

# Optimally allocating resources for gathering evidence and managing biodiversity



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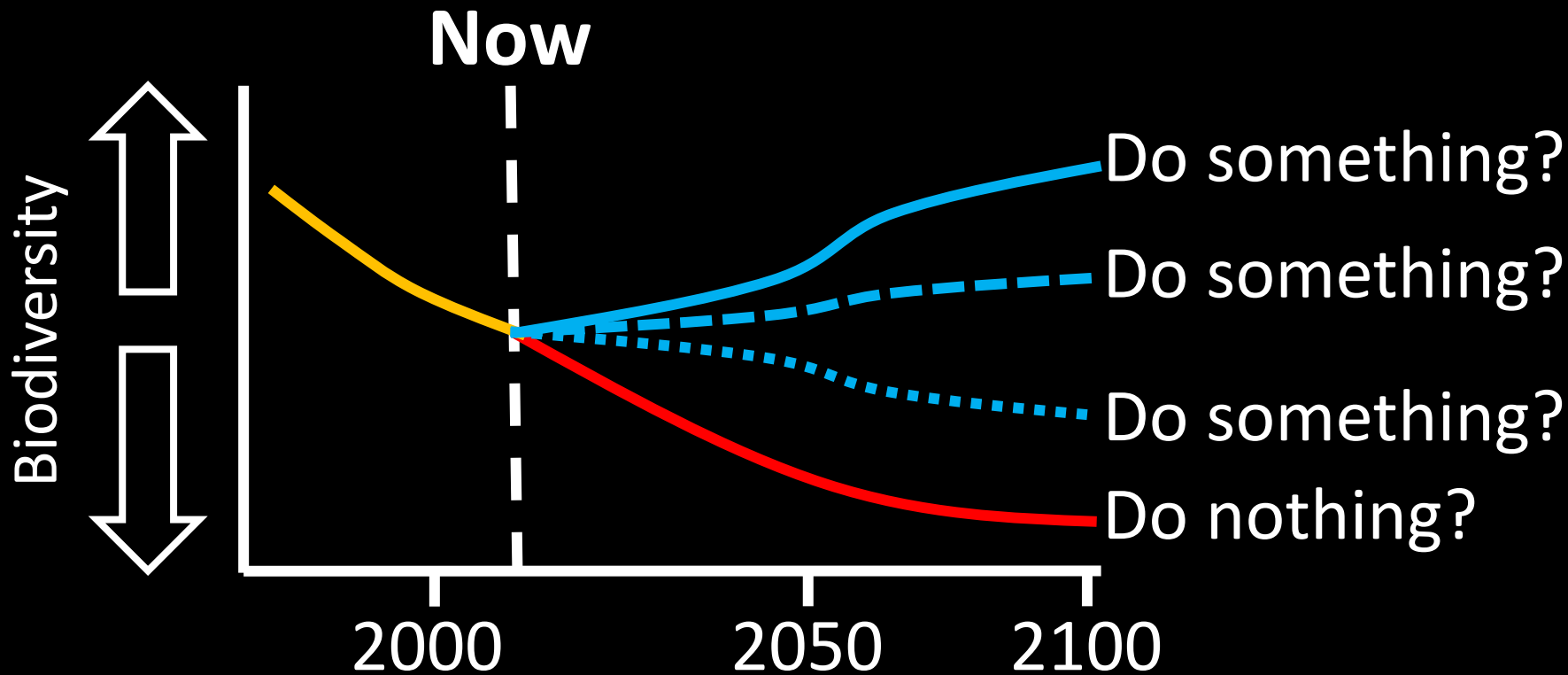
[jeffrey-hanson.com](http://jeffrey-hanson.com)

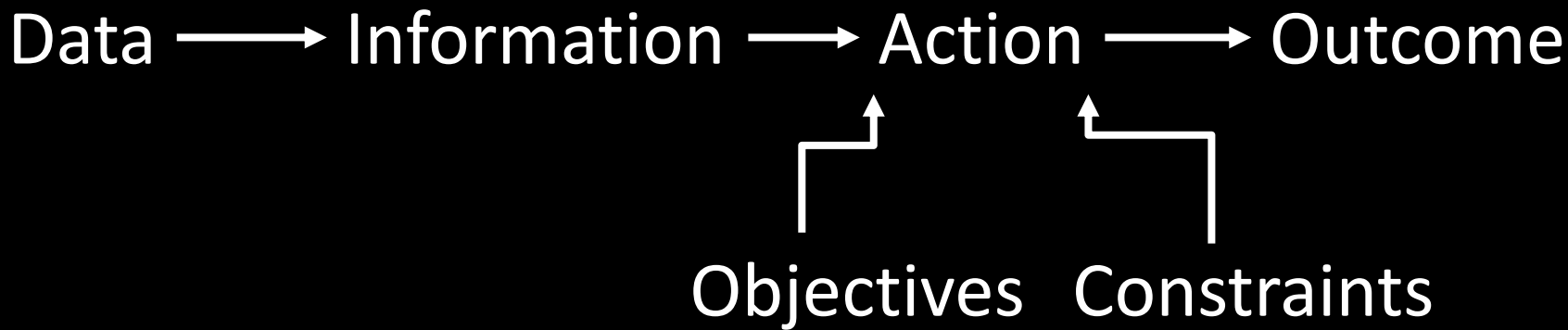
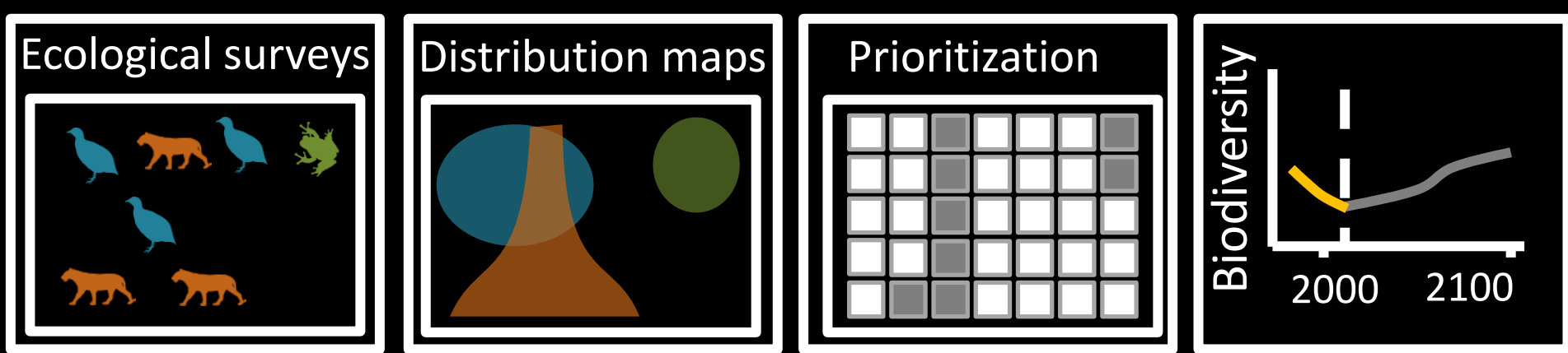
# Acknowledgements

