

Improve Patient Outcomes with **Automated Patient Engagement**

PatientIQ empowers healthcare providers with quality performance metrics and an automated analytics engine to identify patient trends and predictors of patient outcomes.

Our Services

Launch a scalable outcomes program at your practice

Monitor and educate patients at scale in a personalized manner, improve patient satisfaction and your providers' online reputation, and generate insights for quality improvement, research, regulatory reporting, and marketing purposes.



Automate data collection

Eliminate the paper process, and collect the right PROMs from the right patient at the right time using automated workflows



Improve shared decision making

Better understand a patient's health condition, goals, and unique factors related to their care



Streamline data analysis

Automate biostatistical testing and generate reports, charts and figures to best represent your analysis



Ensure data quality

Standardize data collection in alignment with regulatory reporting requirements and quality improvement initiatives

Digital Care Pathways

Improve the quality of care with a real-time feedback loop



Collect PROMs

Measure outcomes with a library of over 500 validated assessments, including all PROMIS computer adaptive tests



Educate patients

Leverage 1600+ diagnosis & procedure-specific education videos to engage patients from diagnosis to recovery



Boost online reputation

Capture satisfaction surveys and online reviews from patients, improve SEO, and increase new patient revenue



Accelerate research

Enroll patients into investigator-initiated or industry-sponsored research studies built around specified outcomes



Analyze and benchmark data

Run population-level reports and benchmark outcomes by provider, location, diagnosis, procedure, or other metrics

Drive Better Outcomes with

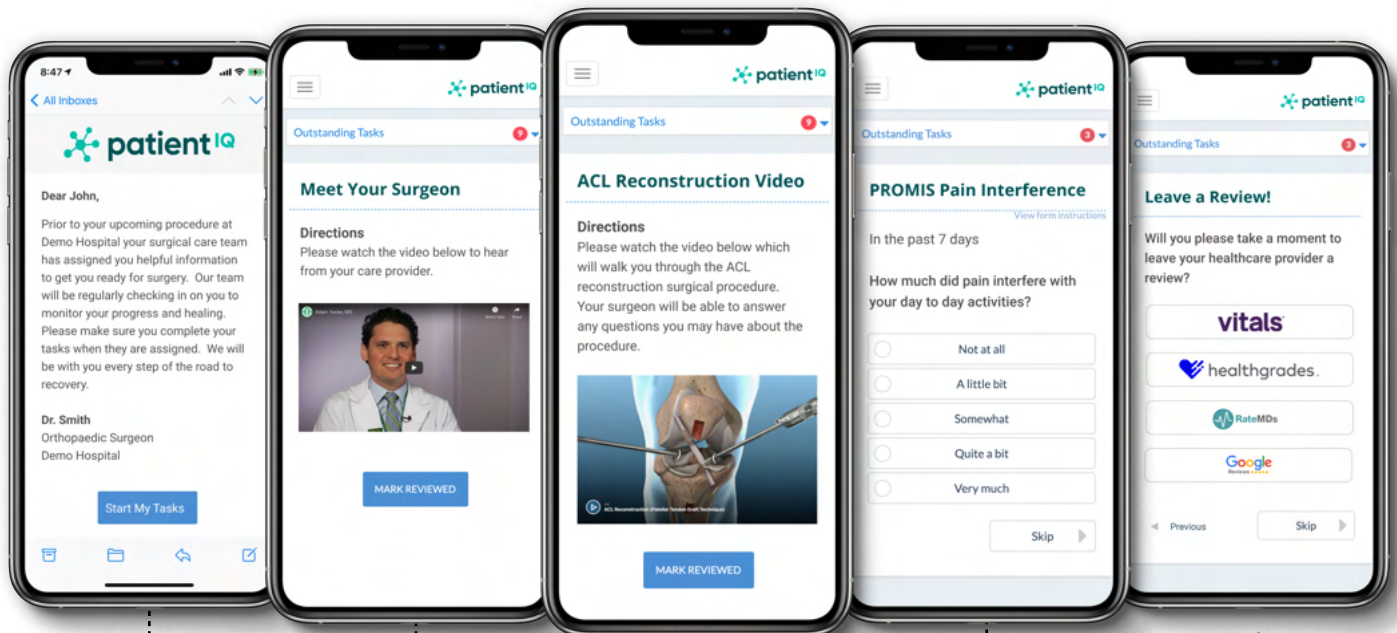
Automated Patient Engagement

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How it Works

The Patient Experience



1

Automated Email or SMS

White-labeled, automated email or SMS sent to the patient to access a white-labeled patient interface

2

Custom Content

Conditionally assign custom, interactive content to personalize the patient experience and increase compliance

3

Patient Education

Educate patients with video content sourced directly from our library of 1800+ modules or upload your own

4

Patient-Reported Outcomes

Automate the collection of PROMs before and after treatments using our library of over 1,000 validated measures

5

Online Reputation

Collect patient satisfaction in a unified patient experience, and generate online reviews to boost SEO and drive new visits

Drive Better Outcomes with

Automated Patient Engagement

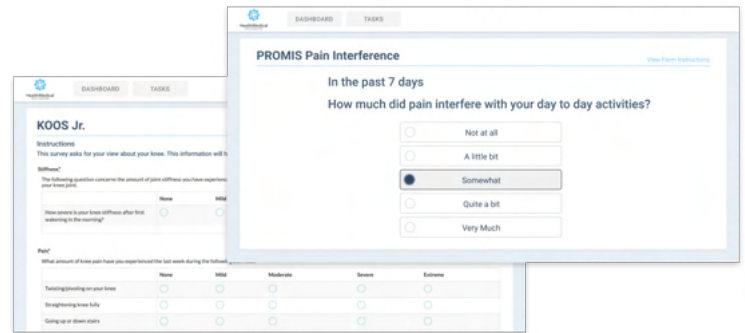
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Patient-Reported Outcomes

Effortlessly Collect Patient-Reported Outcomes

Systematically engage patients before and after clinical encounters by sending the right patient-reported outcomes to the right patient at the right time and identify patients at-risk of complications before they occur.



Patient Education

Better Prepare Patients for Treatments with Interactive Education Modules

Integrate our library of 1600+ diagnosis and procedure specific education videos into your care pathways to engage patients along their path from diagnosis to recovery.

Online Reputation & Satisfaction

Boost Your Online Presence and Drive New Patient Revenue

Aggregate and manage patient feedback from over 35 review sites specific to the healthcare industry to best manage your online reputation, boost local and global SEO, drive patient visits, and unlock new revenue.

