Jeffrey Mei, Ph. D.

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WORK/RESEARCH EXPERIENCE

Staff Applied Scientist, Personalization

January 2023 -

SiriusXM Radio Inc, New York, NY 10020, USA (Remote)

- Implementing transformer models for next-song recommendation using feedback from 20M users
- Increased song completion rate by **0.8%**; improved song diversity on stations by **1.8%**; increased users' song thumb-up rate by **2.4%** (UMAP '24 and RecSys '25 publications)

Senior Machine Learning Scientist

December 2020 - January 2023

Wayfair LLC, Boston MA 02116, USA

- Developed transformer model with 30M customers' browsing history for next-item sequential recommendation, increasing order rates by 1% and annual gross revenue by \$67M (RecSys '22 publication + workshop keynote) (Airflow, Google Cloud Platform, PyTorch, git, Docker)
- Created <u>interactive tool</u> (bokeh) to interpret and visualize learned item embeddings, and demonstrated that the model was implicitly learning product style, material, price and popularity attributes
- **Doubled** personalization rate by expanding model to transfer its learned attributes (e.g. style, material, functionality, price) across different furniture categories
- Implemented distributed multi-GPU training (PyTorch Lightning), reducing training time by 75%

Graduate Research Assistant

June 2015 - September 2020

MIT/WHOI Joint Program, Cambridge MA 02139, USA

- Created a convolutional neural network from scratch to analyze sea ice imagery to infer ice thickness and snow depth from surface topography, reducing error in sea ice thickness estimates by **60%** (PyTorch, OpenCV) (peer-reviewed publications in J. Remote Sensing and The Cryosphere)
- Interpreted learned filters to demonstrate that the ConvNet was learning to distinguish textural features based on their surface roughness
- Collected sea ice data using surface laser (lidar) scans during 3-month winter fieldwork in Antarctica

EDUCATION

Massachusetts Institute of Technology, Cambridge, MA Woods Hole Oceanographic Institution, Woods Hole, MA

June 2015 - September 2020

Ph. D., Mechanical Engineering (major: Oceanographic Engineering; minor: Data Science)

- <u>Dissertation</u>: "Morphological Approaches To Understanding Antarctic Sea Ice Thickness" (video)

New York University Abu Dhabi, Abu Dhabi, United Arab Emirates August 2011 – May 2015 B. S. cum laude, Physics and Mathematics. GPA: 3.8/4.0

- New York University Honors Scholar, 2015
- Semester study abroad at NYU Berlin/Humboldt-Universität zu Berlin (Germany), Spring 2013
- Full scholarship, 2011 2015

OTHER SKILLS

Fluent in English, Mandarin Chinese; conversant in German (B2/C1), Russian (B1), Japanese (A2) Experienced with Python (sklearn/pytorch/pandas), SQL, Spark, OpenCV, Linux/Unix, bash, git, GCP (Google Cloud Platform), Docker, AWS (Amazon Web Services), Apache Airflow, Presto, Databricks