

San Jose Institute of Contemporary Art



NEWS RELEASE

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Introducing *ArtHouse* at the San Jose ICA

Weekend-long event shines a spotlight on gallery's programs, exhibitions and printmaking facility



SAN JOSE, CA – April 2011 – The San Jose Institute of Contemporary Art (ICA) is throwing open its doors and inviting the community to visit the gallery during its inaugural *ArtHouse* weekend event on Saturday, April 30th and Sunday, May 1st. *ArtHouse* includes printmaking workshops in the gallery's onsite Print Center, exhibition tours and talks with exhibiting artists, lunchtime demonstrations and conversations with visiting artists, and an open portfolio Print Fair and sale by 35 Bay Area printmakers. *ArtHouse* is free to attend and will take place each day from 9am to 5pm.

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Introducing *ArtHouse* at the San Jose ICA

San Jose Institute of Contemporary Art, 560 South First Street, San Jose, CA 95113 (408) 283-8155 www.sjica.org

“With *ArtHouse* we’ve pressed the “refresh” button on our annual print exhibition and silent auction, *Monotype Marathon*,” says Cathy Kimball, ICA Executive Director. “After 16 years of presenting *Monotype Marathon* we’re eager to reinvigorate our programming and our audiences. So we’re building *ArtHouse* – opening the entire building for a weekend-long series of programs and activities that highlight and demonstrate all the great things that are going on at the ICA that benefit artists, members and our community at large,” explains Kimball.

Like the *Monotype Marathon*, *ArtHouse* will showcase the art of printmaking and show off the ICA’s Print Center facility – the only open access printmaking studio in the South Bay and an incredible resource for artists and the community. Visitors to *ArtHouse* will have the opportunity to meet printmakers and other working artists and make prints in the Print Center at Printapalooza – a series of three-hour printmaking workshops being held each morning and afternoon during *ArtHouse*. Printapalooza is open to novices and working artists alike. Each workshop is limited to 10 participants and the \$250 workshop fee (\$100 is tax deductible) includes all materials and instruction. Other printmaking-related programming during *ArtHouse* includes an exhibition of small editions of works on paper created by the ICA’s Artists in Residence – emerging and established artists who have exhibited at the ICA and are invited to participate in two-week residences to create a print-based project with the Print Center’s Master Printmaker. The ICA’s Artists in Residence program was launched in 2007.

Visitors to *ArtHouse* can also purchase art at the Print Fair – an open portfolio sale of works on paper by 35 Bay Area printmakers from 11am to 4pm each day. Prices for works on sale at the Print Fair will vary according to individual artists. A Print Fair schedule of participating artists and images of their works are available on the ICA’s [Flickr](#) album.

Artist talks and demonstrations will also take place throughout the weekend event. Exhibiting artists in the current [Size Matters](#) group show will lead conversations in the galleries. Afternoon printmaking demonstrations lead by Artists in Residence Modesto Covarrubias and Tony May will also be offered. Lunchtime conversations and demonstrations by other invited artists and speakers will take place in and around the gallery, including a hands-on talk and demonstration at the public park across the street from the ICA.

Snacks and lunches will be available in the gallery and curbside from the popular food trucks Louisiana Territory and No Way Jose.

For more information and a detailed programming schedule (coming mid-April), visit www.sjica.org or call the ICA at 408-283-8155.

ArtHouse

Saturday, April 30 and Sunday, May 1

9am to 5pm each day

Open to all age groups. Free to attend.

NOTE: Printapalooza printmaking workshops are limited to 40 participants. Pre-registration is required.

Printapalooza workshop fee: \$250/person (includes all materials + \$100 tax deductible)

Call 408-283-8155 for more information or to register. Online registration at www.sjica.org.

ArtHouse is supported in part by Heritage Bank of Commerce and by a grant from the John S. and James L. Knight Foundation Endowment, an advised fund of the Silicon Valley Community Foundation. The San Jose Institute of Contemporary Art gratefully acknowledges support from the David and Lucile Packard Foundation, the Andy Warhol Foundation for the Visual Arts, the James Irvine Foundation, Adobe Systems Incorporated, the SanDisk Corporate fund of Silicon Valley Community Foundation, and members of the ICA. The ICA is supported in part by a Cultural Affairs grant from the City of San Jose and by a grant from Arts Council Silicon Valley, in partnership with the County of Santa Clara and the California Arts Council.

The San Jose Institute of Contemporary Art (ICA) is an energetic art space located in downtown San Jose dedicated to making contemporary art accessible and exciting to audiences of all ages and backgrounds. Exhibitions are presented in three galleries that display the most current, relevant and often challenging art from the region, the nation and the world. The ICA is activated by opening receptions, monthly gallery walks, after-dark programming in the front windows, panel discussions, printmaking workshops, brown bag lunches and impromptu conversations in the galleries. Admission is always free.

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