

# JEFFREY MORO

University of Maryland, College Park | MITH & AADHum

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## EDUCATION

- 2022 University of Maryland, College Park  
PhD, English with a certificate in Digital Studies  
Dissertation: *Atmospheric Media: Computation and the Environmental Imagination*
- 2013 Amherst College  
BA, English; BA, Theater & Dance  
*magna cum laude*

## APPOINTMENTS

- 2022 – current **Assistant Clinical Professor in Digital Humanities and Digital Studies**  
University of Maryland | Maryland Institute for Technology in the Humanities (MITH) and African American Digital and Experimental Humanities (AADHum). College Park, MD.
- 2025 – current **Affiliate Faculty, Artificial Intelligence Interdisciplinary Institute**  
University of Maryland | Artificial Intelligence Interdisciplinary Institute (AIM). College Park, MD.

## AWARDS & FELLOWSHIPS

- 2021 – 2022 **Research Fellow**  
African American Digital and Experimental Humanities (AADHum) | University of Maryland.
- 2020 **Winnemore Digital Humanities Dissertation Fellowship**  
Maryland Institute for Technology in the Humanities (MITH) | University of Maryland.
- 2017 **R-CADE Project Grant**  
For *Critical Unmaking: DRM, Proprietary Networks, and Versioning Variances in 3-D Printing Technologies*. PI with Kyle Bickoff, Setsuko Yokoyama, and Andy Yeh.
- 2016 – 2021 **Flagship Fellowship**  
The Graduate School | University of Maryland.
- 2014 – 2015 **Association for Computers and the Humanities Microgrant**  
For *The\_Critical\_Is*. PI with Elizabeth Alexander, Criss Guy, and Kimberly Bain.
- 2014 – 2015 **Five College Digital Humanities Project Grant**  
For *AIRLab (Aerial Innovation and Robotics Laboratory)*, PI with Jon Caris and Eric Poehler.
- 2013 – 2016 **Post-Baccalaureate Resident in Digital Humanities**  
Five College Digital Humanities, Amherst, MA.

## PUBLICATIONS

*articles & chapters*

### **Counting Feeling: Affect Theory and Sentiment Analysis in TextBlob**

Forthcoming. *Digital Humanities Quarterly*. Special Issue on “Critical Code Studies,” eds. Mark Marino and Jeremy Douglass.

### **Measuring the Sky from the Curve of the Earth**

2025. *Media Matters in Landscape Architecture*, eds. Karen M’Closkey and Keith VanDerSys. San Francisco: Applied Research and Design Publishing, pp. 30–41.

articles & chapters (cont.)

**Introduction: Algorithms and the Occult, or Chatbots are the New Psychic Friends Network**  
2025. ASAP/J. Special research cluster on “Algorithms and the Occult,” eds. Tamara Kneese, Jeffrey Moro, & Briana Vecchione. <https://asapjournal.com/node/algorithms-and-the-occult-or-chatbots-are-the-new-psychic-friends-network/>

**As Above, So Below: Astrological Data in the Age of Co-Star**

2025. ASAP/J. Special research cluster on “Algorithms and the Occult,” eds. Tamara Kneese, Jeffrey Moro, & Briana Vecchione. <https://asapjournal.com/node/as-above-so-below-astrological-data-in-the-age-of-co-star/>

**Sensing Sferics: Electromagnetic Noise and Environmental Signal**

2024. *Journal of Environmental Media*. Special Issue on “Sensing + Elementality,” ed. Nick Silcox, Max Ritts, and Rafico Ruiz, vol. 5, no. 1. [https://doi.org/10.1386/jem\\_00118\\_1](https://doi.org/10.1386/jem_00118_1).

**Air-conditioning the Internet: Data Center Securitization as Atmospheric Media**

2021. *Media Fields*, no. 16: Life Cycles, eds. Miguel Penabella and Amaru Tejada. <http://mediafieldsjournal.org/air-conditioning-the-internet/>.

**Grid Techniques for a Planet in Crisis: The Infrastructures of Weather Prediction**

2020. *Amodern*, vol. 9: Techniques and Technologies, ed. Grant Wythoff. <https://amodern.net/article/grid-techniques/>.

reviews & short pieces

**Review of *Climatic Media: Transpacific Experiments in Atmospheric Control*, by Yuriko Furuhashi**

2023. *Journal of Environmental Media*, vol. 4, no. 1. [https://doi.org/10.1386/jem\\_00102\\_5](https://doi.org/10.1386/jem_00102_5).

**Collective Tissue**

2021. *Qui Parle*, vol. 30, no. 1. Special Forum: Breath / Inhale : Exhale. <https://doi.org/10.1215/10418385-8955857>.

**Review of *Lightning Birds: An Aeroecology of the Airwaves*, by Jacob Smith**

2021. *ISLE*, vol. 28, no. 4. <https://doi.org/10.3998/mpub.11714652>.

popular press

**Dance Apocalyptic: Tim Maughan’s *Infinite Detail* and Media after the Internet**

26 Oct 2019. *Los Angeles Review of Books*. <https://lareviewofbooks.org/article/dance-apocalyptic-tim-maughans-infinite-detail-and-media-after-the-internet/>.

**Weird Ways of Seeing: Patrick Nagatani’s Nuclear Visions**

2 June 2018. *Los Angeles Review of Books*. <https://lareviewofbooks.org/article/weird-ways-of-seeing-patrick-nagatanis-nuclear-vision/>.

