

1 SEAXCHANGE: A BLOCKCHAIN DRIVEN APP FOR
2 TUNA SUPPLY CHAIN MANAGEMENT

3 A Special Problem
4 Presented to
5 the Faculty of the Division of Physical Sciences and Mathematics
6 College of Arts and Sciences
7 University of the Philippines Visayas
8 Miag-ao, Iloilo

9 In Partial Fulfillment
10 of the Requirements for the Degree of
11 Bachelor of Science in Computer Science by

12 BAT-OG, Jeff Rouzel
13 CAHILIG, Maxinne Gwen
14 GANIT, Zyrex Djewel

15 Francis DIMZON, Ph.D.
16 Adviser

17 May 19, 2025

18

Approval Sheet

19

The Division of Physical Sciences and Mathematics, College of Arts and
Sciences, University of the Philippines Visayas

20

certifies that this is the approved version of the following special problem:

21

THIS IS THE TITLE OF YOUR SPECIAL PROBLEM

22

Approved by:

23

Name

Signature

Date

Francis D. Dimzon, Ph.D.

(Adviser)

Ara Abigail E. Ambita

24

(Panel Member)

Christi Florence C. Cala-or

(Panel Member)

Kent Christian A. Castor

(Division Chair)

25 Division of Physical Sciences and Mathematics
26 College of Arts and Sciences
27 University of the Philippines Visayas

28 **Declaration**

29 We, Jeff Rouzel Bat-og, Maxinne Gwen Cahilig and Zyrex Djewel Ganit,
30 hereby certify that this Special Problem has been written by us and is the record
31 of work carried out by us. Any significant borrowings have been properly acknowl-
32 edged and referred.

Name	Signature	Date
Jeff Rouzel Bat-og (Student)	_____	_____
Maxinne Gwen Cahilig (Student)	_____	_____
Zyrex Djewel Ganit (Student)	_____	_____

Dedication

35 This Special Problem, SeaXChange: A Blockchain-Driven App for Tuna Sup-
36 ply Chain Management, is dedicated to those who were instrumental in its creation
37 and purpose:

38 To our esteemed adviser and mentor, **Francis D. Dimzon, Ph.D.**, for his
39 invaluable guidance, expertise, and unwavering support throughout our research
40 journey.

41 To the members of the **Miagao community**, particularly the fishermen, sup-
42 pliers, and retailers from **Barangay Sapa**, and the consumers from **Barangay**
43 **Mat-y**—your daily experiences and challenges in ensuring transparent pricing,
44 product tracking, and maintaining fish product quality served as the foundational
45 motivation for this study. Your participation and insights were crucial.

46 To **Engr. Noel Lucero**, whose valuable perspectives during interviews pro-
47 vided essential context for understanding current trends and issues in the tuna
48 supply chain and the fishing industry as a whole.

49 To our fellow Special Problem classmates and colleagues—for the collabora-
50 tion, shared challenges, and mutual support that made this academic endeavor
51 more enriching.

52 And most importantly, to our beloved families—for their constant love, encour-
53 agement, understanding, and sacrifices that enabled us to pursue and complete
54 this work.

55 This Special Problem paper stands as a testament to your support and as a

⁵⁶ contribution toward addressing the challenges faced within the tuna supply chain.

57

Acknowledgment

58 Our deepest appreciation goes to our thesis adviser, **Francis D. Dimzon**,
59 **Ph.D.**, for his expertise, patient guidance, and unwavering support. We are also
60 grateful to **Christi Florence C. Cala-or**, panelist, for her insightful feedback
61 and suggestions that enriched this study.

62 We thank the **University of the Philippines Visayas**, particularly the **Di-**
63 **sion of Physical Sciences and Mathematics**, College of Arts and Sciences,
64 for providing the academic foundation and resources. We also acknowledge the
65 **Computer Science Faculty** for equipping us with essential skills in software
66 engineering.

67 Special thanks are extended to the **Institute of Marine Fisheries and**
68 **Oceanology**. We particularly recognize **Ricardo P. Babaran Ph.D.**, , for his
69 valuable insights into the state of the tuna supply chain, existing technologies,
70 and the importance of supporting marginalized groups within it. We also thank
71 **Carmelo Del Castillo, Ph.D.**, for sharing related insights from prior thesis
72 work on the tuna supply chain.

73 To our fellow Special Problem classmates and colleagues—thank you for the
74 shared learning experiences, collaboration, and mutual support that made this
75 academic journey more fulfilling.

76 The successful implementation of SeaXChange was made possible through the
77 use of several tools and platforms. We acknowledge **Google Cloud Platform**
78 for hosting our backend services and blockchain network, and the **Hyperledger**
79 **Fabric** open-source framework, along with its documentation and community, for

80 providing a robust foundation for our blockchain system.

81 We extend our gratitude to the community participants and organizations in
82 **Miagao** who generously shared their time and perspectives. Our sincere thanks
83 go to the respondents—fisherfolk, suppliers, retailers, and consumers—whose real-
84 world experiences were vital to this study. We especially thank **Jerome F. Ca-**
85 **batuan** and **Veronica Jeruta** for facilitating access and participation within
86 their respective communities. We also acknowledge **Jagnee Fishing Corpora-**
87 **tion** and **Engr. Noel Lucero** for sharing their knowledge of the fish industry,
88 fishing vessels, and the tuna supply chain.

89 Finally, and most importantly, we extend our heartfelt thanks to our families
90 for their unwavering love, encouragement, sacrifices, and patience throughout the
91 duration of this study.

92 This thesis is a culmination of the support and collaboration of all those men-
93 tioned. We hope that this work contributes meaningfully to improving trans-
94 parency and efficiency in the tuna supply chain.

Abstract

96 The tuna supply chain faces critical challenges regarding traceability, transparency
97 and sustainability, particularly due to certain issues such as illegal, unreported and
98 unregulated (IUU) fishing. Ensuring the traceability within the tuna supply chain
99 is a critical role in enhancing consumer confidence, transparency and promoting
100 adherence to environmental and legal standards. This research explores the appli-
101 cation of blockchain technology as a solution to these given issues. By combining
102 qualitative insights gathered from different key stakeholders across the supply
103 chain, the researchers evaluated the potential of blockchain to improve product
104 traceability, accountability, and trust. The findings suggests that blockchain offers
105 a secure and transparent method of recording the journey of tuna products from
106 catch to market, helping to combat IUU fishing and promote sustainable practices.
107 However, successful implementation requires overcoming barriers related to tech-
108 nological integration, cost, and stakeholder collaboration. This study provides
109 valuable insights into the feasibility and impact of blockchain adoption within
110 other fish supply chains, contributing to the development of more transparent,
111 responsible, and sustainable tuna industries.

112 Suggested keywords based on ACM Computing Classification system can be found
113 at https://dl.acm.org/ccs/ccs_flat.cfm

114 **Keywords:** Blockchain, Traceability, Smart Contract, Supply Chain

¹¹⁵ **Contents**

¹¹⁶	1 Introduction	¹
¹¹⁷	1.1 Overview	¹
¹¹⁸	1.2 Problem Statement	²
¹¹⁹	1.3 Research Objectives	³
¹²⁰	1.3.1 General Objective	³
¹²¹	1.3.2 Specific Objectives	³
¹²²	1.4 Scope and Limitations of the Research	⁴
¹²³	1.5 Significance of the Research	⁴
¹²⁴	2 Review of Related Literature	⁷
¹²⁵	2.1 State of Tuna Industry in the Philippines	⁸
¹²⁶	2.2 Fishing Regulations in the Philippines	⁹

127	2.3 Tuna and Fish Supply Chain	11
128	2.4 Tuna Supply Chain Stages and Roles	12
129	2.5 Factors Affecting the Tuna Supply Chain	14
130	2.6 Technology of Blockchain	16
131	2.7 Opportunities of Blockchain Technology for Supply Chain Management	17
132		
133	2.8 Supply Chain Model with Blockchain Technology of Fishing Industry in Indonesia	20
134		
135	2.9 Existing Technology Intended for Traceability and Supply Chain .	21
136	2.10 Developing a Traceability System for Tuna Supply Chains	23
137	2.11 Chapter Summary	25
138		
139	2.11.2 Research Gaps and Problem	25
140		
141	3 Research Methodology	29
142	3.1 Software Development	29
143	3.2 Research Activities	30
144		
	3.2.1 Feedback Collection Method	30

CONTENTS xi

145	3.2.2 Data Gathering	31
146	3.2.3 Designing and Developing the System	32
147	3.2.4 Implementing Algorithms and Services	33
148	3.2.5 Modeling the System Architecture	35
149	4 Results and Discussions	41
150	4.1 Overview	41
151	4.2 Smart Contract Deployment and Installation	42
152	4.2.1 Hyperledger Fabric Prerequisites	42
153	4.2.2 Invoking the Blockchain System	44
154	4.3 Backend Security Analysis (Hyperledger Fabric on GCP)	48
155	4.3.1 System Architecture and Deployment Overview	48
156	4.3.2 Blockchain Network Security	48
157	4.3.3 Smart Contract Automated Test Result	50
158	4.3.4 GCP Infrastructure Security	53
159	4.3.5 Threat Model and Mitigations	55
160	4.4 Mockups	55
161	4.5 Operational Flow of the Web Application	58

162	4.5.1 Landing Page	58
163	4.5.2 Sign Up Page	61
164	4.5.3 Login Page	61
165	4.5.4 Homepage	62
166	4.5.5 Profile	64
167	4.5.6 Logout	64
168	4.6 System Discussion	65
169	4.7 User Demonstration and Feedback Results	66
170	4.7.1 Demo Setup and Scenario	66
171	4.7.2 Summarized Feedback	71
172	4.7.3 Results and Analysis	76
173	5 Conclusion	79
174	5.1 Overview	79
175	5.2 Conclusion	79
176	5.3 Recommendations	80
177	5.4 Summary	81
178	6 References	83

CONTENTS

xiii

179	A Code Snippets	91
180	A.1 Hyperledger Fabric Deployment Instructions	103
181	A.1.1 Environment Setup	103
182	A.1.2 Network Startup and Smart Contract Deployment	104
183	A.1.3 Testing the Smart Contract	106
184	A.1.4 Important Notes	107
185	B Resource Persons	109

¹⁸⁶ **List of Figures**

¹⁸⁷	3.1 Blockchain Architecture of SeaXChange	36
¹⁸⁸	3.2 Overall System Architecture of SeaXChange	37
¹⁸⁹	3.3 Use case diagram for SeaXChange.	39
¹⁹⁰	4.1 Query Smart Contract: Check assets	45
¹⁹¹	4.2 Invoke Smart Contract: Create/Add new tuna asset	45
¹⁹²	4.3 Query Smart Contract: Check assets with new tuna asset	45
¹⁹³	4.4 Invoke Smart Contract: Transfer asset to a supplier	46
¹⁹⁴	4.5 Query Smart Contract: Check asset after transfer	46
¹⁹⁵	4.6 Invoke Smart Contract: Transfer asset to a retailer	46
¹⁹⁶	4.7 Query Smart Contract: Check asset after transfer	47
¹⁹⁷	4.8 Query Smart Contract: Check updated assets	47
¹⁹⁸	4.9 Initialization Confirmation of the Ledger	50

199	4.10 Initialization Confirmation of the Ledger	51
200	4.11 SeaXChange Mockups showing the Authentication Page, Role-Based	
201	Homepage, Asset Transfer Interfaces for Fishermen, Suppliers, and	
202	Retailers, and Asset Viewing page for the Consumers	58
203	4.12 Landing Page	59
204	4.13 Mobile View: Landing Page	60
205	4.14 SignUp Page	61
206	4.15 LogIn Page	61
207	4.16 Fisher Homepage	62
208	4.17 Supplier Homepage	63
209	4.18 Retailer Homepage	63
210	4.19 Consumer Homepage	64
211	4.20 View Profile	64
212	4.21 Log Out	65
213	4.22 Add Catch (Asset)	67
214	4.23 Save Details	68
215	4.24 After Save Details	69
216	4.25 Send Asset	70

List of Tables

218	2.1 Comparison of Studies on Technology for Traceability and Supply	
219	Chain Management	26
220	4.1 Potential Threat and Mitigation	55
221	4.2 Mean ratings and descriptions for functionality-related features per	
222	stakeholder group.	71
223	4.3 Mean ratings and descriptions for end-user needs-related features	
224	per stakeholder group.	72
225	4.4 Mean ratings and descriptions for performance-related features per	
226	stakeholder group.	72
227	4.5 Mean ratings and descriptions for usability-related features per	
228	stakeholder group.	73
229	4.6 Mean ratings and descriptions for ease of use-related features per	
230	stakeholder group.	75

231	4.7 Mean ratings and descriptions for feasibility-related features per	
232	stakeholder group.	75

²³³ Chapter 1

²³⁴ Introduction

²³⁵ 1.1 Overview

²³⁶ The tuna supply chain faces critical issues that affect both the industry and its
²³⁷ consumers. Illegal fishing, overfishing, and poor traceability threaten the sustain-
²³⁸ ability and ethical trade. A lack of transparency compromises product quality
²³⁹ and misleads consumers. Blockchain technology can address these challenges by
²⁴⁰ tracking the tuna's journey from ocean to plate through a secure, tamper-proof
²⁴¹ ledger. This system also holds stakeholders to comply to legal standards.

²⁴² Although blockchain integration in the tuna sector is underway, gaps remain in its
²⁴³ implementation. This study helps to address the industry's need for transparent
²⁴⁴ and secure tracking of tuna products from ocean to consumer, while assessing the
²⁴⁵ feasibility of implementing blockchain at scale in the seafood sector.

²⁴⁶ 1.2 Problem Statement

²⁴⁷ Fish is one of the most consumed protein products in the Philippines. Before the
²⁴⁸ COVID-19 pandemic, fish was the most consumed animal protein in the Philip-
²⁴⁹ pines with annual per capita consumption of 40 kg (Agriculture and Agri-Food
²⁵⁰ Canada, 2022). Among the wide variety of fish, tuna stands out as a particularly
²⁵¹ significant commodity due to its high demand and economic value. Although the
²⁵² nation is gifted with an abundance of aquatic resources, the methods of dispersal
²⁵³ of the product usually leads to inefficiency in terms of sales, pricing, and overall
²⁵⁴ product quality for the consumers. The problem arises with the introduction of
²⁵⁵ a supply chain from several middlemen between the fish farmer or producer and
²⁵⁶ wholesaler in the coastal and aquatic regions towards the consumers with less ac-
²⁵⁷ cess to fresh fish. Consequently, both consumers and suppliers struggle to ensure
²⁵⁸ transparent and fair pricing, accurately track tuna products, and maintain consis-
²⁵⁹ tent quality. These challenges stem from inefficient methods of product dispersal
²⁶⁰ and the presence of multiple intermediaries between fisherfolks in coastal munici-
²⁶¹ palities and consumers. This fragmented supply chain introduces delays, obscures
²⁶² product origin, and opens opportunities for mishandling or mislabeling. To ad-
²⁶³ dress this, the study focuses on the absence of a reliable, real-time traceability
²⁶⁴ system that allows stakeholders to verify the origin, novelty, handling processes,
²⁶⁵ and adherence to ethical sourcing practices of tuna at every stage. Without such
²⁶⁶ a system, the tuna supply chain and industry lack the transparency and account-
²⁶⁷ ability necessary to build consumer trust and improve supply chain efficiency. By
²⁶⁸ introducing a blockchain-driven solution, this study aims to streamline the trace-
²⁶⁹ ability process and reduce the negative impact of intermediary-heavy distribution.

²⁷⁰ **1.3 Research Objectives**

²⁷¹ **1.3.1 General Objective**

²⁷² The general objective of the study is to design and develop a blockchain-driven
²⁷³ application that improves the traceability of the tuna supply chain. Given the
²⁷⁴ timely issues regarding illegal, unreported and unregulated (IUU) fishing and lack
²⁷⁵ of product traceability and transparency, this study addresses these challenges
²⁷⁶ through an application that has the capability to provide an immutable ledger
²⁷⁷ and tamper-proof records. The result of this study serves as a framework for
²⁷⁸ integrating blockchain technology in the fish supply chain, specifically for tuna.
²⁷⁹ This also supports future researchers and developers facing similar challenges in
²⁸⁰ the industry.

²⁸¹ **1.3.2 Specific Objectives**

²⁸² To further specify the research objectives, the study focuses to:

- ²⁸³ 1. develop a smart contract framework using blockchain technology for data
²⁸⁴ verification and transaction recording, ensuring secure and tamper-proof
²⁸⁵ data for the stakeholders,
- ²⁸⁶ 2. design and develop a blockchain-driven application with a user-friendly in-
²⁸⁷ terface that allows stakeholders to access and input data while enhancing
²⁸⁸ traceability in the tuna supply chain through a tuna asset record for the
²⁸⁹ supply chain participants, and

290 3. deploy the application after completing all necessary preparations for soft-
291 ware development and to evaluate its overall results and effectiveness in en-
292 hancing the tuna supply chain, as discussed in the fourth and fifth chapters
293 of the study.

294 **1.4 Scope and Limitations of the Research**

295 The scope of this study focuses on how blockchain technology can be applied to
296 enhance traceability and transparency within the tuna supply chain. It involves
297 features such as smart contracts for recording the transactions and user interface
298 for stakeholders. The study also focuses exclusively on whole, small-sized caught
299 tuna products in the supply chain, excluding processed forms such as canned
300 or packaged tuna. The research examines the traceability of whole tuna from
301 capture to market sale, specifically centering on a supplier based in Miagao and
302 San Joaquin, Iloilo.

303 This study focuses solely on the supply chain within the specified municipalities
304 of Iloilo, so findings may not fully represent global practices. As it concentrates
305 on blockchain's role in traceability, other potential functions of the technology fall
306 outside of the scope of this research.

307 **1.5 Significance of the Research**

308 This study serves a significant purpose for several stakeholders in the tuna supply
309 chain. This study aims to solve the problems related to the management of tuna

310 supply chain, particularly with regards to product traceability.

311 • The Stakeholders

312 – This study enhances transparency and accountability, allowing stake-
313 holders such as fishers, suppliers, and retailers to access tamper-proof
314 and accurate information, thereby promoting a more ethical and au-
315 thentic supply chain. By providing a digital record of the product's
316 history, this study helps ensure compliance with environmental and
317 legal standards. In cases of anomalies such as oil spills, red tide oc-
318 currences, and illegal fishing activities, stakeholders can be involved
319 in identifying and addressing these issues, fostering a collaborative ap-
320 proach to sustainability. Similarly, the record of a tuna asset can be
321 utilized for accountability purposes when problems such as damaged
322 products, mislabeling, or contamination arise, allowing stakeholders to
323 trace and resolve them efficiently.

324 • The Consumers

325 – This study helps consumers verify the history of the tuna product from
326 its origin up until its journey to the consumers, therefore increasing
327 trust and transparency. By promoting traceability, it offers a more de-
328 tailed and verifiable record of the supply chain, enabling consumers to
329 assess sustainability practices and identify stakeholders responsible for
330 any potential issues affecting the tuna product. This, in turn, encour-
331 ages critical evaluation of the tuna supply chain, driving improvements
332 in accountability, resource management, and ethical sourcing.

333 • For Future Researchers

334 – As blockchain technology continues to grow, this study contributes to
335 the application of blockchain in the supply chain management and the
336 insights regarding its benefits and limitations. This research can be
337 helpful in the growing knowledge on digital solutions for traceability
338 and transparency for future research.

339 • The Policy Makers

340 – This study provides policy makers a reliable and data-driven founda-
341 tion in monitoring and regulating the tuna supply chain. By lever-
342 aging tamper-proof and transparent records, policymakers can more
343 effectively enforce compliance with fishing quotas and environmental
344 protections. This research also aids in lessening the illegal, unreported
345 and unregulated (IUU) fishing practices, contributing to the national
346 sustainability goals.

³⁴⁷ Chapter 2

³⁴⁸ Review of Related Literature

³⁴⁹ This chapter reviews existing literature related to the traceability of the tuna sup-
³⁵⁰ ply chain and the potential application of blockchain technology. In purchasing
³⁵¹ goods, one important consideration is the product quality. An important factor
³⁵² of determining the quality is to know the traceability of the supply chain. Trace-
³⁵³ ability refers to the ability of tracking the journey of the product from its source
³⁵⁴ until its destination. The term “traceability” is now more utilized in both the
³⁵⁵ food and production industry (Islam & Cullen, 2021). In the context of the tuna
³⁵⁶ supply chain, it can be used not only to promote transparency to consumers but to
³⁵⁷ also ensure compliance with environmental and legal standards. With blockchain
³⁵⁸ technology, the status of tuna at each stage could be recorded in the blockchain
³⁵⁹ which could be used for traceability. This paper aims to address the following
³⁶⁰ research question: How can blockchain technology improve the traceability of the
³⁶¹ tuna supply chain management? To explore this, the chapter reviews literature
³⁶² on the state of the tuna industry in the Philippines, fishing regulations, and the

363 structure of the tuna supply chain, including its stages and the roles of key actors.
364 It also examines factors that affect the efficiency and transparency of the supply
365 chain. The discussion then turns to blockchain technology and its potential ap-
366 plications in supply chain management, with examples from the Philippines and
367 Indonesia. Finally, the chapter reviews existing traceability technologies and sys-
368 tems and concludes with key insights that inform the development of this study's
369 proposed solution.