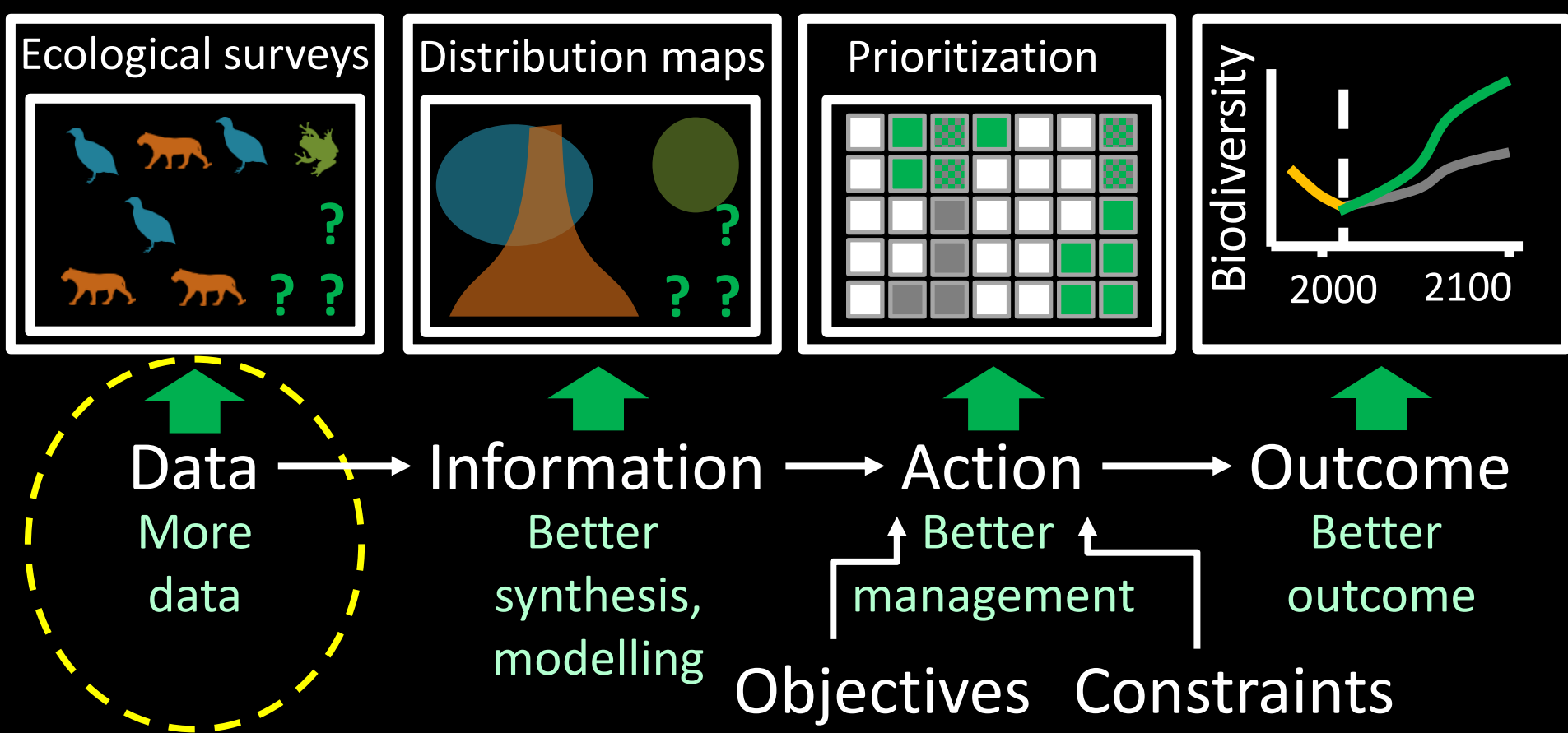
- Jenny McCune
- Caitlyn Proctor
- Iadine Chadès
- Joseph Bennett

