



Style Guide Part II.

This style guide is meant to be a “living document” that showcases what design can do for different internal groups. Whether that’s through infographics or illustration.



STILL NEED TO FINISH

Circle/ Pie Charts

Summary of presentation.

Utah recently experienced a 5.7 magnitude earthquake, followed by aftershocks for several weeks. Did you personally feel prepared for the earthquake?



Yes



No



Not sure

Are Utah's state and local governments prepared for a major natural disaster?



Yes



No



Not sure

Deseret News/
Hinckley Institute poll

SOURCE: Poll conducted by Scott Rasmussen April 15-21, 2020, of 964 registered Utah voters and has a margin of error of +/- 3.2 percentage points.

Which candidate for Utah governor would you trust most to lead in time of crisis?



Jon
Huntsman Jr.



Spencer
Cox



Greg
Hughes



Jeff
Burningham



Aimee Winder
Newton



Thomas
Wright



Jan
Garbett



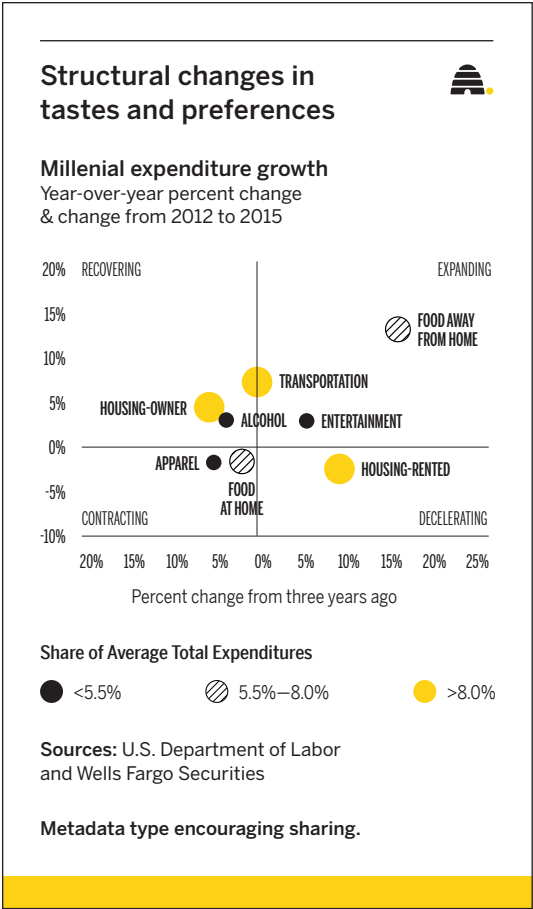
None of
the above



Not sure

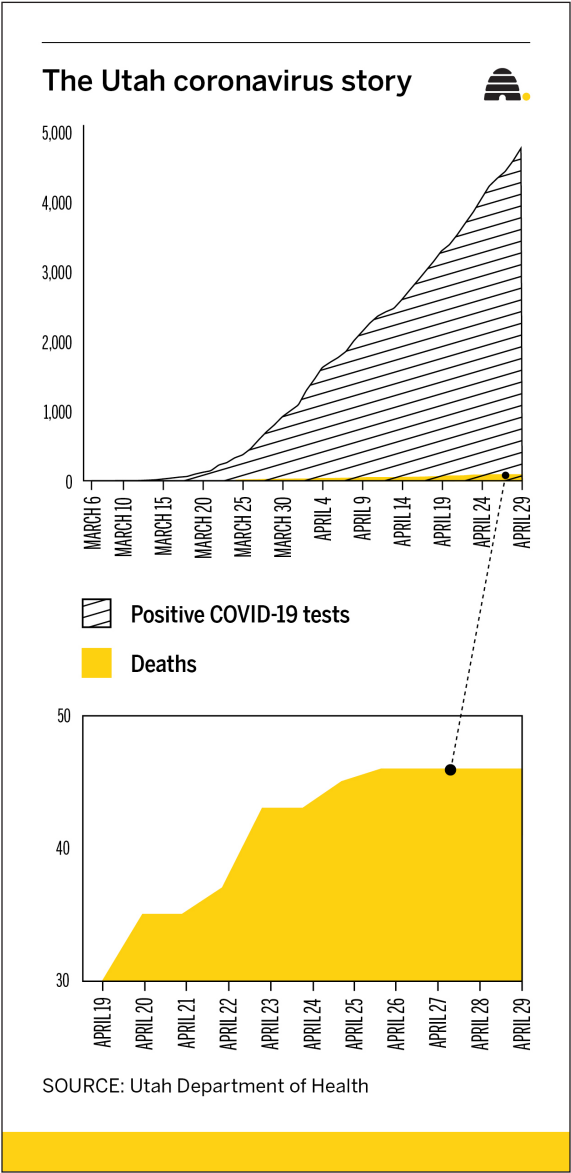
Deseret News/
Hinckley Institute Poll

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Misc. Graphs

Summary of presentation.



Icon Usage

Summary of presentation.

