

1/27/51

Development of Program Five

Names Suggested during January 27, 1951 Conference
with Hoffman, Davis, Hutchins, Gaither, Marquis
and Speier

Experts

Clyde Kluckhohn, anth., Harvard
Bob Merton, Columbia, soc.
Wight Bakke, Yale - econ. and h.b.
E. R. Hilgard, Stanford - psy.
Robert Sears, Harvard - psy.
Rensis Likert - in operations but not in advisory
Herbert Simon - pub. admin., Carnegie
Bowen - Ill. Tech., econ.
Millikan, M.I.T. now C.I.A.
Dick Bissell

Generalists

B. Ruml	Geo. Stoddard - full time
Douglas MacGregor	Frank Keppell - " "
John Dickey	(1) Ralph Tyler - Chic. - good acc. to Hans and Don
Zachari Chaffey, H.L.S.	Cottrell
Frank Abrams, Standard of New Jersey	Arthur G. Coons, Occidental
Louis Ridenour - n.s. (outside)	
Alex Fraser, Pres. of Shell Oil (P.H.)	
Oliver Franks (R.M.H.)	
Bowler McCormack (R.M.H.)	
Arthur Barker, Pres. (?)	

GENERAL FILES

Names Suggested in Conference for Development UNDER *Area IV*

Notes on Conference with Marquis, Speier and McPeak in New York, 1/26/51

1/26/51

Arthur Brown, Librarian of Congress

1. People - advisers
2. People - for commission; laymen vs. specialists
3. Institutions for advice
4. Utilization of behavioral sciences during emergency
5. Impact of emergency on centers of behavioral science research and training.
1. John Dickey
6. Review of 5.1
7. Relation of Program Five to other programs.
8. Other projects and activities beyond 5.1
9. Exchange of scholars - development in other countries
10. Possibilities in first four programs.
2. Frank Abraham
2. Tom Carroll

What are behavioral sciences doing on contemporary problems?

Project ideas

1. a. Area specialists - area centers needed
 - b. Peacetime disasters
 - c. Training for intelligence
 - d. Strengthen U.N.
 - (1) Process of federation
 - (2) ...
 - e. Communications - image of foreign policies
- Jack Hilgard, Stanford
- Leonard Cottrell

soc.

pub. adm.

soc.

anthr.

soc.

psych.

soc.

Names Suggested in Conference for Development of Program Five -

Experts (Cont'd) Advisers (generalists):

- | | |
|---|---------|
| Euther Evans , Librarian of Congress | psych. |
| Geo. Stoddard | soc. |
| Leonard Carmichael | psych. |
| Zachary Chaffee, H.L.S. | soc. |
| Ralph Barton Perry - Harvard | anthro. |
| Wallie Sterling | psy. |
| 1 John Dickey | |
| Robert McEver, Columbia | |
| Lyman Bryson, Columbia | |
| 1 Douglas MacGregor, Pres. Antioch | |
| Detlov Bronk, John Hopkins | |
| 2 Frank Abrams | |
| 2 Tom Carroll | |
| Louis Ridenour | |

Experts:

- | | |
|--|-----------|
| * Sam Stauffer, Harv. | soc. |
| 1* Bob Merton, Columbia | soc. |
| * Herbert Simon, Carnegie Tech | pub. adm. |
| Ed Shills, Univ. of Chicago | soc. |
| 19 Clyde Kluckhohn | anthr. |
| Kingsley Davis, Col. | soc. |
| Carl Nevland, Yale | psych. |
| Jack Hilgard, Stanford | psych. |
| Leonard Cottrell | soc. |

FROM:
THE FORD FOUNDATION
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Experts (Cont'd)

~~John Gardner~~ psych.
~~Philip H. Hauser, Chicago~~ soc.
~~Robert M. Sears, Harv.~~ psych.
~~Talcott Parsons, Harv.~~ soc.
~~Paul G. Hoffman, president~~ anthro.
~~John Gillan, N.C.~~ psy.
~~As Jerry Bruner, Harv.~~
Don Marquis, newly elected president of the American
Association for Public Opinion Research, and formerly dean of
the Graduate Library School and Chairman of the Committee on
Communication at the University of Chicago, will go to the
Pasadena office of the Foundation as senior staff officer in
this field.

Don Marquis, professor of psychology at the University of
Michigan, will give the major portion of his time as consultant
to the Foundation for a period of one year beginning July 1st.

Hans Speier, head of the Social Sciences Division of the
Rand Corporation, will become consultant on August 1st, for a
substantial period.

Before going to the University of Chicago in 1946, Mr. Berel-
son was research director of the Bureau of Applied Social Research
at Columbia University. He went there from the Foreign Broad-
cast Intelligence Service of the F. C. I. C. where he served from
1941 to 1944.

Mr. Marquis, who was a member of the Study Committee of the
Ford Foundation, went to the University of Michigan in 1945 from
Yale University, where he had been chairman of the psychology
department since 1938. He has been chairman of the Committee on
Human Resources Research and Development Board of the National