370 In purchasing goods, one thing to consider is the quality of it. An important part
371 of determining the quality is to know the traceability of the supply chain. Trace-
372 ability refers to the ability of tracking the journey of the product from its source
373 until its destination. The term “traceability” is now more utilized in both the
374 food and production industry (Islam & Cullen, 2021). In the context of the tuna
375 supply chain, it can be used not only to promote transparency to consumers but to
376 also ensure compliance with environmental and legal standards. With blockchain
377 technology, the status of tuna at each stage could be recorded in the blockchain
378 which could be used for traceability. This paper aims to address the following
379 research question: *How can blockchain technology improve the traceability of the*
380 *tuna supply chain management?*

381 2.1 State of Tuna Industry in the Philippines

382 In 2014, the Philippines became the top global producer of tuna according to
383 Llanto, et. al. (2018) . The tuna is caught in domestic and international fishing
384 grounds near the country through various fishing methods such as purse seines,

385 gill nets, handline (hook and line) and ring net. Among the tuna species, the
386 skipjack tuna accounted for the largest portion of the catch by 40%. The study of
387 PCMARD (1993 as cited in Nepomuceno et al., 2020) stated that skipjack tuna
388 are often caught out in open waters or in offshore areas. In addition, Nepomuceno
389 et al. (2020) mentioned in their study that the dominant production of skipjack
390 tuna, together with yellowfin tuna, was recorded in South Cotabato. The tuna
391 supply has declined since 2000 due to various factors including overfishing, climate
392 change, and the laws and regulations imposed by different governing bodies for
393 the tuna fishing ground such as the Regulation No. 56, released by the Indone-
394 sian Maritime Affairs and Fisheries Ministry in November 2014. The regulation
395 imposed a moratorium on issuance of fishing licenses from 3 November 2014 to 30
396 April 2015 to eliminate illegal, unreported, and unregulated fishing in Indonesian
397 waters near Mindanao where tuna are known to thrive (Llanto et al, 2018) . The
398 regulation imposed for the protection of tuna fishing grounds in the western and
399 central pacific ocean also lead to the decline of local tuna production which re-
400 quires the fishing operators of the Philippines to invest in the manufacturing and
401 processing of fish particularly tuna in Indonesia which includes hiring Indonesian
402 crew to be deployed in the Philippine fishing vessels (Llanto et al, 2018) .

403 2.2 Fishing Regulations in the Philippines

404 A study of Asche et al. (2018) divided the fishing management strategies that
405 include right-based fishery management like territorial use of rights, access rights
406 and harvest rights. It discussed that a rights-based system could support the sus-
407 tainability of global fisheries by taking in account the three pillars of sustainability

408 (economic development, social development, and environmental protection) rather
409 than focusing on their trade-offs. A restriction on the fisherman's behavior by har-
410 vest rights and catch shares could be a profit problem for them in the short-run
411 but in the long-run, this could help both in the fish stock and the fishermen's
412 profit. Lack of restriction could lead to overfishing. Access rights limit the en-
413 try to fishery through permits which can also reduce the effect of high harvest
414 levels. A sustainable fishing management system in the Philippines is important
415 in order to preserve marine resources. To preserve these resources and protect
416 the livelihood of local communities, various fishing management strategies should
417 be implemented. A collaboration between the fishermen, local government and
418 other stakeholders often happens to manage marine resources (Pomeroy & Court-
419 ney, 2018) . The study of Pomeroy and Courtney discussed that marine tenure
420 refers to the rights and responsibilities in terms of who can access the marine and
421 coastal resources. The 1998 Fisheries Code paved the way for local government
422 units (LGUs) to be involved in the management of municipal waters. LGUs are
423 given the responsibility to overlook and regulate fisheries and establish marine
424 tenure rights for fishers within 15 km from shore and these rights are applicable
425 for municipal fishers and their respective organizations that are listed in the reg-
426 istry (Pomeroy & Courtney, 2018) . In this way, it resolved problems in terms of
427 fishing rights between small-scale and commercial fishing.

428 According to the study conducted by Mullon et al. (2017) , the five major species
429 of tuna: yellowfin *Thunnus albacares*, bigeye *Thunnus obesus*, bluefin *Thunnus*
430 *thynnus* or *Thunus orientalis*, albacore *Thunnus alalunga*, and skipjack *Katsu-*
431 *wonus pelamis* are harvested to meet the global supply chain demand which causes
432 those group of tuna fishes to be heavily exploited and threatened. The study con-

433 ducted by Paillin et al. (2022) states that there are multiple risk agents in the
434 supply chain assessment of tuna, these include the lack of standard environmental
435 management system, lack of maintenance management, and lack of quality control
436 from suppliers. The usage of efficient boats and good quality catching technology
437 can also lead to fisheries depletion which causes various agency such as BFAR
438 (Bureau of Fisheries and Aquatic Resources), the local government units, and the
439 Philippine Coast Guard to enable policies for upholding closed fishing season to
440 restrict large scale fishing vessel to minimize the fishing activities in the iden-
441 tified areas (Macusi et al, 2023) . The implementation of closed fishing season
442 caused delay or lack of fish supply, which led to higher fish prices. The growing
443 demands and depleting population of tuna fishes coupled with the rapid increase
444 in fuel costs can have a negative impact on the future of the supply chain in tuna
445 fisheries (Mullon et al., 2017) . With factors concerning the slow decline of tuna
446 catches in the Philippines and surrounding nations, the future of the global supply
447 chain of tuna must be addressed.

448 2.3 Tuna and Fish Supply Chain

449 According to Macusi et al (2023) , the implementation of traceability programs in
450 the agricultural product commodities and value chain in the Philippines is slower
451 than its competing nation for tuna production. The Philippines has been steadily
452 responding to the market innovation and integration of cost-effective and smart
453 technologies for the traceability of various commodities. Accurate catch data is
454 crucial for determining the attributes of the fish health, size, volumes, and matu-
455 rity (Grantham et al, 2022) which can be used as a basis for the transparency of

456 the traceability of the fish product. Illegal, unreported, and unregulated (IUU)
457 is another concern for the fish industry. In the 2000s, the persistent IUU became
458 a global crisis affecting the biological, ecological, and socio-economics factors re-
459 volving around marine livelihood in Southeast Asia (Malinee et al, 2020) . IUU
460 fishing is known to cause short- and long-term problems in the socio-economic
461 opportunities which affects food security and results in the possible collapse of
462 the fish industry and stocks due to overfishing (Malinee et al, 2020) .

463 The establishment of marine protected areas in the Davao Gulf (MPAs) affected
464 the management of small-scale fisheries due to the growing population and de-
465 mands for seafood products. The closure of a wide range of fishing areas hosting
466 diverse and marine organisms has affected the socio-economics and livelihood of
467 the local and small-scale fishermen (Macusi et al, 2023) , this in turn resulted
468 in IUU fishing. To ensure that fish stocks in the gulf are sustainably managed,
469 the implementation of GPS for tracking the movement and activities of fishers
470 through logbook and habitat monitoring can provide data and insights for track-
471 ing, monitoring, and understanding the condition of the marine resources (Obura
472 et al, 2019; Macusi et al, 2023) .

473 2.4 Tuna Supply Chain Stages and Roles

474 The study conducted by Delfino (2023) highlights the roles of different actors
475 involved in the supply, production, distribution, and marketing of skipjack tuna
476 in Lagonoy Gulf in the Philippines. The study showcased a total of eleven inter-
477 connected value chains but are generalized into four major stages or roles - fishers,

478 wholesalers, retailers, and processors. The fishers are the initial players responsible
479 for catching fish using boats or fishing vessels equipped with purse seines, gillnets,
480 and handlines(hook and line). Wholesalers are the actors for selling freshly caught
481 fish locally and regionally, they receive the fish supply directly from the fishers.
482 The next stage after wholesalers are the retailers, these intermediaries sell the fish
483 product to local markets, house-to-house (*libod*" in Visayan languages), and other
484 local medium such as *talipapa* or fish stands. Another intermediary is the proces-
485 sors, they convert fresh skipjack tuna into products like smoked tuna. The given
486 stages also overlapped in some cases as there are fisher-wholesalers who catch and
487 sell the fishes directly to retailers and there are also retailer-processors that both
488 sell whole and processed products. Despite having a firm system to transport fish
489 from sea to table, all the actors face problems during seasonal challenges involving
490 the availability of the tuna product. The fishers also need to consider strict local
491 regulations such as RA 10654 and RA 8550. The strict implementation of RA
492 10654 and RA 8850 at the local level or the Fisheries Code of the Local Philip-
493 pines aims to curb the problem encountered during season of deficit tuna supply
494 by limiting fishing activities and implementation of 15-km boundary lines in the
495 municipal waters of each municipality (Delfino, 2023) . The study suggests that
496 improving conditions for value chain actors, particularly through support services
497 and government involvement could lead to a stable and sustainable exchange of
498 skipjack tuna and other seafood products from sea to table.

499 A study of Digal et al. (2017) discussed one of the value chains which was the
500 purse seine or the skipjack tuna value chain in the Philippines. Purse seining
501 is the method of catching a school of fish wherein it uses a large net around it,
502 trapping them and pulling the bottom of the net like a purse-like (Digal et al.,

503 2017) . This type of catching often targets dense fishes like tuna. Skipjack fishes
504 that weigh 300 grams and above are often sold to canneries, while the smaller ones
505 are sold at local markets, often used for consumption by Filipinos. Purse seiners
506 are usually employees of a fishing company and they have a fixed salary. They
507 could reach international waters so they need to bring their passports with them.
508 Jamboleros, who act as distributors, often buy from different fishing companies
509 per *banyera* or tub. They will then pack the fish and sell it to traders/truckers
510 who go to General Santos fishport. These traders will deliver it to the retailers
511 across Kidapawan who contacted them. There is no formal contract between the
512 jambolero and traders/truckers. One of the issues of the retailer is for everyday
513 that a fish is not sold, they would have a ₱10.00 less per kilogram.

514 2.5 Factors Affecting the Tuna Supply Chain

515 The tuna supply chain faced several factors and challenges for the safety and
516 quality of the product (Mercogliano & Santonicola, 2019) . Without the proper
517 handling of the tuna after catching it can lead to various food-borne diseases and
518 outbreaks. The most frequent and mitigated food-borne causing compound is
519 Histamine(HIS) which causes Scombrotoxin fish poisoning (SPF) outbreaks re-
520 lated to food allergies when consumed (EFSA, 2017; Peruzy et al., 2017). Tuna
521 species are known for having high presence of amino acid histidine concentrations
522 which are converted to HIS by bacterial enzyme histidine-decarboxylase or HDS
523 (Aponte et al., 2018; Verkhivker & Altman, 2018) . To combat the risk of SPF
524 and other food-borne diseases caused by tuna consumption, several safety hazards
525 and protocols were imposed to the tuna supply chain management. The term cold

526 chain refers to the storing of fish in temperatures less than 5°C after it was caught
527 (Yang & Lin, 2017). According to the article published by Mercogliano and San-
528 tonicola (2019), implementing a cold chain from the time the fish is caught until it
529 is consumed is crucial for mitigating the outbreak of HIS poisoning. Additionally,
530 the article also states that using high-quality raw tuna, cold chain maintenance,
531 pre-cooking, and cooking can also reduce HIS development.

532 According to the study conducted by Pacoma and Yap-Dejeto entitled "Health
533 Risk Assessment: Total Mercury in Canned Tuna and in Yellowfin and Frigate
534 Tuna Caught from Leyte Gulf and Philippine Sea", examines mercury contamina-
535 tion in both canned and locally caught tuna in the Philippines. Methylmercury,
536 a potent neurotoxin, presents risks especially to vulnerable groups like pregnant
537 women and children. The study reveals that canned tuna generally has higher
538 mercury levels (0.07 µg/g) than locally caught tuna (0.002–0.024 µg/g). Based
539 on the Food and Agriculture Organization's fish consumption data, the mercury
540 intake from locally caught tuna is within the World Health Organization's safe
541 limits, whereas canned tuna may exceed these limits for some groups. This high-
542 lights the need for monitoring of the mercury levels in the Philippine tuna supply
543 chain, as tuna is a dietary staple and economic asset in the region, to mitigate
544 health risks from chronic exposure.

545 Risk management is important for tuna supply chains to analyze the root of the
546 risk and to assess the probability of such cases through the information taken from
547 the different locations or sorting states where the tuna product is handled before
548 being purchased by the consumer or end-use state (Parenreng et al, 2016) .

549 2.6 Technology of Blockchain

550 According to Zheng et al. (2017) , the idea of blockchain was first introduced in
551 2008 and was first implemented in the Bitcoin business which deals with cryp-
552 tocurrencies. This kind of technology tracks transactions and stores it in a list of
553 blocks. According to Sarmah (2018) , it acts as a database of transactions which
554 is overseen and verified by distributed nodes. Blockchain works by linking blocks
555 (where data is stored). When a transaction is initiated, it is then broadcasted to
556 a network of computers that verifies the transaction and if the verification is suc-
557 cessful, it will then be grouped and linked with the previous transactions that will
558 be added to the blockchain (Zheng et al., 2017) . It does not require a middleman
559 because it operates on a peer-to-peer transaction. This eliminates the traditional
560 way of a central authority like the bank (Sarmah, 2018) .

561 Automated process of transactions is also one of the salient features of blockchain
562 which is executed automatically based on predefined rules involving no third par-
563 ties. These predefined rules are conditions that need to be met in order for the
564 transaction to proceed. Given this, blockchain is described to be a “trust-free
565 technology” since it reduces the number of trusted individuals instead they trust
566 the machine itself which is difficult to manipulate given its cryptographic security
567 (Ali et al., 2023). Blockchain also ensures immutability with its data. Once the
568 data has been added to the blockchain, it is difficult to change since each block has
569 a cryptographic link to other blocks, which guarantees that the data is tamper-
570 proof and permanent (Ali et al., 2023). This also brings back to the essence
571 of blockchain being trustworthy. Immutability and tamper-proof enhances data
572 management. It also helps prevent fraudulent activities especially with finances.

2.7. OPPORTUNITIES OF BLOCKCHAIN TECHNOLOGY FOR SUPPLY CHAIN MANAGEMENT

573 Transparency with transactions is one of the features of blockchain which makes
574 the chances of data being tampered less because it is accessible to anyone on the
575 network (Ali et al., 2023).

576 According to Nasurudeen Ahamed et al. (2020) , Blockchain technologies are clas-
577 sified into 3 types: Public Blockchain, Private Blockchain,. Consortium Blockchain.
578 In Public Blockchain, all public peers can join together and have equal rights (for
579 example, read, write, and execute) on the public node. In Private Blockchain,
580 only Authorized Private Peers have access to the network. The access to the node
581 in the private peer is limited to the specific node. In Consortium Blockchain,
582 only the authorized team can access and join this blockchain, and all operations
583 in the node must adhere to the access. Their paper, Sea Food Supply Chain
584 Management Using Blockchain, gave the idea that with the purpose of creating a
585 blockchain-driven application, a public blockchain approach could be appropriate
586 for handling consumer-based information as users can verify non-sensitive data
587 like prices, freshness and availability. While handling sensitive information such
588 as internal works and logistics, a consortium blockchain where authorized users
589 such as fish owners, distributors, manufacturers, etc. can handle the core supply
590 chain operations, like tracking the movement of tuna from catch to market.

591 **2.7 Opportunities of Blockchain Technology for** 592 **Supply Chain Management**

593 Supply chain is the term used for understanding the business activities for design-
594 ing, developing, delivering, purchasing, and using a product or service (Hugos,

595 2024) . Companies and various industries are heavily relying on supply chains to
596 achieve their business objectives. The purpose of supply chain began to be more
597 significant in the last century as firms discovered that supply chain can be used for
598 competitive advantage instead of just a cost driver as believed in the bygone days
599 (Snyder & Shen, 2019) . Following the supply chain paradigm can demonstrate
600 the delivery of a product or service while strongly emphasizing the customer's
601 specifications. With the increasing studies conducted and published for supply
602 chain, many companies adopted this practice for the benefit of their longevity,
603 as such the term supply chain management has come into place. The Council of
604 Supply Management Professionals or CSCMP (2024) defines supply chain man-
605 agement as the planning and management of all activities involved in sourcing
606 and procurement, conversion, and all logistics management activities; essentially,
607 supply chain management integrates supply and demand management within and
608 across the company. Supply chain management is also involved with the relation-
609 ship with collaborators and channel partners such as suppliers, intermediaries,
610 third party providers, and customers (CSCMP, 2024) .

611 In the article of Cordova et. al (Cordova et. al, 2021) , the role of supply chain
612 management and the growing opportunities for blockchain technology in supply
613 chain management was discussed. According to Cordova (2021) , the recent in-
614 novation and globalization has given rise to the idea of using a data innovation
615 framework for supply chain management. Technologies such as blockchains and
616 enterprise resource planning (ERP) are among the highly contested platforms for
617 supply chain management to operate in a seamless interaction and distribution
618 with the product while heavily relying on modern technology and innovations.
619 The logistic business of the supply chain market is wide and complex, the distri-

2.7. OPPORTUNITIES OF BLOCKCHAIN TECHNOLOGY FOR SUPPLY CHAIN MANAGEMENT

620 bution and flow of products is not a simple job, and it heavily relies on paperwork
621 (Georgiou, 2019; Cordova et. al, 2021) . The usage of paperwork for logistic
622 business can be at higher risk for lack of transparency, complex or unreliable
623 tracking, deficiency of information, and possible dispute due to the tendency of
624 paper to disappear or tear down, this can in turn delay the process and delivery
625 of the item/product. With the issues encountered in the supply chain market,
626 businesses, people and enterprises are eyeing toward the application of blockchain
627 technology on supply chain management (Cordova et. al, 2021) .

628 Implementing blockchain innovation in ERP systems and companies that use digi-
629 tal platforms can provide opportunities and contribute greatly for business pro-
630 cesses (EOS Costa Rica, 2019 as cited by Cordova et al, 2021) . The ability of
631 blockchain technology to append new transactions to an existing block containing
632 data can be thought of as a decentralized ledger (Cole et al, 2019) . The method
633 of blockchain to behave like a decentralized ledger can serve as a single unified
634 source of data which in turns create a clear and consistent audit trail involved
635 in the manufacturing, assembly, supply, and maintenance processes. According
636 to Cole et al (2019) , blockchains provide data to the movement and relation
637 of products from its origin, inventory, shipment, and purchase. One potential of
638 blockchain for supply chain management (Hackius & Petersen, 2017) is the ease of
639 paperwork processing, specifically in ocean freight. When IBM and Maersk settled
640 for a permissioned blockchain solution, they were able to connect a global network
641 of shippers, carriers, ports, and customs. Another potential of blockchain in SCM
642 is to identify counterfeit products. In the pharmaceutical industry and healthcare
643 setting, blockchain could improve patient safety and hazard through establishing
644 supply chain transparency from manufacturers through wholesale and pharmacies

645 to the individual patients (Hackius & Petersen, 2017) . Using blockchain can
646 make it harder to tamper or alter the products chain of origin with illegal and
647 counterfeit products. Blockchain have the potential to facilitate origin tracking.
648 According to Cordova et al (2021) , blockchain allows organizations to input rel-
649 evant data inside a chain which would have constant updates and tracking, this
650 supports visibility and traceability of the origin of the product. Smart contracts,
651 an executable code and a feature of blockchain, serves as a computer protocol
652 made between participants to digitally facilitate, execute, verify, and enforce an
653 agreement or terms of contract which is then stored in the blockchain (Khan et
654 al, 2021) .

655 **2.8 Supply Chain Model with Blockchain Tech- 656 nology of Fishing Industry in Indonesia**

657 Larissa and Parung (2021) who explored the application of blockchain and de-
658 signed a supply chain model based on it, specifically for the Indonesian fishing
659 industry, aimed to mitigate the challenges in the fishery industry such as product
660 quality (perishability), long shipping times ,and data manipulation. The model
661 they developed of using QR codes for each player in the supply chain then tracking
662 it by scanning the QR code, could inspire our approach in building a blockchain-
663 driven application for the tuna supply chain in the Philippines.

664 **2.9 Existing Technology Intended for Traceability and Supply Chain**

666 A study of Shamsuzzoha et al. (2023) discussed the feasibility of implementing a
667 blockchain driven application called ‘Tracey’ for monitoring the fish traceability
668 in supply chain management. The study utilized the theoretical framework devel-
669 oped by Islam & Cullen (2021) for improving the understanding and effectiveness
670 of implementing a food traceability system. The framework consists of four prin-
671 ciples as a basis for the supply chain management: identification, data recording,
672 data integration, and accessibility (Islam & Cullen, 2021) . The Tracey applica-
673 tion utilized a public-private hybrid blockchain-based conceptual framework by
674 Mantravadi and Srai (2023) to uphold the transparency, traceability, and certifi-
675 cation of the sea food produce, specifically shrimp. The prototype being studied
676 by Shamsuzzoha et al. (2023) called Tracey focuses on the mobile-based solution
677 approach, the study found that the most widely used smartphone type in the
678 Philippines is the android phone which is where the Tracey prototype is intended
679 to be used. The Tracey app allows fishermen to log their catch details and buyers
680 to verify and update transaction history (Shamsuzzoha et al., 2023) . The Tracey
681 app uses a central database for storing fish trading data and a decentralized ledger
682 or blockchain for traceability purposes. The decentralized ledger acts as a tamper-
683 proof copy of the data recorded by fishermen and buyers. The result of the study
684 finds that fishermen are open to using digital methods for payments and confiden-
685 tiality which is required for exporting the fish product to maintain high standards
686 for traceability, catch certification, and product quality. The usage of blockchain
687 as exemplified by the Tracey project can be used for upholding the restriction

for IUU due to its ability to ensure transparent trade, consistent records, and accessibility. The result and discussion of the study of Shamsuzzoha et al. (2023) provides a solution for improving the sustainability of tuna fishery and ensures that Filipino fishermen receive fair compensation. For the study limitation of the Tracey project, although there is a high acceptability of potentially using the app for fishermen, there are still constraints in terms of proper incentives, connectivity issues, technology usability, and education for using the app.

