James M. Cool

Web Developer: San Diego, CA
james_cool@berkeley.edu

Portfolio: http://jeffreysbrother.github.io/
GitHub: https://github.com/jeffreysbrother
npm: https://www.npmjs.com/~jeffreysbrother
LinkedIn: https://www.linkedin.com/in/jmcool

TECHNICAL SKILLS

Languages: HTML, CSS and Sass, JavaScript, PHP
Libraries: Bootstrap, jQuery
Applications: Git, Atom and Sublime text, Vim, JIRA
CMS: WordPress
Tools: Grunt and Gulp, npm and Bower, Yeoman, Jekyll static site generator
Other: responsive design, object-oriented programming, HTML email, Bash

EDUCATION

University of California, Berkeley
Bachelors of Arts in Philosophy (logic and epistemology)

Treehouse
Emphasis on JavaScript, CSS, PHP, and WordPress (https://teamtreehouse.com/jamescool)

EXPERIENCE

Ninthlink   San Diego
Web Developer   Dec 2015 – present

- Maintain a number of medium to large web applications and web sites
- Build modular, maintainable, and efficient user interfaces
- Design and test HTML emails for marketing campaigns (using MailChimp and Sendmetric)
- Create scaffolding and automation tools in order to increase development efficiency and site performance
- Research and implement solutions aimed to optimize WordPress sites

Hyundai AutoEver America   Fountain Valley
QA and CMS Manager   May 2014 – July 2015

- Scheduled and managed all CMS updates related to the multi-lingual counterparts of HyundaiUSA (Korean and Spanish) as well as the QA of MyHyundai maintenance projects
- Controlled structural, non-CMS (HTML and CSS) deployments to QA, staging, and production environments
- Facilitated communication between a diverse group of developers, designers, project owners, and service providers (such as Google, Covisint, and SiriusXM)
- Increased productivity by approximately 70% by making improvements to internal documentation (QA reports and CMS schedule templates), by implementing automation tools, by refactoring and enforcing agency-wide conventions, and by streamlining the notification process pertaining to content updates.
- Reported, assigned, and tracked issues using JIRA
- Created and taught an introductory course for new employees aimed to acquaint them with the fundamentals of CMS updates as well as more specific quirks of hyundaiusa.com
- Served as the editor of the ongoing MyHyundai development manual (an internal resource for developers working on the MyHyundai application)
- QA: regression testing, cross-browser and cross-device compatibility testing

Berkley Maynard Academy, Thousand Oaks Elementary, SDMC, LBCC   various locations
Tutor   2008 – 2013

- Tutored elementary, middle school, and college-aged (DSPS) students in reading, mathematics, essay composition, piano, and beginning Spanish
- Created lesson plans that emphasized creativity, problem-solving, and critical thinking
- Ensured that students passed the relevant exams and increased overall academic performance

Starwood Hotels   Long Beach and San Diego
Concierge and Guest Loyalty Coordinator   2003 – 2008

- Assisted guests with travel plans, transportation, and amenities.
- Utilized the Galaxy LightSpeed property management system to store and track guest data
- Maintained a log of important data pertaining to the preferences, tendencies, and relevant future activities of high-paying, repeat guests using the StarGuest Response system
- Increased the retention rate of these guests by 90% by providing them with direct, personalized service

The Headway Complex   Westminster
Recording Engineer   2004 – 2006

- Tracking and mixing on a Neve 8108 and Pro Tools HD at a professional recording studio
- Worked closely with an exceptionally diverse number of musicians with the aim of producing a high-quality product
- Served as a studio musician on a number of occasions (piano and guitar)

Tyler Sports   Lakewood, Torrance, Carson
Supervisor/Manager   1998 – 2003

- Managed a small team at a sporting goods complex in Southern California
- In charge of sales, training, customer service, maintenance, booking, and community outreach
- Attended local events to increase the visibility of our company; my team was responsible for a great (approx. 200%) increase in business from local schools, baseball leagues, and other organizations