

# **Finance**

**Finance** refers to monetary resources and to the study and <u>discipline</u> of <u>money</u>, <u>currency</u>, <u>assets</u> and <u>liabilities</u>. As a subject of study, it is related to but distinct from <u>economics</u>, which is the study of the <u>production</u>, <u>distribution</u>, and <u>consumption</u> of <u>goods</u> and <u>services</u>. Based on the scope of financial activities in <u>financial systems</u>, the discipline can be divided into <u>personal</u>, corporate, and <u>public finance</u>.

In these financial systems, assets are bought, sold, or traded as <u>financial instruments</u>, such as <u>currencies</u>, <u>loans</u>, <u>bonds</u>, <u>shares</u>, <u>stocks</u>, <u>options</u>, <u>futures</u>, etc. Assets can also be <u>banked</u>, <u>invested</u>, and <u>insured</u> to maximize value and minimize loss. In practice, <u>risks</u> are always present in any financial action and entities.

Due to its wide scope, a broad range of subfields exists within finance. Asset-, money-, risk- and investment management aim to maximize value and minimize volatility. Financial analysis assesses the viability, stability, and profitability of an action or entity. Some fields are multidisciplinary, such as mathematical finance, financial law, financial economics, financial engineering and financial technology. These fields are the foundation of business and accounting. In some cases, theories in finance can be tested using the scientific method, covered by experimental finance.

The early history of finance parallels the early <u>history of money</u>, which is <u>prehistoric</u>. Ancient and medieval civilizations incorporated basic functions of finance, such as banking, trading and accounting, into their economies. In the late 19th century, the <u>global financial system</u> was formed.

In the middle of the 20th century, finance emerged as a distinct academic discipline, [c] separate from economics. The earliest doctoral programs in finance were established in the 1960s and 1970s. Today, finance is also widely studied through career-focused undergraduate and master's level programs. [3][4]

# The financial system

As outlined, the financial system consists of the flows of capital that take place between individuals and households (personal finance), governments (public finance), and businesses (corporate finance). "Finance" thus studies the process of channeling money from savers and investors to entities that need it. [d] Savers and investors have money available which could earn interest or dividends if put to productive use. Individuals, companies and governments must obtain money from some external source, such as loans or credit, when they lack sufficient funds to run their operations.

In general, an entity whose income exceeds its <u>expenditure</u> can lend or invest the excess, intending to earn a fair return. Correspondingly, an entity where income is less than expenditure can raise

capital usually in one of two ways: (i) by borrowing in the form of a loan (private individuals), or by selling government or corporate bonds; (ii) by a corporation selling equity, also called stock or shares (which may take various forms: preferred stock or common stock). The owners of both bonds and stock may be *institutional investors*—financial institutions such as investment banks and pension funds—or private individuals, called *private investors* or *retail investors*. (See <u>Financial market participants</u>.)

The lending is often indirect, through a financial intermediary such as a bank, or via the purchase of notes or bonds (corporate bonds, government bonds, or mutual bonds) in the bond market. The lender receives interest, the borrower pays a higher interest than the lender receives, and the financial intermediary earns the difference for arranging the loan. [6][7][8] A bank aggregates the activities of many borrowers and lenders. Banks accept deposits from individuals and businesses, paying interest on these funds. The bank then lends these deposits to borrowers. Banks facilitate transactions between borrowers and lenders of various sizes, enabling efficient financial coordination.

Investing typically entails the purchase of stock, either individual securities or via a mutual fund, for example. Stocks are usually sold by corporations to investors so as to raise required capital in the form of "equity financing", as distinct from the *debt financing* described above. The financial intermediaries here are the investment banks. The investment banks find the initial investors and facilitate the listing of the securities, typically shares and bonds. Additionally, they facilitate the securities exchanges, which allow their trade thereafter, as well as the various service providers which manage the performance or risk of these investments. These latter include mutual funds, pension funds, wealth managers, and stock brokers, typically servicing retail investors (private individuals).