A study of Cocco and Mannaro (2021) proposed a blockchain-based technology in the traceability of the supply chain management of a traditional Italian food product, Carasau bread, which is made from durum wheat flour, salt, yeast and water. Since the production of this product is traditional, consumers would demand for transparency on the methods used in the Carasau bread production to ensure authenticity. The proposed model involves the combination of the application of Internet of Things (IoT), specifically the Radio Frequency Identification (RFID) sensors and Interplanetary File System (IPFS) with Blockchain (Cocco & Mannaro, 2021). RFID is a technology that uses radio frequencies to identify and track a tagged object while IPFS allows files to be stored and tracked over a decentralized and distributed file system. Cocco and Mannaro (2021) also stated that using RFID tags that will be integrated with different sensors to monitor food quality will be useful in their study. These sensors include freshness indicators to monitor the food quality when packaged, biosensors to detect degradation molecules, time temperature indicator to measure and record temperature and humidity sensors to detect the amount of water vapor in the atmosphere. The integration of IoT and blockchain technology can have a huge impact in increasing traceability in agri-food supply chain. Moreover, this study proposed to have a

713 generic agri-food traceability system which will be based on Ethereum blockchain,
714 Radio-frequency identification (RFID), Near Field Communication (NFC), and
715 Interplanetary File System (IPFS) technology. Moreover, the model proposal also
716 includes sensor network devices, smart contacts, optical cameras and an external
717 database. Each IoT device will be connected to Raspberry Pi and interfaces with
718 blockchain implementing smart contracts and IPFS which authorities can inspect
719 every node and batch online through the uploaded files in IFPS; hashes of the
720 uploaded files on IFPS are also stored on blockchain (Cocco & Mannaro, 2021) .
721 In this way, users along the chain supply can view and trace each batch using the
722 NFC tags promoting transparency and traceability. Overall, the proposed model
723 is a combination of two subsystems. The first one is an on-chain system which is
724 the blockchain implementing smart contracts and will be developed using Solidity,
725 an object-oriented language. The second one is an off-chain system that will be
726 implemented in Javascript using Node.js (to interact with the smart contracts)
727 and Web3.js packages (to interact with blockchain) and these packages should be
728 installed on the Raspberry Pi. However, the purpose of this study is to exam-
729 ine the traceability systems of the agri-food industry and further provide possible
730 solutions.

731 **2.10 Developing a Traceability System for Tuna 732 Supply Chains**

733 The study of Kresna et al. (2017) , proposed an IT-based traceability system
734 for tuna supply chain as opposed to the traditional paper based traceability sys-

tem which has several limitations such as the potency to be manipulated, error by the human, language barrier, and physical damage. The architecture comprises several layers: infrastructure, data, application, communication, and user layers. The infrastructure layer includes computer hardware, network infrastructure, and sensing devices like CCTV, GPS, and RFID for data acquisition. The data layer serves as the system's database, featuring both a main system database and an emergency database for critical situations. The application layer consists of various modules—admin, tracing, transporter, supplier, and government—that registered actors can access through different interfaces. Finally, the user layer consists of the registered actors who utilize the system.

The journal article of Tiwari (2020) called Application of Blockchain in Agri-Food Supply Chain conducted two case studies for a blockchain driven app built for supply chain related to food, fishing, and agriculture. The first case-study is the usage and effectiveness of the Provenance system for tuna tracking certification. The objective of the Provenance system is to enhance transparency in the tuna supply chain by ensuring certification and standard compliance across all roles(e.g. supplier, retailer) in the chain. The system is built using six modular programs: registering, standards, production, manufacturing, tagging, and user-interface. The usage of blockchain in the Provenance system allows transactions to be recorded to allow shared ledger for transparency and smart contracts for secure exchanges of money or information. The usage of the Provenance system is to solve the issues encountered in the tuna fishing industry affected by various factors such as illegal, unregulated, unauthorized (IUU) fishing, fraud, and human rights abuses. The solution of the Provenance system is to allow tracking, tracing, and certification of tuna using blockchain. The Provenance system has a smart tag-

760 ging feature that allows fishermen to use SMS for digital assets on the blockchain
761 to track where the fish, in return, all supply chain stakeholders can access the
762 data that was sourced from the SMS. The second case-study is the usage of the
763 IBM Food Trust for transparency in the food supply chain. The IBM Food Trust
764 aims to solve the problems in the food supply chain, specifically in product safety.
765 Locating supply chain items in real-time using identifiers like GTIN or UPC is
766 the primary feature of the IBM Food Trust. The app also provides end-to-end
767 product provenance, real-time location and status, and facilitates rapid product
768 recalls. The IBM Food Trust also provides insights and visibility for the freshness
769 of the product to reduce losses and spoilage. Lastly, the IBM Food Trust provides
770 certifications from the information taken when handling and managing the prod-
771 ucts in the supply chain. The case studies conducted by Tiwari (2020) illustrates
772 the potential of blockchain technology in improving transparency, efficiency, and
773 ethical practices within supply chains.

774 2.11 Chapter Summary

775 2.11.2 Research Gaps and Problem

776 Given the advanced existing technologies in blockchain-based traceability systems
777 for agri-food supply chains, significant gaps remain in understanding the user ex-
778 perience and integration challenges faced by the fishermen. While the study by
779 Shamsuzzoha et al. (2023) highlighted the feasibility and benefits of the mobile
780 application, Tracey, they overlooked possible issues related to technology adop-

2.11.1 Comparison Table of Related Studies

Study	Technology Used	Focus Area	Application	Key Findings	Limitations
Shamsuzzoha et al. (2023)	Blockchain (hybrid model)	Fish traceability	Mobile app (Tracey) for fishermen and buyers	Demonstrated feasibility for traceability, certification, transparency; high user acceptability among fishermen	Connectivity issues, technology usability, need for proper incentives and education
Cocco & Mannaro (2021)	Blockchain, IoT (RFID, IPFS), NFC, Ethereum	Italian traditional food (Carasau bread)	Agri-food supply chain traceability system	Proposed a model combining IoT and blockchain to enhance traceability and transparency	High complexity; requires integration of multiple technologies (RFID, IPFS, NFC)
Kresna et al. (2017)	IT-based system, RFID, CCTV, GPS	Tuna supply chain	Digital traceability system (IT-based)	Identified weaknesses in traditional paper-based systems; proposed IT layers for comprehensive tracking	Infrastructure requirements (CCTV, GPS, RFID); limited detail on blockchain
Tiwari (2020) - Provenance	Blockchain, smart contracts, SMS	Tuna tracking certification	Provenance system for tuna supply chain	Enhanced transparency, certification compliance; addressed IUU fishing, fraud, human rights abuses	Limited to specific regions and roles within supply chain
Tiwari (2020) - IBM Food Trust	Blockchain, GTIN/UPC identifiers	Food supply chain	Real-time tracking, product recalls	Improved transparency, efficiency; enabled real-time status, freshness insights	Focused on general food products; high dependency on IBM ecosystem

Table 2.1: Comparison of Studies on Technology for Traceability and Supply Chain Management

781 tion, digital literacy, and connectivity.

782 Furthermore, existing technologies have primarily focused on large-scale imple-
 783 mentations and theoretical frameworks without adequately considering the prac-
 784 tical implications and user experience needed for effective system integration. This
 785 study aims to address these gaps by exploring real-world challenges faced by users,
 786 especially fishermen, in adopting blockchain technology for traceability.

787 2.11.3 Summary

788 The literature reviewed highlighted the critical challenges and opportunities re-
789 garding the tuna supply chain, particularly in the areas of traceability and sustain-
790 ability. Existing supply chain technologies, especially those utilizing blockchain,
791 present solutions but also come with limitations in terms of blockchain adoption.
792 The application of blockchain technology in the tuna supply chain has shown po-
793 tential for enhancing traceability from ocean to consumer.

794 Through this paper, a blockchain-driven solution could contribute to providing a
795 more efficient and transparent supply chain. However, further studies are neces-
796 sary to assess the long-term sustainability of blockchain in such systems.

⁷⁹⁷ Chapter 3

⁷⁹⁸ Research Methodology

⁷⁹⁹ This chapter outlines a clear and detailed description of the research methods and
⁸⁰⁰ processes used in the development and evaluation of SeaXChange: A Blockchain
⁸⁰¹ Driven App for Tuna Supply Chain Management. The algorithms, systems, theo-
⁸⁰² ries, framework and models are described in detail in which this chapter establishes
⁸⁰³ the foundation of this study .This chapter also explains the data collection method
⁸⁰⁴ used ensuring the validity and reliability of the results.In addition, the chapter
⁸⁰⁵ discusses the considerations and potential limitations of this study. Overall, this
⁸⁰⁶ will serve as a guide for the readers in understanding the structured process of
⁸⁰⁷ developing the SeaXChange.

⁸⁰⁸ 3.1 Software Development

⁸⁰⁹ Scrum is a framework within the Agile development that prioritizes flexibility.
⁸¹⁰ It is an iterative software development approach that lets a project be broken

811 down into phases and emphasizes continuous improvements. For this study, the
812 researchers opted to use Scrum because it involved many stakeholders and it
813 operated in a ever-changing environment. Scrum allowed the team to adapt to
814 new requirements through structured sprint planning, weekly reports, and sprint
815 reviews, ensuring continuous alignment with project goals.

816 **3.2 Research Activities**

817 For this study, the researchers opted for interviews because it enabled in-depth
818 exploration of stakeholder perspectives and experiences. The identified fisher and
819 supplier client interface was tested within the perimeters of Barangay Sapa, Miagao,
820 Iloilo, Philippines. The identified retailer testers were the vendors who reside
821 in Barangay Mat-y and Barangay Sapa in Miagao. The identified consumer testers
822 were situated in Miagao. The researchers chose the local fishermen, retailers and
823 suppliers within Miagao because they wanted to focus on the small-scale fishing.

824 **3.2.1 Feedback Collection Method**

825 The feedback was collected through a combination of structured interviews and
826 assessment forms. Participants were asked to complete an assessment rubric evalu-
827 ating the SeaXChange app across key criteria such as functionality, end-user needs,
828 performance, usability, ease of use and feasibility. Moreover, follow-up interviews
829 were conducted to gather deeper qualitative insights and obtain suggestions for
830 system improvement.

831 The feedback gathered from fishermen, suppliers and retailers, and consumers
832 was analyzed based on the SeaXChange assessment rubric, which evaluated six
833 major categories: Functionality, End-user Needs, Performance, Usability, Ease of
834 Use and Feasibility. The collected data were analyzed using descriptive statistics,
835 through the computation of mean scores for each assessment criterion. These
836 mean values were used to summarize stakeholder perceptions of the system. Mean
837 ratings were calculated based on the 1-5 Likert Scale where 1 = Poor and 5 =
838 Very Good.

839 **3.2.2 Data Gathering**

840 • Primary Data:

- 841 – Stakeholder(Fishermen, Supplier, Retailers, and Consumers) interviews
842 were conducted to identify the use-case and user requirements, interface
843 usability, and adoption challenges.
- 844 – Observations were made of existing tuna supply chain processes in local
845 settings.

846 • Secondary Data:

- 847 – Literature review was conducted on blockchain applications in supply
848 chain management and product traceability.
- 849 – Industry reports and regulatory documents related to tuna fishing and
850 supply chain operations.

851 3.2.3 Designing and Developing the System

852 1. **Software Development Methodology:** The project followed a Scrum
853 framework to ensure continuous iteration, stakeholder involvement, and flex-
854 ibility in adapting to feedback.

855 2. **Technology Stack:**

856 • Front-end Development: Used React for creating a secure and user-
857 friendly interface for stakeholders, prioritizing simple and responsive
858 user-interface.

859 • Back-end Development: Used Node.js along with Express for managing
860 back-end processes and API integration. Express is a flexible web applica-
861 tion framework for Node.js used to build APIs for web applications.
862 Docker for containerization of the project and Windows Subsystem for
863 Linux (Ubuntu as the Linux distribution) for setting up the network.

864 • Cloud Infrastructure: Used Google Cloud to host backend services and
865 manage the databases, where the app could be accessed globally. It
866 also ensured the app could scale smoothly as more data and users were
867 added.

868 • Blockchain Framework: Used Go language for developing smart con-
869 tracts and providing an immutable ledger for transaction data.

870 • Database for Accounts: Used Firebase managing user accounts and
871 authentication.

872 3. **Blockchain Development Platform:**

- 873 • Used Hyperledger Fabric for its permissioned nature and scalable ar-
874 chitecture.
- 875 • The open-sourced resources and timely updates of Hyperledger Fabric
876 components is ideal for creating a distributed ledger for tuna supply
877 chain.

878 **3.2.4 Implementing Algorithms and Services**

879 The system for this study is built on top of a Hyperledger Fabric project, it also
880 utilized combinations of algorithms to facilitate the work flow of data or asset
881 as well as ensuring high security with encryption and decryption configuration
882 techniques.

883 **1. Consensus Algorithm**

884 The project followed Raft(Leader-based consensus) for handling organiza-
885 tions or nodes. Raft is intended for managing a replicated log in a blockchain
886 network. Raft is a Crash Fault Tolerant (CFT) protocol, is designed to han-
887 dle non-malicious node failures (e.g., hardware crashes, network issues) In
888 Raft, one node is elected as the leader, and it coordinates the ordering of
889 transactions (Xu et al, 2022) . The leader replicates log entries (transac-
890 tions) to follower nodes, ensuring consistency across the network.

891 **2. Cryptographic Algorithm**

892 The project employed several cryptographic algorithms to ensure security
893 and privacy. These cryptographic data served as digital signatures and iden-
894 tity verification for the project. ECDSA (Elliptic Curve Digital Signature

Algorithm) was used for generating digital signatures while X.509 certificates are intended for identity management and authentication of participants (Anitha & Sankarasubramanian, n.d.) . For the encryption, AES (Advanced Encryption Standard) was used for encrypting data at rest and in transit. TLS (Transport Layer Security) secured communication between network nodes. SHA-256 (Secure Hash Algorithm-256) ensured data integrity by generating unique hashes for blocks and transactions.

3. Membership Service

The implementation of the Membership Service Provider (MSP) requirement involved a set of folders added to the network configuration. These folders defined an organization both internally, by specifying its administrators, and externally, by enabling other organizations to verify the authority of entities attempting specific actions. While Certificate Authorities (CAs) are responsible for generating the certificates that represent identities, the MSP included a list of permitted identities. The MSP specified which Root CAs and Intermediate CAs are authorized to define members of a trust domain. This was achieved by either listing the identities of their members or identifying the CAs allowed to issue valid identities for those members.

4. Ordering Service

The ordering service in this study played a crucial role in maintaining the integrity and functionality of the blockchain network. Its primary responsibilities included ensuring that transactions are processed in the correct sequence (transaction ordering), grouping transactions into blocks based on configurable parameters like size or timeout (block creation), and distributing these ordered blocks to peers for validation and commitment (block

920 distribution) (Nassar et al, 2024). Additionally, the ordering service pro-
921 vided fault tolerance to ensure the network remains operational even in the
922 presence of node failures through Raft.

923 **5. Endorsement Policy**

924 Fabric employs endorsement policies to specify which peers must validate a
925 transaction before it's committed. The algorithm involved multi-signature
926 schemes where a transaction is valid if it receives endorsements from the
927 required peers as per the policy.

928 **6. Chaincode (Smart Contract)**

929 The handling and flow of business logic agreed to by members of the tuna
930 supply chain in the blockchain network is executed by a chaincode or smart
931 contract. The chaincode of the app was written in Go language. Docker
932 container was used for enabling the chaincode to securely run along with the
933 overall hyperledger fabric configurations. Chaincode initializes and manages
934 ledger state through transactions submitted by applications (Hyperledger
935 Fabric Documentation, 2024) . The chaincode followed the object-oriented
936 paradigm for creating classes and objects necessary for the tuna supply
937 chain.

938 **3.2.5 Modeling the System Architecture**

939 The system architecture of the project were consisted of many nodes that com-
940 municated with each other. The chaincode enabled the system to run algorithms,
941 particularly, holding state and ledger data, and executes transactions such as asset
942 transfer in the tuna supply chain.

943 • **Blockchain Architecture**

944 The project involved peer, ordering services, ledger, and client application
 945 to perform various transaction such as tracing the origin and the stop points
 946 of a tuna asset. Peers are nodes in the blockchain network that maintained
 947 a copy of the distributed ledger and execute chaincode (smart contracts).
 948 The ordering service is the central component of the blockchain for ordering
 949 transactions and creating blocks to distribute to peers through consensus
 950 mechanism. The ledger is the immutable record of all transaction in the
 951 tuna supply chain network, stored across all peers. The client application is
 952 the interface through which users or tuna supply chain participants interact
 953 with the blockchain network.

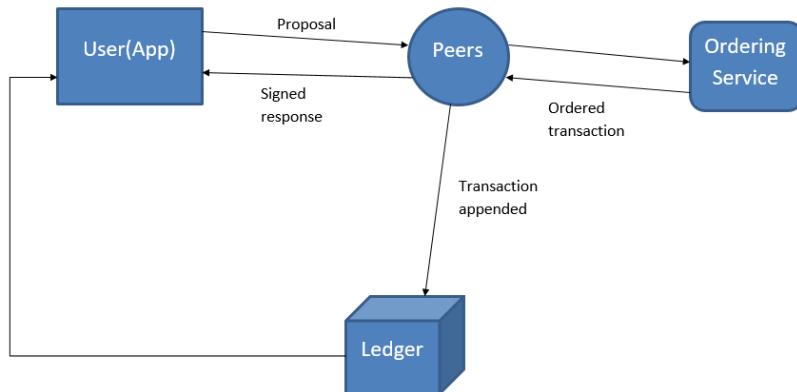


Figure 3.1: Blockchain Architecture of SeaXChange

954 • **Overall System Architecture**

955 The overall system architecture contains a web application built with Next.js
 956 for the frontend, utilizing Firebase for user authentication and account man-
 957 agement. The application follows a role-based access model (Fisher, Sup-
 958 plier, Retailer, Consumer) where each role has specific permissions for inter-

959 acting with tuna assets in the supply chain. The backend runs on Google
 960 Cloud Platform, consisting of an Express.js API that interfaces with a Hyperledger Fabric blockchain network (containerized in Docker) which stores
 961 and manages the immutable record of tuna assets and their transfers between supply chain participants. This architecture enables secure tracking
 962 of tuna from creation by fishers through the supply chain to consumers, with appropriate viewing and transfer capabilities assigned to each role in
 963 the process.
 964
 965
 966

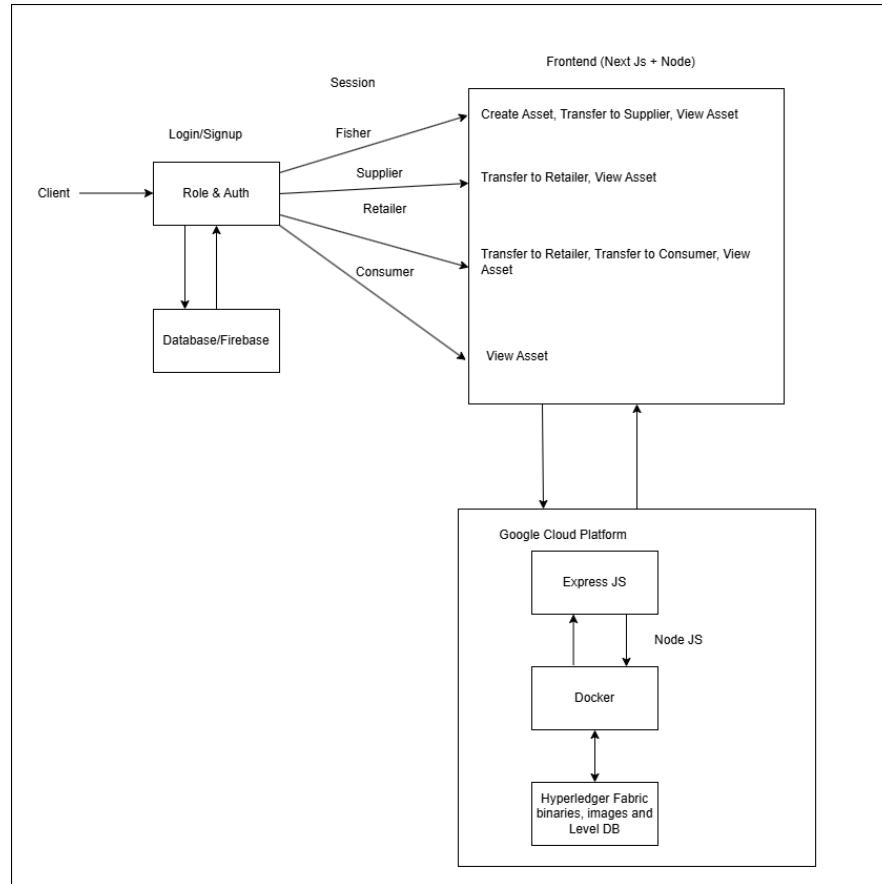


Figure 3.2: Overall System Architecture of SeaXChange

968 The use case shows the outline on how the user will interact with the SeaX-
969 Change App. It followed the major stages or participants in the tuna supply
970 chain.

