

The paper trail of knowledge flows: Evidence from patent interferences

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Introduction

- From decisions in U.S. *patent interference* cases, we construct a novel database of identical inventions claimed simultaneously and independently by multiple parties.
- Importantly, common knowledge outputs in these cases strongly suggest common knowledge inputs.
- These data permit new tests of *tacit knowledge flows* via geographic distance and social networks.

Data

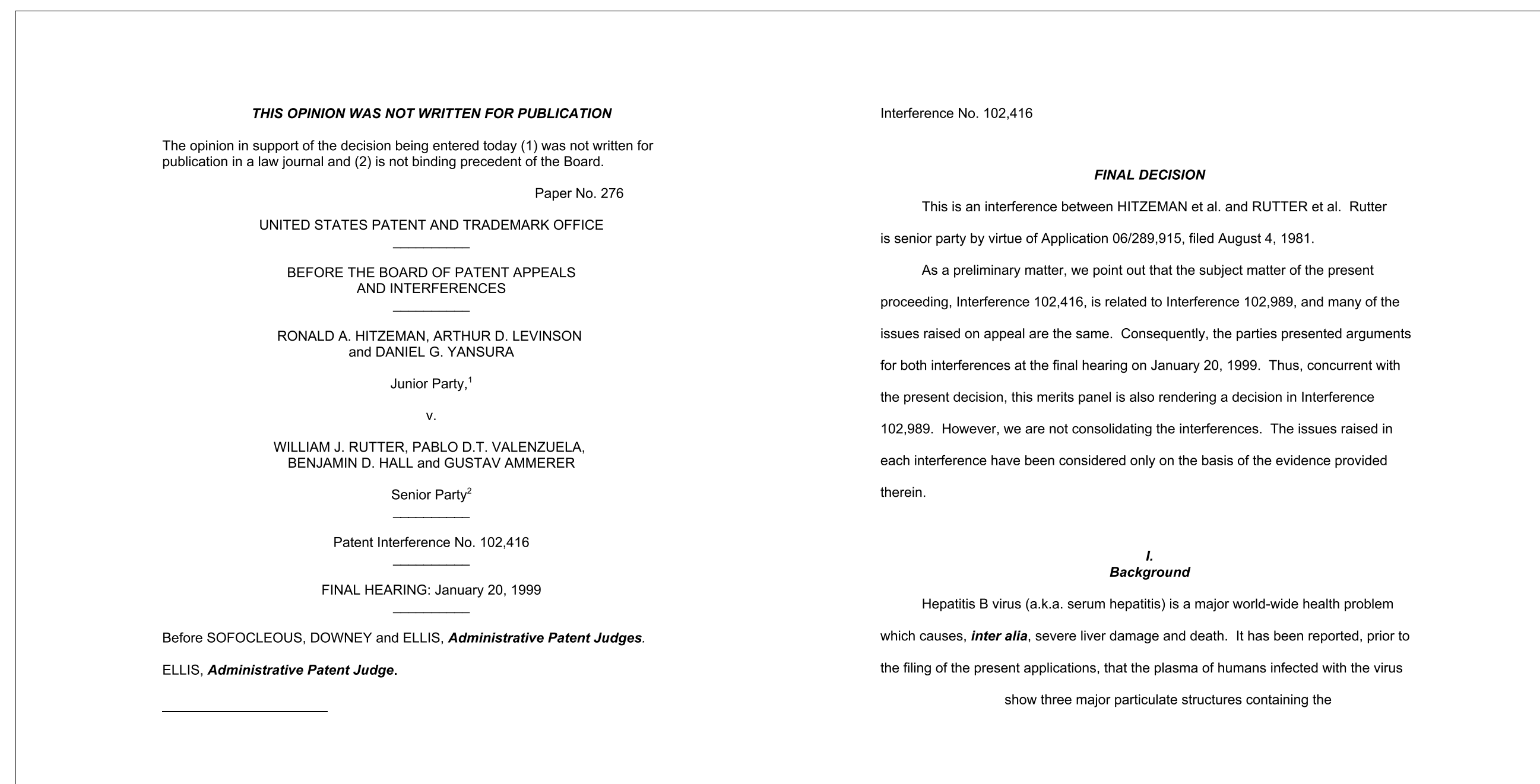


Figure 1: An interference decision, showing inventors, decision, etc.

