powerlifting and a wider audience, fostering greater awareness and appreciation for its physical and mental benefits. Throughout this goal, I not only introduced others to the world of powerlifting but also broadened my own understanding of web design and the principles underlying effective digital communication.