



## Contact

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<https://jeffreйтиu.github.io/>

## Languages

Cantonese (Native)

English (Fluent)

## Certifications

Digital Marketing Nanodegree

Intro to Programming

Nanodegree

SEO Fundamentals

Local SEO

## Skills

Front-end Development, HTML5,

CSS3, JavaScript, jQuery, PHP,

MySQL, Joomla, WordPress,

Opencart, Magento, Bootstrap,

Sass, SEO, SEM, Google

Analytics, Digital Marketing, MS

Office, Adobe Photoshop,

Lightroom, Premiere, Autodesk

Maya, Photography

# JEFFREY TIU

## SUMMARY

I am a former Associate at Jessica Chan Real Estate Inc. and in this role I am responsible for a variety of real estate transaction processes and support operations, including: Marketing, Real Estate Photography, Graphic Design, SEO, Web Design & IT Support. Prior to this, I was working as a Web Developer using CMS like Joomla & WordPress and IT Support Technician with over 6 years of combined experiences across these roles.

## EXPERIENCE

### **Jessica Chan Real Estate Inc. , Calgary, CA**

Associate • July 2016 - August 2019

- Proved real estate photography, HDR blending, photos editing, brochure design & printing. Upload and modified listings onto MLS & our official website.
- Analyzed and modified website content & UX to increase our website SEO, planned and executed SEM to increase web traffic.
- Created and modified campaigns on digital platforms such as Facebook, Instagram and Google AdWords etc.
- Worked closely with advertising companies on regular basis to plan and monitor physical Ads such as Newspaper, Magazine and Flyer.

### **ONE Concept Group Ltd. , Kwun Tong, HK**

IT Officer • May 2014 - June 2016

- Provide website design, development and maintenance for the company brands using Joomla and WordPress.
- Develop e-commerce website using Opencart & Magento.
- Provide IT support, video shooting & editing.

### **Munsang College , Kowloon Tsai, HK**

Web Designer • February 2010 - May 2014

- Provide website design, development and maintenance for the college official website and e-learning websites.
- Provide eClass & technical support.

## EDUCATION

### **Leeds Beckett University** (2008 – 2010)

BSc (Hons), Multimedia and Entertainment Technology

### **Hong Kong Institute of Vocational Education** (2004 – 2008)

Higher Diploma, Interactive Multimedia and Animatronics