

A decorative graphic on the left side of the slide. It consists of a blue parallelogram and a light green parallelogram, both tilted at an angle. The blue shape is in the foreground, and the green shape is partially behind it. They are set against a dark blue background with subtle diagonal lines.

# King County Prices Project



## Goal

Use modeling and statistical methods on property data to develop recommendations homeowners can use to increase the sale prices of their homes.



## Data

All analysis is based on 16,323 rows of 2019 property data in the King County House Sales dataset from the King County Department of Assessments.



# Methods

SQLite, Python, Pandas, Statsmodels, Numpy, Scikit Learn, and Seaborn were used for data preparation, analysis, modeling, testing, and visualization.





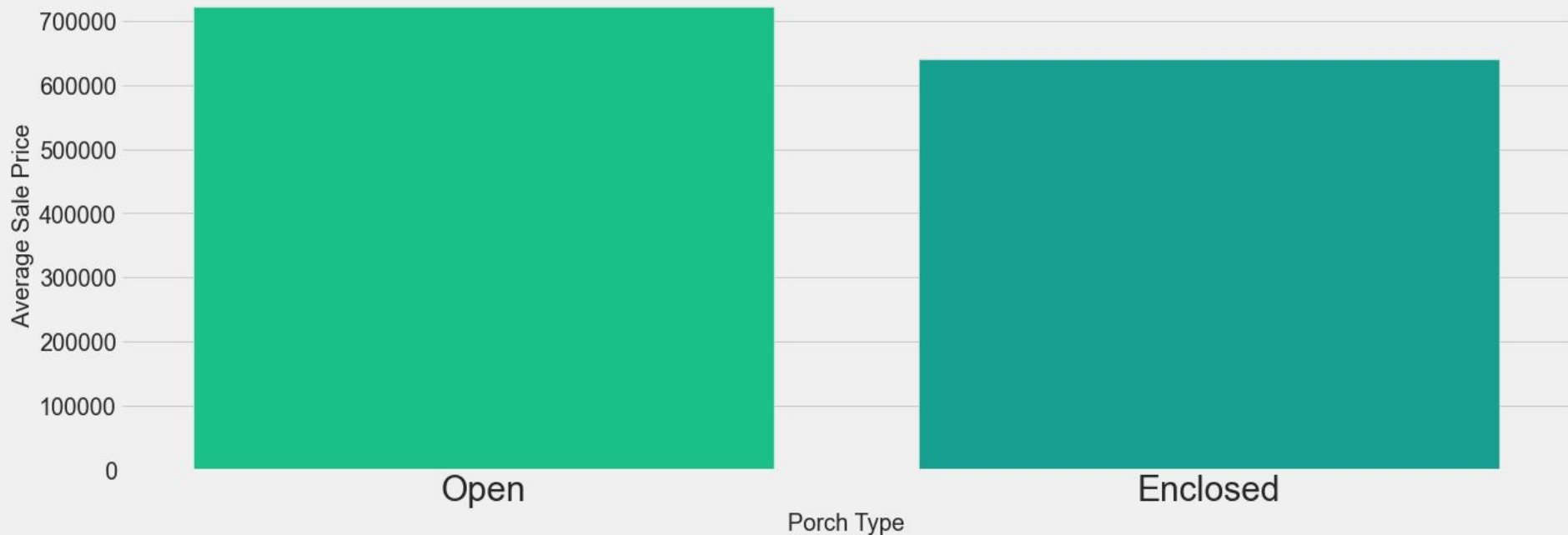
# Recommendations

- Convert enclosed porches to open porches.
- Upgrade Electric Baseboard & Floor-Wall heating systems to alternate heating types.
- Upgrade basements to a finished quality level of at least average.



The difference in average sale price is \$82,926.