971 **1. Fisher**

- 972 - Encodes tuna I.D. of fish.
973 - Encodes the date when the fish was captured.
974 - Encodes the location where the fish was captured.
975 - Encodes the fishing method used.
976 - Query the origin and exchange of the tuna asset.

977 **2. Supplier**

- 978 - Encodes when the product was transferred from fisher to supplier.
979 - Query the origin and exchange of the tuna asset.
980 - Generate supplier's location during retrieval of tuna asset.

981 **3. Retailer**

- 982 - Encodes when the product was retrieved from the supplier or another
983 retailer.
984 - Query the origin and exchange of the tuna asset.
985 - Generate retailer's location during retrieval of tuna asset.

986 **4. Consumer**

- 987 - Retrieve data from retailer.
988 - Query the origin and exchange of the tuna asset.

989 There are four (4) types of users that will use the app. The first user
990 type is the Fisher, which will be the starting point of the blockchain.
991 It will encode the catch details of a tuna product such as the date of
992 capture, location, and fishing method. The second user type is the

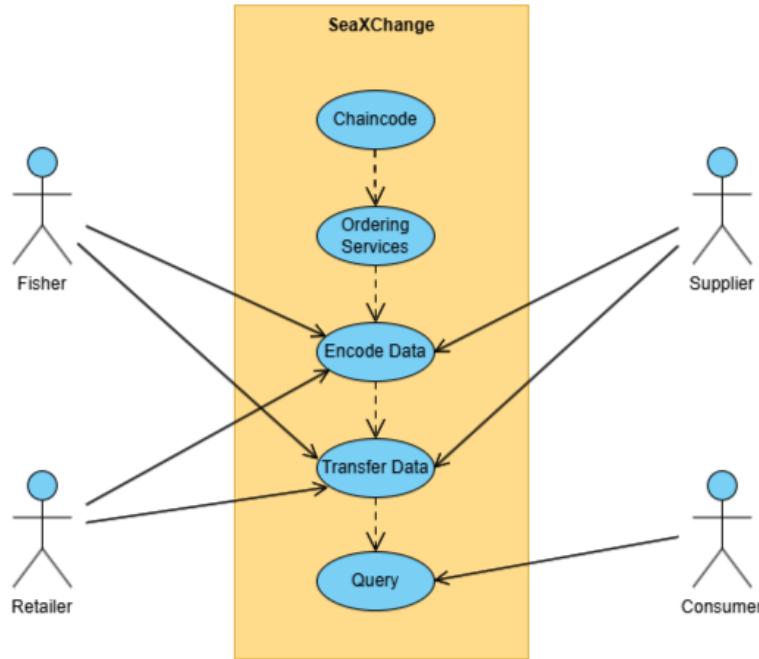


Figure 3.3: Use case diagram for SeaXChange.

993 Supplier, which will encode when the product was transferred from
 994 the fisher to the supplier, as well as generate their location during
 995 the retrieval of the tuna asset. The third type is the Retailer, which
 996 will encode when the product was transferred from the supplier to the
 997 retailer or in the case of multiple retailers, from the previous retailer to
 998 the current retailer, their location is also generated during the retrieval
 999 of the tuna asset. Lastly, the Consumers, which can only query the
 1000 origin and exchange of tuna assets.

1001 **Chapter 4**

1002 **Results and Discussions**

1003 **4.1 Overview**

1004 This chapter presents the results of the system. Included in this chapter are
1005 screenshots and the discussion of results. The tuna supply chain management
1006 smart contract on Hyperledger Fabric has been initiated and tested within a con-
1007 trolled blockchain environment. Results indicated that the system was function-
1008 ally robust and reliable, having managed assets, transaction integrity, and the
1009 ability to query and update the ledger in the blockchain. This chapter presents
1010 the details of the major steps executed during the process, results for those steps,
1011 and the current status of the system's operations.

1012 **4.2 Smart Contract Deployment and Installation**

1013

1014 **4.2.1 Hyperledger Fabric Prerequisites**

1015 Before executing a smart contract framework and blockchain system, it is cru-
1016 cial to first install and set up the necessary tools and technologies. This includes
1017 setting up Hyperledger Fabric, which involves installing the Fabric binaries, con-
1018figuring the network, and ensuring all necessary dependencies like Docker, Docker
1019 Compose, and Node.js are installed and properly configured. Additionally, setting
1020 up the required certificates, defining the channel configurations, and ensuring that
1021 peer nodes and orderers are correctly connected and synchronized are all essential
1022 steps in preparing the environment for blockchain and smart contract operations.

1023 • **Software Requirements:**

- 1024 – **Docker and Docker Compose:** Hyperledger Fabric needs to have
1025 Docker installed and running on the system. Docker is required to run
1026 the peer and ordering services of the blockchain system.
- 1027 – **Node.js:** Required for the Fabric SDK for client application integra-
1028 tion with JavaScript libraries such as react.
- 1029 – **Go:** Ensure Go is installed, and the GOPATH environment variable
1030 is set up. This is essential for building and running chaincode(smart
1031 contract) written in Go.
- 1032 – **Fabric Samples:** Clone the official Hyperledger Fabric's fabric-samples
1033 repository from GitHub:

```
1034     git clone -b release-2.4 --single-branch  
1035     https://github.com/hyperledger/fabric-samples  
1036     cd fabric-samples/test-network
```

1037

1038 – **Binaries and Docker Images:**

```
1039 curl -sSL https://bit.ly/2ysbOFE | bash -s
```

1040

1041 • **Network Setup:**

1042 – Run the `test-network` script to start the Hyperledger Fabric test net-
1043 work:

```
1044 ./network.sh up
```

1045

1046 This script starts a peer, an ordering service, and a CA (Certificate
1047 Authority) on the local machine.

1048 – After starting the network to docker in the same directory (`test-network`),
1049 a channel must be created:

```
1050 ./network.sh createChannel
```

1051

1052 • **Deploying Chaincode (Smart Contract):**

1053 – Step 1:

```
1054 export PATH=${PWD}/../bin:$PATH
```

1055

1056 – Step 2:

```
1057     export FABRIC_CFG_PATH=$PWD/./config/
```

```
1058
```

1059 – Step 3:

```
1060     export CORE_PEER_TLS_ENABLED=true
1061     export CORE_PEER_LOCALMSPID="Org1MSP"
1062     export CORE_PEER_TLS_ROOTCERT_FILE=${PWD}/organizations
1063         /peerOrganizations/org1.example.com/peers/peer0.org1.example.com
1064             /tls/ca.crt
1065     export CORE_PEER_MSPCONFIGPATH=${PWD}/organizations
1066         /peerOrganizations/org1.example.com/users
1067             /Admin@org1.example.com/msp
1068     export CORE_PEER_ADDRESS=localhost:7051
1069
1070
```

1071 4.2.2 Invoking the Blockchain System

1072 After setting up the prerequisites, including Docker containers, the test network,
1073 and chaincode, the tuna supply chain system can now be invoked for creating,
1074 transferring, and querying tuna assets. The figures provided below demonstrate
1075 the processes involved in invoking the blockchain system.

4.2. SMART CONTRACT DEPLOYMENT AND INSTALLATION

45

```
[root@ryrex2002@LAPTOP-Q93UQUB8:/mnt/c/SpecialProblem/hyperledger-fabric3/fabric-samples/test-network]# peer chaincode query -C mychannel -n basic_cc -f "queryAllAssets"
[{"ID": "tuna1", "Species": "Skipjack", "Weight": 5.5, "CatchLocation": "Antique", "CatchDate": "2024-12-01", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierX", "Retailer": "Reyes"}, {"ID": "tuna2", "Species": "Yellowfin", "Weight": 8.5, "CatchLocation": "Palawan", "CatchDate": "2024-12-02", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierY", "Retailer": "Reyes"}, {"ID": "tuna3", "Species": "Bluefin", "Weight": 5.5, "CatchLocation": "Antique", "CatchDate": "2024-12-03", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierZ", "Retailer": "Cruz"}, {"ID": "tuna4", "Species": "Albacore", "Weight": 5.5, "CatchLocation": "Antique", "CatchDate": "2024-12-04", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierA", "Retailer": "Cruz"}, {"ID": "tuna5", "Species": "Skipjack", "Weight": 5.5, "CatchLocation": "Antique", "CatchDate": "2024-12-05", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierB", "Retailer": "MA"}, {"ID": "tuna6", "Species": "Albacore", "Weight": 6, "CatchLocation": "2024-12-06", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierC", "Retailer": "MA"}, {"ID": "tuna7", "Species": "Skipjack", "Weight": 6, "CatchLocation": "Davao", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierD", "Retailer": "MA"}, {"ID": "tuna8", "Species": "Albacore", "Weight": 6, "CatchLocation": "2024-12-07", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierE", "Retailer": "MA"}]
[ryrex2002@LAPTOP-Q93UQUB8:/mnt/c/SpecialProblem/hyperledger-fabric3/fabric-samples/test-network]
```

Figure 4.1: Query Smart Contract: Check assets

1076 • Adding new tuna assets:

1077 Here, a new tuna asset is created and registered on the blockchain. This in-
 1078 volves invoking the smart contract to add a new entry, which includes details
 1079 such as the type of tuna, quantity, and any other relevant information. This
 1080 step ensures that newly caught or acquired tuna can be tracked throughout
 1081 the supply chain.

```
[root@ryrex2002@LAPTOP-Q93UQUB8:/mnt/c/SpecialProblem/hyperledger-fabric3/fabric-samples/test-network]# peer chaincode invoke -o localhost:7050 --ordererTLSHostnameOverride orderer.example.com --tlsRootCertFiles $PWD/organizations/ordererOrganizations/example.com/msp/tlscacerts/tlscacert.pem -C mychannel -n basic_cc -c '{"function": "CreateAsset", "Args": [{"ID": "tuna9", "Species": "Skipjack", "Weight": 6, "CatchLocation": "2024-12-08", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierF", "Retailer": "Cruz"}]} >>> Chaincode invoke successful, result: status:200
[ryrex2002@LAPTOP-Q93UQUB8:/mnt/c/SpecialProblem/hyperledger-fabric3/fabric-samples/test-network]
```

Figure 4.2: Invoke Smart Contract: Create/Add new tuna asset

1082 • Check all assets after adding a new tuna asset:

1083 After adding a new tuna asset, the smart contract is queried again to verify
 1084 that the asset has been successfully added. This step confirms that the new
 1085 asset is part of the current inventory and that no discrepancies exist in the
 1086 recorded data.

```
[root@ryrex2002@LAPTOP-Q93UQUB8:/mnt/c/SpecialProblem/hyperledger-fabric3/fabric-samples/test-network]# peer chaincode query -C mychannel -n basic_cc -f "queryAllAssets"
[{"ID": "tuna1", "Species": "Skipjack", "Weight": 5.5, "CatchLocation": "Antique", "CatchDate": "2024-12-01", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierX", "Retailer": "Reyes"}, {"ID": "tuna2", "Species": "Yellowfin", "Weight": 8.5, "CatchLocation": "Palawan", "CatchDate": "2024-12-02", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierY", "Retailer": "Reyes"}, {"ID": "tuna3", "Species": "Bluefin", "Weight": 5.5, "CatchLocation": "Antique", "CatchDate": "2024-12-03", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierZ", "Retailer": "Cruz"}, {"ID": "tuna4", "Species": "Albacore", "Weight": 5.5, "CatchLocation": "Antique", "CatchDate": "2024-12-04", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierA", "Retailer": "Cruz"}, {"ID": "tuna5", "Species": "Skipjack", "Weight": 5.5, "CatchLocation": "Antique", "CatchDate": "2024-12-05", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierB", "Retailer": "MA"}, {"ID": "tuna6", "Species": "Albacore", "Weight": 6, "CatchLocation": "2024-12-06", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierC", "Retailer": "MA"}, {"ID": "tuna7", "Species": "Skipjack", "Weight": 6, "CatchLocation": "Davao", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierD", "Retailer": "MA"}, {"ID": "tuna8", "Species": "Albacore", "Weight": 6, "CatchLocation": "2024-12-07", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierE", "Retailer": "MA"}, {"ID": "tuna9", "Species": "Skipjack", "Weight": 6, "CatchLocation": "2024-12-08", "FishingMethod": "Longline", "Vessel": "Jagnew", "Supplier": "SupplierF", "Retailer": "Cruz"}]
[ryrex2002@LAPTOP-Q93UQUB8:/mnt/c/SpecialProblem/hyperledger-fabric3/fabric-samples/test-network]
```

Figure 4.3: Query Smart Contract: Check assets with new tuna asset

1087 • Transfer tuna asset to Supplier:

1088 This step involves transferring ownership of a tuna asset from the current

holder (e.g., a fisherman or a trader) to a supplier. The smart contract is invoked to facilitate the transfer, ensuring that the transaction is securely recorded on the blockchain and that the asset's new owner is updated accordingly.

```
Error: failed to get Broadcast client: orderer client failed to connect to orderer.example.com:7050 Failed to create new connection; context deadline exceeded
xyz@002BAPT0-094UWMS:~/src/SpecialBlockchain$ ./hyperledger-fabric/fabric-samples/test-network peer chaincode invoke -o localhost:7050 --ordererTLSHostnameOverride orderer.example.com --tls --cafile /etc/hyperledger/fabric/tls/peers/orderer.example.com/tls/ca.crt -c '{"channelID": "mychannel", "peerAddresses": "peer0.example.com:7051", "peerCertificates": "/etc/hyperledger/fabric/tls/peers/peer0.example.com/tls/cert.pem", "peerPrivateKeyFile": "/etc/hyperledger/fabric/tls/peers/peer0.example.com/tls/key.pem", "peerTLSCipherSuite": "TLS_ECDHE_RSA_WITH_AES_128_GCM_SHA256", "peerTLSRootCertFile": "/etc/hyperledger/fabric/tls/peers/org2.example.com/tls/ca.crt"}' --function="TransferAsset" -A "ros" -v "tunag" -S "SupplierA"
2019-05-14 14:45:40.000 UTC [chaincode] chaincodeInvoke->PeerDGR INFO [txid: 1] Chaincode invoke successful. result: status=200 payload="MAE="
```

Figure 4.4: Invoke Smart Contract: Transfer asset to a supplier

- Check the updated tuna asset:

After the transfer, the smart contract is queried once more to check if the asset details have been updated correctly. This step verifies that the asset's new owner is now the supplier and that all relevant information is correctly updated on the blockchain.

• Transfer tuna asset to Retailer:

1099 Similar to the supplier transfer, this step involves transferring the tuna asset
1100 from the supplier to a retailer. The smart contract facilitates this transfer,
1101 ensuring that ownership is correctly updated and that the retailer has control
1102 over the tuna asset. This step is crucial for the supply chain as it moves the
1103 tuna from bulk supply to retail.

4.3. BACKEND SECURITY ANALYSIS (HYPERLEDGER FABRIC ON GCP)47

1104 ● **Check the updated tuna asset:**

1105 After the transfer to the retailer, another query is made to verify the updated
1106 asset details. This step ensures that the transaction was successful and that
1107 the retailer now has ownership of the tuna asset. It confirms that the asset
1108 has moved through the supply chain correctly.

```
zyrex2082@LAPTOP-Q93UQUB8:/mnt/c/SpecialProblem/hyperledger-fabric3/Fabric-samples/test-network$ peer chaincode query -C mychannel -n basic -c '{"Args":["ReadAsset","tuna6"]}'  
[{"ID": "tuna6", "Species": "Skipjack", "Weight": 6.5, "CatchLocation": "Antique", "CatchRate": "200-12-01", "FishingMethod": "Longline", "Vessel": "Jagnee", "Supplier": "SupplierA", "Retailer": "Jose"}]  
zyrex2082@LAPTOP-Q93UQUB8:/mnt/c/SpecialProblem/hyperledger-fabric3/Fabric-samples/test-network$
```

Figure 4.7: Query Smart Contract: Check asset after transfer

1109 ● **Query Smart Contract and check updated assets:**

1110 The final step involves querying the smart contract to get a complete overview
1111 of all the assets in the supply chain. This includes all tuna assets from fishing
1112 to retail, allowing stakeholders to monitor and manage inventory effectively.
1113 It provides traceability in the supply chain, helping to maintain freshness
1114 and authenticity of the tuna as it moves through the market.

```
zyrex2082@LAPTOP-Q93UQUB8:/mnt/c/SpecialProblem/hyperledger-fabric3/Fabric-samples/test-network$ peer chaincode query -C mychannel -n basic -c '{"Args":["GetAllAssets"]}'  
[{"ID": "tuna1", "Species": "Skipjack", "Weight": 6.5, "CatchLocation": "Antique", "CatchRate": "200-12-01", "FishingMethod": "Longline", "Vessel": "Jagnee", "Supplier": "SupplierA", "Retailer": "Reyes"}, {"ID": "tuna2", "Species": "Yellowfin", "Weight": 8.5, "CatchLocation": "Palawan", "CatchDate": "2024-12-02", "FishingMethod": "Longline", "Vessel": "Jagnee", "Supplier": "SupplierA", "Retailer": "Reyes"}, {"ID": "tuna3", "Species": "Bluefin", "Weight": 5.5, "CatchLocation": "Antique", "CatchDate": "2024-12-03", "FishingMethod": "Longline", "Vessel": "Jagnee", "Supplier": "SupplierA", "Retailer": "Santos"}, {"ID": "tuna4", "Species": "Yellowtail", "Weight": 5.5, "CatchLocation": "Antique", "CatchDate": "2024-12-03", "FishingMethod": "Longline", "Vessel": "Jagnee", "Supplier": "SupplierA", "Retailer": "Santos"}, {"ID": "tuna5", "Species": "Albacore", "Weight": 6, "CatchLocation": "2024-12-05", "CatchDate": "2024-12-05", "FishingMethod": "Longline", "Vessel": "Jagnee", "Supplier": "SupplierA", "Retailer": "Mia"}, {"ID": "tuna6", "Species": "Skipjack", "Weight": 6, "CatchLocation": "2024-12-05", "CatchDate": "2024-12-05", "FishingMethod": "Longline", "Vessel": "Jagnee", "Supplier": "SupplierA", "Retailer": "Mia"}]  
zyrex2082@LAPTOP-Q93UQUB8:/mnt/c/SpecialProblem/hyperledger-fabric3/Fabric-samples/test-network$
```

Figure 4.8: Query Smart Contract: Check updated assets

₁₁₁₅ **4.3 Backend Security Analysis (Hyperledger Fab-**
₁₁₁₆ **ric on GCP)**

₁₁₁₇ **4.3.1 System Architecture and Deployment Overview**

₁₁₁₈ The backend of the system's tuna assets was developed using a containerized
₁₁₁₉ Hyperledger Fabric deployed on Google Cloud Platform (GCP). The network of
₁₁₂₀ Hyperledger Fabric consists of a peer node, an ordering node, and Certificate
₁₁₂₁ Authorities (CAs).

₁₁₂₂ **4.3.2 Blockchain Network Security**

₁₁₂₃ The blockchain network leverages Hyperledger Fabric's security model to ensure
₁₁₂₄ authenticated transactions and controlled access. A Membership Service Provider
₁₁₂₅ (MSP) manages identities and issues certificates based on a Public Key Infrastruc-
₁₁₂₆ ture (PKI) model, ensuring that only verified participants can interact with the
₁₁₂₇ network.

₁₁₂₈ Key security features include:

₁₁₂₉ **Channel Privacy**

₁₁₃₀ Channels act as private communication subnets, isolating transaction data so that
₁₁₃₁ only authorized organizations can access and process specific transactions.

1132 Policies and Access Control

1133 Policies, including endorsement policies and access control lists (ACLs), govern
1134 how transactions are validated, how channel resources are accessed, and how
1135 changes to the network are approved. Endorsement policies specifically define
1136 which peer nodes must approve a transaction before it is committed to the ledger.

1137 Secure Communication

1138 Transport Layer Security (TLS) is enforced across node communications to protect
1139 data in transit. Mutual TLS is used for operational endpoints like monitoring
1140 services.

1141 Identity and Role Management

1142 Every network participant—peer nodes, orderer nodes, client applications (SeaX-
1143 Change Web Application)—has a cryptographically verifiable identity, with roles
1144 defined within the framework to control access and permissions within channels.

1145 Hardware Security Modules (HSMs)

1146 Critical cryptographic operations, such as signing transactions under the blockchain
1147 assets invocation, can optionally be handled by HSMs to secure private keys out-
1148 side of the software environment.

1149 These layered mechanisms collectively ensure the confidentiality, integrity, and

1150 authenticity of transactions in the blockchain network.