Bond issued by The Baltimore and Ohio Railroad. Bonds are a form of borrowing used by corporations to finance their operations.



Share certificate dated 1913 issued by the Radium Hill Company



NYSE's stock exchange <u>traders</u> floor c 1960, before the introduction of electronic readouts and computer screens

Inter-institutional trade and investment, and <u>fund-management</u> at this scale, is referred to as "wholesale finance". Institutions here <u>extend the products offered</u>, with related trading, to include bespoke <u>options</u>, swaps, and <u>structured products</u>, as well as specialized financing; this "financial <u>engineering</u>" is <u>inherently mathematical</u>, and these institutions are then the major employers of "quants" (see <u>below</u>). In these institutions, <u>risk management</u>, <u>regulatory capital</u>, and <u>compliance</u> play major roles.

## **Areas of finance**

As outlined, finance comprises, broadly, the three areas of personal finance, corporate finance, and public finance. These, in turn, overlap and employ various activities and sub-disciplines—chiefly <u>investments</u>, risk management, and quantitative finance.

#### Personal finance

Personal finance refers to the practice of budgeting to ensure enough funds are available to meet basic needs, while ensuring there is only a reasonable level of risk to lose said capital. Personal finance may involve paying for education, financing <u>durable goods</u> such as <u>real estate</u> and cars, buying <u>insurance</u>, investing, and saving for <u>retirement</u>. [9] Personal finance may also involve paying for a loan or other debt obligations. The main areas of personal finance are considered to be income, spending, saving, investing, and protection. The following steps, as outlined by the Financial Planning Standards Board, [10] suggest that an individual will understand a potentially secure personal finance plan after:

- Purchasing insurance to ensure protection against unforeseen personal events;
- Understanding the effects of tax policies, subsidies, or penalties on the management of personal finances;
- Understanding the effects of credit on individual financial standing;
- Developing a savings plan or financing for large purchases (auto, education, home);
- Planning a secure financial future in an environment of economic instability;
- Pursuing a checking or a savings account;
- Preparing for retirement or other long term expenses.



Chicago Board of Trade Corn Futures market, 1993



Oil traders, Houston, 2009



Wealth management consultation—here, the <u>financial advisor</u> counsels the client on an appropriate investment strategy.

## **Corporate finance**

Corporate finance deals with the actions that managers take to increase the value of the firm to the shareholders, the sources of funding and the <u>capital structure</u> of corporations, and the tools and analysis used to allocate financial resources. While corporate finance is in principle different from <u>managerial finance</u>, which studies the <u>financial management</u> of all firms rather than corporations alone, the concepts are applicable to the financial problems of all firms, [12] and this area is then often referred to as "business finance".

Typically, "corporate finance" relates to the *long term* objective of maximizing the value of the <u>entity's assets</u>, its <u>stock</u>, and its <u>return to shareholders</u>, while also <u>balancing risk and profitability</u>. This entails [13] three primary areas:

- 1. <u>Capital budgeting</u>: selecting which projects to invest in—here, accurately <u>determining value</u> is crucial, as judgements about asset values can be "make or break". [14]
- 2. <u>Dividend policy</u>: the use of "excess" funds—these are to be reinvested in the business or returned to shareholders.
- 3. <u>Capital structure</u>: deciding on the mix of funding to be used—here attempting to find the optimal capital mix re debt-commitments vs cost of capital.

The latter <u>creates the link</u> with <u>investment banking</u> and <u>securities trading</u>, as above, in that the capital raised will generically comprise debt, i.e. <u>corporate bonds</u>, and <u>equity</u>, often <u>listed shares</u>. Re risk management within corporates, see below.

Financial managers—i.e. as distinct from corporate financiers—focus more on the *short term* elements of profitability, cash flow, and "working capital management" (inventory, credit and debtors), ensuring that the firm can <u>safely and profitably</u> carry out its financial *and operational* objectives; i.e. that it: (1) can service both maturing short-term debt repayments, and scheduled long-term debt payments, and (2) has sufficient cash flow for ongoing and upcoming <u>operational</u> expenses. (See Financial management and FP&A.)

