

REGENERATION GENERATION

Defining a generation

WHAT CAN YOU DO IN 30 YEARS?

30-YEAR REGENERATIVE MOVEMENT

In 30 years, we can become the generation that moved from extraction to regeneration—at home, on our land, for the long term.

IN OUR COMMUNITIES We will restore soil, plant trees, draw down carbon, and grow most of our food locally.

IN GOVERNMENT We will shift incentives to stewardship, redesign infrastructure, and prioritize future generations.

IN BUSINESS We will build circular systems that give more than they take and share more than they hoard.

IN OUR LIVES We will live as stewards of land, water, and animals—and increase abundance by what we do.

**WE WILL REDEFINE WHAT IS POSSIBLE
FOR THE NEXT GENERATION.**

THE WORK STARTS TODAY. THE LEGACY LASTS FOREVER.

ABSTRACT

“We are the generation that stops extracting and starts healing. We grow what we need. We give back more than we take. We raise food, families, and forests side-by-side. We build small to stay strong, local to stay free, and wise to stay wild. We’re not right or left. We’re the first generation to become the ancestors the future needs.”

TenK Dev Production
ReGen

A Message from the \$10 Latte Generation to the Next Generation of Leaders

We spent our days in cubicles and our nights on screens. We drove too far, bought too much, and stayed up late wondering why the world felt hollow.

But you? You have the chance to build something different. Something rooted, something living.

You don't have to inherit our habits. You can inherit our hope.

Grow the forest we forgot to plant.

Protect the soil we took for granted.

Heal the towns we left behind.

You don't need a revolution. Just a garden, a neighbor, and a reason.

We believe in you — and we're ready to help you grow what we couldn't.

Imagine This: A Regenerative Nation

What if the Green New Deal met the Homestead Act met the Apollo Program — but instead of being rooted in extraction, it was built entirely on regeneration?



A Vision for a Regenerative America

Imagine a United States where every family has access to 2.5 acres of land — not just as property, but as purpose. A future where food isn't shipped thousands of miles, but harvested steps from your door. Where carbon isn't emitted, but absorbed. Where cities evolve into eco-villages, and our economy shifts from extraction to stewardship.

This is the regenerative model: a conceptual plan that reconnects people to land, decentralizes critical infrastructure, restores the environment, and lays the foundation for a resilient and equitable future.

“What Can You Do in 30 Years?”

This question isn’t just rhetorical — it becomes a *call to identity*, a *timeline for action*, and a *mirror for legacy*.

The 30-Year Mirror

1. The Look Back

“30 years ago, we were still building on fossil fuels, extracting from land, and pushing food further from soil.”

2. The Present Tension

“Today, we face the consequences — climate shocks, food instability, disconnection.”

3. The Invitation Forward

“But 30 years from now... we can live differently. Grow differently. Govern differently. **What if we chose regeneration?**”

Defining a Generation

A Generational Identity: The Regenerative Generation

“We are the generation that didn’t just inherit the climate crisis — we solved it by healing the land beneath our feet.”

- **Baby Boomers** gave us the space race.
 - **Gen X and Millennials** built the digital revolution.
 - **Now it’s our turn** — to build the *regenerative revolution*.
-



“*What can you do in 30 years? Build a future that feeds, heals, and shelters the world. Not just for your children. But for their children. And the soil they’ll stand on.*”

The 30-Year Regenerative Movement Charter

Title: *What Can You Do in 30 Years?*

Initiative: The Regenerative Generation



TIMEFRAME

2025–2055

A single generation. One defining mission. Thirty years to regenerate our land, our economy, our health, and our future.



PURPOSE

To inspire, mobilize, and unify individuals, communities, institutions, and nations toward a shared 30-year goal: a fully regenerative society that restores ecosystems, decentralizes economies, and empowers every person to become a steward of their future.



GUIDING PRINCIPLES

1. Regeneration Over Extraction

We build systems that give more than they take.

2. Local Resilience is National Strength

Decentralized food, water, and energy ensure long-term freedom and security.

3. Stewardship is the New Patriotism

Caring for land, people, and future generations is a civic duty.

4. Equity Through Participation

Everyone has a role, from indigenous land knowledge to next-gen innovation.

5. Health of Soil = Health of Society

The living world is the foundation of human well-being.



PILLARS OF THE MOVEMENT

1. Land Access & Regenerative Living

- Secure 2.5 acres per household as a goalpost for stewardship.
- Restore topsoil, native biodiversity, and local food systems.

2. Economic Transformation

- Shift subsidies and capital to regenerative enterprise.
- Train millions in regenerative trades and livelihoods.

