Internet of Things

Alpine Sports

## **JEFFREY PARKER**

## Data Scientist

Designed from scratch by me

Creative and data-driven leader with 5+ years of applying advanced data science methods to complex business problems.

SKILLS **PROJECTS** Career Timeline 2017 Northwestern **Entrepreneurship**: Created a **Analytical Prowess:** Intently studied Chicago, IL University marketable product for an industry 3 facets of data science – predictive, 1.5 Years MS Analytics partner that predicts vehicle purchase descriptive and prescriptive GPA: 3.6 behavior for 1.7m households **Team Player:** Worked in teams on **Creativity**: Utilized deep learning 10+ projects ranging from machine **GE Transportation** techniques on image recognition learning to data visualization Data Science Intern **Ownership**: Implemented a scalable Real-world Context: Engaged with Allstate Insurance anomaly correction algorithm that partner companies to apply Data Science automated 1.5 FTEs techniques in R, Python and more Consultant 2016 Cicero Group **Insightfulness**: Leveraged disparate Storytelling with Data: Crafted Salt Lake, UT Senior Business data sources to recommend \$70m in 1,000s of masterful PowerPoint slides 2.5 Years Analyst additional potential revenue streams for executive level audiences **Big Picture**: Generated \$17k in cost-**Project Management:** Directed a savings by spearheading a web-scrape team of 4 programmers in development of dashboard tool **Technical Depth**: Bread-and-butter University of projects include market segmentation, Creative Strategy: Designed Georgia NPS impact and market research bespoke solutions, analyzing data in Market Research SAS, SPSS and Excel Certification **Industry Breadth**: Clients industries verticals include banking, healthcare, Firm Building: Launched high-value internal HR and IT protocols waste services and energy 2014 Clearwater **Problem Solving:** Backed into Professionalism: Managed client Boise, ID complex financial calculations in Excel relationships of Fortune 50 banks Analytics 1 Year Account Manager & pulling data from SQL with 1,000's of users & \$100B's in Reporting Analyst assets 2013 **Utah State** Service: Orchestrated a schoolwide **Global Mindset**: Business visits to Logan, UT University service event with 1,200 participants & organizations in 5 countries; fluent in 5 Years BS Economics 900 service hours Tagalog (Filipino) Minors in Math & Int'l Business **Critical Thinking:** Clinton Global **Leadership:** Supervised 12 GPA: 3.6 Initiative selectee for analysis on wind volunteers in student elected role Fulltime Religious turbine development Volunteer - 2 Years 2005 Philippines Salt Lake, UT **TOOLS** DOMAIN KNOWLEDGE Novice → Advanced R, Python Data-driven Decisions www.jeffreyxparker.com Tableau, PowerPoint Strategy Consulting github.com/jeffreyxparker R Shiny, SPSS, Excel Target Marketing in linkedin.com/in/jeffreyxparker SQL, AWS Data Product Dev

> Hadoop, Java D3.js, HTML, CSS