OVERVIEW

This proposal outlines a national storytelling and educational initiative aimed at children ages 5–11, designed to embed regenerative values into the foundational worldview of the next generation.

Through engaging storybooks, classroom kits, parent guides, and interactive outdoor activities, the campaign seeks to cultivate a lifelong sense of land stewardship, ecological literacy, and purpose-based living in elementary-aged children across the United States.

GOAL

To raise the first fully regenerative generation by inspiring millions of children to see themselves as **soil keepers**, **tree planters**, **water protectors**, **and future builders** — all through the magic of story and play.

CORE MESSAGE

"You can't change the past, but you can plant a new story for the future. One child at a time."

CAMPAIGN ELEMENTS

1. The Flagship Storybook Series

"What Can You Grow?" (and follow-up titles)

- Picture books centered on regenerative archetypes (e.g., The Girl Who Talked to Soil, The Forest Builders, The Town That Healed Itself)
- Characters reflect diverse geographies, cultures, and bioregions
- Each book ends with a "Plant It Yourself" activity and journal page

2. The Regeneration Classroom Kit

- Curriculum-aligned lesson plans for K–5
- Garden starter kits: seeds, compostable containers, soil science wheels
- Downloadable activities: scavenger hunts, tree pledges, compost games

3. Parent & Community Engagement Pack

- Family guide to regenerative living at home
- Weekly "Grow Together" challenges (e.g., cook a seasonal meal, start a worm bin)
- Reading events at libraries, farmers markets, and tribal centers

4. Regenerative Rangers Club

- National kids' membership with badges, nature logs, and mini-missions
- School garden champions and story ambassadors
- Annual "Soil Day" for cross-school celebration and learning

SOLUTION STATE OF THE PROPERTY OF THE PROPERT

Learning Objective
Understand the living world beneath our feet
Learn where food comes from and how to grow it
Appreciate the water cycle and local sources

Animals & Biodiversity Protect habitats and pollinators

Community & Care Value teamwork, empathy, and responsibility

i BUDGET SNAPSHOT (Pilot Year)

- Storybook creation (writing, art, printing): \$500,000
- Classroom kits (1,000 schools): \$750,000
- Digital assets, platform, marketing: \$300,000
- Community events & launch campaign: \$250,000
- Total (Year 1 Pilot): \$1.8 million

✓ IMPACT METRICS

- 100,000+ children engaged in first year
- 1,000 schools with regeneration curriculum
- 10,000 home gardens launched by families
- 250+ educators trained in regenerative teaching

LONG-TERM VISION

By 2035:

- A national network of regenerative-educated children who think in cycles, steward land, and co-create local futures
- 50-state adoption of curriculum
- Storybooks translated into 12+ languages and used globally

Let's plant the story that grows a regenerative generation.



National Rollout Summary

Estimate Category

Total Cost \$900 million **Toolkits Needed** 1,000,000 **Children Reached** 50,000,000

Field Coordinators Needed 5,000 (1 per 10,000 children)



- Cost per child: ~\$18 (based on pilot program efficiencies)
- Toolkit includes storybooks, classroom kits, garden activities, and educator training
- Coordinators would manage distribution, school engagement, and local training

Federal Policy Toolkit: Regenerative Rural America

Title: Reimagining Small Towns as Eco-Centers of the 21st Century

Prepared For: U.S. Department of Agriculture, Department of Energy, HUD, and the White

House Rural Council



To equip federal agencies and rural policymakers with a comprehensive policy and funding framework to help revitalize small towns through regenerative development, technological integration, and cultural renewal.

[&]quot;We won't just teach kids to read stories. We'll teach them to grow the world they want to live in. "

WISION

Small towns across America become **eco-enterprise hubs** and **regenerative innovation zones** — centers of localized food, clean energy, natural capital, and cultural creativity.

