

PRODUCT PROFILE



The Xbox Sniper

The Xbox Sniper is a handheld game console, it is a lightweight, portable electronic device with a built-on screen, games controls and speakers. It is an interactive entertainment computer system that produces a video display signal which is used with an attached display device (monitor) to display a video game. The Xbox Sniper sets a new pace for digital entertainment. More than just a cutting-edge hand held game system, Xbox Sniper also integrates high-definition video, DVD movie playback, digital music, photos, and online connectivity into one sleek hand held game console.

The Name

The "Sniper" was chosen because of the many shoot-em-up games available for the console.

Design

The concept when designing the Sniper, was it should be stylish, comfortable to play and would be easily folded over to fit in a pocket allowing people to carry them and play them at any time or place. Keeping it simple was the key to its design, looking like a console controller, that people were already familiar with and having a flip up screen was all adds to its attraction. It comes in two colours: Black with a silver centre and white with a black centre.

Under the Hood

It's powered by custom IBM PowerPC-based CPU with three symmetrical cores each running at 3.2 GHz. It also carries a custom ATI graphics processor 10 MB of embedded DRAM. This is powerful enough to draw 500 million triangles per second. In other words, it makes for great looking games in standard TV definition, and even better thanks to built-in support for HDTV 1080i televisions. It also supports the widescreen 16:9 format.

The Control Pad

There are many buttons on the control pad that is because this device has gaming and many multimedia features. There are features similar to the Xbox 360 console control pad, a joystick and 4 button playing options to allow for that intense gaming experience. The 8 buttons at the side, are for turning on/off the device, menu options, internet options and remote playing options.



The Sniper Joystick

Touch Pad

This is a new concept in handheld game consoles, it allows the users to play games by touching the pad. Most users will be familiar with touch pads on laptops, as well as playing the games it allows people to operate their GUI (Graphic User Interface) , draw pictures and be more interactive in the game play.

The Media Experience

All Xbox 360 titles can be played in high-definition resolution in widescreen, with anti-aliasing for smoother graphics. Game will be able to take advantage of the system's multi-channel surround sound. The Xbox Sniper digital media allows users to supplement any game's music from tracks in their own personal library.

Internet

All Xbox Sniper users have instance access to the Internet, where they can download the latest games and movies, chat/messaging with friends, check their emails, chat live with voice chat, and connect to the Xbox Live Marketplace to buy expansions, maps, and other digital items for your games.

USB

It has a USB port for transferring files such as music and photos. This allows the users to transfer games from one console to another.