1151 4.3.3 Smart Contract Automated Test Result

1152 To validate the security and functionality of the deployed smart contracts on the
 1153 Hyperledger Fabric network, an automated testing script (app.js) under asset-
 1154 transfer-basic directory was executed. The script interacted with the blockchain
 1155 network through the gateway application, utilizing the defined channel (mychan-
 1156 nel) and chaincode (basic). The automated tests performed the following opera-
 1157 tions:

1158 InitLedger Transaction

1159 The ledger was initialized by creating a predefined set of tuna asset entries. The
 1160 transaction was successfully committed, confirming the proper initialization of
 1161 asset data. (See Figure 4.9 for initialization confirmation.)

```
cd /opt/gopath/src/github.com/SpecialProblem/hyperledger-fabric-samples/asset-transfer-basic/application-gateway/javascript/src; node app.js
channelName: mychannel
chaincodeName: basic
msp: Org1MSP
cryptoPath: /mnt/c/SpecialProblem/hyperledger-fabric3/Fabric-samples/test-network/organizations/peerOrganizations/org1.example.com
keyDirectoryPath: /mnt/c/SpecialProblem/hyperledger-fabric3/Fabric-samples/test-network/organizations/peerOrganizations/org1.example.com/users/User1@org1.example.com/msp
certDirectoryPath: /mnt/c/SpecialProblem/hyperledger-fabric3/Fabric-samples/test-network/organizations/peerOrganizations/org1.example.com/users/User1@org1.example.com/msp
signcerts
tlsCertPath: /mnt/c/SpecialProblem/hyperledger-fabric3/Fabric-samples/test-network/organizations/peerOrganizations/org1.example.com/peers/peer0.org1.example.com/tls
caCertPath: /mnt/c/SpecialProblem/hyperledger-fabric3/Fabric-samples/test-network/organizations/peerOrganizations/org1.example.com/ca/tls
peerEndpoint: localhost:7051
peerHostAlias: peer0.org1.example.com
--> Submit Transaction: InitLedger, function creates the initial set of assets on the ledger
*** Transaction committed successfully
```

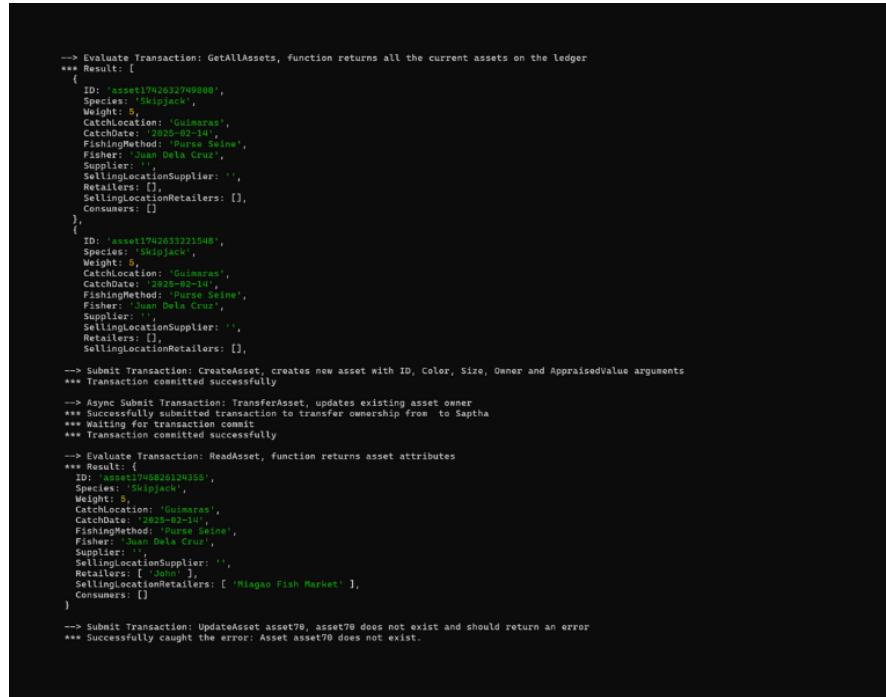
Figure 4.9: Initialization Confirmation of the Ledger

1162 GetAllAssets Query

1163 A query operation retrieved all existing assets recorded on the ledger. The results
 1164 displayed multiple tuna asset entries with details such as species, weight, catch

4.3. BACKEND SECURITY ANALYSIS (HYPERLEDGER FABRIC ON GCP)51

1165 location, catch date, fishing method, fisher, supplier, retailers, selling locations,
1166 and consumers. (See Figure 4.10 for the asset retrieval output.)



```
--> Evaluate Transaction: GetAllAssets, function returns all the current assets on the ledger
*** Result: [
  {
    ID: 'asset174632749008',
    Species: 'Skipjack',
    Weight: 5,
    CatchLocation: 'Guimaras',
    CatchDate: '2025-02-14',
    FishingMethod: 'Purse Seine',
    Fisher: 'Juan Dela Cruz',
    Supplier: '',
    SellinglocationSupplier: '',
    Retailers: [],
    SellinglocationRetailers: [],
    Consumers: []
  },
  {
    ID: 'asset174633221548',
    Species: 'Skipjack',
    Weight: 5,
    CatchLocation: 'Guimaras',
    CatchDate: '2025-02-10',
    FishingMethod: 'Purse Seine',
    Fisher: 'Juan Dela Cruz',
    Supplier: '',
    SellinglocationSupplier: '',
    Retailers: [],
    SellinglocationRetailers: []
  }
]
--> Submit Transaction: CreateAsset, creates new asset with ID, Color, Size, Owner and AppraisedValue arguments
*** Transaction committed successfully
--> Asynchronous Transaction: TransferAsset, updates existing asset owner
*** Successfully submitted transaction to transfer ownership from to Saptha
*** Waiting for transaction commit
*** Transaction committed successfully
--> Evaluate Transaction: ReadAsset, function returns asset attributes
*** Result: [
  {
    ID: 'asset174636124555',
    Species: 'Skipjack',
    Weight: 5,
    CatchLocation: 'Guimaras',
    CatchDate: '2025-02-10',
    FishingMethod: 'Purse Seine',
    Fisher: 'Juan Dela Cruz',
    Supplier: '',
    SellinglocationSupplier: '',
    Retailers: [ 'John' ],
    SellinglocationRetailers: [ 'Miagao Fish Market' ],
    Consumers: []
  }
]
--> Submit Transaction: UpdateAsset asset70, asset70 does not exist and should return an error
*** Successfully caught the error: Asset asset70 does not exist.
```

Figure 4.10: Initialization Confirmation of the Ledger

1167 CreateAsset Transaction

1168 A new asset was successfully created and appended to the blockchain. The trans-
1169 action was committed without errors, validating the chaincode's ability to handle
1170 new data insertion.

1171 TransferAsset Transaction

1172 Ownership transfer of an existing asset was simulated. The transaction was suc-
1173 cessfully submitted and committed, demonstrating the correct application of asset

1174 updates in the blockchain ledger.

1175 **ReadAsset Query**

1176 The updated asset was retrieved and verified to ensure the correctness of the
1177 transfer. The retrieved asset data reflected the changes made through the previous
1178 transaction, confirming data consistency.

1179 **UpdateAsset Error Handling**

1180 An attempt to update a non-existent asset (asset70) was performed to test the
1181 smart contract’s error-handling mechanism. The application correctly caught and
1182 reported the error, verifying that improper transactions are adequately handled
1183 and rejected.

1184 **Summary of Results**

1185 All positive transactions (initialization, creation, transfer, and reading) were suc-
1186 cessfully executed and committed. The smart contract exhibited robust error
1187 handling during invalid operations. Endorsement policies and Membership Ser-
1188 vice Provider (MSP) enforcement ensured transaction authenticity and integrity
1189 during the process. These tests confirm the functional reliability and transac-
1190 tion security of the smart contracts used within the tuna supply chain blockchain
1191 network.

¹¹⁹² **4.3.4 GCP Infrastructure Security**

¹¹⁹³ The Hyperledger Fabric network deployment on Google Cloud Platform (GCP)
¹¹⁹⁴ was secured by leveraging multiple layers of Google's infrastructure security model,
¹¹⁹⁵ following best practices in network, identity, and data protection.

¹¹⁹⁶ **Firewall Rules and Network Control**

¹¹⁹⁷ Only essential ports (e.g., 7051 for peer communication and 7050 for the ordering
¹¹⁹⁸ service) were opened to minimize network exposure. GCP's VPC firewall rules,
¹¹⁹⁹ ingress and egress controls, and options like VPC Service Controls help further
¹²⁰⁰ isolate services and prevent unauthorized access. Traffic between virtual machines
¹²⁰¹ and Google APIs is securely routed through Google's internal network infrastruc-
¹²⁰² ture using Private Google Access when available.

¹²⁰³ **IAM Roles and Access Management**

¹²⁰⁴ The principle of least privilege was enforced by assigning minimal permissions to
¹²⁰⁵ users and services through GCP Identity and Access Management (IAM). Access
¹²⁰⁶ decisions involve authentication, authorization checks, and enforcement of policies
¹²⁰⁷ through centralized services, helping reduce the risk of unauthorized actions or
¹²⁰⁸ privilege escalation.

1209 Encryption

1210 GCP ensures that data is encrypted both at rest and in transit by default. Storage
1211 systems use multiple layers of encryption, with cryptographic keys managed by
1212 Google. For additional control, Cloud Key Management Service (KMS) enables
1213 customers to manage their own encryption keys. Data in transit between services
1214 is protected using Application Layer Transport Security (ALTS), and all external
1215 communication with Google services is encrypted via TLS.

1216 Access Control

1217 Access to virtual machines and services was restricted using secure access methods.
1218 Identity-Aware Proxy (IAP) or VPN connections were employed to safeguard SSH
1219 and administrative access. GCP's zero-trust model emphasizes verifying identity
1220 and device security rather than relying solely on network location, aligning with
1221 best practices for modern infrastructure protection.

1222 Infrastructure and Operational Security

1223 GCP's underlying infrastructure benefits from Google's proprietary hardware de-
1224 signs, including the Titan security chip, secure boot mechanisms, and service iden-
1225 tity enforcement. Google's physical data centers use multi-layered defenses such
1226 as biometrics and intrusion detection systems. Operational security practices, in-
1227 cluding binary authorization and extensive monitoring, reduce insider risks and
1228 enforce software integrity throughout the lifecycle.

₁₂₂₉ By deploying the blockchain network on GCP, the project leveraged a highly se-
₁₂₃₀ cure environment, benefiting from Google's layered security architecture across
₁₂₃₁ networking, identity management, encryption, access control, and operational
₁₂₃₂ practices.

₁₂₃₃ 4.3.5 Threat Model and Mitigations

₁₂₃₄ Potential threats to the system were identified and mitigation strategies were applied, as summarized in Table 4.1.

Threat	Mitigation
Unauthorized access to network	Use of MSP and Certificate Authorities
Tampering with transactions	Endorsement policies and consensus mechanisms
Denial of Service (DoS) attacks	GCP Firewall and rate limiting rules
Data leakage	Private channels and access controls

Table 4.1: Potential Threat and Mitigation

₁₂₃₅

₁₂₃₆ 4.4 Mockups

₁₂₃₇ The mockups represent the preliminary design for the SeaXChange web appli-
₁₂₃₈ cation, created using Figma to facilitate collaboration and incorporate feedback
₁₂₃₉ efficiently. The visual design features a teal-based color scheme to evoke an oceanic
₁₂₄₀ theme, aligning with the app's focus on tuna products supply chain. This aesthetic
₁₂₄₁ choice reinforces the app's identity and enhances user engagement.

₁₂₄₂ Upon launching the app, users are first directed to the Login or Sign-Up page,
₁₂₄₃ where authentication is required to access any data. This ensures security and

₁₂₄₄ role-specific access within the blockchain system.

₁₂₄₅ Once authenticated, users are redirected to their personalized homepages, which
₁₂₄₆ include their profile information and a dashboard showing relevant tuna product
₁₂₄₇ assets. The user experience is role-dependent:

₁₂₄₈ • All users can view available assets on the blockchain.

₁₂₄₉ • Fishermen are the only users who can create new assets, representing newly
₁₂₅₀ caught tuna.

₁₂₅₁ • Suppliers and Retailers have the ability to pass on assets down the supply
₁₂₅₂ chain, updating the product's status, location, or freshness.

₁₂₅₃ This role-based structure ensures traceability, accountability, and clarity across
₁₂₅₄ the supply chain, while maintaining a clean and intuitive interface tailored to
₁₂₅₅ each user type.

4.4. MOCKUPS

57

Login Page

SeaXChange

Email:

Password:

Log In

Don't have an account? [Sign up](#)

Fisher Homepage

SeaXChange

Order Tuna 32

+ ADD CATCH

Picture Picture Picture

TUNA1 Dec 1, 2024 Available

TUNA1 Dec 1, 2024 Available

TUNA1 Dec 1, 2024 Sold

Picture Picture Picture

TUNA1 Dec 1, 2024 Available

TUNA1 Dec 1, 2024 Available

TUNA1 Dec 1, 2024 Available

Fisher Add Catch Page

SeaXChange

TUNA1

Species: Skipjack

Weight (kg): 5.5

Catch Location: Antipe

Catch Date: 2024-10-01

Fishing Method: Longline

Vessel: Japone

Supplier: NA

Retailer: NA

Consumer: NA

SAVE **SEND TUNA**

Fisher Add Catch Page 2

SeaXChange

TUNA1

Species: Skipjack

Weight (kg): 5.5

Catch Location: Antipe

Catch Date: 2024-10-01

Fishing Method: Longline

Vessel: Japone

Supplier: NA

Retailer: NA

Consumer: NA

SEND **EDIT**

SAVE **SEND TUNA**

Supplier Homepage

SeaXChange

Order Tuna 32

Picture Picture Picture

TUNA1 Dec 1, 2024 Available

TUNA1 Dec 1, 2024 Available

TUNA1 Dec 1, 2024 Sold

Picture Picture Picture

TUNA1 Dec 1, 2024 Available

TUNA1 Dec 1, 2024 Available

TUNA1 Dec 1, 2024 Available

Supplier Search/Click Result Page

SeaXChange

TUNA1

Species: Skipjack

Weight (kg): 5.5

Catch Location: Antipe

Catch Date: 2024-10-01

Fishing Method: Longline

Vessel: Japone

Supplier: John Doe

Retailer: NA

Consumer: NA

SEND TUNA

Retailer Search/Sell Page

SeaXChange

TUNA1

Species: Skipjack

Weight (kg): 5.5

Catch Location: Antipe

Catch Date: 2024-10-01

Fishing Method: Longline

Vessel: Japone

Supplier: NA

Retailer: Oscar Gomes

SEND TUNA **MARK AS SOLD**

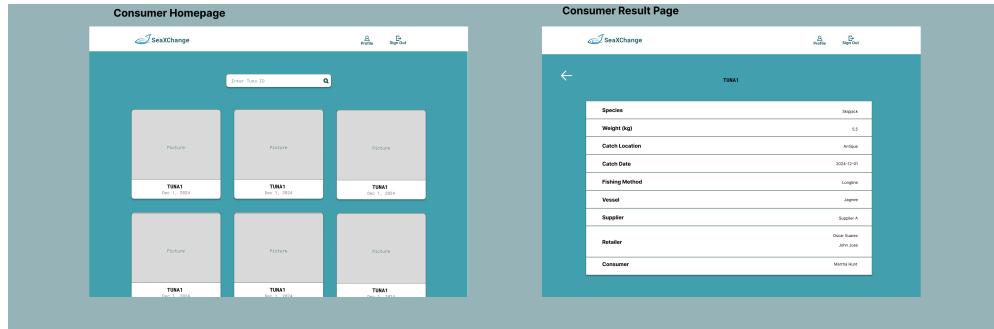


Figure 4.11: SeaXChange Mockups showing the Authentication Page, Role-Based Homepage, Asset Transfer Interfaces for Fishermen, Suppliers, and Retailers, and Asset Viewing page for the Consumers

1256 4.5 Operational Flow of the Web Application

1257 This section will discuss the flow in using the SeaXChange Web Application. It
1258 will show the respective interface for every page and how the users can interact
1259 with it.

1260 4.5.1 Landing Page

1261 Users are be greeted with the landing page, where it shows a ocean visuals and
1262 a tagline “Discover the Journey your tuna made from the ocean to your dinner
1263 plate”. Users are given the option to Login, where they are redirected to the login
1264 page or Get Started, where they are redirected to the sign up page.



Figure 4.12: Landing Page

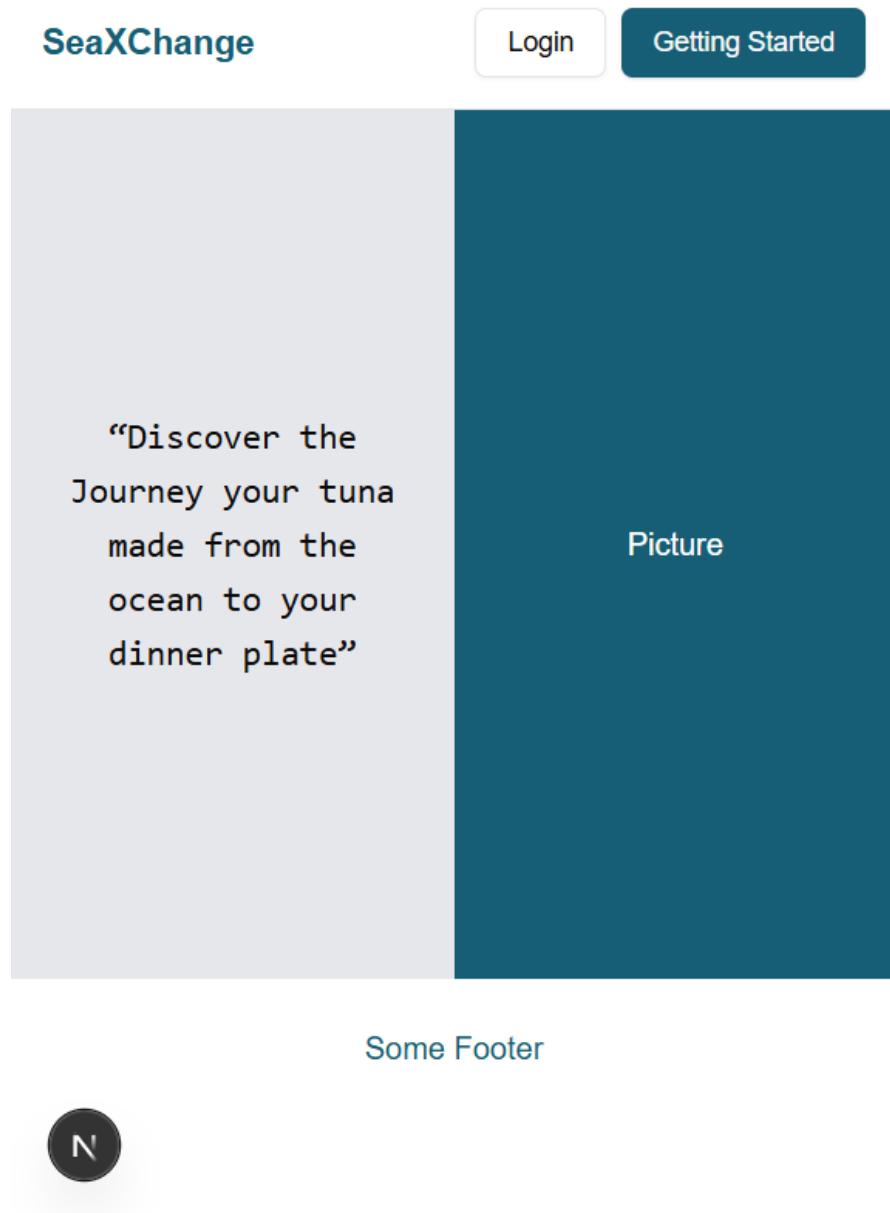


Figure 4.13: Mobile View: Landing Page

1265 **4.5.2 Sign Up Page**

1266 First time users will be required to create an account. They are to provide their
1267 name, email and password. For their user type, there are four roles to choose
1268 from: Fisher, Supplier, Retailer and Consumer.

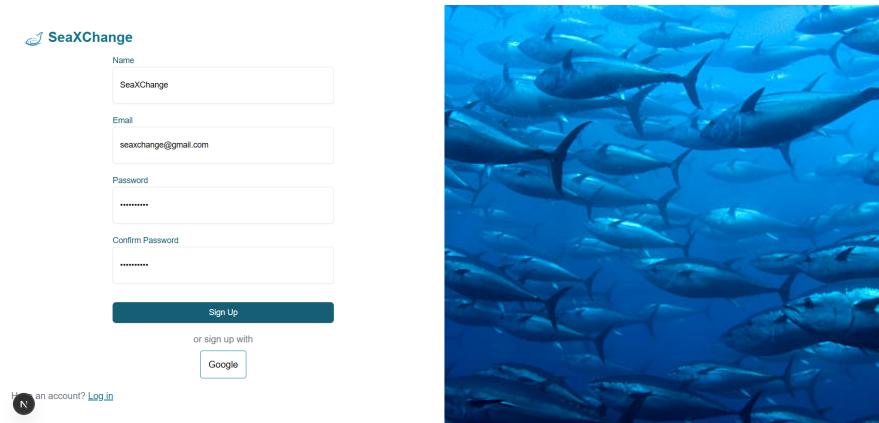


Figure 4.14: SignUp Page

1269 **4.5.3 Login Page**

1270 Returning user are required to login with their email and password.

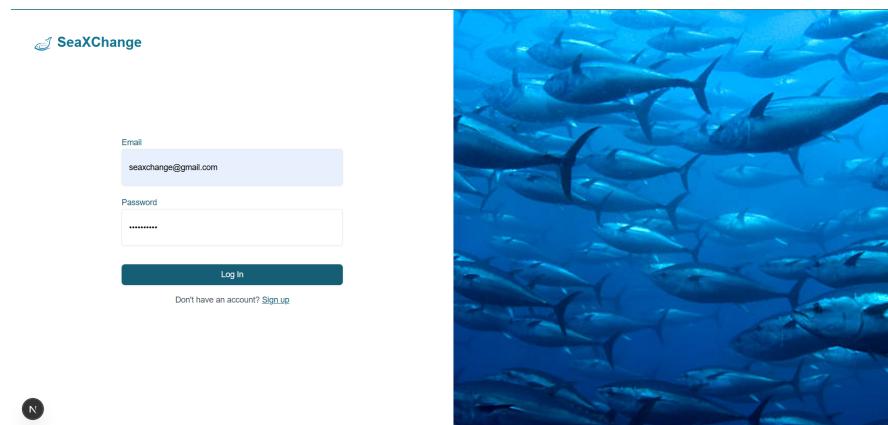


Figure 4.15: LogIn Page

¹²⁷¹ **4.5.4 Homepage**

¹²⁷² Each user type has their own respective homepages and features.