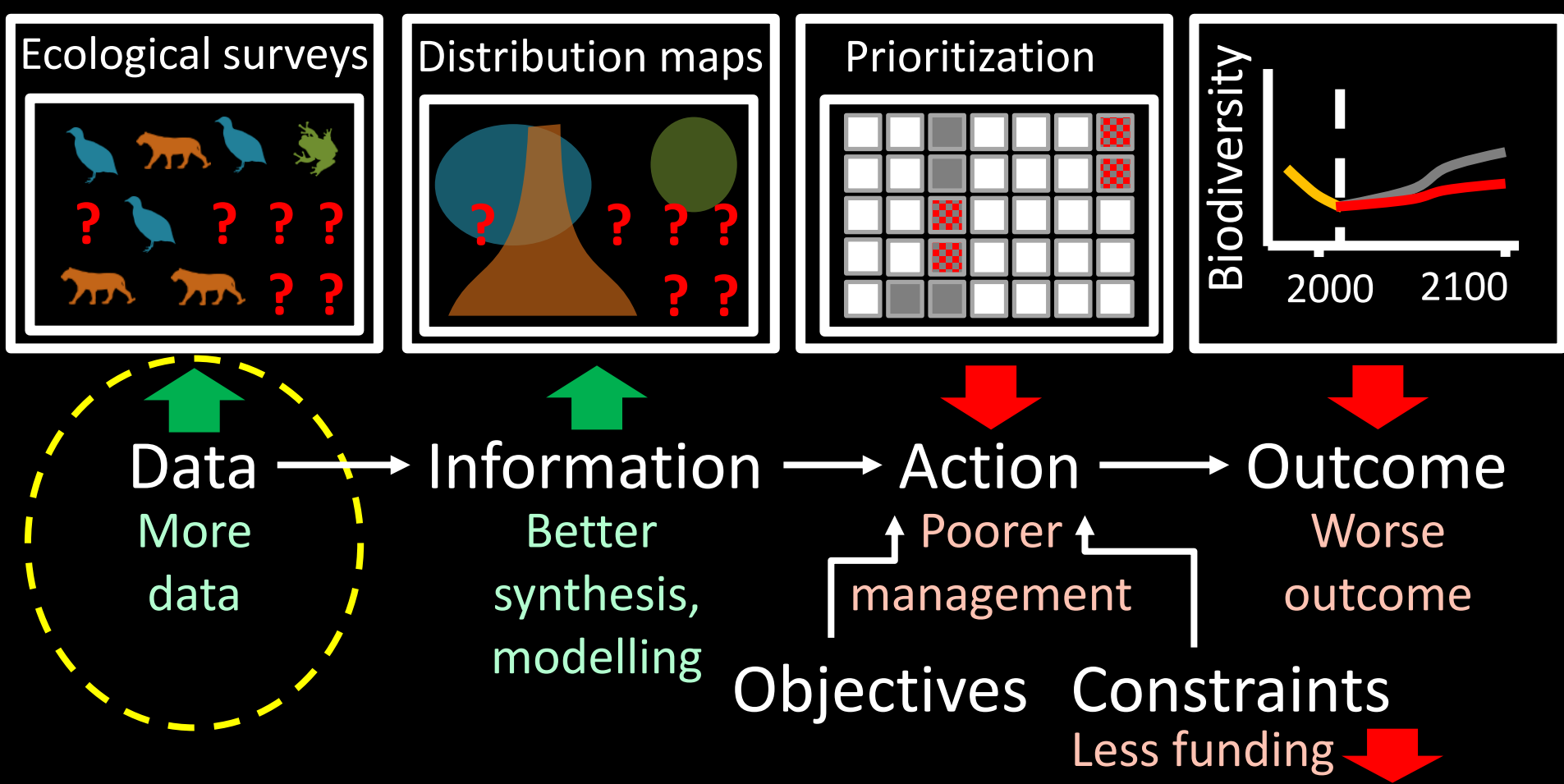


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UNIVERSITY





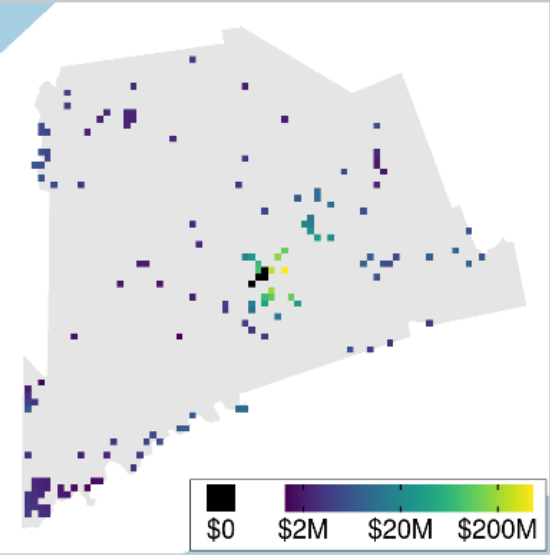




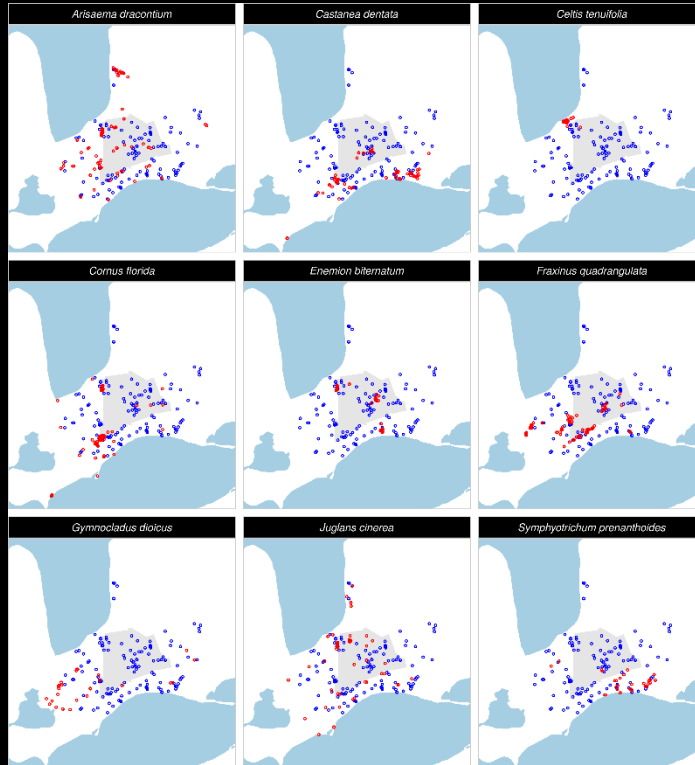
How to design ecological surveys  
(gather evidence)  
to maximize  
conservation outcomes?

# Case study: Middlesex county, Canada

Cost (CAD)

