Content Outline

Jeffrey Wang 03/26/2024

Project Title: Big Mac Wiki Page

The objective of this wiki page is to offer a comprehensive and engaging overview of the Big Mac, one of the most iconic fast food items globally. This page aims to provide information in a structured format, allowing users to navigate through various aspects of the Big Mac's history, composition, variations, and cultural impact. The site will be divided into multiple pages, each dedicated to a specific topic, with navigation likely across the top or side for ease of access.

- O Home Page/Introduction Introduce the Big Mac, including its creation and its role as a symbol of fast food culture globally. Briefly mention its inventor, Jim Delligatti, and the year it was introduced, 1967. Set the stage for exploring its nutritional content, variations across different countries, and its cultural significance, including its use as an economic index (the Big Mac Index).
- We History Detail the origins and development of the Big Mac, including how it was first introduced into the McDonald's menu. Discuss the story of its inventor, the first restaurant to sell it, and how it became a global phenomenon.
- Composition and Nutritional Information Break down the Big Mac's ingredients, including the special "Big Mac Sauce". Provide information on its nutritional value, addressing calories, fats, carbohydrates, and proteins.
- Global Variations Explore how the Big Mac is adapted in different countries to cater to local tastes and dietary preferences. Highlight some of the most unique variations worldwide.
- Cultural Impact Discuss the Big Mac's influence on popular culture, including references in movies, music, and television. Explain the Big Mac Index and its significance in economics.
- © Criticism and Controversy Address any health-related controversies, environmental concerns, and criticisms regarding its nutritional content.
- Legacy Summarize the enduring legacy of the Big Mac as a symbol of fast food culture. Mention any commemorations, like special editions or anniversary celebrations.
- Sources List sources, including the official McDonald's website, nutritional information pages, economic articles on the Big Mac Index, and any other credits for photography or data used throughout the wiki.