FROM: THE FORD FOUNDATION 575 Madison Avenue New York 22, New York Plaza 9-7585

INFORMATION COPY A.M. Newspapers 7 A.M. EST JUN 2 1 1

FOR RELEASE June 27, 1951

ORIGINAL RELEASE MADE IN N. Y.

Three prominent social scientists have joined the Ford Foundation to assist the officers in developing the Foundation's program in the behavioral sciences, according to an announcement made today by Paul G. Hoffman, president.

Bernard Berelson, newly elected president of the American Association for Public Opinion Research, and formerly dean of the Graduate Library School and Chairman of the Committee on Communication at the University of Chicago, will go to the Pasadena office of the Foundation as senior staff officer in this field.

Don Marquis, professor of psychology at the University of Michigan, will give the major portion of his time as consultant to the Foundation for a period of one year beginning July 1st.

Hans Speier, head of the Social Sciences Division of the Rand Corporation, will become consultant on August 1st, for a substantial period.

Before going to the University of Chicago in 1946, Mr. Berelson was research director of the Bureau of Applied Social Research at Columbia University. He went there from the Foreign Broadcast Intelligence Service of the F. C. C. where he served from 1941 to 1944.

Mr. Marquis, who was a member of the Study Committee of the Ford Foundation, went to the University of Michigan in 1945 from Yale University, where he had been chairman of the psychology department since 1938. He has been chairman of the Committee on Human Resources Research and Development Board of the National

Military Establishment since 1947.

Mr. Speier came to the United States from Germany in 1933 and served as professor of sociology, graduate faculty of the New School for Social Research until 1942 when he joined the Foreign Broadcast Intelligence Service of F. C. C., where he was chief of the Central European Section. In 1944 he went with the Overseas Branch of O. W. I., and in 1946 became chief of the Occupied Areas Division of the Foreign Information Program. He joined the Rand Corporation in 1948.