



# Marketocracy's Gorden's Dividend Fund

Composite and Supplemental Information

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# GDF Growth of \$10,000



# GDF GIPS® Composite Track Record

GDF Composite Month By Month (As Of: 08/30/2019)

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	GDF YTD	S&P (TR) YTD
2019	4.61%	1.28%	0.04%	1.51%	-4.62%	5.07%	1.20%	0.77%	-	-	-	-	9.96%	18.34%
2018	3.89%	-4.34%	-2.53%	1.21%	-0.08%	-1.38%	1.27%	2.07%	0.80%	-5.10%	-0.44%	-7.14%	-11.67%	-4.38%
2017	3.74%	-0.92%	-1.41%	-0.52%	-1.81%	-1.12%	2.61%	0.19%	1.20%	0.07%	-3.11%	3.21%	1.89%	21.83%
2016	-	-	-	-	-	-	6.64%	3.96%	2.26%	-0.92%	0.59%	-0.81%	12.07%	3.99% **

■ Returns greater than 5%
 ■ Returns less than -5%

\*\* The S&P500TR return represents the same partial year performance period as the composite

# GDF Model Supplemental Information

GDF Model Month By Month (As Of: 08/30/2019)

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	GDF YTD	S&P (TR) YTD
2019	4.95%	1.33%	0.20%	1.55%	-4.54%	5.00%	1.19%	0.86%	-	-	-	-	10.69%	18.34%
2018	3.79%	-5.87%	-3.28%	0.78%	0.07%	-1.73%	1.42%	2.06%	0.80%	-5.37%	-0.56%	-6.44%	-13.98%	-4.38%
2017	3.58%	-1.04%	-1.54%	-0.67%	-1.88%	-1.27%	2.46%	-0.12%	1.00%	-0.10%	-3.26%	3.08%	0.02%	21.83%
2016	0.34%	2.27%	2.59%	4.30%	-0.52%	2.38%	6.47%	3.82%	2.14%	-1.04%	0.85%	-1.03%	24.69%	20.73%

■ Returns greater than 5%
 ■ Returns less than -5%

Year End	Firm Assets	Composite Assets	Number of Accts	Composite Gross <sup>†</sup> Performance	Composite Net Performance	Market Benchmark (S&P 500)	3-Yr Std Dev Composite	3-Yr Std Dev Market	Composite Dispersion
2018	\$5,914,467	\$16,894	5 or fewer	-11.67%	-13.35%	-4.38%	**	13.70%	0.00%
2017	\$7,548,351	\$22,042	5 or fewer	1.89%	-0.03%	21.83%	**	12.94%	0.00%
*2016	\$12,125,364	\$22,106	5 or fewer	12.07%	9.98%	11.96%	**	**	N.A.

N.A. Information is not statistically meaningful due to an insufficient number of portfolios in the composite for the entire year.

\* Performance reflects the un-annualized performance from June 30, 2016, to December 31, 2016.

† Gross performance does not include the deduction of transaction costs of bundled fee portfolios and is shown as supplemental information.

\*\* For periods with less than 36 months of composite performance, no 3-year ex-post standard deviation measurement is available.

Marketocracy Capital Management, LLC (MCM) claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. MCM has been independently verified for the periods February 28, 2007 to December 31, 2018. The verification report is available upon request.

Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis, and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation.

MCM is an independent registered investment adviser. MCM's separately managed account program began in February of 2007. The firm maintains a list of composite descriptions, which is available upon request.

The gordenlam\_GDF Composite contains portfolios of clients who selected the gordenlam\_GDF Model Portfolio in their separately managed account. The model portfolio can invest in securities (stocks, ADRs and ETFs) tradable on a U.S. stock exchange; options, futures, leverage, and shorting are not allowed. Within these constraints, Gorden Lam's mandate is to make as much money as possible. While always given wide latitude for adherence to any strategy description, generally the fund seeks companies with high yield and a stable history of dividend growth. The fund will typically seek to buy stocks with strong management in industries that seem to be out of favor at the time. The fund uses fundamental analysis to find companies that are

attractive while technical analysis is implemented to purchase stocks at the right price.

It is important to note that the strategy description remains very general, and Gorden Lam has wide latitude for varying from this strategy over significant periods of time and as he sees fit. The composite results derive from the combination of Gorden Lam's investment decisions for his model portfolio, and MCM's trading to achieve the model portfolio's results with real money.

The inception date of the gordenlam\_GDF Composite is June 30, 2016. The Composite was created on June 30, 2016. The U.S. Dollar is the currency used to express performance. The minimum account size for this composite is \$1000. Composite policy requires the temporary removal of any portfolio incurring a client-initiated significant cash inflow or outflow of at least 10% of portfolio assets from inception through 08/31/2011, after 08/31/2011, no removal is made based on cash flow. The investment management fee schedule for the composite is 1.9%. Further information regarding investment advisory fees is described in Part II of the firm's Form ADV.

The S&P 500 is a free-float capitalization-weighted index published since 1957 of the prices of 500 large-cap common stocks actively traded in the United States. The stocks included in the S&P 500 are those of large publicly held companies that trade on either of the two largest American stock market exchanges; the New York Stock Exchange and the NASDAQ.

## Past performance is not indicative of future results.

Performance shown represents total returns that include income, realized and unrealized gains and losses.

Gross performance is presented before the deduction of transaction costs and is presented as supplemental information. Net of fee performance was calculated using the highest applicable annual management fee of 1.9%, applied monthly. The composite includes 100% bundled fee portfolios for all periods presented that pay a fee based on a percentage of assets under management. This fee includes investment management, trading costs, portfolio monitoring, and consulting services. Actual investment advisory fees incurred by clients may vary.

Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. The annual composite dispersion presented is an asset-weighted standard deviation calculated using accounts in the composite the entire year.

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