- ¹²⁷³ • **Fisher** Fishers can add a fish catch using the "Add catch" button, where
- ¹²⁷⁴ they are to input the species of the fish, weight in kg, catch location, catch
- ¹²⁷⁵ date, fishing method used and vessel name. The remaining text fields like
- ¹²⁷⁶ the Supplier name, Retailer name and Consumer name are left null and
- ¹²⁷⁷ cannot be edited because they will be filled out by the other users receiving
- ¹²⁷⁸ the tuna asset. Users can send a tuna asset to the Supplier. Users can also
- ¹²⁷⁹ browse existing tuna assets.

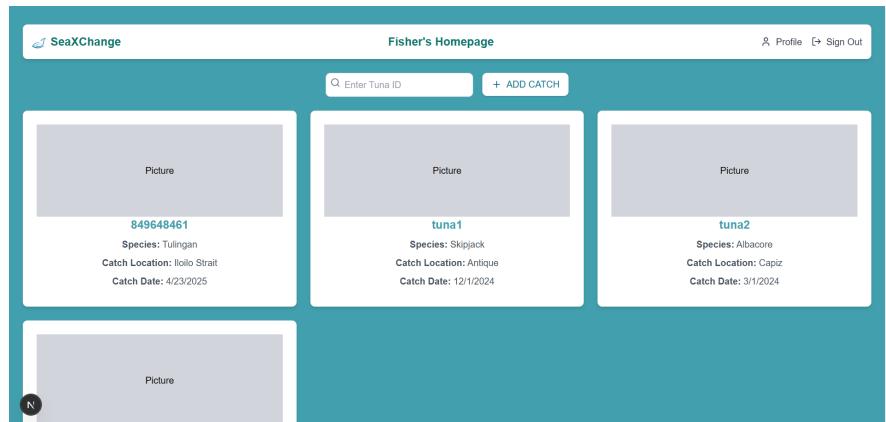


Figure 4.16: Fisher Homepage

- ¹²⁸⁰ • **Supplier** Suppliers can browse existing tuna assets. Upon clicking a tuna
- ¹²⁸¹ asset, the user can only edit the Supplier text field. They can send the tuna
- ¹²⁸² asset to the Retailer.

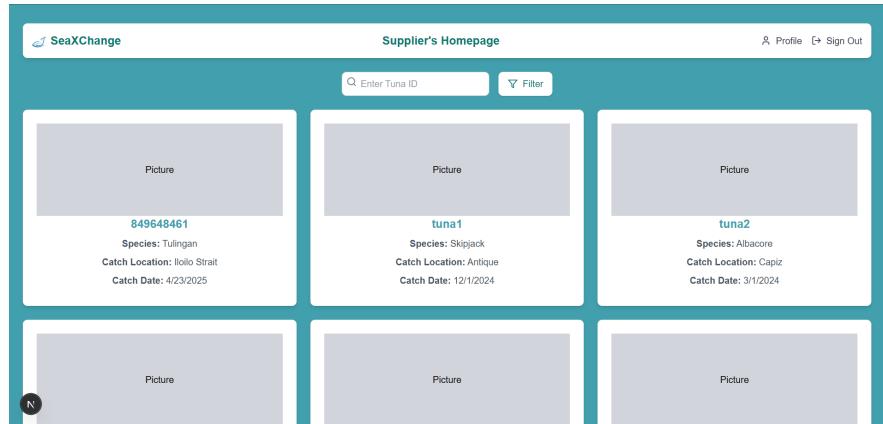


Figure 4.17: Supplier Homepage

- 1283 • **Retailer** Retailers can browse existing tuna assets and can send it to the
1284 Consumer.

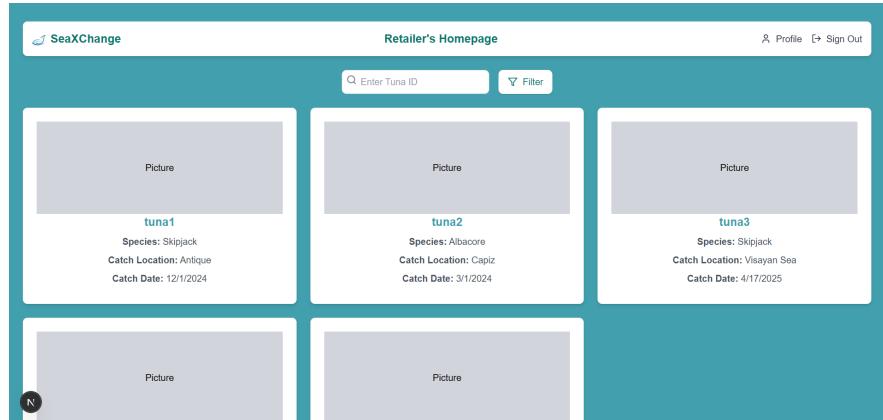


Figure 4.18: Retailer Homepage

- 1285 • **Consumer** Consumers can only view the tuna asset and cannot edit anything else
1286

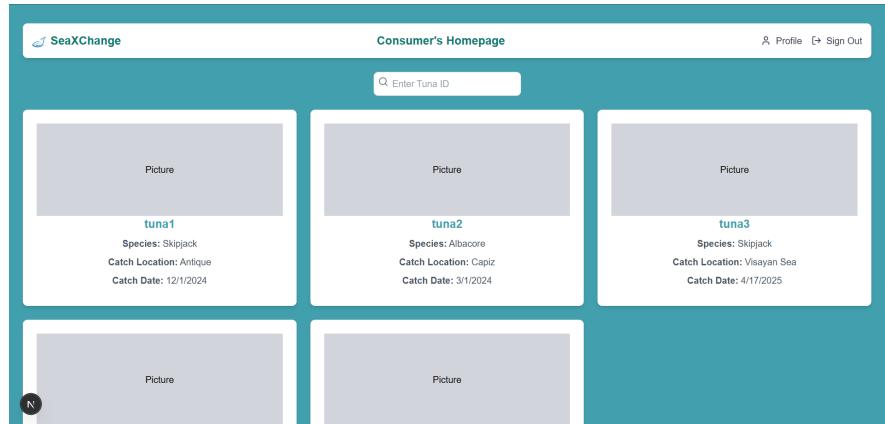


Figure 4.19: Consumer Homepage

¹²⁸⁷ 4.5.5 Profile

- ¹²⁸⁸ The user's profile information is shown on the homepage through a pop-up. It
¹²⁸⁹ shows the user's name and role.

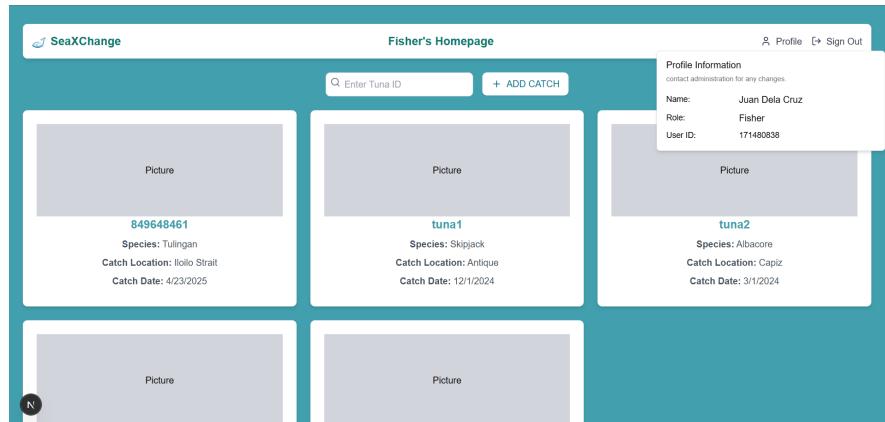


Figure 4.20: View Profile

¹²⁹⁰ 4.5.6 Logout

- ¹²⁹¹ Users can logout of their accounts and is redirected to the Signup Page.

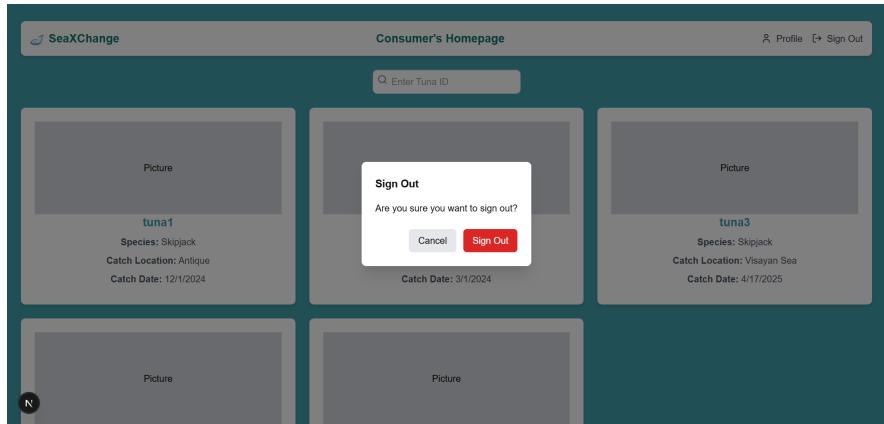


Figure 4.21: Log Out

1292 4.6 System Discussion

1293 After modifying the Hyperledger Fabric smart contract to assess necessary pro-
1294 cesses involved in the tuna supply chain, the blockchain is ready to be invoked
1295 wherein the smart contract can be activated. To start, a new tuna asset is added
1296 and registered to the blockchain. Each tuna asset has its attributes or details.
1297 Before proceeding to the transfer of tuna asset, the smart contract is queried to
1298 verify if the creation of the asset is successful and if it is part of the current in-
1299 ventory. After that, the tuna asset can be transferred from fisher to supplier and
1300 the asset's owner is updated. The smart contract is queried again to verify if the
1301 asset details have been updated successfully. With the same process, the tuna as-
1302 set is transferred from supplier to retailer using the smart contract and the owner
1303 is updated again. To ensure that the asset details are successfully updated, the
1304 smart contract is queried again. The final step is to query the smart contract to
1305 show the overview of all the assets in the supply chain. With this, it can be seen
1306 all the tuna assets from fishing to retail. Overall, the steps and process provides

₁₃₀₇ transparency and traceability in the tuna supply chain.

₁₃₀₈ 4.7 User Demonstration and Feedback Results

₁₃₀₉ 4.7.1 Demo Setup and Scenario

₁₃₁₀ During the demonstration of the system, the participants had a brief introduction
₁₃₁₁ of the key functionalities of the SeaXChange app. They were shown how to
₁₃₁₂ create an account, input and send tuna assets from one stakeholder to another.

₁₃₁₃ Participants were also shown how real-time updates were reflected on the app.

₁₃₁₄ Finally, they were introduced on how to view transaction histories and traceability information on each tuna asset. Throughout the demonstration, participants
₁₃₁₅ were encouraged to ask questions and provide feedback on the usability and functionality of the system. After the demonstration, they were given feedback forms
₁₃₁₇ in order to assess the SeaXChange app.

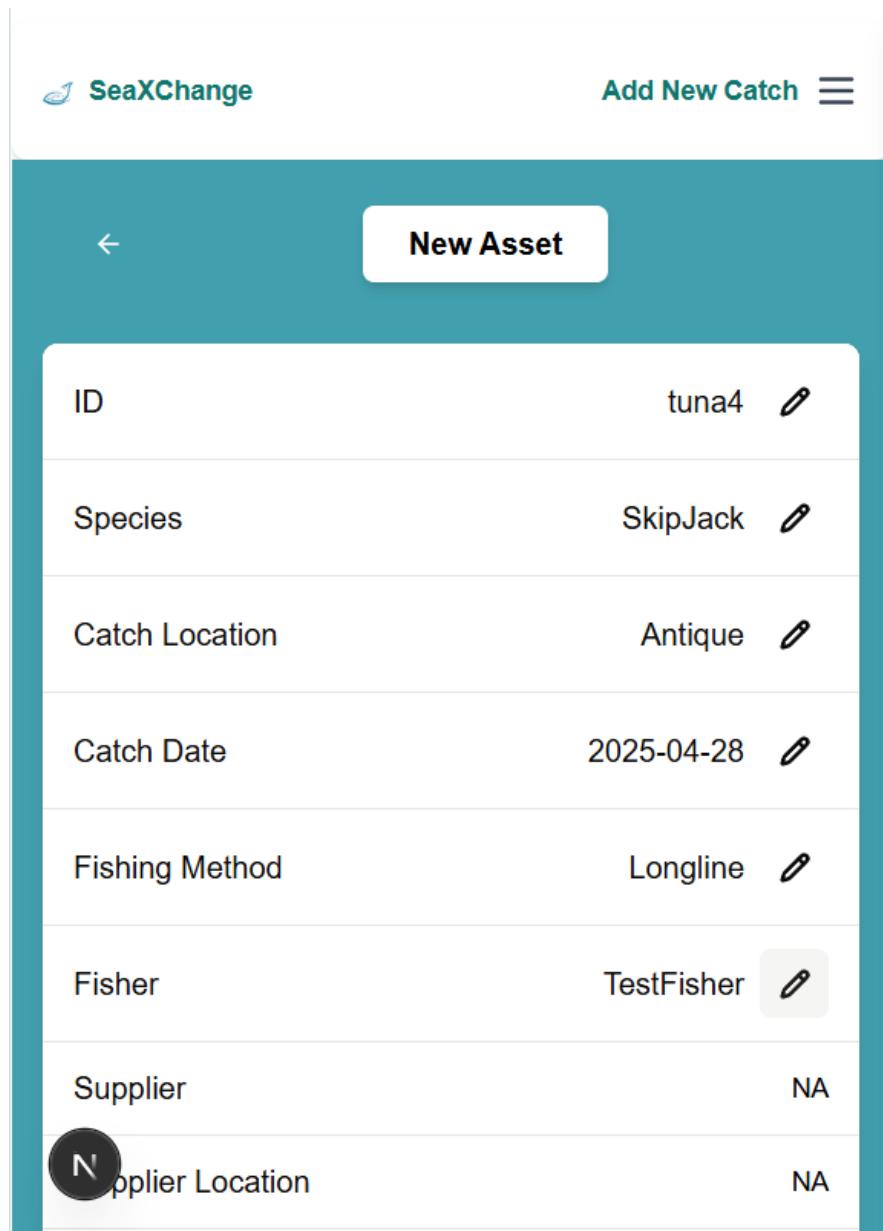


Figure 4.22: Add Catch (Asset)

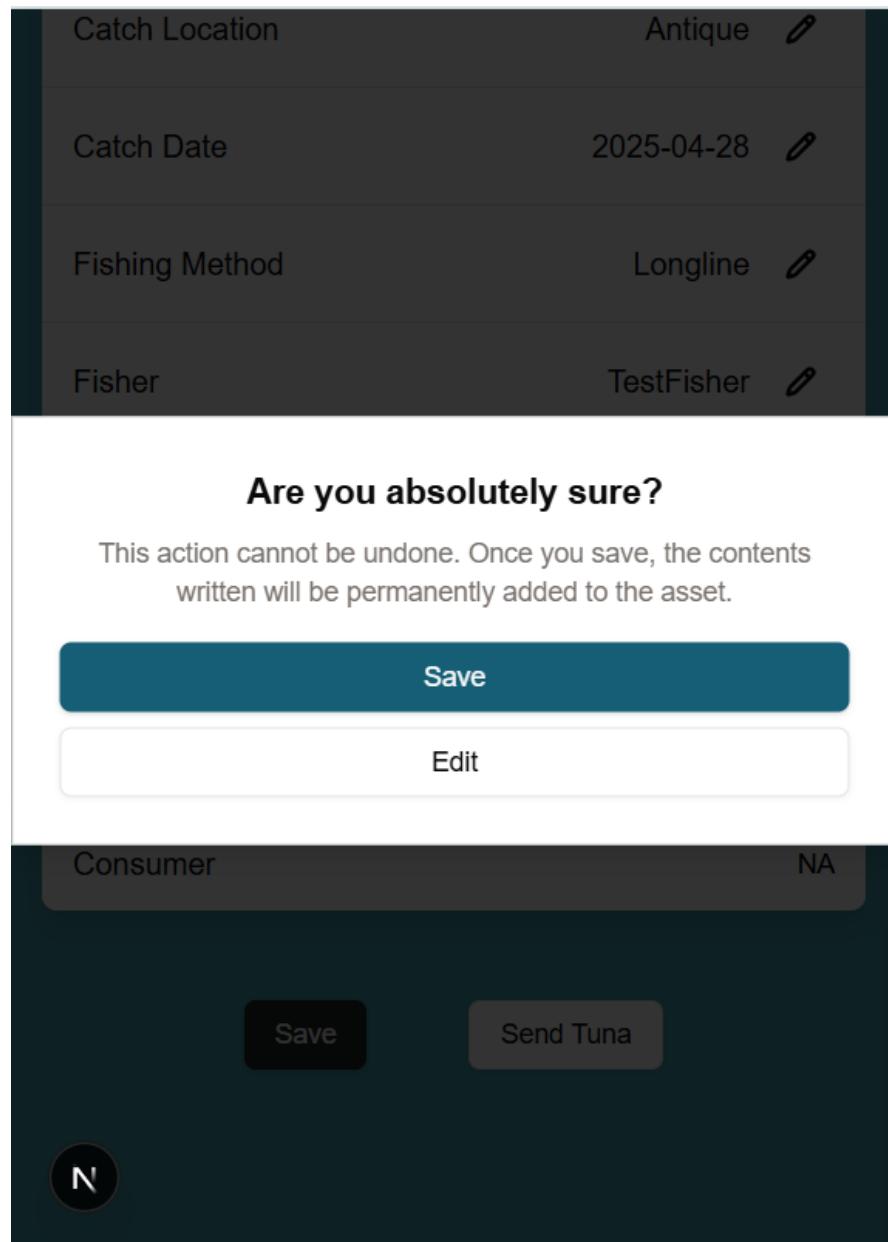


Figure 4.23: Save Details

Species	SkipJack	
Catch Location	Antique	
Catch Date	2025-04-28	
Fishing Method	Longline	
Fisher	TestFisher	
Supplier	NA	
Supplier Location	NA	
Retailer	NA	
Retailer Location	NA	
Consumer	NA	

 Send Tuna

Figure 4.24: After Save Details

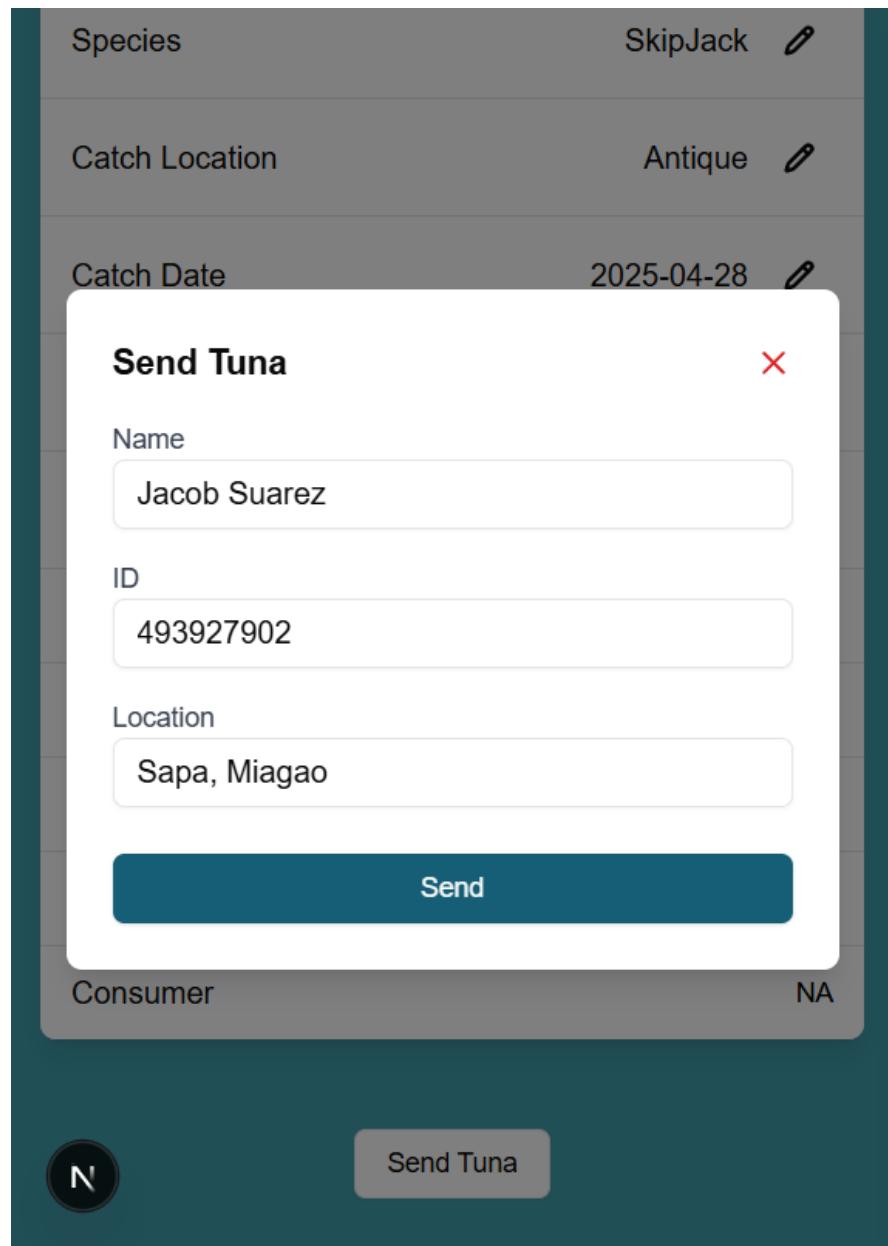


Figure 4.25: Send Asset

¹³¹⁹ **4.7.2 Summarized Feedback**

Functionality	Stakeholder	Mean	Description
Track assets	Entire Group	3.67	Average
	Fishermen	4.0	Good
	Supplier and Retailers	3.0	Average
	Consumers	4.0	Good
Verify tuna assets	Entire Group	3.67	Average
	Fishermen	3.33	Average
	Supplier and Retailers	4.0	Good
	Consumers	3.67	Average
Support real-time updates	Entire Group	3.56	Average
	Fishermen	3.78	Average
	Supplier and Retailers	4.0	Good
	Consumers	4.0	Good
Enable smart contract execution	Entire Group	3.42	Average
	Fishermen	2.33	Fair
	Supplier and Retailers	3.25	Average
	Consumers	4.67	Good

Table 4.2: Mean ratings and descriptions for functionality-related features per stakeholder group.

