James M. Cool

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Portfolio: http://jeffreysbrother.github.io/
GitHub: https://github.com/jeffreysbrother
npm: https://www.npmjs.com/~jeffreysbrother
LinkedIn: https://www.linkedin.com/in/jmcool

SKILLS

HTML, CSS, JavaScript, PHP, Sass and Less, Grunt and Gulp, Yeoman, Node.js, Jekyll, WordPress

EDUCATION

University of California, Berkeley
B.A. in Philosophy (history of modern philosophy, logic, and epistemology)

Treehouse
Emphasis on JavaScript, CSS, PHP, and WordPress (https://teamtreehouse.com/jamescool)

RELEVANT EXPERIENCE

The Control Group   San Diego
Front End Developer   May 2017 – present

- Site optimization, split testing

Ninthlink   San Diego
Web Developer   Dec 2015 – May 2017

- Maintained a number of medium to large web applications and web sites
- Built modular, maintainable, and efficient user interfaces
- Designed and tested HTML emails for marketing campaigns
- Created scaffolding and automation tools in order to increase development efficiency and site performance
- Researched and implemented solutions aimed to optimize WordPress sites

Hyundai AutoEver America   Fountain Valley
QA and CMS Manager   May 2014 – July 2015

- Scheduled and managed all CMS updates related to the multi-lingual counterparts of HyundaiUSA (Korean and Spanish) as well as the QA of MyHyundai maintenance projects
- Facilitated communication between a diverse group of developers, designers, project owners, and service providers (such as Google, Covisint, and SiriusXM)
- Increased productivity by approximately 70% by making improvements to internal documentation (QA reports and CMS schedule templates), by implementing automation tools, by refactoring and enforcing agency-wide conventions, and by streamlining the notification process pertaining to content updates.
- Created and taught an introductory course for new employees aimed to acquaint them with the fundamentals of CMS updates
- Served as the editor of the ongoing MyHyundai development manual (an internal resource for developers working on the MyHyundai application)
- Regression testing, cross-browser and cross-device compatibility testing