### **Public finance**

Public finance describes finance as related to sovereign states, sub-national entities, and related public entities or agencies. It generally encompasses a long-term strategic perspective regarding investment decisions that affect public entities. [15] These long-term strategic periods typically encompass five or more years. [16] Public finance is primarily concerned with: [17]

- Identification of <u>required expenditures</u> of a public sector entity;
- Source(s) of that entity's revenue;
- The budgeting process;
- Sovereign <u>debt issuance</u>, or <u>municipal bonds</u> for <u>public</u> works projects.



President George W. Bush, speaking on the Federal Budget in 2007, requesting additional funds from Congress

Central banks, such as the <u>Federal Reserve System</u> banks in the <u>United States</u> and the <u>Bank of England</u> in the <u>United Kingdom</u>, are strong players in public finance. They act as <u>lenders of last resort</u> as well as strong influences on monetary and credit conditions in the economy. [18]

<u>Development finance</u>, which is related, concerns investment in <u>economic development</u> projects provided by a <u>(quasi) governmental institution</u> on a non-commercial basis; these projects would otherwise not be able <u>to get financing</u>. A <u>public-private partnership</u> is primarily used for <u>infrastructure</u> projects: a private sector corporate provides the financing up-front, and then draws profits from taxpayers or users. Climate finance, and the related Environmental finance, address

the financial strategies, resources <u>and</u> instruments used in climate change mitigation.

### **Investment management**

Investment management [12] is the professional asset management of various securities—typically shares and bonds, but also other assets, such as real estate, commodities and alternative investments—in order to meet specified investment goals for the benefit of investors.

As above, investors may be institutions, such as insurance companies, pension funds, corporations, charities, educational establishments, or private investors, either directly via investment contracts or, more commonly, via collective investment schemes like mutual funds, exchange-traded funds, or real estate investment trusts.

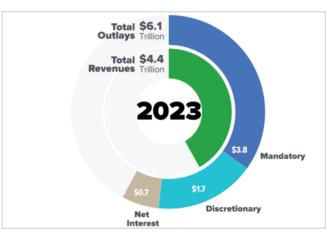
At the heart of investment management [12] is asset allocation—diversifying the exposure among these asset classes, and among individual securities within each asset class—as appropriate to the client's investment policy, in turn, a function of risk profile, investment goals, and investment horizon (see Investor profile). Here:

- Portfolio optimization is the process of selecting the best portfolio given the client's objectives and constraints.
- Fundamental analysis is the approach typically applied in valuing and evaluating the individual securities.
- Technical analysis is about forecasting future asset prices with past data.

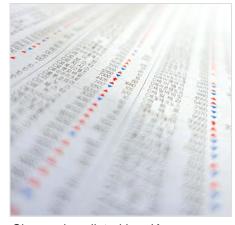
Overlaid is the portfolio manager's <u>investment style</u>—broadly, <u>active</u> vs <u>passive</u>, <u>value</u> vs <u>growth</u>, and <u>small cap</u> vs. <u>large cap</u>—and <u>investment strategy</u>.

In a well-diversified portfolio, achieved <u>investment performance</u> will, in general, largely be a function of the asset mix selected, while the individual securities are less impactful. The specific approach or philosophy will also be significant, depending on the extent to which it is complementary with the market cycle.

Additional to this <u>diversification</u>, the fundamental risk mitigant employed, <u>investment managers will apply</u> various hedging techniques as appropriate, [12] these may relate to the <u>portfolio as</u> a whole or to individual stocks. Bond portfolios are often



CBO: 2023 US Federal Budget Infographic



Share prices listed in a Korean newspaper



"The excitement before the bubble burst"—viewing prices via ticker tape, shortly before the Wall Street crash of 1929

(instead) managed via <u>cash flow matching</u> or <u>immunization</u>, while for derivative portfolios and positions, traders use <u>"the Greeks"</u> to measure and then offset sensitivities. In parallel, managers – <u>active</u> and <u>passive</u> – <u>will monitor tracking error</u>, thereby minimizing and preempting any underperformance <u>vs</u> their "benchmark".