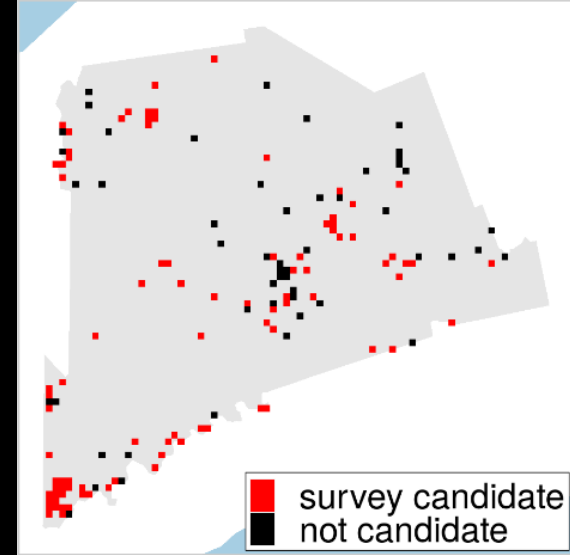


142 places that could potentially be acquired for protected area establishment



9 imperilled plant species

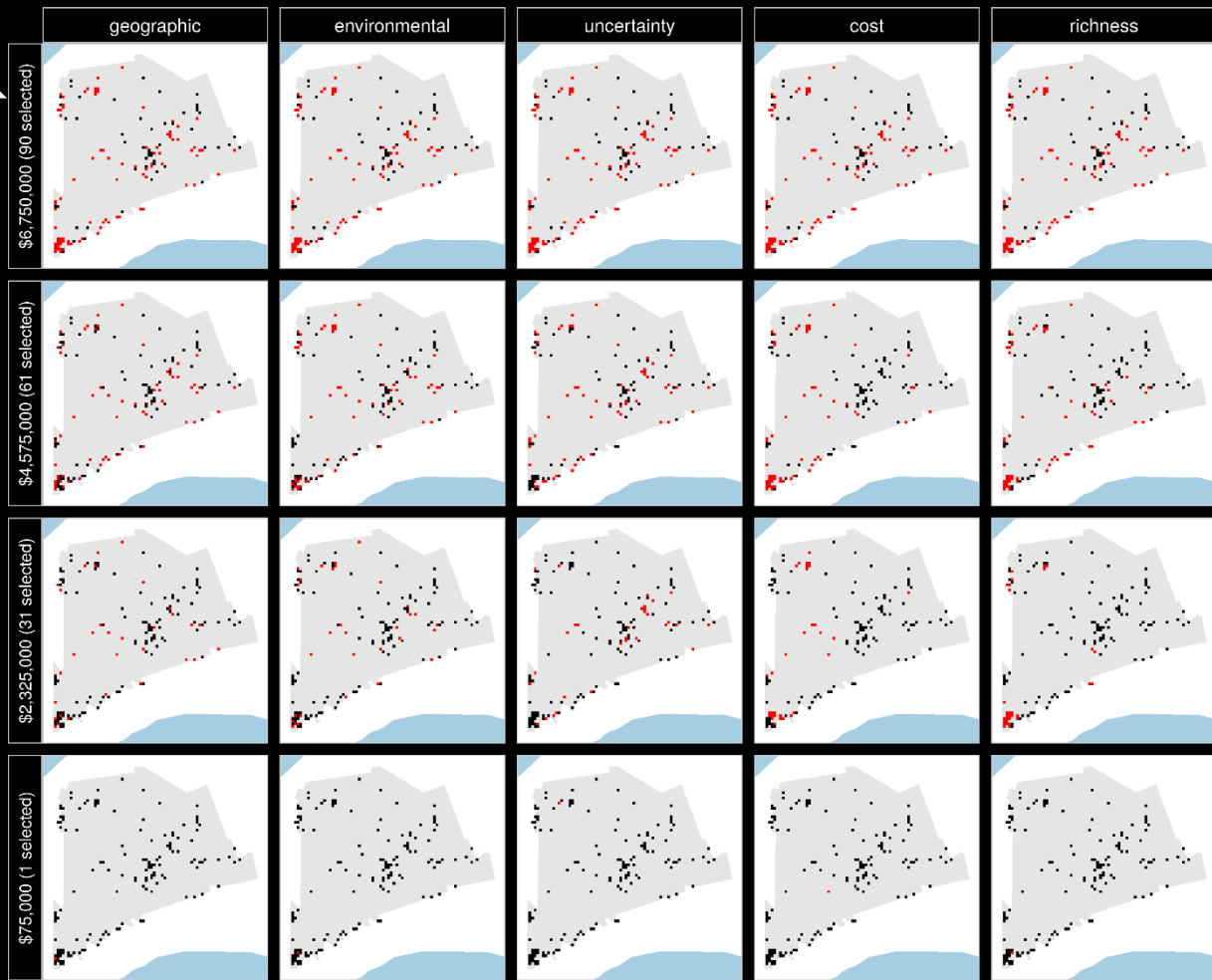
Survey candidates



90 places that could potentially be surveyed to improve existing data



Number of places selected for surveys  
(amount of funds allocated for gathering evidence)



