

# JEFFREY EATON

## Summary

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Adaptive, team-building catalyst seeks to leverage deep experience with collaborative projects to strengthen your development team. A lightning-fast learner with passion for nitty-gritty details, I look forward to expanding my solid coding foundation to meet your development environment. High-quality writing and communications skills translate to high-quality debugging and articulate coordination between team members, management, and other stakeholders.

## Technical Skills

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### Front End

AngularJS | JavaScript | jQuery  
AJAX | HTML | CSS

### Back End

Ruby | Rails | Sinatra | Node.js  
Express.js

### Database

ActiveRecord | SQL | PostgreSQL  
MongoDB | Mongoose

### Testing

RSpec | Jasmine

### Other

Git/GitHub | Photoshop

## Experience

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### GENERAL ASSEMBLY, Washington, DC

Web Development Immersive – Feb 2016 to April 2016

- Learned web development best practices in object-oriented programming, MVC frameworks, data modeling, and test-driven development during 12-week bootcamp.
- Developed [LifeList](#), a three-model Ruby on Rails app for birdwatchers to log bird sightings and comment on others' sightings.
- Worked collaboratively with development team on [iHaveToGo](#), a full-stack app with an AngularJS front end and Ruby on Rails back end for users to rate publicly accessible toilets; took lead role in integration with Google Maps JavaScript API.
- Worked collaboratively with development team on [Cryptly](#), a URL shortener built with Express and Mongoose/MongoDB; took lead role on database integration and data handling.

### NATIONAL FAMILY PLANNING & REPRODUCTIVE HEALTH ASSOCIATION, Washington, DC

Director of Development – June 2013 to Jan 2016; Manager of Development – Feb 2009 to May 2013

- Directed fundraising department and set organizational strategy as member of senior staff team.
- As lead grant writer, worked closely with program staff to produce successful, multi-million-dollar grant applications and reports.
- Developed annual organization budget with finance team and executive staff.
- Supervised Development Associate.

### PLANNED PARENTHOOD OF METROPOLITAN WASHINGTON, Washington, DC

Associate Director of Development – Sept 2008 to Feb 2009; Manager of Foundation Relations – Jan 2008 to Aug 2008

- Oversaw direct mail marketing, telemarketing, and online giving program; designed campaigns and wrote associated content.
- Generated grant proposals and grant reports for an \$800K Foundation Giving program comprised of over 30 foundations.
- Supervised Database Manager; directed acknowledgement process.

### LIGHTHOUSE GUILD INTERNATIONAL, New York, NY

Stewardship & Communications Manager – Jan 2007 to Dec 2007

- Administered \$720K direct mail program; wrote and designed campaigns; managed lists and income with Raiser's Edge database.
- Created a streamlined donor acknowledgement process for major gifts, direct mail, corporate & foundation giving, special events, and planned giving departments.

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**SANKY COMMUNICATIONS, New York, NY**

Contract Copywriter – Dec 2005 to Dec 2006

- Wrote fundraising copy for nonprofits with combined monthly circulation of 290,000.
- Developed style guide for CancerCare website (64,000 visitors/month).

**AMERICAN MEDICAL RESPONSE, New York, NY**

Emergency Medical Technician – Sept 2003 to Sept 2004

- Provided emergency and non-emergency transport to the sick and injured of New York City.

**TEAMSTERS LOCAL 805 AND LOCAL 808 HEALTH, WELFARE, AND PENSION FUNDS, New York, NY**

Communications Manager & Web Designer – Aug 2002 to Sept 2003

- Designed and created comprehensive new websites for union and multi-employer health and pension funds.
- Produced promotional material for union organizing drives resulting in two landslide organizing victories, increasing Local 805's membership by 12%.
- Wrote and published quarterly, bilingual healthcare benefits newsletter for 1,280 health plan participants.

**SUNGLASS HUT, St. Croix, U.S. Virgin Islands**

Store Manager – Sept 2000 to Aug 2002

- Hired and trained all-new staff; improved store sales 25% in each year.

**JOELE FRANK, New York, NY**

Account Executive – Dec 1999 to Aug 2000

- Wrote press releases and speeches for major mergers, acquisitions, and IPOs.
- Planned multi-billion-dollar merger announcements and annual shareholder events.

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**Education**

**FULBRIGHT RESEARCH FELLOW** – 1998 to 1999

**CHRISTIAN ALBRECHTS UNIVERSITÄT, KIEL, GERMANY**

- Researched Fulbright project on pre-Keynesian monetary theory and the German central bank between the World Wars.

**BOSTON COLLEGE, CHESTNUT HILL, MA** – 1994 to 1998

- B.A. in Modern European History.
- *cum Laude*, 3.49 GPA

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**Side Projects**

**@MajGenSherman** – Aug 2014 to April 2015

- Maintained a living history Twitter account for Major General William Tecumseh Sherman.
- Daily tweets aligned with the 150th anniversary of each day of Sherman's March to the Sea and Carolina campaigns.

**Open Letters Monthly: an Arts and Literature Review**

Editor-at-Large – April 2007 to January 2015

- Staff editor for a wide-ranging book, music, and arts review website; copyedited essays on diverse topics.
- Contributed full-length book reviews of recent fiction and nonfiction releases.