A <u>quantitative fund</u> is managed using <u>computer-based</u> <u>mathematical techniques</u> (increasingly, <u>machine learning</u>) instead of human judgment. The actual trading <u>is typically</u> automated via sophisticated algorithms.

### Risk management

Risk management, in general, is the study of how to control risks and balance the possibility of gains; it is the process of measuring risk and then developing and implementing strategies to manage that risk. Financial risk management [20] is the practice of protecting corporate value against financial risks, often by "hedging" exposure to these using financial instruments. The focus is particularly on credit and market risk, and in banks, through regulatory capital, includes operational risk.

- Credit risk is the risk of <u>default on a debt</u> that may arise from a borrower failing to make required payments;
- Market risk relates to losses arising from movements in market variables such as prices and exchange rates;
- Operational risk relates to failures in internal processes, people, and systems, or to external events (these risks will often be insured).

Financial risk management is <u>related to corporate finance</u> in two ways. Firstly, firm exposure to market risk is a direct result of previous capital investments and funding decisions; while credit risk arises from the business's credit policy and is often addressed through <u>credit insurance</u> and <u>provisioning</u>. Secondly, both disciplines share the goal of enhancing or at least preserving, the firm's <u>economic value</u>, and in this context<sup>[22]</sup> overlaps also <u>enterprise risk management</u>, typically the domain of <u>strategic management</u>. Here, businesses devote much time and effort to <u>forecasting</u>, <u>analytics</u> and <u>performance</u> monitoring. (See ALM and treasury management.)

<u>For banks</u> and other wholesale institutions, <u>[23]</u> risk management <u>focuses on</u> managing, and as necessary hedging, the various positions held by the



A modern price-ticker. This infrastructure underpins contemporary exchanges, evidencing prices and related ticker symbols. The ticker symbol is represented by a unique set of characters used to identify the subject of the financial transaction.



Crowds gathering outside the New York Stock Exchange after the Wall Street crash of 1929



Customers queuing outside a

Northern Rock branch in the United

Kingdom to withdraw their savings
during the 2007–2008 financial crisis

institution—both <u>trading positions</u> and <u>long term exposures</u>—and on calculating and monitoring the resultant <u>economic capital</u>, and <u>regulatory capital</u> under <u>Basel III</u>. The calculations here are mathematically sophisticated, and within the domain of <u>quantitative finance</u> as below. Credit risk is inherent in the business of banking, but additionally, these institutions are exposed to <u>counterparty credit risk</u>. Banks typically employ <u>Middle office</u> <u>"Risk Groups"</u>, whereas <u>front office</u> risk teams provide risk "services" (or "solutions") to customers.

Insurers [24] manage their own risks with a focus on solvency and the ability to pay claims: <u>Life Insurers</u> are concerned more with <u>longevity risk</u> and <u>interest rate risk</u>; Short-Term Insurers (<u>Property</u>, <u>Health</u>, <u>Casualty</u>) emphasize <u>catastrophe</u>- and claims volatility risks. For expected claims reserves are set aside periodically, while to absorb unexpected losses, a minimum <u>level of capital</u> is maintained.

#### **Quantitative finance**

Quantitative finance—also referred to as "mathematical finance"—includes those finance activities where a sophisticated mathematical model is required, [25] and thus overlaps several of the above.

As a specialized practice area, quantitative finance comprises primarily three sub-disciplines; the underlying theory and techniques are discussed in the next section:



<u>Dōjima Rice Exchange</u>, the world's first <u>futures exchange</u>, established in Osaka in 1697

- 1. Quantitative finance is often synonymous with financial engineering. This area generally underpins a bank's customer-driven derivatives business—delivering bespoke OTC-contracts and "exotics", and designing the various structured products and solutions mentioned—and encompasses modeling and programming in support of the initial trade, and its subsequent hedging and management.
- 2. Quantitative finance also significantly overlaps <u>financial risk management</u> in banking, as <u>mentioned</u>, both as regards this hedging, and as regards economic capital as well as compliance with regulations and the Basel capital / liquidity requirements.
- 3. "Quants" are also responsible for building and deploying the investment strategies at the quantitative funds mentioned; they are also involved in quantitative investing more generally, in areas such as trading strategy formulation, and in automated trading, high-frequency trading, algorithmic trading, and program trading.