Selected  
for survey

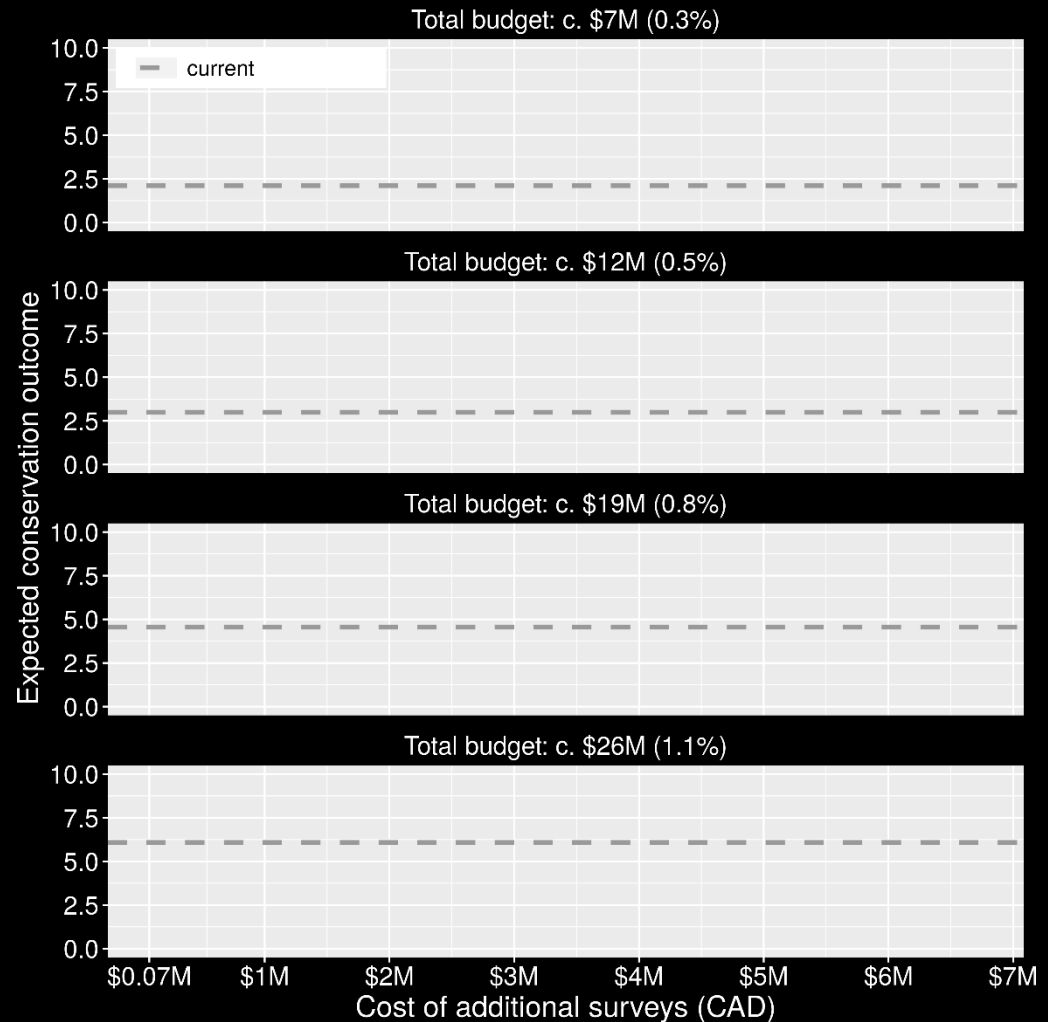


NOT selected  
for survey

Different approaches for designing survey schemes

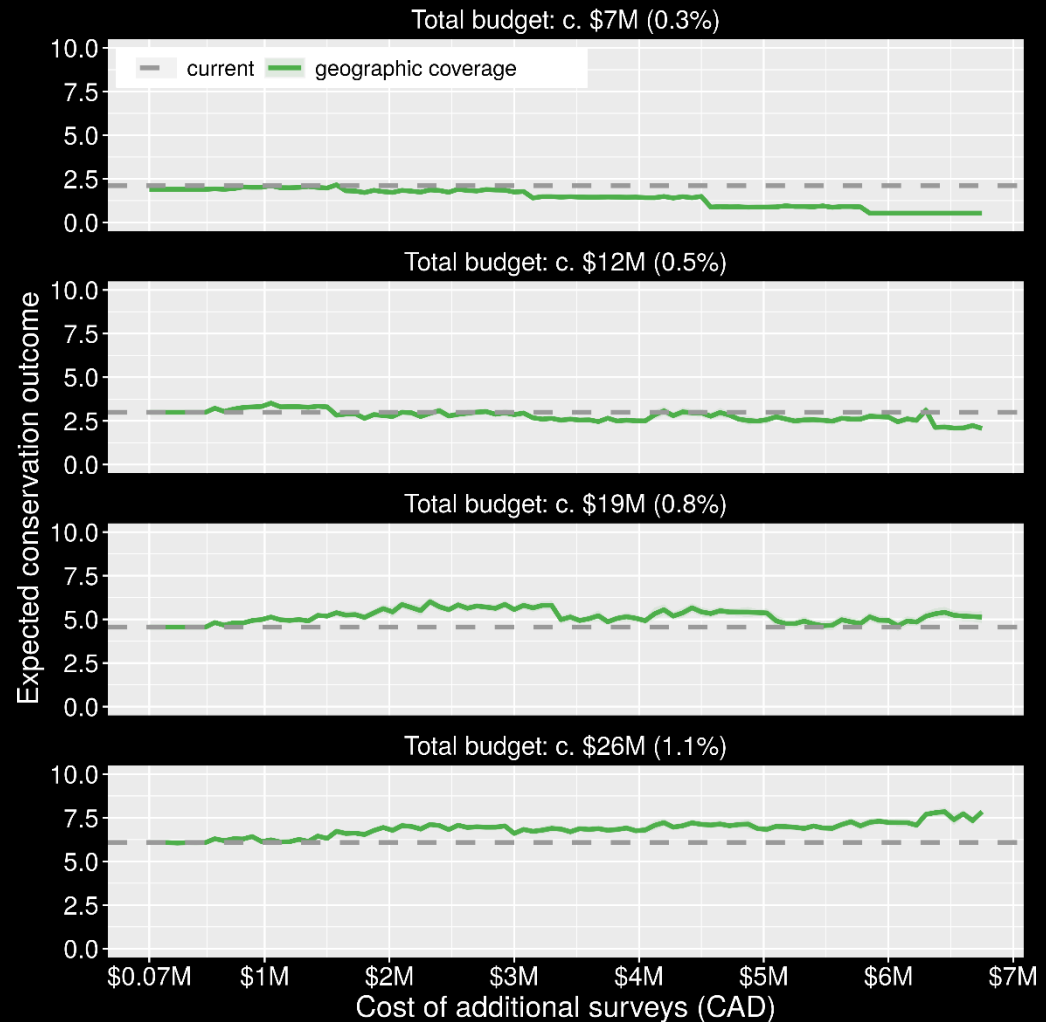
# Value of information

- Existing evidence leads to positive outcomes
- More budget means better outcomes



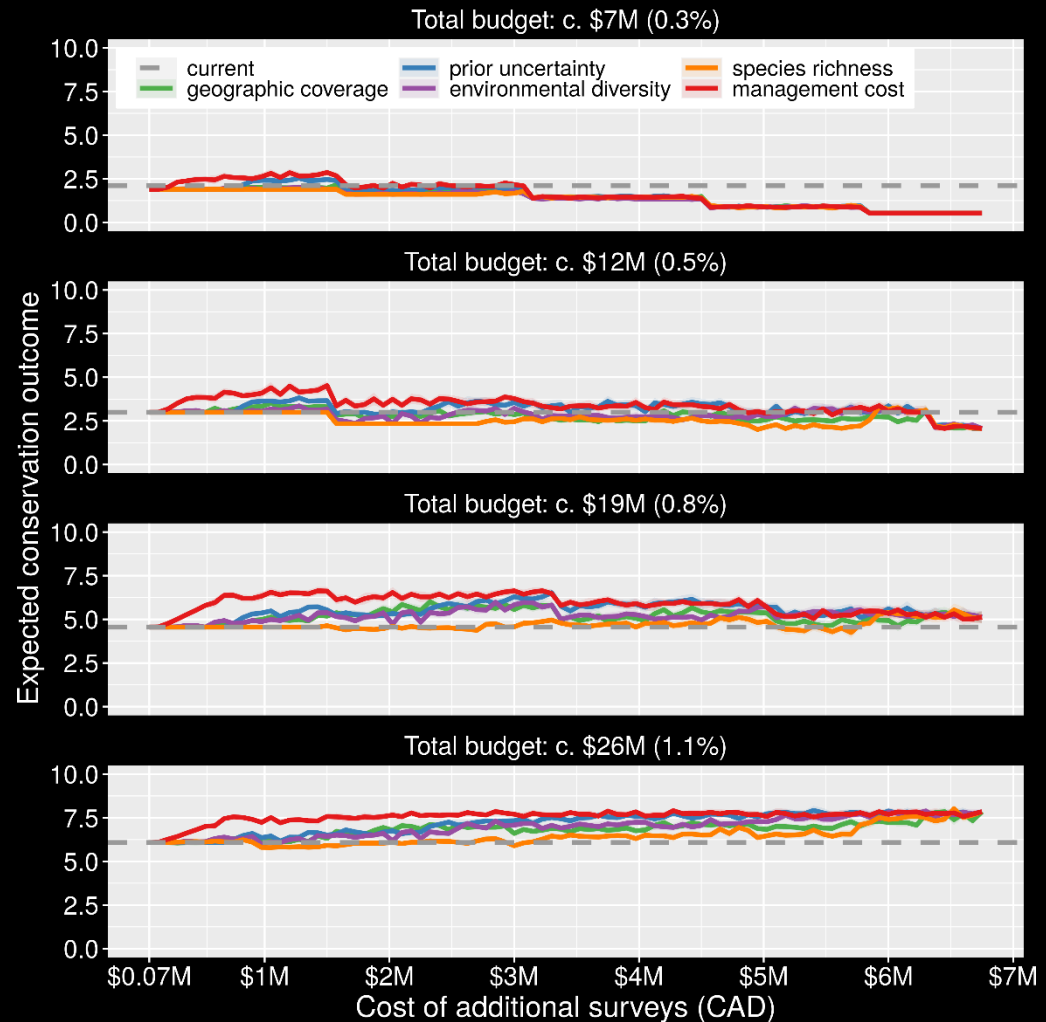
# Value of information

- Allocating funds for gathering additional evidence can mean worse outcomes
- Allocating funds for gathering additional evidence can mean better outcomes too