¹³²⁰ When taken as a whole, the respondents have average feedback in asset tracking
¹³²¹ but when classified by stakeholder, the fishermen ($M = 4.0$) and consumers (M
¹³²² $= 4.0$) had good feedback in tracking , while the supplier and retailers have an
¹³²³ average rating ($M = 3.0$). For verifying tuna assets, the entire group has an average
¹³²⁴ feedback. When classified by stakeholder, the fishermen ($M = 3.33$) and consumers
¹³²⁵ ($M = 3.67$) have average ratings. For real-time updates, the respondents, when
¹³²⁶ taken as a whole, have an average feedback. When classified by stakeholder, the
¹³²⁷ fishermen ($M = 3.78$) have an average rating, while both supplier and retailers (M
¹³²⁸ $= 4.0$) and consumers ($M = 4.0$) have good ratings. For smart contract execution,
¹³²⁹ the respondents, when taken as a whole, also have an average feedback. When
¹³³⁰ classified according to stakeholder, the fishermen have a fair rating ($M = 2.33$),

- ¹³³¹ the supplier and retailers have average ratings ($M = 3.25$) and the consumers have
¹³³² good ratings ($M = 4.67$).

End-user Needs	Stakeholder	Mean	Description
Provide transparency in tracking	Entire Group	3.56	Average
	Fishermen	2.67	Fair
	Supplier and Retailers	4.0	Good
	Consumers	4.0	Good
Provide seamless interaction	Entire Group	3.77	Average
	Fishermen	1.33	Poor
	Supplier and Retailers	3.0	Average
	Consumers	4.0	Good

Table 4.3: Mean ratings and descriptions for end-user needs-related features per stakeholder group.

- ¹³³³ The respondents, when taken as a whole, had an average feedback in transparency.
¹³³⁴ When classified by stakeholder, The fishermen have fair ratings ($M = 2.67$), while
¹³³⁵ both supplier and retailers ($M = 4.0$) and consumers ($M = 4.0$) have good ratings.
¹³³⁶ In evaluating the seamless interaction of the app, the entire group has an average
¹³³⁷ feedback ($M = 3.77$). When classified by stakeholder, the fishermen ($M = 1.33$)
¹³³⁸ have poor feedback, the supplier and retailers have average feedback ($M = 3.0$)
¹³³⁹ and the consumers have good feedback ($M = 4.0$) in seamless interaction.

Performance	Stakeholder	Mean	Description
Processes transactions efficiently	Entire Group	3.81	Average
	Fishermen	3.67	Average
	Supplier and Retailers	3.75	Average
	Consumers	4.0	Good
Ensures data integrity and security	Entire Group	3.31	Average
	Fishermen	2.67	Fair
	Supplier and Retailers	3.25	Average
	Consumers	4.0	Good

Table 4.4: Mean ratings and descriptions for performance-related features per stakeholder group.

1340 As a whole, the respondents have an average feedback on efficient transactions (M
 1341 = 3.81). If evaluated per stakeholder, both fishermen ($M = 3.67$), supplier and
 1342 retailers ($M = 3.75$) evaluated average while consumers had good feedback ($M =$
 1343 4.0). For data security, the entire group has an average feedback ($M = 3.31$). The
 1344 fishermen have fair evaluation ($M = 2.67$), supplier and retailers ($M = 3.25$) have
 1345 an average and consumers have solid scores ($M = 4.0$).

Usability	Stakeholder	Mean	Description
Provides intuitive interface	Entire Group	3.83	Average
	Fishermen	4.0	Good
	Supplier and Retailers	3.5	Average
	Consumers	4.0	Good
Allows cross-platform accessibility	Entire Group	4.14	Good
	Fishermen	4.0	Good
	Supplier and Retailers	3.75	Average
	Consumers	4.67	Good
Clear, structured, and visually appealing info	Entire Group	3.80	Average
	Fishermen	3.33	Average
	Supplier and Retailers	3.75	Average
	Consumers	4.33	Good

Table 4.5: Mean ratings and descriptions for usability-related features per stakeholder group.

1346 It shows the frequency of intuitive interface among the respondents when taken
 1347 as a whole is average ($M = 3.83$). When classified according to stakeholder,
 1348 both fishermen ($M = 4.0$) and consumers ($M = 4.0$) have good ratings, while the
 1349 supplier and retailers ($M = 3.5$) have average ratings. For cross-platform usage,
 1350 the entire group rated good ($M = 4.14$). When classified according to stakeholder,
 1351 both fishermen ($M = 4.0$) and consumers ($M = 4.1$) also have good ratings, while
 1352 supplier and retailers ($M = 3.75$) have average. For visual clarity, the entire group
 1353 rated average ($M = 3.80$). When classified by each stakeholder, both fishermen
 1354 ($M = 3.33$) and supplier and retailers ($M = 3.75$) have average ratings, while

₁₃₅₅ consumers ($M = 4.33$) have good ratings.

Ease of Use	Stakeholder	Mean	Description
Clear instructions for new users	Entire Group	3.89	Average
	Fishermen	4.0	Good
	Supplier and Retailers	4.0	Good
	Consumers	3.67	Average
Uses clear and simple language	Entire Group	3.31	Average
	Fishermen	4.03	Good
	Supplier and Retailers	3.75	Average
	Consumers	4.33	Good

Table 4.6: Mean ratings and descriptions for ease of use-related features per stakeholder group.

1356 When taken as a whole, the respondents ($M = 3.89$) rated instruction clarity as
 1357 average. When classified by stakeholder, both fishermen ($M = 4.0$) and supplier
 1358 and retailers ($M = 4.0$) have good feedback regarding instruction clarity, while the
 1359 consumers ($M = 3.67$) have average feedback. The entire group rated language
 1360 clarity as average ($M = 3.31$). When evaluated by each stakeholder, both fisher-
 1361 men ($M = 4.03$) and consumers ($M = 4.33$) have good feedback, while supplier
 1362 and retailers ($M = 3.75$) have average feedback.

Feasibility	Stakeholder	Mean	Description
Integration with tuna industry	Entire Group	4.06	Good
	Fishermen	4.0	Good
	Supplier and Retailers	4.5	Good
	Consumers	3.67	Average
Consumer use to track tuna products	Entire Group	4.03	Good
	Fishermen	4.0	Good
	Supplier and Retailers	3.75	Average
	Consumers	4.33	Good

Table 4.7: Mean ratings and descriptions for feasibility-related features per stakeholder group.

1363 When taken as a whole, it shows that the respondents have good feedback in the
 1364 system integration. When classified by each stakeholder, both the fishermen ($M =$

1365 4.0) and supplier and retailers ($M = 4.5$) have good feedback in system integration,
1366 while the consumers($M = 3.67$) have an average rating. The frequency of consumer
1367 use among stakeholders, when taken as a whole, have good feedback ($M = 4.03$).
1368 When analyzed individually, both the fishermen ($M = 4.0$) and consumers ($M =$
1369 4.33) have a good rating, while an average rating for the supplier and retailers (M
1370 = 3.75).

1371 4.7.3 Results and Analysis

1372 For functionality, fishermen rated asset tracking positively but identified chal-
1373 lenges in real-time updates and smart contract execution. Suppliers and retail-
1374 ers similarly found strengths in verification and real-time updates, although as-
1375 set tracking averaged slightly lower. Consumers consistently rated functionality
1376 highly, particularly appreciating the system's ability to support smart contracts.

1377 Regarding end-user needs, fishermen provided the lowest ratings, highlighting
1378 difficulties with seamless interaction, considering the digital barrier that they ex-
1379 perience while interacting with the app. Suppliers, retailers, and consumers gave
1380 higher scores, suggesting that while transparency was generally achieved, the sys-
1381 tem's ease of interaction required further improvement for all users.

1382 In terms of performance, fishermen and suppliers reported average transaction
1383 efficiency but noted concerns regarding data integrity and security. Consumers,
1384 on the other hand, expressed confidence in both areas.

1385 For usability, consumers provided the highest ratings, emphasizing the intuitive
1386 design and accessibility of the interface. Fishermen and suppliers also rated us-

ability positively but suggested improvements, such as better visual appeal and language localization. Feedbacks suggested incorporating the Karay-a language since most of the potential users use that language in their everyday lives. Another suggestion was to use capitalization (UI/UX) for the name of the tuna to give more emphasis to it.

Ease of use was generally rated positively across all groups. However, feedback highlighted the need for additional user guidance features, including clearer button descriptions and localized instructions for broader accessibility.

Finally, feasibility was strongly affirmed by all groups. Stakeholders believed the system could be effectively integrated into the existing tuna supply chain and accessed by consumers as a means to monitor tuna products.

¹³⁹⁸ Chapter 5

¹³⁹⁹ Conclusion

¹⁴⁰⁰ 5.1 Overview

¹⁴⁰¹ This chapter presents the key findings and conclusion of the study. It also discusses
¹⁴⁰² how the system addresses the challenges of traceability within the tuna supply
¹⁴⁰³ chain. This chapter also provides recommendations in enhancing the system's
¹⁴⁰⁴ functionality and usability, ensuring that the SeaXChange app continues to meet
¹⁴⁰⁵ evolving needs of its users.

¹⁴⁰⁶ 5.2 Conclusion

¹⁴⁰⁷ This study aimed to develop and evaluate SeaXChange, which is a blockchain-
¹⁴⁰⁸ driven app designed to enhance transparency, traceability and accountability
¹⁴⁰⁹ within the tuna supply chain. Through the adaption of Scrum, the team was

¹⁴¹⁰ able to develop a functional prototype that was based on iterative development
¹⁴¹¹ to achieve goals.

¹⁴¹² The results from the gathered data suggests that the app has effectively addressed
¹⁴¹³ key challenges in traceability and accountability, especially among suppliers and
¹⁴¹⁴ consumers. The stakeholders consistently rated the system as good. However,
¹⁴¹⁵ some areas need improvement, especially in ensuring seamless interaction and
¹⁴¹⁶ data security for fishermen.

¹⁴¹⁷ Overall, SeaXChange demonstrates strong potential as a technological solution for
¹⁴¹⁸ promoting transparency, combating illegal, unreported, and unregulated (IUU)
¹⁴¹⁹ fishing, and empowering stakeholders across the tuna supply chain.

¹⁴²⁰ 5.3 Recommendations

¹⁴²¹ After analyzing and interpreting the gathered data, the researchers had identi-
¹⁴²² fied some improvements and recommendations for the further development and
¹⁴²³ implementation of the SeaXChange app.

¹⁴²⁴ 1. Incorporation of Local Language

¹⁴²⁵ Since most of the target users are within Miagao, the system could provide
¹⁴²⁶ multi-language support, including the Karay-a language. This will improve
¹⁴²⁷ guidance through clearer button descriptions.

¹⁴²⁸ 2. Utilization of IoT

¹⁴²⁹ The system could use Internet of Things (IoT) in verifying the fisherman's
¹⁴³⁰ location. This will add more accountability in tracing the fisherman's cur-

¹⁴³¹ rent location.

¹⁴³² **3. Inclusion of User Manual**

¹⁴³³ To further enhance the experience of its users, the researcher could provide
¹⁴³⁴ printed or digital copies on the system's functionalities. This will help users
¹⁴³⁵ navigate through the system without being lost.

¹⁴³⁶ **5.4 Summary**

¹⁴³⁷ In conclusion, the development of the SeaXChange app highlights the critical role
¹⁴³⁸ of emerging technologies in providing solution regarding the traceability, trans-
¹⁴³⁹ parency and accountability within the tuna supply chain. While the system has
¹⁴⁴⁰ demonstrated strong potential, continuous improvements are still needed to en-
¹⁴⁴¹ sure its effectiveness. Moreover, further development and usability enhancements
¹⁴⁴² will be essential in attaining SeaXChange's goal of creating a more traceable,
¹⁴⁴³ transparent and accountable tuna industry.

¹⁴⁴⁴

Chapter 6

¹⁴⁴⁵

References

- ¹⁴⁴⁶ Ahamed, N. N., Karthikeyan, P., Anandaraj, S., & Vignesh, R. (2020). *Sea food supply chain management using blockchain.* <https://ieeexplore.ieee.org/abstract/document/9074473>.
- ¹⁴⁴⁷
- ¹⁴⁴⁸
- ¹⁴⁴⁹ Ali, V., Norman, A. A., & Azzuhri, S. R. B. (2023). *Characteristics of blockchain and its relationship with trust.* <https://ieeexplore.ieee.org/stamp/stamp.jsp?tp=&arnumber=10041154>.
- ¹⁴⁵⁰
- ¹⁴⁵¹
- ¹⁴⁵² Anitha, R., & Sankarasubramanian, R. (2006). Verifiable encryption of digital signatures using elliptic curve digital signature algorithm and its implementation issues. In *Innovations in information technology: Research and application.* doi: 10.4018/978-1-59904-168-1.ch010
- ¹⁴⁵³
- ¹⁴⁵⁴
- ¹⁴⁵⁵
- ¹⁴⁵⁶ Aponte, M., Anastasio, A., Marrone, R., Mercogliano, R., Peruzy, M. F., & Murru, N. (2018). *Impact of gaseous ozone coupled to passive refrigeration system to maximize shelf-life and quality of four different fresh fish products.* <https://www.sciencedirect.com/science/article/pii/S0023643818302974>.
- ¹⁴⁵⁷
- ¹⁴⁵⁸
- ¹⁴⁵⁹
- ¹⁴⁶⁰ Asche, F., Garlock, T. M., Anderson, J. L., Bush, S. R., Smith, M. D., Anderson,

- 1461 C. M., ... Vannuccini, S. (2018). *Three pillars of sustainability in fisheries*.
1462 <https://www.pnas.org/doi/abs/10.1073/pnas.1807677115>.
- 1463 Cocco, L., & Mannaro, K. (2021). *Blockchain in agri-food traceability systems: a model proposal for a typical italian food product*. <https://ieeexplore.ieee.org/abstract/document/9425984>.
- 1466 Cole, R., Stevenson, M., & Aitken, J. (2019). *Blockchain technology: implications for operations and supply chain management*. <https://www.emerald.com/insight/content/doi/10.1108/SCM-09-2018-0309/full/html#sec006>.
- 1469 Cordova, R. S., Maata, R. L. R., Epoc, F. J., & Alshar'e, M. (2021). *Challenges and opportunities of using blockchain in supply chain management*. <http://www.gbmjournal.com/pdf/v13n3/V13N3-18.pdf>.
- 1472 CSCMP. (2024). *Cscmp supply chain management definitions and glossary*. https://cscmp.org/CSCMP/CSCMP/Educate/SCM_Definitions_and_Glossary_of_Terms.aspx.
- 1475 Delfino, A. N. (2023). *Analysing the value chain of skipjack tuna(katsuwonus pelamis) in partido district, camarinessur, philippines*. <https://www.inderscienceonline.com/doi/epdf/10.1504/IJVCM.2023.129271>.
- 1478 Digal, L. N., Placencia, S. G. P., & Balgos, C. Q. (2017). *Market assessment on the incentives and disincentives for the adoption of sustainable practices along the tuna value chain in region 12, philippines*. <https://www.sciencedirect.com/science/article/abs/pii/S0308597X17301197>.
- 1482 Grantham, A., Pandan, M. R., Roxas, S., & Hitchcock, B. (2022). *Overcoming catch data collection challenges and traceability implementation barriers in a sustainable, small-scale fishery*. <https://www.mdpi.com/2071-1050/14/3/1179>.
- 1486 Hackius, N., & Petersen, M. (2017). *Blockchain in logistics and supply chain: Trick*

- 1487 or treat? <https://www.researchgate.net/publication/318724655>
 1488 Blockchain_in_Logistics_and_Supply_Chain_Trick_or_Treat.
- 1489 Hugos, M. H. (2024). *Essentials of supply chain management* (Edi-
 1490 tion Number (5) ed.). Hoboken, New Jersey: Wiley. Re-
 1491 trieved from https://books.google.com.ph/books?hl=en&lr=&id=zpz0EAAAQBAJ&oi=fnd&pg=PP7&dq=supply+chain+&ots=jAuHDxF99j&sig=z10Tue18LKtl3pIQWcr2uZT4pRw&redir_esc=y#v=onepage&q=supply%20chain&f=false
- 1492
 1493
 1494
 1495 Hyperledger Foundation. (2024). Hyperledger fabric documentation
 1496 [Computer software manual]. Retrieved from <https://hyperledger-fabric.readthedocs.io/> (Available at <https://hyperledger-fabric.readthedocs.io/>)
- 1497
 1498
 1499 Islam, S., & Cullen, J. M. (2021). *Food traceability: A generic theoretical frame-
 1500 work*. <https://doi.org/10.1016/j.foodcont.2020.107848>.
- 1501 Khan, S. N., Loukil, F., Ghedira-Guegan, C., Benkhelifa, E., & Bani-Hani, A.
 1502 (2021). *Blockchain smart contracts: Applications, challenges, and future
 1503 trends*. <https://doi.org/10.1007/s12083-021-01127-0>.
- 1504 Kresna, B. A., Seminar, K. B., & Marimin, M. (2017). *Developing a trace-
 1505 ability system for tuna supply chains*. <http://ijis-scm.bsne.ch/ojs.excelingtech.co.uk/index.php/IJSCM/article/view/1584/0.html>.
- 1506
 1507 Larissa, S., & Parung, J. (2021). *Designing supply chain models with blockchain
 1508 technology in the fishing industry in indonesia*. <https://iopscience.iop.org/article/10.1088/1757-899X/1072/1/012020>.
- 1509
 1510 Llanto, G. M., Ortiz, M. K. P., & Madriaga, C. A. D. (2018). *The philippines' tuna
 1511 industry*. https://www.eria.org/uploads/media/RURB_2018_FullReport.pdf#page=221.
- 1512

- 1513 Macusi, E. D., Castro, M. M. C., Nallos, I. M., & Perales, C. P. (2023).
1514 *Fishers' communication as a critical factor for tuna catches and potential*
1515 *benefits of traceability draws small-scale fishers to program.* <https://www.sciencedirect.com/science/article/pii/S0964569123003873>.
- 1516
- 1517 Macusi, E. D., da Costa-Neves, A. C., Tipudan, C. D., & Babaran, R. P. (2023).
1518 *Closed season and the distribution of small-scale fisheries fishing effort in*
1519 *davao gulf, philippines.* <https://www.mdpi.com/2673-4060/4/1/4>.
- 1520 Mercogliano, R., & Santonicola, S. (2019). *Scombroid fish poisoning: Factors influencing the production of histamine in tuna supply chain. a review.* <https://www.sciencedirect.com/science/article/pii/S0023643819307169>.
- 1521
- 1522
- 1523
- 1524 Mullon, C., Guillotreau, P., Galbraith, E. D., Fortilus, J., Chaboud, C., Bopp, L.,
1525 ... Kaplan, D. M. (2017). *Exploring future scenarios for the global supply*
1526 *chain of tuna.* <https://doi.org/10.1016/j.dsr2.2016.08.004>.
- 1527 Nassar, M., Rottenstreich, O., & Orda, A. (2024, February). Cfto:
1528 Communication-aware fairness in blockchain transaction ordering. *IEEE*
1529 *Transactions on Network and Service Management*, 21(1), 490–506. doi:
1530 10.1109/TNSM.2023.3298201
- 1531 Nepomuceno, L. T., Bacordo, R. S., Camu, D. G. Y., & Ramiscal, R. V. (2020).
1532 *Abundance, distribution, and diversity of tuna larvae (family scombridae)*
1533 *in the philippine waters.* [https://www.nfrdi.da.gov.ph/tpjf/vol27_2/Abundance,%20Distribution,%20and%20Diversity%20of%20Tuna%20Larvae%20\(Family%20Scombridae\)%20in%20the%20Philippine%20waters.pdf](https://www.nfrdi.da.gov.ph/tpjf/vol27_2/Abundance,%20Distribution,%20and%20Diversity%20of%20Tuna%20Larvae%20(Family%20Scombridae)%20in%20the%20Philippine%20waters.pdf).
- 1534
- 1535
- 1536
- 1537 Obura, D. O., Aeby, G., Amornthammarong, N., Appeltans, W., Bax,
1538 N., Bishop, J., ... Wongbusarakum, S. (2019). *Coral reef*