# Financial theory

Financial theory is studied and developed within the disciplines of management, (financial) economics, accountancy and applied mathematics. In the abstract, [12][26] finance is concerned with the investment and deployment of assets and liabilities over "space and time"; i.e., it is about performing valuation and asset allocation today, based on the risk and uncertainty of future outcomes while appropriately incorporating the time value of money. Determining the present value of these future values, "discounting", must be at the risk-appropriate discount rate, in turn, a major focus of finance-theory. [27] As financial theory has roots in many disciplines, including

mathematics, statistics, economics, physics, and psychology, it can be considered a mix of an <u>art</u> and <u>science</u>, and there are ongoing related efforts to organize a list of unsolved problems in finance.

## **Managerial finance**

Managerial finance [30] is the branch of finance that deals with the financial aspects of the management of a company, and the financial dimension of managerial decision-making more broadly. It provides the theoretical underpin for the practice described above, concerning itself with the managerial application of the various finance techniques. Academics working in this area are typically based in business school finance departments, in accounting, or in management science.

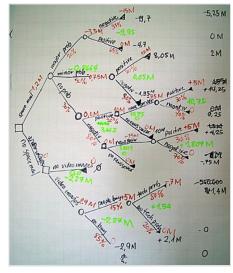
The tools addressed and developed relate in the main to managerial accounting and corporate finance: the former allow management to better understand, and hence act on, financial information relating to <u>profitability</u> and performance; the latter, as above, are about optimizing the overall financial structure, including its impact on working capital. Key aspects of managerial finance thus include:

- 1. Financial planning and forecasting
- 2. Capital budgeting
- 3. Capital structure
- 4. Working capital management
- 5. Risk management
- 6. Financial analysis and reporting.

The discussion, however, extends to <u>business strategy</u> more broadly, emphasizing alignment with the company's overall strategic objectives; and similarly incorporates the <u>managerial</u> <u>perspectives</u> of planning, directing, and controlling.

$$\sum_{t=1}^n \frac{FCFF_t}{(1+WACC_t)^t} + \frac{\left[\frac{FCFF_{n+1}}{(WACC_{n+1}-g_{n+1})}\right]}{(1+WACC_n)^n}$$

DCF valuation formula widely applied in business and finance, since articulated in 1938. Here, to get the value of the firm, its forecasted free cash flows are discounted to the present using the weighted average cost of capital for the discount factor. For share valuation investors use the related dividend discount model.



Decision trees, a more sophisticated valuation-approach, sometimes applied to corporate finance "project" valuations (and a standard<sup>[29]</sup> in business school curricula); various scenarios are considered, and their discounted cash flows are probability weighted.

### Financial economics

Financial economics<sup>[32]</sup> is the branch of <u>economics</u> that studies the interrelation of financial <u>variables</u>, such as <u>prices</u>, <u>interest rates</u> and shares, as opposed to <u>real</u> economic variables, i.e. goods and <u>services</u>. It thus centers on pricing, decision making, and risk management in the <u>financial markets</u>, [32][26] and produces many of the commonly employed <u>financial models</u>. (<u>Financial econometrics</u> is the branch of financial economics that uses econometric techniques to parameterize the relationships suggested.)