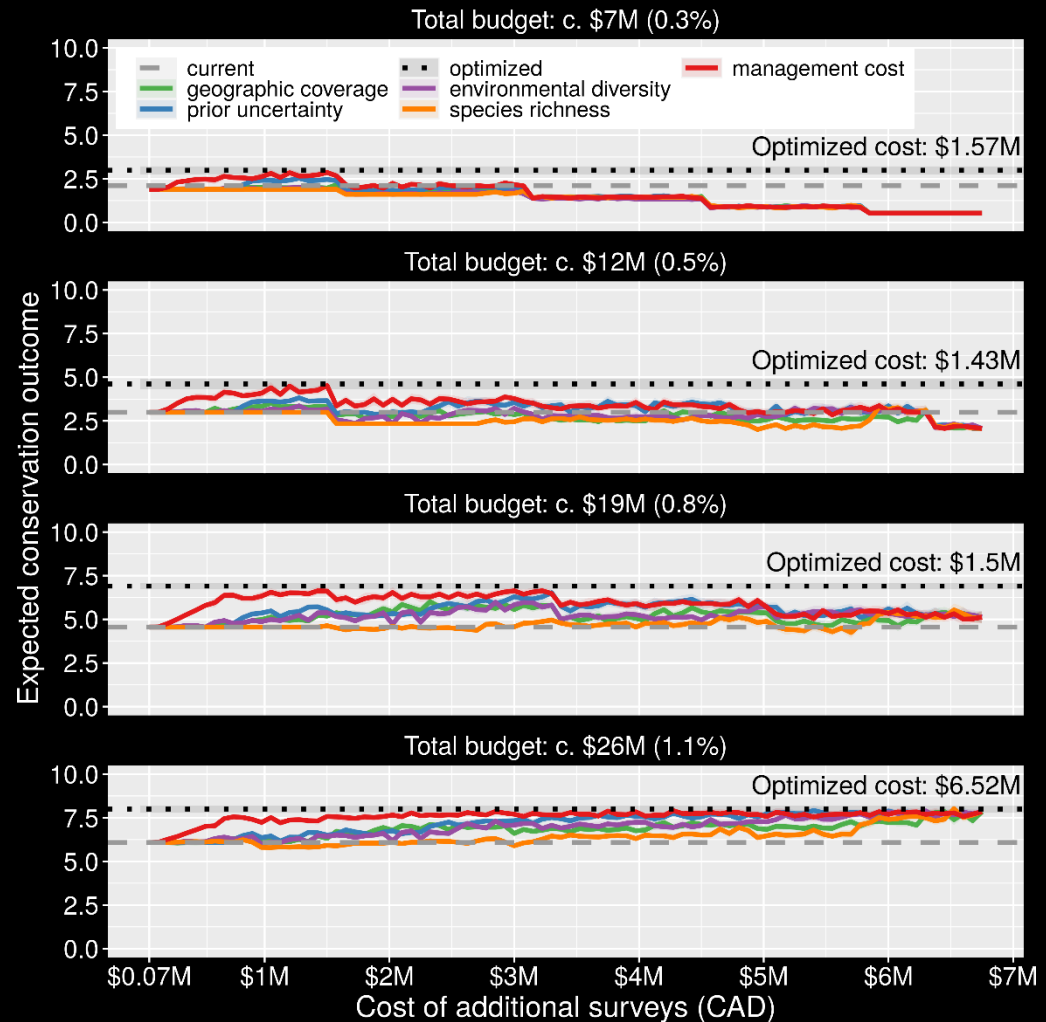
# Value of information

- Conventional approaches for gathering additional evidence have different performance
- Performance of these approaches depends on available funds
- All of them could lead to worse outcomes

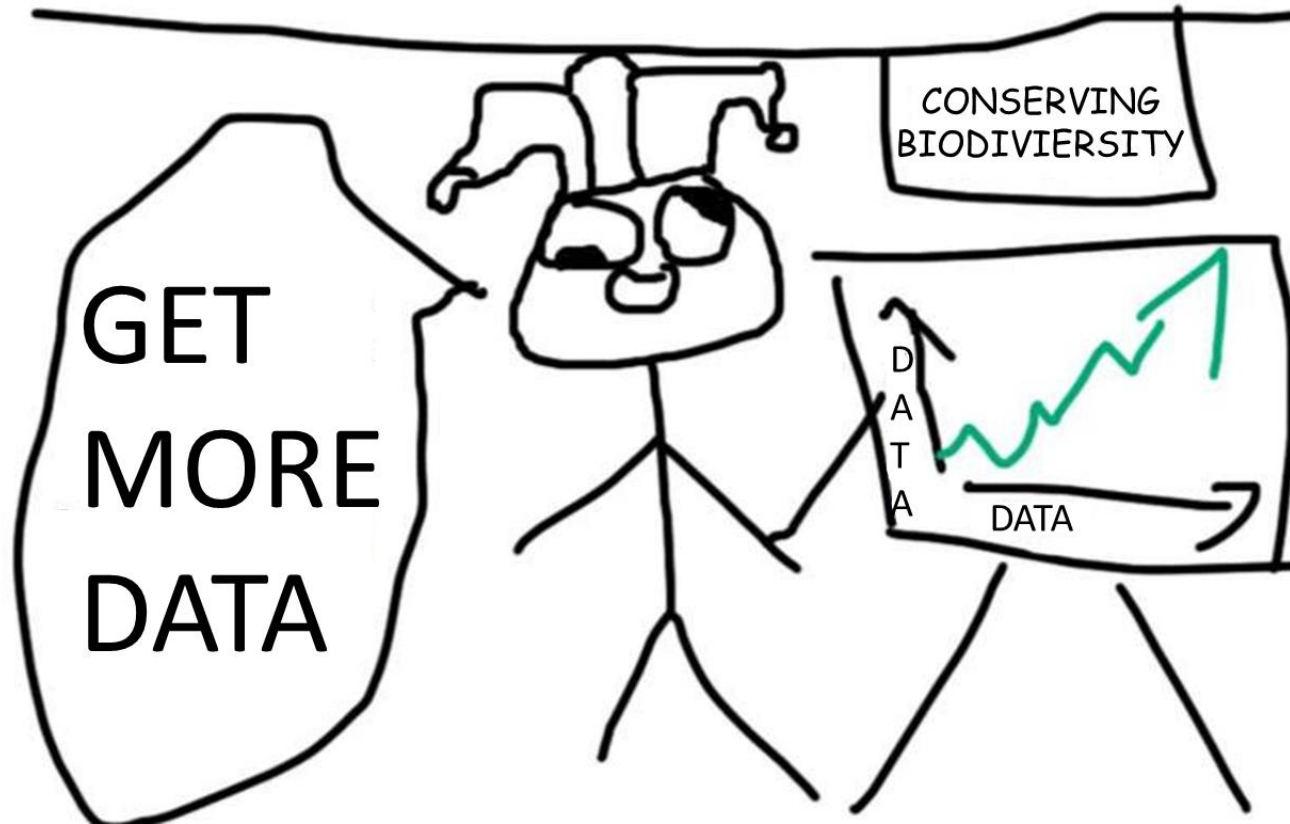


# Value of information

- Directly maximizing return on investment is best method for gathering evidence
- This considers objectives and constraints that underpin conservation plans and their success