## **LABS & DIGITAL PROJECTS**

labs and initiatives

**Sensing Sferics: An Environmental Media Lab**

2023 – current. Project director.

**Immersive Realities Labs for the Humanities (irLh)**

2013 – current. Co-founder. <https://irlhumanities.org/>.

digital projects

**Our Beloved Kin: Remapping a New History of King Philip’s War**

2016 – 2019. Project Manager and Designer. <https://ourbelovedkin.com>.

**Still Life in Digital: Black Life, Trauma, and Social Media**

2015 – 2017. Co-author with Marisa Parham. <https://stilllife.mp285.com>.

**E.LIT / NET.ART**

2013 – 2016. Curator and Organizer. <https://elit.jeffreymoro.com>.

- 2025 **Episode 02: Algorithms, Co-Star, & the Occult (with Jeffrey Moro)**  
Guest speaker on *Love + Machines* podcast, hosted by Julia Park with support from the Critical Futures & Creative Labor research cluster at the University of Toronto. <https://love-machines.simplecast.com/episodes/episode-02-algorithms-co-star-the-occult-with-jeffrey-moro-mIT0jou7>.
- Simulation Games in the Stratosphere**  
Society for Cinema and Media Studies (SCMS). Chicago, IL.
- 2024 **As Above, So Below: Astrological Data in the Age of Co—Star**  
Association for the Study of the Arts of the Present (ASAP). Manhattan, NY.
- Sensing Sferics: Electromagnetic Noise and Environmental Signal**  
*Digital Dialogue* series by the Maryland Institute for Technology in the Humanities (MITH). College Park, MD. Invited talk.
- 2023 **The Dawn Chorus**  
Modernist Studies Association. Brooklyn, NY. Workshop Paper.
- Music of the Sferics**  
Sensing + Elementality. Montréal, QC. Symposium Paper.
- 2021 **Cutting the Feeling: Affect and Digital Memory in “Storm Data and Unusual Weather Phenomena”**  
Society for the Social Study of Science (4S). Virtual.
- Air Under Lockdown: Temperature and Security in the Global Data Center**  
SCMS. Virtual.
- Time is a Difference of Pressure: Breath as Environmental Media in Ted Chiang’s “Exhalation”**  
Modern Language Association (MLA). Virtual.
- 2020 **Reflections on the Post-Post-Baccalaureate**  
Five College Blended Learning and Digital Humanities. Virtual. Roundtable.
- 2019 **Air-conditioning the Internet**  
ASAP. College Park, MD.
- Breath Control: 3D Printing and Media Toxicity**  
Association for Computers in the Humanities (ACH). Pittsburgh, PA. Poster.
- Environmental Justice and the Digital Humanities**  
ACH. Pittsburgh, PA. Roundtable.
- 2018 **Want of Water, Want of Data: The Trans-Atlantic Slave Trade Database and Oceanic Computing**  
Stored in Memory: the 10<sup>th</sup> Annual SIGCIS Conference. St. Louis, MO.
- Take Only Data, Leave No Footprints: Cybersecurity as Speculative Paranoia**  
MLA. New York, NY.
- 2017 **Decaying Plastic Play: *Flappy Bird*’s Hacked Afterlife as Media Archaeological Praxis**  
Digital Humanities (DH). Montréal, QC.
- Surfaces, Standards, Layers, Stacks: Towards. Platform Textuality**  
Society for Textual Studies (STS). College Park, MD. Roundtable

2017 (cont.)	<b>Vapor Ware, or the Odors of 3D Printing</b> R-CADE. Camden, NJ.
	<b>Roomba in Revolt: Sociability and Securitization in the Internet of Things</b> Command Lines: SIGCIS. Mountain View, CA.
2015	<b>The_Critical_Is: Mapping New Approaches to Video Game Criticism</b> HASTAC. East Lansing, MI. Poster.
2014	<b>Undergraduate Digital Humanities, Three Ways</b> NorthEast Regional Computing Program (NERCOMP). Norwood, MA

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## TEACHING & PROFESSIONAL SERVICE

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<i>recent courses</i>	Introduction to Digital Studies in Arts and Humanities (UMD, MITH/English, graduate-level) Advanced Media Theory (UMD, Immersive Media Design) Archaeologies of Gaming and Electronic Literature (UMD, MITH) Film Form and Culture (UMD, English and Film Studies) Introduction to Digital Studies (UMD, English)
<i>professional workshops led</i>	Curating Your Digital Presence (UMD, Libraries) The New Rigor: Linking Digital Scholarship to Useful Structures of Support and Evaluation Five College Digital Humanities Speaker Series and Student Symposia
<i>service</i>	<b>Association for the Study of Literature and the Environment (ASLE) Events Committee</b> 2025. Committee chair for biannual conference.  <b>UMD Graduate English Organization</b> 2017 – 2019. President and Technology Chair.  <b>PhD Recruitment Committee</b> 2017 – 2019. University of Maryland Department of English.  <b>Site Manager</b> 2016 – 2018. <i>Romantic Circles</i> .
<i>memberships</i>	Modern Language Association Society for Cinema and Media Studies Association for Computers in the Humanities
<i>technical proficiencies</i>	HTML, CSS/SASS, Jekyll + Liquid templating, Hugo + Go templating, Javascript, TEI, LaTeX, Python, natural language processing with NLTK, Linux server management, retrocomputing (BASIC, DOS, System 7.0), video game and software emulation, romhacking