ICON USAGE

GENERAL STYLE



Okay to do these:



SHOP FOR GROCERIES

unless you're in a high-risk group, then give your list to a friend



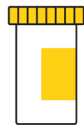
ORDER FOOD

for takeout or delivery



GET OUTSIDE

walk or hike a trail— keep six feet social distance



STAY HEALTHY

go to pharmacies and medical appointments



RENEW & REFUEL

at gas stations, laundromats, banks, food banks



GO TO WORK

if you can't telework and can practice strict social distancing

Don't do these:



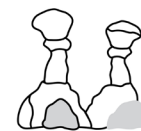
GATHER TOGETHER

for non-essential family or other social gatherings



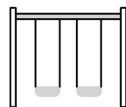
BRING AN ENTOURAGE

airports allow only ticketed passengers in public areas



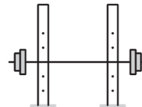
GO TO STATE PARKS

that are outside the county you live in



PLAY WITH FRIENDS

on playdates or on playgrounds

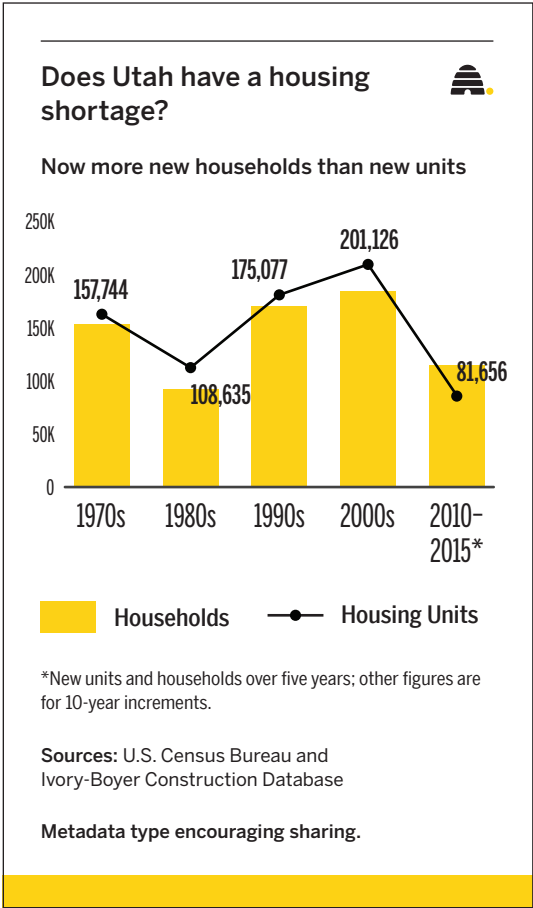


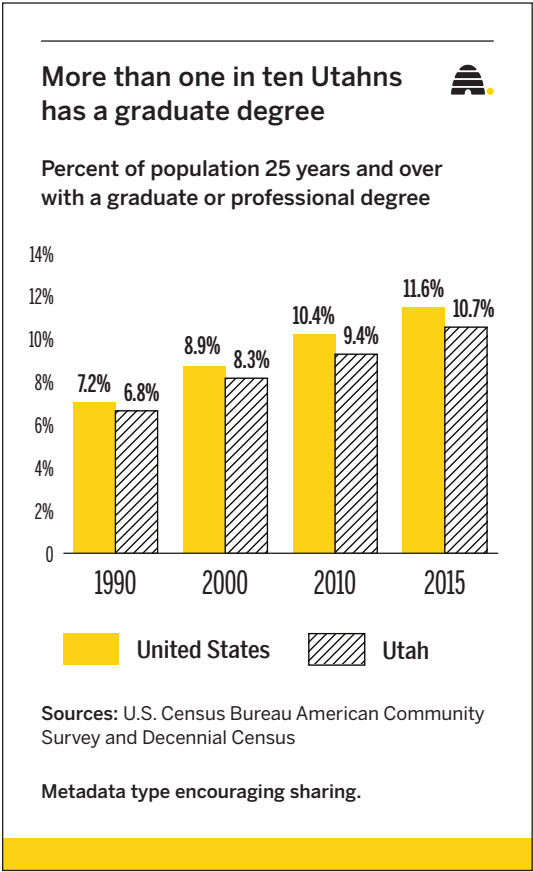
GO TO THE GYM

or fitness center

Bar Graphs

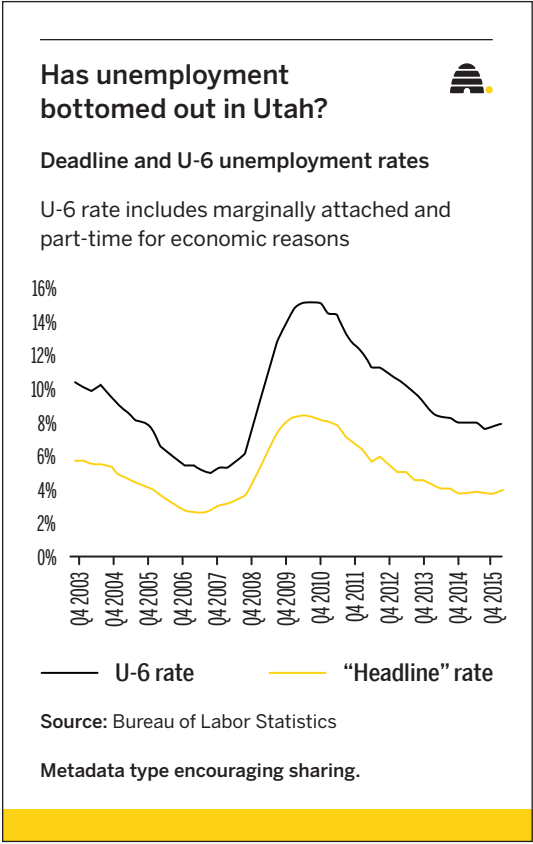
Summary of presentation.





Line Graphs

Summary of presentation.




Instagram Stories

Summary of presentation.


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Logo design

Summary of presentation.

People of the pandemic.