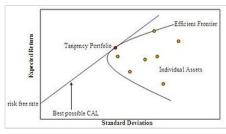
The discipline has two main areas of focus: [26] asset pricing and corporate finance; the first being the perspective of providers of capital, i.e. investors, and the second of users of capital; respectively:

- 1. Asset pricing theory develops the models used in determining the risk-appropriate discount rate, and in pricing derivatives; and includes the portfolio- and investment theory applied in asset management. The analysis essentially explores how rational investors would apply risk and return to the problem of investment under uncertainty, producing the key "Fundamental theorem of asset pricing". Here, the twin assumptions of rationality and market efficiency lead to modern portfolio theory (the CAPM), and to the Black-Scholes theory for option valuation. At more advanced levels—and often in response to financial crises—the study then extends these "neoclassical" models to incorporate phenomena where their assumptions do not hold, or to more general settings.
- 2. Much of corporate finance theory, by contrast, considers investment under "certainty" (Fisher separation theorem, "theory of investment value", and Modigliani–Miller theorem). Here, theory and methods are developed for the decisioning about funding, dividends, and capital structure discussed above. A recent development is to incorporate uncertainty and contingency—and thus various elements of asset pricing—into these decisions, employing for example real options analysis.

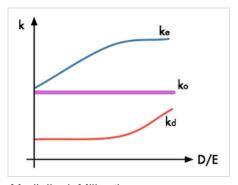
### **Financial mathematics**

Financial mathematics [34] is the field of applied mathematics concerned with financial markets; Louis Bachelier's doctoral thesis, defended in 1900, is considered to be the first scholarly

work in this area. The field is largely focused on the <u>modeling</u> of <u>derivatives</u>—with much emphasis on <u>interest rate</u> and <u>credit risk modeling</u>—while other important areas include insurance mathematics and quantitative portfolio <u>management</u>. Relatedly, the techniques developed <u>are applied</u> to pricing and hedging a wide range of <u>asset-backed</u>, government, and corporate-securities.



The "efficient frontier", a prototypical concept in portfolio optimization. Introduced in 1952, it remains "a mainstay of investing and finance". [31] An "efficient" portfolio, i.e. combination of assets, has the best possible expected return for its level of risk (represented by the standard deviation of return).



Modigliani–Miller theorem, a foundational element of finance theory, introduced in 1958; it forms the basis for modern thinking on capital structure. Even if leverage (D/E) increases, the WACC (k0) stays constant.

$$egin{aligned} C(S,t) &= N(d_1)S - N(d_2)Ke^{-r(T-t)} \ d_1 &= rac{1}{\sigma\sqrt{T-t}}\left[\ln\left(rac{S}{K}
ight) + \left(r + rac{\sigma^2}{2}
ight)(T-t)
ight] \ d_2 &= d_1 - \sigma\sqrt{T-t} \end{aligned}$$

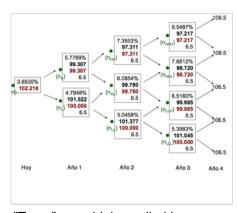
The Black–Scholes formula for the value of a call option. Although lately its use is considered naive, it has underpinned the development of derivatives-theory, and financial mathematics more generally, since its introduction in 1973. [33]

As <u>above</u>, in terms of practice, the field is referred to as quantitative finance and / or mathematical finance, and comprises primarily the three areas discussed. The <u>main mathematical tools</u> and techniques are, correspondingly:

- for derivatives, [35] Itô's stochastic calculus, simulation, and partial differential equations; see aside boxed discussion re the prototypical Black-Scholes model and the various numeric techniques now applied
- for risk management, [23] value at risk, stress testing and "sensitivities" analysis (applying the "greeks"); the underlying mathematics comprises mixture models, PCA, volatility clustering and copulas. [36]
- in both of these areas, and particularly for portfolio problems, quants employ sophisticated optimization techniques

Mathematically, these separate into two analytic branches: derivatives pricing uses risk-neutral probability (or arbitrage-pricing probability), denoted by "Q"; while risk and portfolio management generally use physical (or actual or actuarial) probability, denoted by "P". These are interrelated through the above "Fundamental theorem of asset pricing".