STRATEGIC OBJECTIVES

- 1. Turn Underused Rural Land into Regenerative Assets
- 2. Create Regenerative Enterprise Zones in Small Towns
- 3. Blend Nature-Based Solutions with Tech Infrastructure
- 4. Attract and Retain Young Talent through Purpose-Driven Work
- 5. Integrate Towns into National Food, Energy, and Carbon Markets

POLICY RECOMMENDATIONS

1. Regenerative Rural Zoning Reform Act

- Enable bioregional zoning overlays for eco-housing, food systems, and rewilding corridors
- Fast-track regenerative development permitting (compost toilets, cob housing, food forests)

2. Rural Resilience Innovation Grants (RRIG)

- \$25M per year allocated to pilot towns for:
 - Soil restoration
 - Local food systems
 - Solar microgrids + battery storage
 - Water harvesting + treatment

3. Land-Back & Lease-to-Grow Co-op Funds

- Land access capital for tribal nations, veterans, youth, and local land trusts
- Federal match to community-owned regenerative housing and farm co-ops

4. Regenerative Trade & Culture Hubs (RTCH)

- Federally supported regional hubs focused on:
 - Food and soil economies
 - o Traditional and indigenous ecological knowledge
 - o Green tech, fiber, and waste-to-value entrepreneurship

5. Rural Civic Dividend & Ecosystem Services Program

- Annual payments to towns and citizens who:
 - o Regenerate degraded land
 - Increase biodiversity
 - Store carbon in soil and trees

i FEDERAL FUNDING SOURCES & ALIGNMENT

Source Alignment Action

USDA Rural Development Reallocate funding to regenerative town pilots
DOE Solar & Grid Programs Fund rural microgrids and battery cooperatives
HUD & Community Block Grants Support eco-housing and community food systems

Inflation Reduction Act Direct tax incentives to regenerative retrofits

FEMA + EPA Resilience Grants Incentivize nature-based flood and drought mitigation

II OUTCOMES & METRICS

Metric 10-Year Goal

Rural towns transitioned 1,000+ pilot communities

Regenerative acres restored 10 million+

New regenerative jobs 500,000+ (farmers, educators, artisans, builders)

Local food production 25% of rural consumption by region Carbon offset value created \$1B+ annual ecosystem service credits

& STAKEHOLDER ROLES

- Local Mayors: Facilitate zoning reform, community planning, local hire mandates
- **Tribal Nations**: Co-governance of land-based regenerative projects
- Nonprofits: Education, community organizing, cultural activation
- **Private Sector**: ESG-aligned investment, tech infrastructure, regenerative capital
- Youth & Educators: Program design, regenerative curriculum integration

CALL TO ACTION

This is not a rescue mission — it is a reinvention.

America's small towns don't need to be saved. They need to be **seeded** with the next century of possibility.

Let the rural future be regenerative, decentralized, and alive with purpose.

Prepared by: Regenerative Policy Collaborative (RPC)

Contact: [Insert Contact / Office / Partner Info]

■ Interactive Policy Map – Key Features

6 1. Map Layers & Filters

Allow users to toggle layers to visualize:

- Eligible rural towns (based on population, economic decline, land availability)
- Z Designated Regenerative Pilot Zones
- **Underutilized or degraded land areas**
- **X Infrastructure readiness** (solar, broadband, transportation)
- **Section Educational and workforce hubs** (community colleges, land-grant universities)
- A Tribal lands and sovereignty regions
- Federal funding program overlays (USDA, DOE, HUD zones)

11 2. Clickable Regions & Profiles

Each town or county could be clicked to open a side panel showing:

- **Demographics** (population, income, youth %)
- Land availability
- Federal funding eligibility
- Local partners or mayors enrolled
- Proposed regenerative development plans

3. Live Program Tracker

Real-time dashboard shows:

Metric Live Updates

Towns enrolled Auto-updating list & map pins

Regenerative jobs created Progress bar by region

Acres restored Carbon and biodiversity metrics

Federal funds allocated With grant descriptions

\$\sqrt{2}\$ 4. Action Panel for Stakeholders

Each stakeholder type gets an action path:

- **Local governments** → "Apply for pilot status" or "Download zoning reform templates"
- **V** Tribal councils → "Partner on regenerative land initiatives"
- **Investors** → "See ROI data and investment-ready zones"
- **Educators** → "Access curriculum integration toolkits"

5. Technology Platform Suggestions

Built using:

- Mapbox or Leaflet.js (for geospatial mapping)
- Streamlit, Shiny, or Dash (for interactive dashboards)
- **Supabase** or **Firebase** (for backend project & user tracking)
- Public data APIs from USDA, Census, EPA, DOE

Federal Policy Toolkit: Regenerative Rural America

Title: Reimagining Small Towns as Eco-Centers of the 21st Century

Prepared For: U.S. Department of Agriculture, Department of Energy, HUD, and the White

House Rural Council



To equip federal agencies and rural policymakers with a comprehensive policy and funding framework to help revitalize small towns through regenerative development, technological integration, and cultural renewal.