3. Education & Cultural Change

- Make ecology, soil science, and land literacy core curricula.
- Promote stories of land healing, intergenerational care, and cooperation.

4. Climate & Ecological Restoration

- Sequester carbon through soil, forests, and wetlands.
- Replace industrial degradation with circular design.

5. Technology for Stewardship

- Use AI, GIS, and open platforms to map, measure, and scale regeneration.

COMMITMENTS BY DECADE

By 2035

- 10M acres transitioned to regenerative stewardship
- 5M+ workers trained in regenerative careers
- 50% of food systems relocalized

By 2045

- U.S. becomes carbon-neutral
- 30% of land restored to ecological balance
- Rural economies revitalized through circular markets

By 2055

- Full national food, water, and energy sovereignty
- Biodiversity corridors reconnected across the continent
- Generation defined by regeneration, not extraction

HOW TO PARTICIPATE

- **Individuals:** Grow food, join land cooperatives, reduce inputs, share knowledge
- **Communities:** Host skill shares, start regenerative pilots, support local economies
- **Governments:** Fund land access, revise zoning, measure soil and ecosystem health
- **Businesses:** Invest in regenerative suppliers, track true cost impact, support soil-positive innovations

VISION STATEMENT

In 30 years, we will live in a nation where:

- The soil is healthier than we found it.
- The air and water nourish instead of poison.
- The economy circulates value, not waste.
- Children grow up in ecosystems that heal as they grow.
- Every citizen becomes a steward of something bigger than themselves.

What can you do in 30 years? Grow a forest. Heal a river. Feed a village. Raise a generation.

Start today. Become a Regenerator.



Planetary Impacts of a Regenerative Land-Use Society

1. Massive Carbon Drawdown (Reversing Climate Change)

- Regenerative practices (silvopasture, no-till, biochar, native rewilding) **sequester 2–10+ tons CO₂ per acre per year.**
- On 800M+ acres:
 - **1.6–8+ billion tons of CO₂/year removed**
 - Equivalent to **wiping out U.S. emissions** annually.



Net result:

Draws down more carbon than we emit. Could reverse atmospheric CO₂ levels in a few decades globally.

2. Soil Restoration on a Historic Scale

- Restores **billions of tons of topsoil** lost to erosion.
- Increases **water retention**, reducing drought severity.
- Boosts **soil microbial diversity**, regenerating entire ecosystems from the ground up.



Net result:

A revitalized soil microbiome — the base of all terrestrial life.

3. Water Cycle Rebalancing

- Perennials, tree lines, and mulching reduce runoff, improve infiltration.
- Healthy soils hold **10–20x more water** than degraded soils.
- Reduces flooding and irrigation dependence.



Net result:

Water tables rise, aquifers recover, and regional rainfall patterns stabilize over time.

4. Biodiversity Explosion

- Replaces monoculture with **thousands of habitat niches** across micro-ecosystems.
- Native pollinators, birds, amphibians, and mammals return.
- Creates vast connected wildlife corridors across private land.



Net result:

Prevents the 6th mass extinction by rebuilding habitat on human-managed land.

5. Localized, Resilient Food Systems

- Eliminates dependence on global food shipping (and its emissions).
- Resilient to geopolitical instability, supply chain shocks, or pandemics.
- Promotes **dietary diversity and nutrient density**.

● **Net result:**

Public health improves, food waste drops, and systemic food insecurity ends.

6. Social and Psychological Healing

- People reconnect with **place, nature, and community**.
- Reduced urban stress, noise pollution, and industrial alienation.
- Hands-on living creates **meaning, purpose, and agency**.

● **Net result:**

Mental health improves, social trust rises, and community resilience strengthens.

7. Economic De-Fragmentation

- De-centralized livelihoods shift wealth and opportunity back to rural regions.
- Replaces extractive GDP models with **regenerative circular economies**.
- Economic power becomes **more equitable and distributed**.

● **Net result:**

A livable, purpose-driven middle class re-emerges — rooted in sustainability.

⌚ Summary: What Would It Do for the Planet?

Planetary System	Transformation Result
Climate	Net-negative carbon society within 10–30 years
Soil	Global topsoil regeneration, ending erosion
Water	Aquifer recharge, drought resilience, cleaner waterways
Biodiversity	Rewilded landscapes teeming with life
Food Systems	Localized, resilient, nutrient-dense
Social Well-being	Healthier, more connected, and economically empowered

🌟 Just a Thought:

A regenerative land-based society is not just *sustainable* — it is **healing**.
Healing the land, the climate, the people, and the future.