- 1539 monitoring, reef assessment technologies, and ecosystem-based man-
 1540 agement. [https://www.frontiersin.org/journals/marine-science/
 1541 articles/10.3389/fmars.2019.00580/full](https://www.frontiersin.org/journals/marine-science/articles/10.3389/fmars.2019.00580/full).
- 1542 Pacoma, A. U., & Yap-Dejeto, L. G. (2019). *Health risk assessment: Total
 1543 mercury in canned tuna and in yellowfin and frigate tuna caught from leyte
 1544 gulf and philippine sea.* https://www.researchgate.net/publication/340827869_Health_Risk_Assessment_Total_Mercury_in_Canned_Tuna_and_in_Yellowfin_and_Frigate_Tuna_Caught_from_Leyte_Gulf_and_Philippine_Sea.
- 1546 1547
- 1548 Paillin, D., Tupan, J., Paillin, J., Latuny, W., & Lawalata, V. (2022).
 1549 *Risk assessment and risk mitigation in a sustainable tuna sup-*
 1550 *ply chain.* https://www.actalogistica.eu/issues/2022/I_2022_06_Paillin_Tupan_Paillin_Latuny_Lawalata.pdf.
- 1551 1552 Parenrenge, S. M., Pujawan, N., Karningsih, P. D., & Engelseth, P. (2016).
 1553 *Mitigating risk in the tuna supply through traceability system develop-*
 1554 *ment.* https://himolde.brage.unit.no/himolde-xmlui/bitstream/handle/11250/3052893/Cristin-id_1318891_engelseth.pdf?sequence=1&isAllowed=y.
- 1556 1557 Peruzy, M. F., Murru, N., Perugini, A. G., Capuano, F., Delibato, E., Mer-
 1558 cogliano, R., ... Proroga, Y. T. R. (2017). *Evaluation of virulence genes*
 1559 *in yersinia enterocolitica strains using sybr green real-time pcr.* <https://www.sciencedirect.com/science/article/pii/S0740002016304555>.
- 1560 1561 Pomeroy, R., & Courtney, C. A. (2018). *The philippines context for marine*
 1562 *tenure and small-scale fisheries.* <https://sci-hub.st/https://doi.org/10.1016/j.marpol.2018.05.030>.
- 1563 1564 Sarmah, S. S. (2018). *Understanding blockchain technology.* <http://article>

- 1565 .sapub.org/10.5923.j.computer.20180802.02.html.
- 1566 1567 1568 Shamsuzzoha, A., Marttila, J., & Helo, P. (2023). *Blockchain-enabled traceability system for the sustainable seafood industry*. <https://www.tandfonline.com/doi/full/10.1080/09537325.2023.2233632#d1e340>.
- 1569 1570 1571 1572 Smithrithee, M., Sato, A., Wanchana, W., Tongdee, N., Sulit, V. T., & Saraphaivanich, K. (2020). *Pushing for the elimination of iuu fishing in the southeast asian region*. <http://repository.seafdec.org/handle/20.500.12066/6610>.
- 1573 1574 1575 1576 1577 Snyder, L. V., & Shen, Z.-J. M. (2019). *Fundamentals of supply chain theory* (Edition Number (2) ed.). New York: Wiley. Retrieved from https://books.google.com.ph/books?hl=en&lr=&id=sJSaDwAAQBAJ&oi=fnd&pg=PR21&dq=supply+chain+&ots=IDNDcy0t37&sig=ssnh-6IDRAi1JzBRpohxT-hiwTE&redir_esc=y#v=onepage&q=supply
- 1578 1579 Tiwari, U. (2020). *Application of blockchain in agri-food supply chain*. <https://doi.org/10.33258/bioex.v2i2.233>.
- 1580 1581 1582 1583 Verkhivker, Y., & Altmann, E. (2018). *Influence parameters of storage on process of formation the histamine in fish and fish products*. <https://www.sciencepublishinggroup.com/article/10.11648/j.wros.20180701.12>.
- 1584 1585 1586 1587 Xu, J., Wang, W., Zeng, Y., Yan, Z., & Li, H. (2022). Raft-plus: Improving raft by multi-policy based leader election with unprejudiced sorting. *Symmetry*, 14(6), 1122. Retrieved from <https://doi.org/10.3390/sym14061122> doi: 10.3390/sym14061122
- 1588 1589 1590 Yang, Y.-C., & Lin, H.-Y. (2017). *Cold supply chain of longline tuna and transport choice*. <https://www.emerald.com/insight/content/doi/10.1108/mabr-11-2017-0027/full/html>.

1591 Zheng, Z., Xie, S., Dai, H., Chen, X., & Wang, H. (2017). *An overview of*
1592 *blockchain technology: Architecture, consensus, and future trends.* [https://
1593 ieeexplore.ieee.org/abstract/document/8029379.](https://ieeexplore.ieee.org/abstract/document/8029379)

1594 **Appendix A**

1595 **Code Snippets**

```
1596
1597     const checkAssetAccess = (
1598         asset, userIdentifier, role
1599     ) => {
1600
1601         switch (role.toLowerCase()) {
1602             case 'fisher':
1603                 if (asset.Fisher === userIdentifier)
1604                     return { hasAccess: true, accessType
1605                         : 'full' };
1606
1607             case 'supplier':
1608                 if (asset.Supplier ===
1609                     userIdentifier)
1610                     return { hasAccess: true, accessType
1611                         : 'full' };
1612
1613             case 'retailer':
```

```

1613:         if (asset.Retailers?.includes(
1614:             userIdentifier))
1615:             return { hasAccess: true, accessType
1616:                 : 'full' };
1617:             break;
1618:         case 'consumer':
1619:             if (asset.Consumers?.includes(
1620:                 userIdentifier))
1621:                 return { hasAccess: true, accessType
1622:                     : 'full' };
1623:                     break;
1624:     }
1625:
1626:     if (role.toLowerCase() === 'consumer') {
1627:         return { hasAccess: true, accessType
1628:             : 'readonly' };
1629:     }
1630:
1631:     return { hasAccess: false, accessType: 'none'
1632:             };
1633: };
1634

```

Listing A.1: Role-based access logic for tuna asset visibility

```

1635
1636: const grpc = require('@grpc/grpc-js');
1637: const { connect, hash, signers } = require(
1638:     '@hyperledger/fabric-gateway');
1639: const crypto = require('node:crypto');

```

```

1640:     const fs = require('node:fs/promises');
1641:     const path = require('node:path');
1642:     const { TextDecoder } = require('node:util');
1643:
1644:     const channelName = envOrDefault('CHANNEL_NAME', 'mychannel');
1645:
1646:     const chaincodeName = envOrDefault('CHAINCODE_NAME', 'basic');
1647:
1648:     const mspId = envOrDefault('MSP_ID', 'Org1MSP');
1649:
1650:     // Path to crypto materials.
1651:     const cryptoPath = envOrDefault(
1652:       'CRYPTO_PATH',
1653:       path.resolve(
1654:         __dirname,
1655:         '..',
1656:         '..',
1657:         '..',
1658:         'test-network',
1659:         'organizations',
1660:         'peerOrganizations',
1661:         'org1.example.com'
1662:       )
1663:     );
1664:
1665:     const keyDirectoryPath = envOrDefault(
1666:       'KEY_DIRECTORY_PATH',

```

```
1667    path.resolve(  
1668        cryptoPath,  
1669        'users',  
1670        'User1@org1.example.com',  
1671        'msp',  
1672        'keystore'  
1673    )  
1674);  
1675  
1676    const certDirectoryPath = envOrDefault(  
1677        'CERT_DIRECTORY_PATH',  
1678        path.resolve(  
1679            cryptoPath,  
1680            'users',  
1681            'User1@org1.example.com',  
1682            'msp',  
1683            'signcerts'  
1684        )  
1685    );  
1686  
1687    const tlsCertPath = envOrDefault(  
1688        'TLS_CERT_PATH',  
1689        path.resolve(cryptoPath, 'peers', 'peer0.org1.  
example.com', 'tls', 'ca.crt')  
1690    );  
1691  
1692    const peerEndpoint = envOrDefault('PEER_ENDPOINT', '  
1693);
```

```

1694     localhost:7051');
1695
1696     const peerHostAlias = envOrDefault('PEER_HOST_ALIAS',
1697         , 'peer0.org1.example.com');
1698
1699     const utf8Decoder = new TextDecoder();
1700
1701     const assetId = asset${String(Date.now())};

```

Listing A.2: Node.js configuration for Hyperledger Fabric Gateway

```

1701
1702     type Asset struct {
1703
1704         ID
1705             string `json:"ID"`
1706
1707         Species
1708             string `json:"Species"`
1709
1710         Weight
1711             float64 `json:"Weight"`
1712
1713         CatchLocation
1714             string `json:"CatchLocation"`
1715
1716         CatchDate
1717             string `json:"CatchDate"`
1718
1719         FishingMethod
1720             string `json:"FishingMethod"`
1721
1722         Fisher
1723             string `json:"Fisher"`
1724
1725         Supplier
1726             string `json:"Supplier"`
1727
1728         SellingLocationSupplier
1729             string `json:"SellingLocationSupplier"`

```

```

1721:         Retailers
1722:             [] string `json:"Retailers"
1723:             "
1724:             SellingLocationRetailers []
1725:                 string `json:"SellingLocationRetailers"
1726:             Consumers
1727:                 [] string `json:"Consumers"
1728:                 "
1729:     }
1730:

```

Listing A.3: Asset Data Structure

```

1731
1732:     func (s *SmartContract) CreateAsset(ctx contractapi.
1733:                                         TransactionContextInterface, id string, species
1734:                                         string, weight float64, catchLocation string,
1735:                                         catchDate string, fishingMethod string, fisher
1736:                                         string) error {
1737:
1738:         exists, err := s.AssetExists(ctx, id)
1739:
1740:         if err != nil {
1741:
1742:             return err
1743:
1744:         }
1745:
1746:         if exists {
1747:
1748:             return fmt.Errorf("the asset %s
1749:                               already exists", id)
1750:
1751:         }
1752:
1753:         asset := Asset{
1754:
1755:             ID:
1756:                 id,
1757:
1758:             Species:
1759:                 species,
1760:                 weight,
1761:                 catchLocation,
1762:                 catchDate,
1763:                 fishingMethod,
1764:                 fisher,
1765:                 ""
1766:             }
1767:
1768:         err = s.createAsset(ctx, asset)
1769:
1770:         if err != nil {
1771:
1772:             return err
1773:
1774:         }
1775:
1776:         return nil
1777:
1778:     }
1779:
1780:     return nil
1781:
1782: }

```

```

1748:             Species:           species,
1749:             Weight:            weight,
1750:             CatchLocation:    catchLocation,
1751:             CatchDate:         catchDate,
1752:             FishingMethod:    fishingMethod,
1753:             Fisher:            fisher,
1754:             Retailers:          [] string{},
1755:             SellingLocationRetailers: []
1756:                           string{},
1757:             Consumers:          [] string{},
1758:         }
1759:     assetJSON, err := json.Marshal(asset)
1760:     if err != nil {
1761:         return err
1762:     }
1763:
1764:     return ctx.GetStub().PutState(id, assetJSON)
1765:
1766}

```

Listing A.4: CreateAsset Function

```

1767
1768: func (s *SmartContract) TransferAsset(ctx
1769:                                     contractapi.TransactionContextInterface, id
1770:                                     string, role string, newParticipant string,
1771:                                     newLocation string) (string, error) {
1772:
1773:     asset, err := s.ReadAsset(ctx, id)
1774:
1775:     if err != nil {
1776:
1777:         return "", fmt.Errorf("failed to

```

```
1775             fetch asset: %v", err)
1776         }
1777
1778     switch role{
1779         case "Supplier":
1780             oldSupplier := asset.Supplier
1781             asset.Supplier = newParticipant
1782             asset.SellingLocationSupplier =
1783                 newLocation
1784             return oldSupplier, s.SaveAsset(ctx,
1785                     id, asset)
1786         case "Retailer":
1787             if !contains(asset.Retailers,
1788                     newParticipant){
1789                 asset.Retailers = append(
1790                     asset.Retailers,
1791                     newParticipant)
1792                 asset.
1793                     SellingLocationRetailers
1794                     = append(asset.
1795                     SellingLocationRetailers,
1796                     newLocation)
1797             }
1798             return "", s.SaveAsset(ctx, id,
1799                     asset)
2000         case "Consumer":
2001             if !contains(asset.Consumers,
```

```

1802             newParticipant) {
1803                 asset.Consumers = append(
1804                     asset.Consumers,
1805                     newParticipant)
1806             }
1807             return "", s.SaveAsset(ctx, id,
1808                         asset)
1809         default:
1810             return "", fmt.Errorf("invalid role
1811                         specified: %s", role)
1812         }
1813     }
1814 }
```

Listing A.5: TransferAsset Function

```

1815
1816     func (s *SmartContract) ReadAsset(ctx contractapi.
1817                                         TransactionContextInterface, id string) (*Asset,
1818                                         error) {
1819
1820         assetJSON, err := ctx.GetStub().GetState(id)
1821
1822         if err != nil {
1823
1824             return nil, fmt.Errorf("failed to
1825                 read from world state: %v", err)
1826
1827         }
1828
1829         if assetJSON == nil {
1830
1831             return nil, fmt.Errorf("the asset %s
1832                 does not exist", id)
1833
1834         }
1835
1836         var asset Asset
```

```

1829)         err = json.Unmarshal(assetJSON, &asset)
1830)
1831)         if err != nil {
1832)
1833)             return nil, err
1834)
1835)         if asset.Consumers == nil {
1836)
1837)             asset.Consumers = []string{}
1838)
1839)         }

```

Listing A.6: ReadAsset Function

```

1840)
1841)     func (s *SmartContract) GetAllAssets(ctx contractapi.
1842)                                         .TransactionContextInterface) ([]*Asset, error) {
1843)
1844)         resultsIterator, err := ctx.GetStub().
1845)                                         GetStateByRange("", "")
1846)
1847)         if err != nil {
1848)
1849)             return nil, err
1850)
1851)         defer resultsIterator.Close()
1852)
1853)
1854)         var assets []*Asset
1855)         for resultsIterator.HasNext() {

```

```

1856:         }
1857:
1858:         var asset Asset
1859:         err = json.Unmarshal(queryResponse.
1860:                               Value, &asset)
1861:         if err != nil {
1862:             return nil, err
1863:         }
1864:         if asset.Consumers == nil {
1865:             asset.Consumers = []string{}
1866:         }
1867:         assets = append(assets, &asset)
1868:     }
1869:
1870:     return assets, nil
1871: }
1872

```

Listing A.7: GetAllAssets Function

```

1873
1874:     async function main() {
1875:         displayInputParameters();
1876:
1877:         const client = await newGrpcConnection();
1878:
1879:         const gateway = connect({
1880:             client,
1881:             identity: await newIdentity(),
1882:             signer: await newSigner(),

```

```
1883)         hash: hash.sha256,
1884)         evaluateOptions: () => ({ deadline:
1885)             Date.now() + 5000 }),
1886)         endorseOptions: () => ({ deadline:
1887)             Date.now() + 15000 }),
1888)         submitOptions: () => ({ deadline:
1889)             Date.now() + 5000 }),
1890)         commitStatusOptions: () => ({
1891)             deadline: Date.now() + 60000 }),
1892)     );
1893)
1894)     try {
1895)         const network = gateway.getNetwork(
1896)             channelId);
1897)         const contract = network.getContract(
1898)             chaincodeName);
1899)
1900)         await initLedger(contract);
1901)         await getAllAssets(contract);
1902)         await createAsset(contract);
1903)         await transferAssetAsync(contract);
1904)         await readAssetByID(contract);
1905)         await updateNonExistentAsset(
1906)             contract);
1907)     } finally {
1908)         gateway.close();
1909)         client.close();
```

```

1910)         }
1911)     }
1912)
1913)     main().catch((error) => {
1914)       console.error('** FAILED to run the
1915)         application:', error);
1916)       process.exitCode = 1;
1917)
1918)   );

```

Listing A.8: `main()` Function and Gateway Logic

¹⁹¹⁹ A.1 Hyperledger Fabric Deployment Instructions

¹⁹²⁰ The following steps outline the process for deploying and testing the fish supply
¹⁹²¹ chain smart contract on Hyperledger Fabric using Google Cloud Platform.

¹⁹²² A.1.1 Environment Setup

¹⁹²³ 1. Open GCP and access the VM instance:

- ¹⁹²⁴ • Navigate to Console → Compute Engine → VM instances → start →
- ¹⁹²⁵ click SSH
- ¹⁹²⁶ • Alternatively: Virtual Machine → start → instance → SSH

¹⁹²⁷ 2. Connect to the instance:

Listing A.9: Connect to GCP VM via `gcloud`

```

1929      gcloud compute ssh instance
1930          -20250322-102900 --zone=us-central1-c
1931

```

1932 3. Navigate to the test network directory:

Listing A.10: Navigate to Compose Directory

```

1933      cd ~/fabric-samples/test-network/
1934
1935      compose
1936

```

1937 A.1.2 Network Startup and Smart Contract Deployment

1938 1. Start the Hyperledger Fabric network:

Listing A.11: Start Fabric Network

```

1939      sudo docker-compose -f
1940          compose-test-net.yaml
1941
1942      start
1943

```

1944 • Deploy the chaincode:

Listing A.12: Deploy Chaincode

```

1945      cd ../
1946
1947      ./network.sh deployCC -ccn
1948          basic -ccp ../asset-
1949              transfer-basic/chaincode-
1950                  go -ccl go
1951

```

1952 • Set environment path variables:

Listing A.13: Path Environment Variables

```

1953
1954           export PATH=${PWD}/../bin:
1955           $PATH
1956           export FABRIC_CFG_PATH=${PWD}
1957           /../config/
1958

```

- 1959 • Configure organization environment variables:

Listing A.14: Org1 Environment Configuration

```

1960
1961           # Environment variables for
1962           Org1
1963           export CORE_PEER_TLS_ENABLED
1964           =true
1965           export CORE_PEER_LOCALMSPID=
1966           "Org1MSP"
1967           export
1968           CORE_PEER_TLS_ROOTCERT_FILE
1969           =${PWD}/organizations/
1970           peerOrganizations/org1.
1971           example.com/peers/peer0.
1972           org1.example.com/tls/ca.
1973           crt
1974           export
1975           CORE_PEER_MSPCONFIGPATH=$
1976           ${PWD}/organizations/
1977           peerOrganizations/org1.
1978           example.com/users/
1979           Admin@org1.example.com/

```

```

1980      msp
1981      export CORE_PEER_ADDRESS=
1982      localhost:7051
1983

```

¹⁹⁸⁴ A.1.3 Testing the Smart Contract

¹⁹⁸⁵ 1. Initialize the ledger:

Listing A.15: Invoke InitLedger

```

1986
1987      peer chaincode invoke -o localhost:7050
1988      --ordererTLSHostnameOverride orderer
1989      .example.com --tls --cafile "${PWD}/
1990      organizations/ordererOrganizations/
1991      example.com/orderers/orderer.example.
1992      com/msp/tlscacerts/tlsca.example.com-
1993      cert.pem" -C mychannel -n basic --
1994      peerAddresses localhost:7051 --
1995      tlsRootCertFiles "${PWD}/
1996      organizations/peerOrganizations/org1.
1997      example.com/peers/peer0.org1.example.
1998      com/tls/ca.crt" --peerAddresses
1999      localhost:9051 --tlsRootCertFiles "${
2000      PWD}/organizations/peerOrganizations/
2001      org2.example.com/peers/peer0.org2.
2002      example.com/tls/ca.crt" -c '{"
2003      function":"InitLedger","Args":[]}'
2004

```

2005 2. Query assets:

2006 Listing A.16: Query Fish Asset

```
2007                          # Query a specific fish asset  
2008                          peer chaincode query -C mychannel -n  
2009                          basic -c '{"Args": ["ReadAsset", "tuna1  
2010                          "]}'  
2011  
2012                          # Query all assets in the ledger  
2013                          peer chaincode query -C mychannel -n  
2014                          basic -c '{"Args": ["GetAllAssets"]}'  
2015
```

2016 3. Shut down the network:

2017 Listing A.17: Stop Fabric Network

```
2018                          sudo docker-compose -f compose-test-net  
2019                          .yaml stop  
2020
```

2021 A.1.4 Important Notes

- 2022 • Ensure proper network connectivity when working with Google Cloud Platform.
- 2023
- 2024 • The environment variables must be set correctly for the organization context.
- 2025 • TLS certificates are required for secure communication between nodes.
- 2026 • The commands assume the blockchain network is already provisioned on GCP.
- 2027

²⁰²⁸ **Appendix B**

²⁰²⁹ **Resource Persons**

²⁰³⁰ **Dr. Ricardo P. Babaran**

²⁰³¹ Professor of Fisheries

²⁰³² Institute of Marine Fisheries and Oceanology

²⁰³³ rpbabaran@upv.edu.ph

²⁰³⁴ **Engr. Noel Lucero**

²⁰³⁵ Engineer

²⁰³⁶ Jagnee Fishing Corp.

²⁰³⁷ emailaddr@domain.com

²⁰³⁸ **Ms. Veronica Jeruta**

²⁰³⁹ Barangay Kagawad

²⁰⁴⁰ Sapa Barangay Hall

²⁰⁴¹ veronicanave9@gmail.com

²⁰⁴²