- Simultaneous, identical claims of invention filed 1981–2013, involved in 1,314 interference decisions issued 1998–2014 [1]
- We hand-collect inventor names, patent/application numbers, assignees, seniority (first-to-file), judges, lawyers, and decisions from interference decisions (Figure 1) [1], [2]
- Citations, inventor locations, technology classes for issued patents and failed applications (Google, PAIR, [3], MCF)
- 19th-century patent interferences (NARA) in progress

	Freq	%
Concession or settlement ✓	784	59.7
Priority judgement ✓	270	20.5
Claims found unpatentable	97	7.4
Interfering inventors have common assignee	63	4.8
No interference-in-fact	47	3.6
Other	53	4.0
Total	1,314	100.0

Table 1: Decisions can distinguish knowledge flows (✓) from other factors

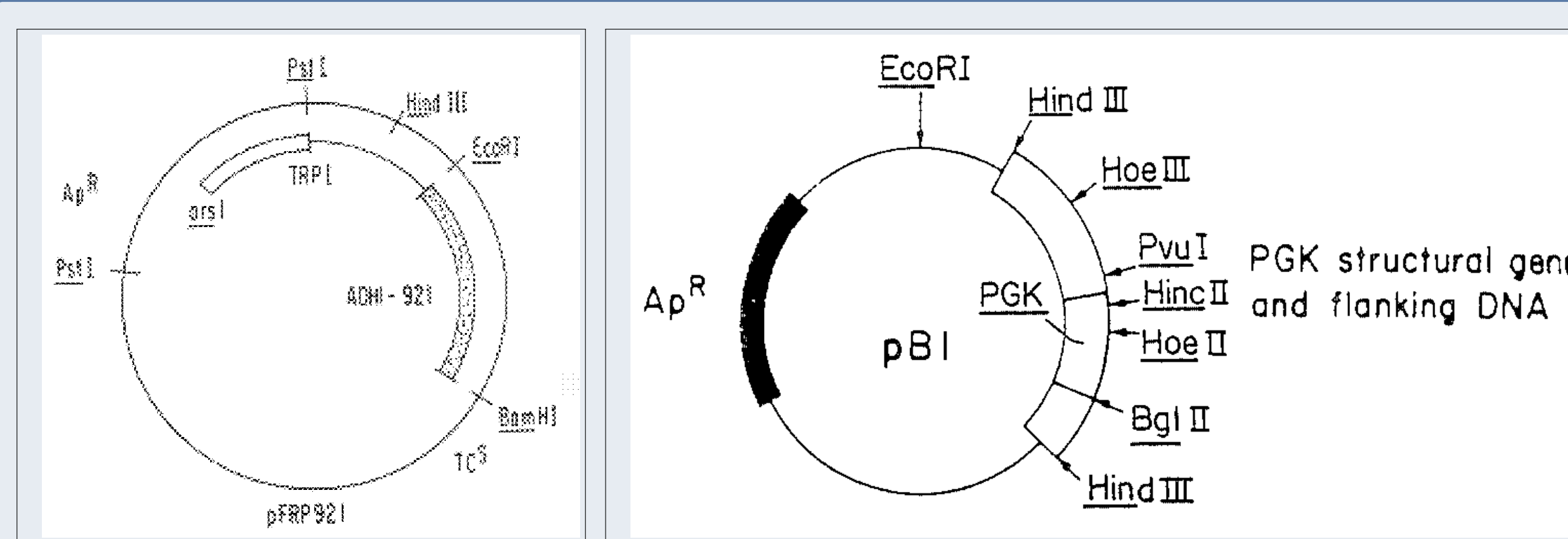
What is a patent interference?

- Until 2013, the U.S. awarded patents to applicants who were “first to invent,” not the “first to file.”
- If multiple, independent inventors simultaneously submitted applications with identical claims, the patent examiner declared an “interference” to decide priority.
- Interfering inventors submitted lab notebooks, eyewitness testimony, etc., to prove they were the “first to invent.”

Why are interferences useful?

- If new ideas result from combinations of existing ideas, then interfering inventors are likely to have **knowledge inputs in common**, including tacit knowledge.
- Decisions help rule out stealing, racing, other factors (Table 1).

Case Study: Producing Hepatitis-B Vaccine from Yeast



<i>Inventors</i>	Rutter, Valenzuela, Hall & Ammerer (UC, Merck)	Hitzeman, Levinson, & Yansura (Genentech)
<i>Application</i>	07/209,504	07/248,863
<i>Filed</i>	August 4, 1981	August 31, 1981
<i>Conceived</i>	June 30, 1981	February 3, 1981
<i>Reduced</i>	June 30, 1981 ✓	July 20, 1981

Teams had knowledge inputs in common

- “Australian” antigen used costly infected blood ('76 Nobel)
- Many failed attempts to use bacteria to produce antigen
- Yeast could produce other proteins, e.g., interferon