💰 Total Estimated Cost of a 30-Year Regenerative Transition

● Estimated Range:

\$8 to \$12 trillion (spread over 30 years)

⚖️ This is roughly **\$266–400 billion per year** — about **5–8% of the current federal budget**, and less than the U.S. spent on COVID-19 relief, Iraq/Afghanistan, or annual health care subsidies.

📊 Breakdown by Major Cost Category

Category	Assumptions & Cost Model	30-Year Total Estimate
Land Transition Support	Incentives, grants, lease-to-own programs, co-op land purchases for ~100M people at \$20K/person	\$2.0 – 3.0 trillion
Infrastructure Development	Solar, water, compost, roads, broadband, tools: ~\$40K per family for 50M homesteads	\$2.0 – 2.5 trillion
Education & Workforce	Train 10M+ regenerative farmers, ag educators, designers: \$50B/year average	\$1.0 – 1.5 trillion
Regenerative Research & Tools	Seed banks, soil science, carbon monitoring, A.I. mapping, digital cooperatives	\$500 – 750 billion
Carbon & Ecosystem Incentives	Annual payouts for verified carbon drawdown, biodiversity corridors, wildlife stewardship	\$500 – 800 billion
Food System & Distribution	Regional hubs, cold storage, compost logistics, farmer market networks	\$400 – 600 billion
Community Planning & Resilience	High-speed rail, healthcare co-ops, decentralized education support systems	\$500 – 750 billion
Contingency & Waste	Fraud, corruption, failed pilots (~5–10% buffer)	\$200 – 300 billion



Perspective: What We Spend Now (Annually)

Category	Current U.S. Spend (per year)
Military	~\$880 billion
Health care subsidies	~\$1.2 trillion
Tax breaks to fossil fuels	~\$600 billion
Interest on national debt	~\$1.1 trillion
SNAP + Ag subsidies	~\$180 billion

👉 We already spend more per year on systems that deplete health, ecosystems, and equity.



What Do We Get for \$8–12 Trillion?

Outcome	Value Add or Savings
🔋 Carbon offset value	~\$500B–\$1T/year globally in avoided damage
🥕 Reduced food insecurity	~\$200B/year health and SNAP savings
💧 Restored water cycles & aquifers	Priceless climate stabilization
🧠 Mental/physical health improvements	\$500B+/year in long-term healthcare savings
🌐 Climate resilience & disaster mitigation	Avoids \$1T+/year in FEMA + insurance losses
🌿 Revitalized rural economies	Stops urban overcrowding & gentrification



Final Summary

Metric	Value
Total Cost (30 years)	\$8–12 trillion
Annual Cost	\$266–400B/year
% of Federal Budget	~5–8% (comparable to defense/health)
Long-Term ROI	Net-positive in carbon, health, and stability



Financial Thought:

This is **not an expense — it's an investment** in planetary regeneration, societal resilience, and economic redistribution.

The real cost isn't doing it. The real cost is **not doing it**.

Regenerative Small Towns 2.0: From Decline to Eco-Centers

The Problem Today

- Rural towns are aging, losing jobs, and hollowing out.
 - Young people leave for cities, and investment rarely returns.
 - Infrastructure, land, and housing sit underutilized while cities become congested and unaffordable.
-

The Opportunity

Turn small towns into regenerative innovation zones — where people go to grow life, not just escape it.

Strategy Framework: The “Eco-Center Transition Model”

1. Rebrand the Town’s Identity

- From: “A dying farming town”
- To: “**A Regenerative Innovation Hub**” or “**An Eco-Enterprise Village**”

Use names that attract artists, farmers, remote workers, educators, builders — not just retirees or subsidies.

2. Upgrade the Physical Infrastructure

Feature	Implementation
Affordable land & housing	Lease-to-own tiny home eco-villages
Renewable microgrids	Solar + battery storage + wind
Localized food system	Community-supported agriculture (CSA) zones
Broadband + co-working hubs	Remote work centers + mesh internet
Mobility	Shared EVs, bike paths, e-scooters

 Blend rural land with urban tech — not urban density.



3. Embed Regenerative Enterprise Zones

- Create **rural enterprise incubators** for:
 - Soil-to-market businesses
 - Eco-tourism & outdoor education
 - Indigenous artisan goods & cultural economy
 - Circular manufacturing (e.g., mycelium packaging, hempcrete, recycled textiles)

👉 **Tech integration:** blockchain for land deeds, drones for forest monitoring, AI for water & crop management.