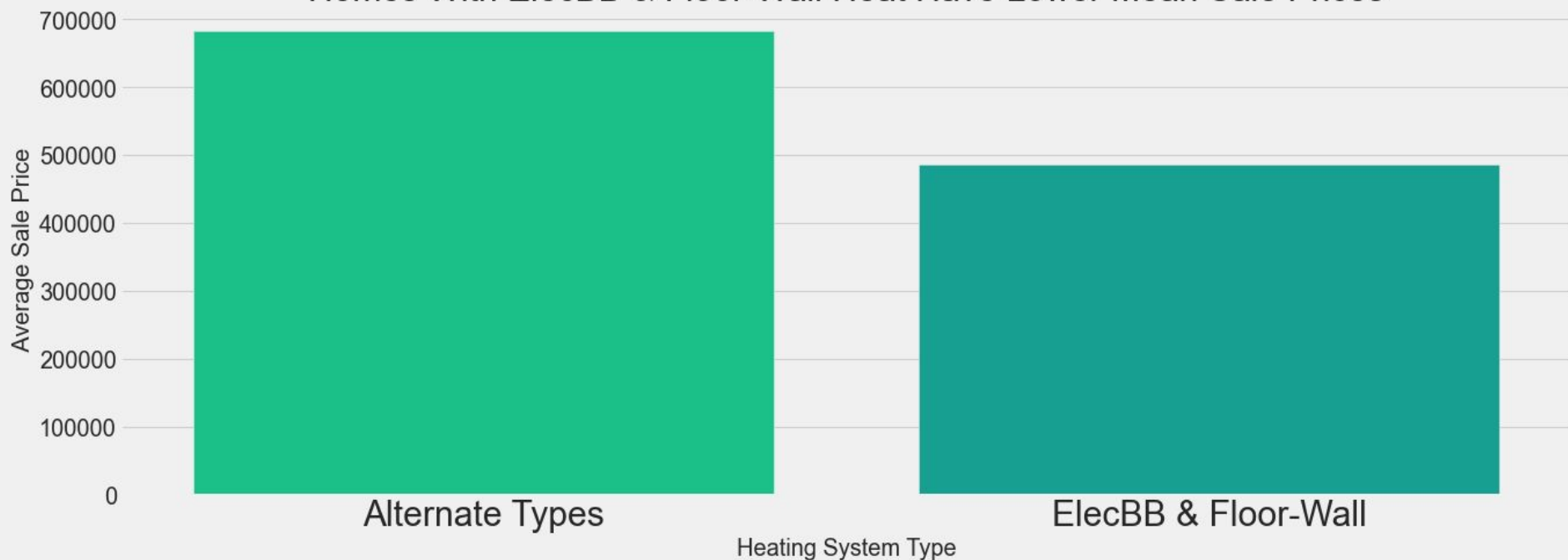
Homes With Strictly Open Porches Have Higher Mean Sale Prices





The difference in average sale price is \$197,538.

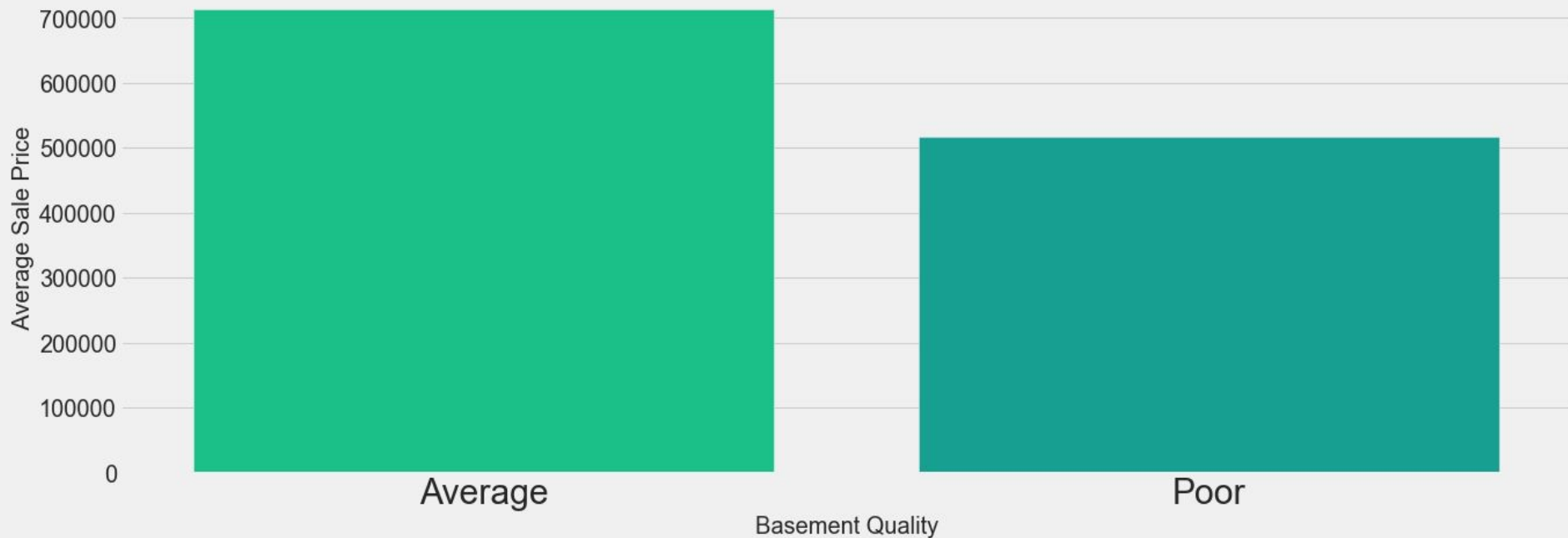
Homes With ElecBB & Floor-Wall Heat Have Lower Mean Sale Prices





The difference in average sale prices is \$197,879.

Homes With Average Quality Finished Basements Have Higher Mean Sale Prices







## Next Steps

- Continued data analysis and model adjustment.
- A look into the set of mixed porch homes.
- Exploration into the alternate heating systems.
- Quantification of the basement quality levels.



Thank You!

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