The subject has a close relationship with financial economics, which, as outlined, is concerned with much of the underlying theory that is involved in financial mathematics: generally, financial mathematics will derive and extend the <u>mathematical</u> models suggested. Computational finance is the branch of



"Trees" are widely applied in mathematical finance; here used in calculating an OAS. Other common pricing-methods are simulation and PDEs. These are used for settings beyond those envisaged by Black-Scholes. Post crisis, even in those settings, banks use local and stochastic volatility models to incorporate the volatility surface, while the xVA adjustments accommodate counterparty and capital considerations.

(applied) <u>computer science</u> that deals with problems of practical interest in finance, and especially emphasizes the <u>numerical methods</u> applied here.

## **Experimental finance**

Experimental finance [37] aims to establish different market settings and environments to experimentally observe and provide a lens through which science can analyze agents' behavior and the resulting characteristics of trading flows, information diffusion, and aggregation, price setting mechanisms, and returns processes. Researchers in experimental finance can study to what extent existing financial economics theory makes valid predictions and therefore prove them, as well as attempt to discover new principles on which such theory can be extended and be applied to future financial decisions. Research may proceed by conducting trading simulations or by establishing and studying the behavior of people in artificial, competitive, market-like settings.

#### **Behavioral finance**

Behavioral finance studies how the *psychology* of investors or managers affects financial decisions and markets<sup>[38]</sup> and is relevant when making a decision that can impact either negatively or positively on one of their areas. With more in-depth research into behavioral finance, it is possible to bridge what actually happens in financial markets with analysis based on financial theory. Behavioral finance has grown over the last few decades to become an integral aspect of finance.

Behavioral finance includes such topics as:

- 1. Empirical studies that demonstrate significant deviations from classical theories;
- 2. Models of how psychology affects and impacts trading and prices;
- 3. Forecasting based on these methods;
- 4. Studies of experimental asset markets and the use of models to forecast experiments.

A strand of behavioral finance has been dubbed <u>quantitative behavioral finance</u>, which uses mathematical and statistical methodology to understand behavioral biases in conjunction with valuation.

### **Quantum finance**

Quantum finance involves applying quantum mechanical approaches to financial theory, providing novel methods and perspectives in the field. [41] Quantum finance is an interdisciplinary field, in which theories and methods developed by quantum physicists and economists are applied to solve financial problems. It represents a branch known as econophysics. Although quantum computational methods have been around for quite some time and use the basic principles of physics to better understand the ways to implement and manage cash flows, it is mathematics that is actually important in this new scenario [42] Finance theory is heavily based on financial instrument pricing such as stock option pricing. Many of the problems facing the finance community have no known analytical solution. As a result, numerical methods and computer simulations for solving these problems have proliferated. This research area is known as computational finance. Many computational finance problems have a high degree of computational complexity and are slow to converge to a solution on classical computers. In particular, when it comes to option pricing, there is additional complexity resulting from the need to respond to quickly changing markets. For example, in order to take advantage of inaccurately priced stock options, the computation must complete before the next change in the almost continuously changing stock market. As a result, the finance community is always looking for ways to overcome the resulting performance issues that arise when pricing options. This has led to research that applies alternative computing techniques to finance. Most commonly used quantum financial models are quantum continuous model, quantum binomial model, multi-step quantum binomial model etc.

# **History of finance**

Age. The earliest historical evidence of finance is dated to around 3000 BCE. Banking originated in West Asia, where temples and palaces were used as safe places for the storage of valuables. Initially, the only valuable that could be deposited was grain, but cattle and precious materials were eventually included. During the same period, the Sumerian city of <u>Uruk</u> in <u>Mesopotamia</u> supported trade by lending as well as the use of interest. In Sumerian, "interest" was *mas*, which translates to "calf". In Greece and Egypt, the words used for interest, *tokos* and *ms* respectively, meant "to give birth". In these cultures, interest indicated a valuable increase, and seemed to consider it from the lender's point of view. [43] The Code of Hammurabi (1792–1750 BCE) included laws governing banking operations. The Babylonians were accustomed to charging interest at the

rate of 20 percent per year. By 1200 BCE, cowrie shells were used as a form of money in China.