# More evidence not always better





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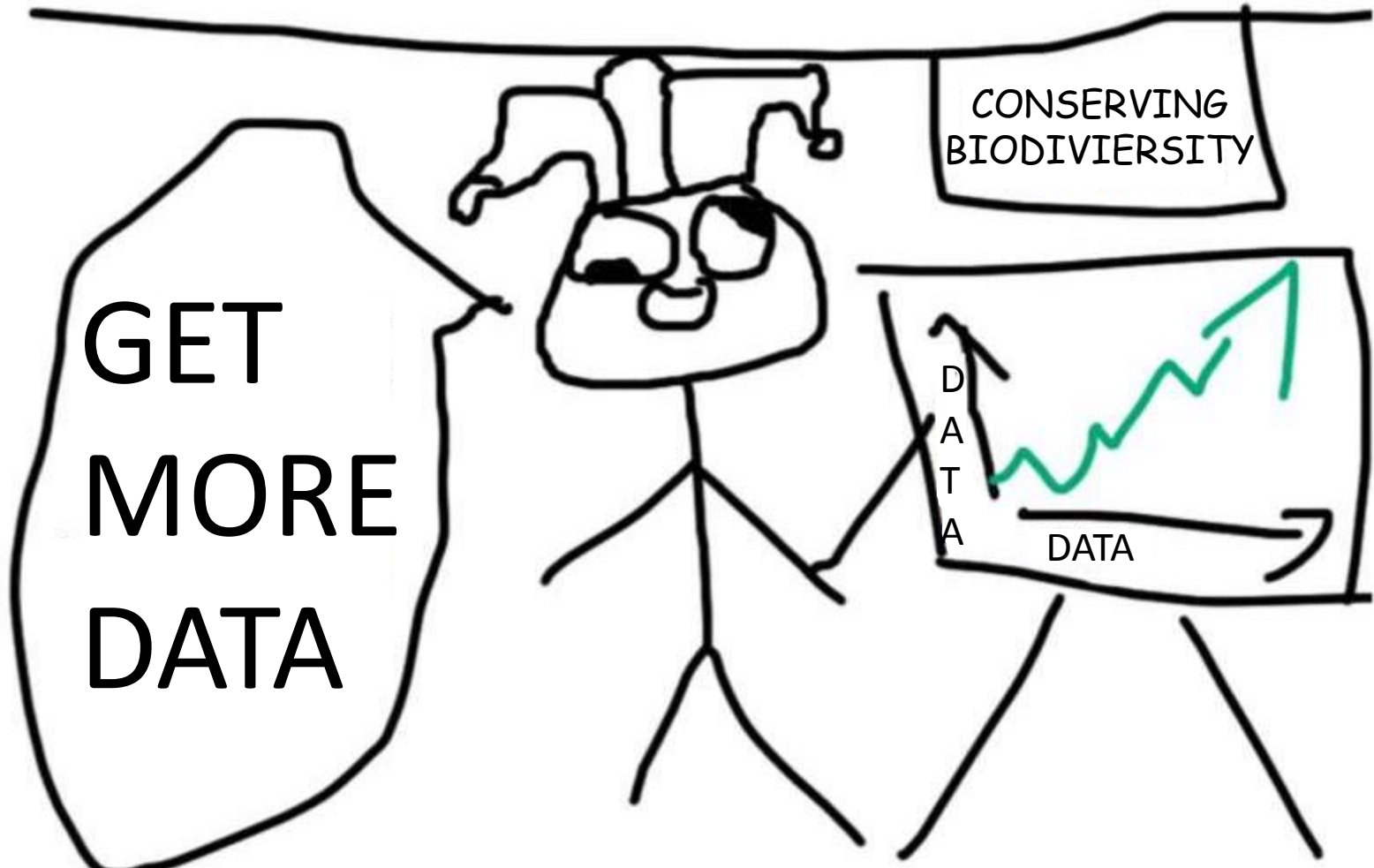


GET  
MORE  
DATA

CONSERVING  
BIODIVERSITY

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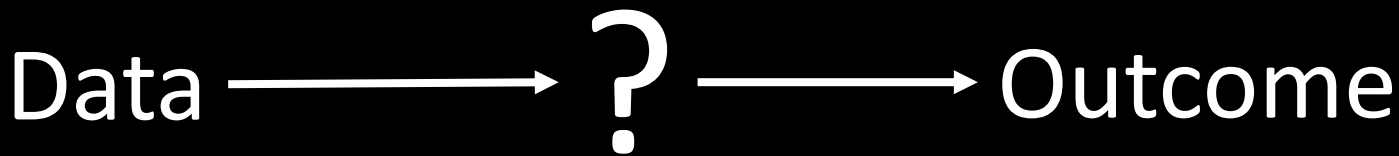
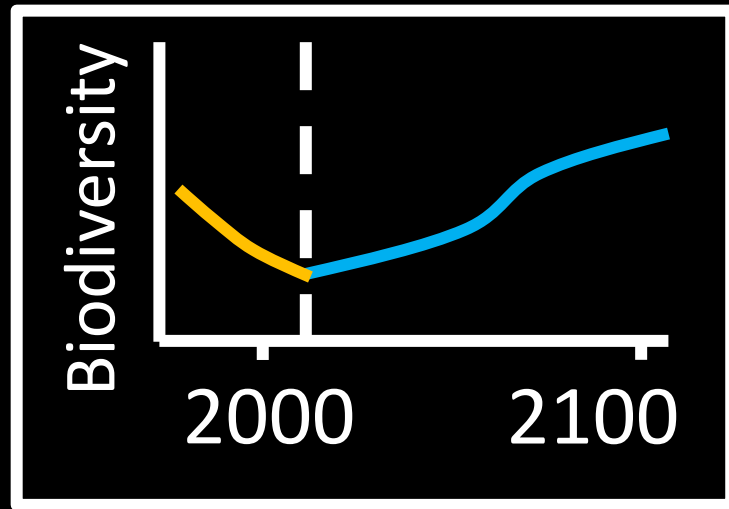
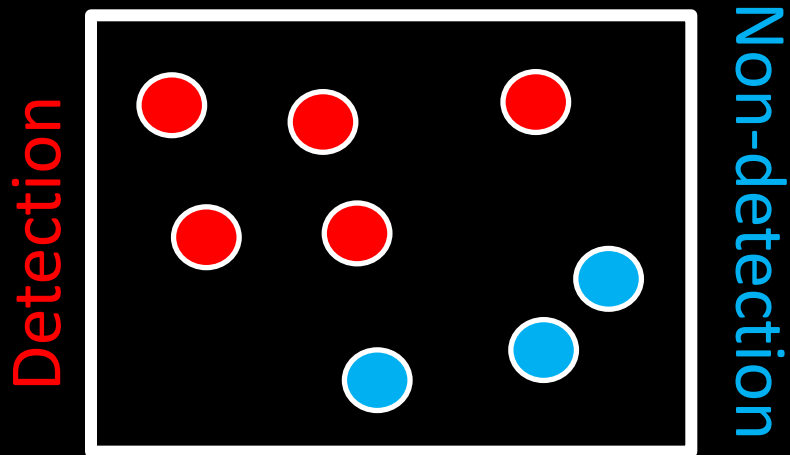
DATA