WISION

Small towns across America become **eco-enterprise hubs** and **regenerative innovation zones** — centers of localized food, clean energy, natural capital, and cultural creativity.

STRATEGIC OBJECTIVES

- 1. Turn Underused Rural Land into Regenerative Assets
- 2. Create Regenerative Enterprise Zones in Small Towns
- 3. Blend Nature-Based Solutions with Tech Infrastructure
- 4. Attract and Retain Young Talent through Purpose-Driven Work
- 5. Integrate Towns into National Food, Energy, and Carbon Markets

POLICY RECOMMENDATIONS

1. Regenerative Rural Zoning Reform Act

- Enable bioregional zoning overlays for eco-housing, food systems, and rewilding corridors
- Fast-track regenerative development permitting (compost toilets, cob housing, food forests)

2. Rural Resilience Innovation Grants (RRIG)

- \$25M per year allocated to pilot towns for:
 - Soil restoration
 - Local food systems
 - Solar microgrids + battery storage
 - Water harvesting + treatment

3. Land-Back & Lease-to-Grow Co-op Funds

- Land access capital for tribal nations, veterans, youth, and local land trusts
- Federal match to community-owned regenerative housing and farm co-ops

4. Regenerative Trade & Culture Hubs (RTCH)

- Federally supported regional hubs focused on:
 - Food and soil economies
 - o Traditional and indigenous ecological knowledge
 - o Green tech, fiber, and waste-to-value entrepreneurship

5. Rural Civic Dividend & Ecosystem Services Program

- Annual payments to towns and citizens who:
 - o Regenerate degraded land
 - Increase biodiversity
 - Store carbon in soil and trees

6. Regenerative Education Expansion Grant (REEG)

- \$900M national initiative to provide regenerative learning kits and storybooks to every school-aged child
- Distribution of 1 million toolkits
- Engagement of 5,000 regional education coordinators
- Support for school gardens, composting, and nature-based learning programs

i FEDERAL FUNDING SOURCES & ALIGNMENT

Source	Alignment Action
USDA Rural Development	Reallocate funding to regenerative town pilots
DOE Solar & Grid Programs	Fund rural microgrids and battery cooperatives
HUD & Community Block Grants	Support eco-housing and community food systems
Inflation Reduction Act	Direct tax incentives to regenerative retrofits
FEMA + EPA Resilience Grants	Incentivize nature-based flood and drought mitigation
Department of Education	Fund national rollout of regenerative curriculum and storybook program

II OUTCOMES & METRICS

Metric 10-Year Goal

Rural towns transitioned 1,000+ pilot communities

Regenerative acres restored 10 million+

New regenerative jobs 500,000+ (farmers, educators, artisans, builders)

Local food production 25% of rural consumption by region Carbon offset value created \$1B+ annual ecosystem service credits

Children reached with curriculum 50 million Toolkits distributed 1 million+

& STAKEHOLDER ROLES

- Local Mayors: Facilitate zoning reform, community planning, local hire mandates
- **Tribal Nations**: Co-governance of land-based regenerative projects
- Nonprofits: Education, community organizing, cultural activation
- Private Sector: ESG-aligned investment, tech infrastructure, regenerative capital
- Youth & Educators: Program design, regenerative curriculum integration
- Parents & School Leaders: Adopt story-based regenerative education models

CALL TO ACTION

This is not a rescue mission — it is a reinvention.

America's small towns don't need to be saved. They need to be **seeded** with the next century of possibility.

Let the rural future be regenerative, decentralized, and alive with purpose.