Knowledge flows via co-inventor network

- Previous collaborations between Hitzeman and Hall

Inventions were nearly simultaneous

- Rutter successfully challenged Hitzeman's conception date

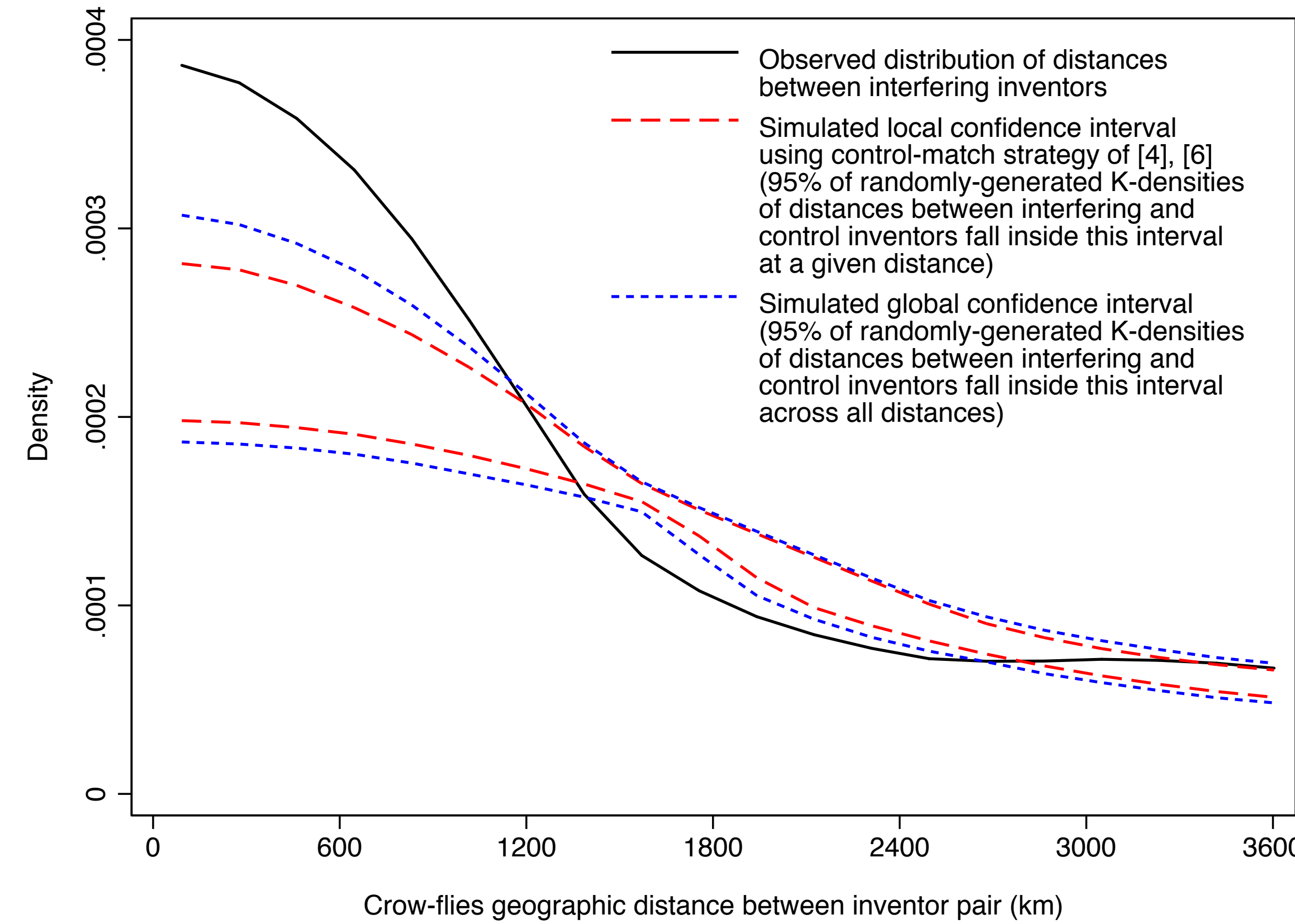


Figure 2a: Interfering inventors are more geographically localized

Testing for tacit knowledge flows

- We test for tacit knowledge flows via geography and social networks using the control-matching strategy of [4], [5] to compare the distribution of interfering-pair distances to counterfactual distributions of similar control patents that control for all factors *except* common knowledge inputs.
- “Control pairs” include one interfering invention and one control patent. Control patents share with interfering pairs (i) a 6-digit technology class and (ii) a similar application date [6]
- Following [7], we estimate counterfactual distributions after simulating random draws of control pairs. Local and global confidence intervals are constructed so that no less than 95% of randomly-generated K-densities fall inside the intervals.
- We find that pairs of interfering inventors tend to be closer in geographic and social-network proximity compared to pairs of interfering and control patents (Figures 2a & 2b)