The use of coins as a means of representing money began in the years between 700 and 500 BCE. [44] Herodotus mentions the use of crude coins in <u>Lydia</u> around 687 BCE and, by 640 BCE, the Lydians had started to use coin money more widely and opened permanent retail shops. [45] Shortly after, cities in <u>Classical Greece</u>, such as <u>Aegina</u>, <u>Athens</u>, and <u>Corinth</u>, started minting their own coins between 595 and 570 BCE. During the <u>Roman Republic</u>, interest was outlawed by the *Lex Genucia* reforms in 342 BCE, though the provision went largely unenforced. Under <u>Julius Caesar</u>, a ceiling on interest rates of 12% was set, and much later under <u>Justinian</u> it was lowered even further to between 4% and 8%. [46]

The first stock exchange was opened in <u>Antwerp</u> in 1531. [47] Since then, popular exchanges such as the <u>London Stock Exchange</u> (founded in 1773) and the <u>New York Stock Exchange</u> (founded in 1793) were created. [48][49]

## See also

- 2007–2008 financial crisis
- Outline of finance

# **Notes**

- a. The following are definitions of finance as crafted by the authors indicated:
  - Fama and Miller (https://faculty.chicagobooth.edu/eugene.fama/research/Theory%20of%20 Finance/The%20Theory%20of%20Finance%20Preface%20and%20Table%20of%20Conte nts.pdf): "The theory of finance is concerned with how individuals and firms allocate resources through time. In particular, it seeks to explain how solutions to the problems faced in allocating resources through time are facilitated by the existence of capital markets (which provide a means for individual economic agents to exchange resources to be available of different points In time) and of firms (which, by their production-investment decisions, provide a means for individuals to transform current resources physically into resources to be available in the future)."
  - Guthmann and Dougall (https://afajof.org/wp-content/uploads/files/historical-texts/guthman n-dougall-1940-ocr.pdf): "Finance is concerned with the raising and administering of funds and with the relationships between private profit-seeking enterprise on the one hand and the groups which supply the funds on the other. These groups, which include investors and speculators – that is, capitalists or property owners – as well as those who advance shortterm capital, place their money in the field of commerce and industry and in return expect a stream of income."
  - Drake and Fabozzi (https://www.wiley.com/en-in/Finance:+Capital+Markets,+Financial+Management,+and+Investment+Management-p-9780470407356): "Finance is the application of economic principles to decision-making that involves the allocation of money under conditions of uncertainty."
  - F.W. Paish (https://openlibrary.org/authors/OL1637242A/Frank\_Walter\_Paish): "Finance may be defined as the position of money at the time it is wanted".

- John J. Hampton (https://openlibrary.org/authors/OL835181A/John\_J.\_Hampton): "The term finance can be defined as the management of the flows of money through an organisation, whether it will be a corporation, school, or bank or government agency".
- Howard and Upton (https://www.worldcat.org/oclc/976723372): "Finance may be defined as that administrative area or set of administrative functions in an organisation which relates with the arrangement of each debt and credit so that the organisation may have the means to carry out the objectives as satisfactorily as possible".
- Pablo Fernandez (https://education.wbstraining.com/pluginfile.php/2808/mod\_resource/content/1/PabloFernandez\_Finance%20and%20Financial%20Economics.pdf): "Finance is a profession that requires interdisciplinary training and can help the managers of companies make sound decisions about financing, investment, continuity and other issues that affect the inflows and outflows of money, and the risk of the company. It also helps people and institutions invest and plan money-related issues wisely."
- b. The discipline of financial economics bridges the two fields.
- c. The first academic journal, *The Journal of Finance*, began publication in 1946.
- d. Finance thus allows production and consumption in society to operate independently from each other. Without the use of financial allocation, production would have to happen at the same time and space as consumption. Through finance, distances in timespace between production and consumption are then posible. [5]

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## **External links**

- Finance Definition (https://www.investopedia.com/terms/f/finance.asp) (Investopedia)
- Hypertextual Finance Glossary (https://people.duke.edu/~charvey/Classes/wpg/glossary.htm)
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