Jeffrey Louden (he/him/his)

Mission-driven Engineering Leader

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I'm a leader with a blend of broad technical expertise and customer-first product vision. I have a proven record of building diverse, inclusive, and empathetic teams that deliver exceptional quality products quickly.

Experience in Node, React, Swift, Kotlin, Ruby, Go, Java, Python, Ember, Backbone, PHP, Perl, Objective-C.

Professional Experience

06/2015 - 01/2020 Director of Technology, NYT Cooking; The New York Times

I led NYT Cooking's 25-person cross-platform engineering team. I was responsible for long-term technical strategy, scaling and restructuring the engineering organization as needed, and fostering an inclusive, empathetic, high-performing, and growth-first team culture. During my tenure, we built the paywall infrastructure to transition into a \$20 million subscription product, scaled the organization and product into several new platforms, and delivered an unparalleled customer experience winning two Webby awards and the 2019 James Beard award for Publication of the Year.

In addition to my role in NYT Cooking, I was also passionate about making The New York Times and industry-leading engineering organization. I helped improve and promote diversity as a founding member of the "Women In Tech" taskforce, partnered with our recruiting team to reimagine our engineering hiring process, and helped foster a remote-first culture as the company's most senior engineering leader.

03/2014 - 05/2015 Senior Web Developer; Google, Inc. (Nest Labs, Inc. acquired by Google, Inc.)

I managed a team of 5 full-stack engineers responsible for widgets.nest.com and support.nest.com. As a small yet highly effective team, we supported the launch of three new Nest products and the company's international expansion into Europe.

02/2013 - 12/2013 Director of Engineering; The New Yorker

I served as The New Yorker's first-ever Director of Engineering. I built a dedicated tech team of 8 web and native engineers responsible for newyorker.com, multiple native iOS applications, and numerous internal publishing systems. My team rearchitected and simplified the editorial production process, launched the Webby award-winning redesign of newyorker.com, and laid the foundation for The New Yorker's Paywall.

09/2011 - 02/2013 Lead Engineer, barackobama.com; Obama for America

I managed a team of 5 full-stack engineers responsible for voter persuasion and outreach of the most significant Presidential campaign website in history, with over 350 million page views.

Education

2005 - 2007	Berklee College of Music; Certification, Music Technology and Production
2001 - 2005	Florida State University; Bachelor of Science (BS) Information Studies