

San Jose Institute of Contemporary Art
560 South First Street, San Jose, CA 95113
408.283.8155 www.sjica.org



What are the Auction Exhibition dates and hours?

Silent and Live Auction Exhibition: Saturday, September 24 to Saturday, October 22, 2011
Gallery Hours: Tues-Fri 10am-5pm; Sat 12pm – 5pm; Sunday 12 – 5pm (September 25 – October 16)
Admission to the Exhibition is free.

When is the Silent Auction?

Saturday, October 8, 5pm – 7pm. Admission is free.

When is the Live Auction?

Saturday, October 22. Doors open at 6pm. Auction begins promptly at 7pm. Admission for ticket holders only.

What kind of artwork is being auctioned?

More than 175 works from some of the Bay Area's hottest emerging and established artists will be on view and for sale in Silent and Live Auction galleries. These works range from paintings, sculpture, works on paper, mixed media, digital media and photography.

Where can I get auction news and info?

On the ICA website: www.sjica.org

Email alerts: [Sign up](#) through the ICA website Homepage

Text alerts: From your mobile phone, text the words "sjica join" to 56512

Mobile Auction Website (MOBI): New this year! View all auction works, listen to audio recordings by the artists, buy tickets and get complete auction details in the palm of your hand through your smartphone! The MOBI will be accessible through a QR Code on the ICA website on September 24th.

How much are tickets?

\$30/ to purchase a Silent Auction bidder card

\$50/ticket to bid in Silent Auction and attend the Live Auction

*Note: Only \$50 ticket holders will be admitted to the Live Auction

\$60/ticket at the Live Auction door (subject to availability)

NOTE: Current ICA members at the **Friend** (\$150) level and above may reserve two **complimentary tickets** (valid for bidding in the Silent and Live Auctions and admission to Live Auction). Complimentary tickets can be reserved [online](#), by phone (408.283.8155) and at the gallery.

When and where can I purchase tickets?

Tickets are on sale now and can be purchased [online](#), by phone 408.283.8155 and at the gallery. Visa, Mastercard, American Express, checks and cash are accepted. To **bid** in the Silent Auction you must purchase a bidder card. You must purchase a ticket to attend the Live Auction gala.

Do I have to wait until the exhibition opens to view the artwork for sale?

No! Auction works are available for viewing online through the ICA [Flickr](#) page starting late August.

When does bidding begin in the Silent Auction?

You can bid on any work in the Silent Auction gallery starting September 24th by purchasing a \$30 bidder card. You can also “slam dunk” or buy a piece* in the Silent Auction gallery by paying the retail price (as displayed). At the Oct 8th auction event, all works in the Silent Auction gallery will be divided into three auction lots.

Note: Slam dunk buyers can take home their purchases **at the close of the October 8th Silent Auction.*

What are lots?

Lots are groups of art works in an auction. There will be approximately 75 pieces of art in the Silent Auction gallery. The Silent Auction gallery will be divided in three lots. The 1st lot closes at 6:30pm meaning that each piece in that lot will go to the highest bidder at the close of the lot. The 2nd lot closes at 6:45pm meaning that each piece in that lot will go to the highest bidder at the close of that lot. The 3rd lot closes at 7pm meaning that each piece in that lot will go to the highest bidder at the close of that lot. Works not sold in lots 1 & 2 will still be available for sale thru the close of lot 3.

Are unsold Silent Auction works still available for purchase after the Silent Auction event?

Yes. All unsold works in the Silent Auction gallery are available for sale through October 22nd at a reserve price.

Can I attend the auction events for free?

Admission to the Exhibition & Silent Auction is free.

Admission to the Live Auction is restricted to \$50 ticket holders only.

Can I bring guests?

Absolutely! This is a celebration! All are welcomed and encouraged to attend the Exhibition, Silent Auction and Live Auction Events. Admission to the Oct 22nd Live Auction is restricted to \$50 ticket holders only.

Where can I park?

Metered parking is available on the street in front of the gallery and in public parking lots within walking distance to the gallery. For complete parking information and directions to the ICA, [click here](#).

Should I come hungry/thirsty?

Yes! Light appetizers and wine (cash bar) will be served at the October 8th Silent Auction. A smorgasbord of hors d'oeuvres, desserts, complimentary wine and champagne from some of the South Bay's finest restaurants and wineries will be served at the October 22nd Live Auction Event. And, back by popular demand – our famous Taco 'n Beer Bar will roll into the Live Auction gallery for a late-nite treat.

What else is new and exciting at this year's auction?

A free self-guided audio tour of the auction galleries will be available to gallery visitors through their mobile phones. The audio tour of the auction galleries will include recordings by the exhibiting artists giving you more insight into the works on view.