	Interfering pairs	Control pairs (95% CI)
Backward citations	18.2	14.0–16.5
Shared citations by pair	3.9	0.4–1.2
6-digit classes	5.4	4.3–5.7
Shared 6-dig. classes by pair	2.4	1.4–1.5

Table 2: Interfering pairs also share more codified knowledge inputs

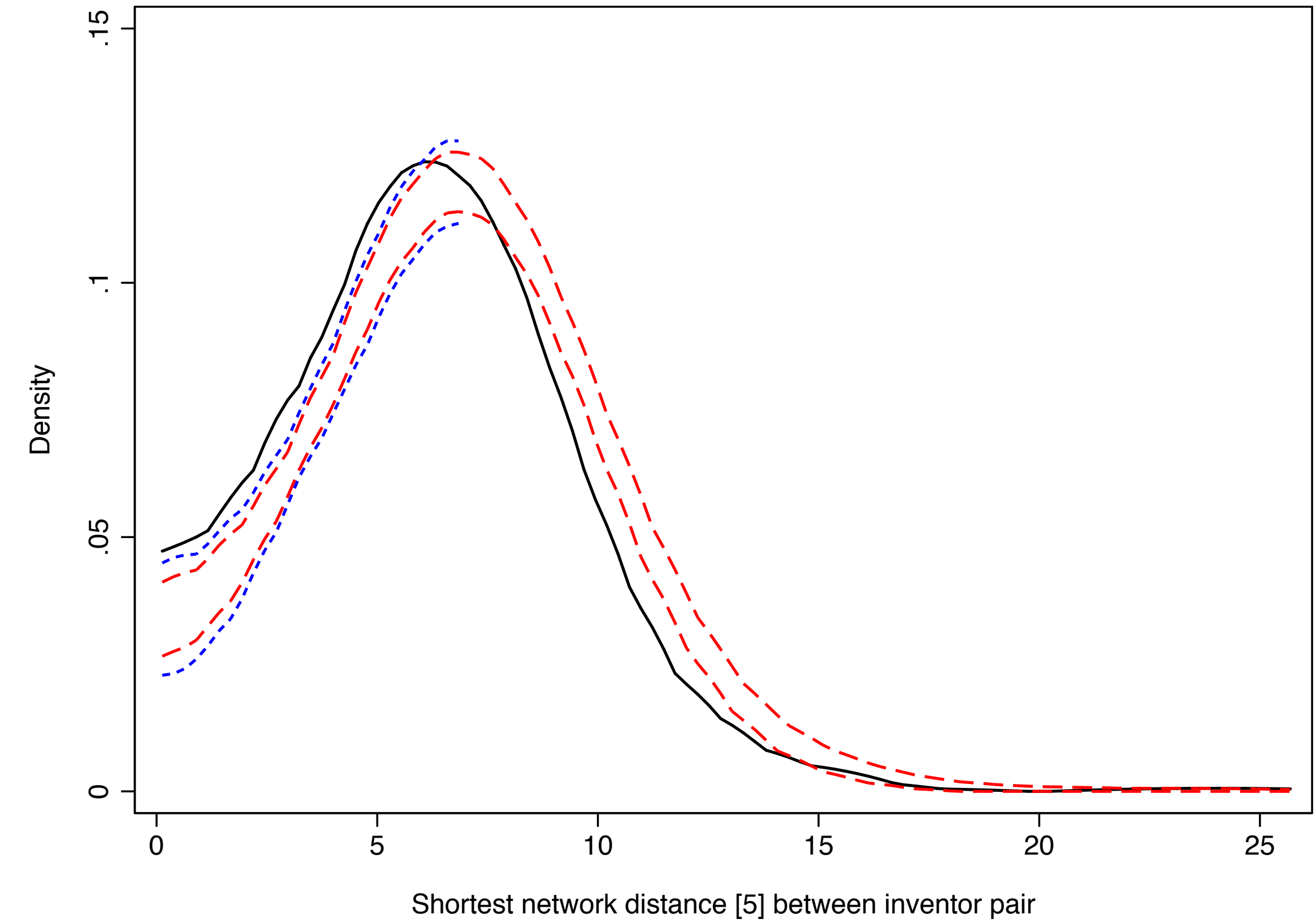


Figure 2b: Interfering inventors are separated by fewer co-inventors

Conclusions

- We construct a novel database of identical, simultaneous inventions from decisions in patent interference cases.
- Interferences measure common knowledge outputs, and are useful for the study of tacit knowledge flows.
- Using a control-matching strategy, we find that interfering inventors share codified and tacit knowledge inputs.
- Interfering inventors are more geographically localized and separated by fewer co-inventors vs. similar control inventors.
- Next steps: Study rivalry in subsequent invention by comparing interference winners vs. losers

References

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