



LOCAL PERCEPTIONS DRIVING GLOBAL FOCUS

What are the local perceptions of the citizens in various Pacific Island Nations towards government initiatives?



GOVERNMENT FOCUS

social media evidence-based insights



REPORT FOCUS

Identify hot topics, key perceptions and influences of various Pacific Island Nations' citizens social media data for a full 12 months



DATA ANALYSIS

DHI proprietary AI analysis deep dives into social media & internet discourse to determine insights to guide most optimum communications strategy



TOP TOPICS

Support for governments Covid-19 response

Positive sentiment of governments investment in infrastructure projects

Concern of government lack of climate change policy during the COP26 conference



INFLUENCERS

Local news, media and government channels

The government high commission channels in the region

Local community

positive & negative

CITIZEN PERCEPTIONS

+ COVID support for neighbouring countries

- Unrest in Honiara

+ Investment in Infrastructure

- Government corruption

+ Pacific Labour Mobility initiative

- Lack of response towards climate change