

# Jeffrey Bergier

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📍 South of Market, San Francisco

## Skills

### Design Thinking

I studied Industrial Design which focuses on the physical. However, the part of Industrial Design that appeals to me most is Problem Solving and Design Thinking. These skills are incredibly beneficial in not just Industrial Design but in other types of design as well as in completely different fields. I am currently using my Problem Solving skills in the enterprise networking space, but I am confident I can make an impact in any realm.

### Working with Engineers

Great design won't be that great without great engineers. I excel at producing assets that successfully pass on design intent to engineers. I also enjoy learning from engineers. I enjoy learning about complex technologies that have complex limitations. I find the engineering capabilities and limitations lead to the most successful designs.

### Interaction Design

### Rapid Prototyping (Physical and Digital)

## Tools

### ★ Expert

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Balsamiq
- Mac OS X
- iOS

### ★ Advanced

- Microsoft PowerPoint
- Adobe Flash
- Windows 8
- Android OS

### 🎯 Proficient

- Adobe Fireworks
- Microsoft Office
- Apple iWork

### ❤️ Hobby

- HTML/CSS
- Mac OS X Server
- Microcontrollers
- RISC Assembly

# Experience

## **User Experience Designer, Riverbed Technology, San Francisco**

**January 2013 – Present**

I focus on concept development and interaction design for new products at Riverbed. The design team and I work closely with customers, support managers, product managers, engineering managers and engineers to in order to bring new Riverbed products to life.

## **User Experience Designer, Woopra, Inc., San Francisco**

**January 2012 – January 2013**

I focused on converting customer support tickets into bug reports as well as UI/UX enhancement reports. Woopra was a small startup at the time. I worked directly with the the front-end engineer, back-end engineer, marketing person, sales person as well as the Founder in order to make sure the customer needs were met.

## **Mentor Intern, Industrial Design Outreach, San Francisco**

**2011 – 2012**

iDo stresses the importance of creative education in public schools. As an intern, I was tasked with mentoring the high school students at Thurgood Marshall to turn them into creative thinkers and critical problem solvers.

**Graphic Design Intern, Sugar Publishing, San Francisco – 2010 – 2011**

**Technician Trainer, MacMEDIC, San Francisco – 2010 – 2011**

**Genius, Apple Store, Burlingame, California – 2007 – 2009**

**Store Manager, Sunglass Hut, San Francisco – 2006 – 2007**

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# Education

## **Bachelor of Science in Industrial Design - San Francisco State University**

### **Industrial Design, San Francisco State University**

**Fall 2008 – Spring 2011**

### **Product Design, Brunel University, London**

**Autumn 2009 – Spring 2010**

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# Kudos

## **Finalist in Core77 App design contest with WeatherMe Concept – 2012**

**Nominated for induction into Epsilon Pi Tau – 2011**

**Energy Generating Design Concept selected as winner during Dyson Foundation Workshop – 2010**

**Sold Design Concept Intellectual Property to SAB Miller – 2010**

**Gold Award - Printing Industry of Northern California Gallery – 2009**