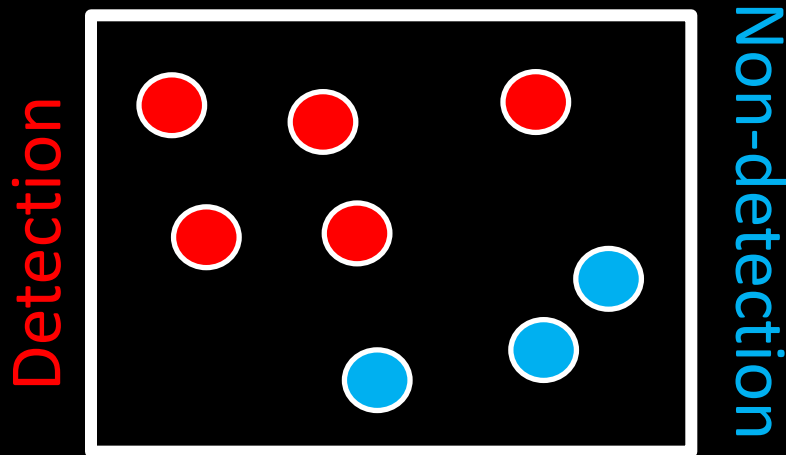


# Appendix

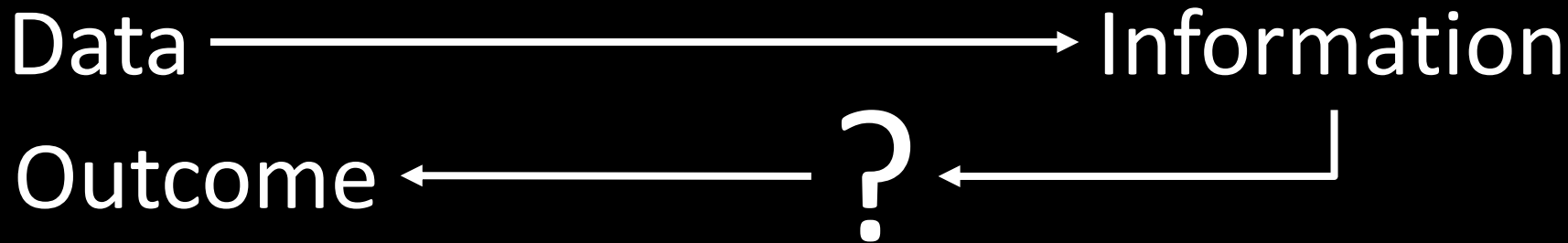
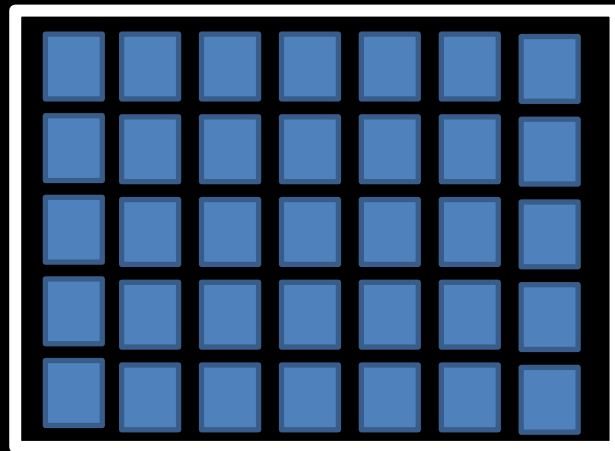
Ecological surveys for  
threatened spp.



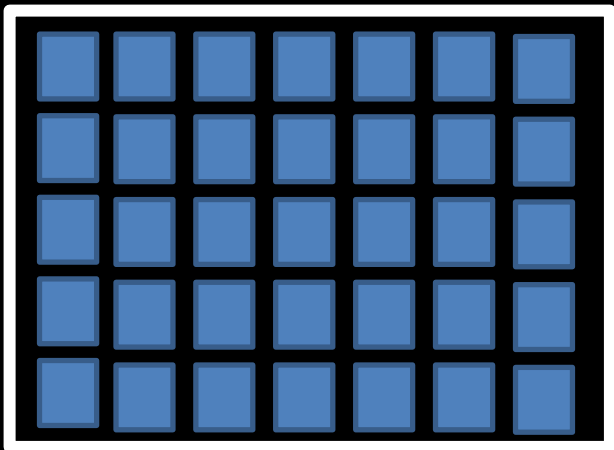
Ecological surveys for  
threatened spp.



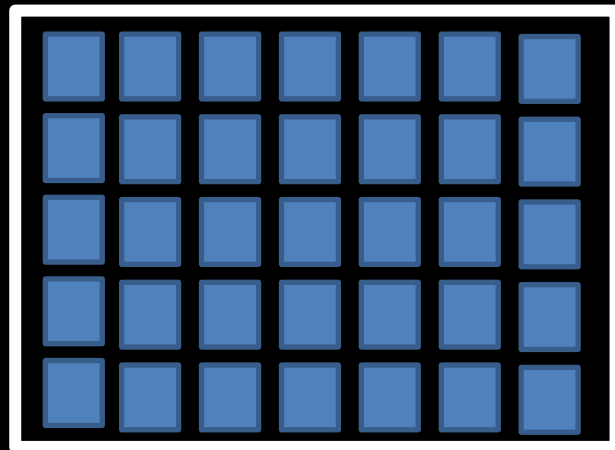
Spatial distribution of  
threatened spp.



Spatial distribution of  
threatened spp.




Priorities for  
protected areas



Information  Plan?

 Data

Outcome  ? 