

Person ID	Problem	App/Website found [name]/None	Likes	Don't likes	Improvements	Age	Gender [optional]	Education/ Occupation	Comments [optional]
1	Calorie Tracking doesn't help plan meals ahead could have recipe suggestions	DietSensor	Recommends Recipes	Can't pre-add ingredients	Add ingredients you already Have in your pantry	26	F	Law Student/ Mechanical Engineer	
2	Everyone in sports bar wants the audio for the game they are watching	None	N/A	N/A	Ability to stream audio to patrons phones and they can listen to any audio on their own headphones	48	M	Sports bar manager	
3	See all banking info in one app	Mint, Rocket Money, Nerd Wallet	Everything shows up in one place	Looks busy, repeat corresponding transactions	Scan for corresponding transactions and only show once	21	M	Marine Electrician	
4	Want to schedule my to do's	Motion	Schedules your tasks	Designed for PMO, Behind paywall	Simplify UI for common user	25	M	Masters Student	