4. Attract the Next Generation with Purpose

- Partner with **universities & community colleges** to create rural innovation campuses.
- Offer programs in:
 - Food systems & regenerative design
 - Eco-engineering & sustainable architecture
 - Permaculture, ecology, carbon accounting



Turn school districts into **living labs**, not relics of standardized testing.



5. Culture & Belonging: Make It Aspirational

- Host **regenerative festivals** (music, soil, food, art)
- Create maker spaces + storytelling studios
- Welcome “digital nomads,” “remote workers,” and “urban escapees” into town revitalization councils



People want beauty, belonging, and purpose — not just affordability.



Integration With Cities & Culture

Rather than competing with cities:

- Become **the source** of clean water, fresh food, breathable air, and net-positive culture
 - Build **food, energy, and data partnerships** with urban centers
 - Offer cities **carbon offsets, ecosystem services**, and vacation culture
 - Use technology not to simulate nature, but to **serve it**
-



Funding & Support Pathways

- USDA Rural Development
 - Community Reinvestment Act (CRA)
 - Federal infrastructure & climate grants
 - ESG + philanthropic capital
 - Land co-op investment structures
-



Framing Language

Instead of...

Say...

“Revitalize rural” “Reimagine land-based innovation”

“Poor town” “Bioregional launchpad”

“Fix it” “Grow it forward”

“Bring back jobs” “Grow livelihoods rooted in place”



Interesting Thought

Small towns aren't dying. They're waiting to be reborn.

As eco-centers of stewardship, culture, and regeneration — not relics, but **prototypes of a better world.**

Top Sources of Opposition to the Regenerative Nation Plan

1. Economic Entrenchment (Big Ag, Fossil, Real Estate)

Objection: “*This threatens our industry, our jobs, and shareholder value.*”

- Industrial agriculture relies on centralized systems, subsidies, and commodity exports.
- Oil, gas, and chemical companies lose influence if carbon becomes an asset and soil replaces pipelines.
- Real estate developers see 2.5-acre zoning as a threat to urban density and profit margins.

 **Behind the scenes:** Lobbying power will be massive — similar to fossil fuel resistance to clean energy.

2. Cultural Resistance

Objection: “*Not everyone wants to be a farmer or live rurally.*”

- Many Americans equate success with urban convenience and technological abundance.
- Media and consumer culture have devalued agrarian life as “regressive.”
- There’s fear of manual labor, land-based risk, and leaving behind city infrastructure.

 **Translation:** You’re asking people to give up an identity — not just a location.

3. Fear of Change / Comfort in Status Quo

Objection: “*This is too radical — it’s not realistic.*”

- Change is terrifying, especially when it affects home, income, or routine.
- Skeptics may prefer the devil they know (fragile industrial systems) over the unknown.
- There’s generational trauma around homesteading, land loss, and rural poverty.

 **Underneath:** Most people don’t fear failure — they fear uncertainty and loss of control.

4. Political Polarization

Objection: “*This is a socialist land grab / elite climate agenda.*”

- The right might see it as government overreach or eco-communism.
- The left might see it as a greenwashed wealth shift without true reparations.
- Without careful framing, the idea gets politicized and weaponized.

 **Reality:** Without bipartisan language and cultural humility, this plan could fracture fast.

5. Infrastructure & Transition Anxiety

Objection: “*What happens to cities, jobs, healthcare, and schools during the shift?*”

- Many fear being “left behind” or displaced during a national transition.
- Urban service economies may feel obsolete — what happens to baristas, coders, teachers?
- People want a clear roadmap, not just a beautiful vision.

 **Fear type:** Structural — people need to *see themselves* in the transition or they'll block it.

6. Capitalism’s Addiction to Growth

Objection: “*This limits GDP growth and global competitiveness.*”

- Regeneration values **health, balance, and circularity** — not infinite quarterly growth.
- Wall Street doesn't yet reward biodiversity or carbon drawdown — but it rewards scale, yield, and speed.

 **The deeper issue:** You're not just changing *how* we grow — you're changing *why* we grow.

Summary: Objection Archetypes

Type of Opposition	Example Quote	Core Fear
Economic / Industrial	“You’ll destroy agriculture as we know it.”	Loss of control & revenue
Cultural / Identity	“People aren’t meant to farm anymore.”	Loss of status or comfort
Political / Ideological	“This is green tyranny.”	Fear of imposed values
Psychological / Personal	“Sounds great... for someone else.”	Fear of unknown & risk
Structural / Systemic	“It’s not scalable, cities can’t be reformed.”	Fear of complexity

OPTIMAL LAND USE PER PERSON

