

EnactusHacks

//24 hr startup

WESTERN
UNIVERSITY

OCT. 23-24
2020



ABOUT ENACTUS.

Enactus is **Canada's largest social entrepreneurship club** that enables the next generation of entrepreneurs to create a better world. Enactus Canada's supporters include Deloitte, Samsung, Microsoft, and RBC.

OUR EVENT.

October 23-24, 2020 is Enactus Western's second annual **24 hour hackathon**. EnactusHacks' goal is to mend the gap between tech and business. Our **1:1 NON-STEM and STEM team ratios** promotes cross-disciplinary learning, which prepares attendees for the workforce and leads to holistic, unique and feasible projects.

In our first year, **over 140 talented NON-STEM and STEM students, mentors, and industry professionals** got together to create innovative solutions for prevalent issues in our communities. EnactusHacks enables the next generation of **student entrepreneurs to create a better world** through technology.



Problem
Discovery



Business
Workshops



Technology
Workshops



Design + Coding +
Feasibility Sprint



Demo + Pitch



Actualization of
Winners' Ideas

We want to support you! Contact us to find out about our **sponsor a hacker** option to take advantage of receiving participant emails and resumes, sending representatives, having a company table, and more!

ARE YOU A START-UP?



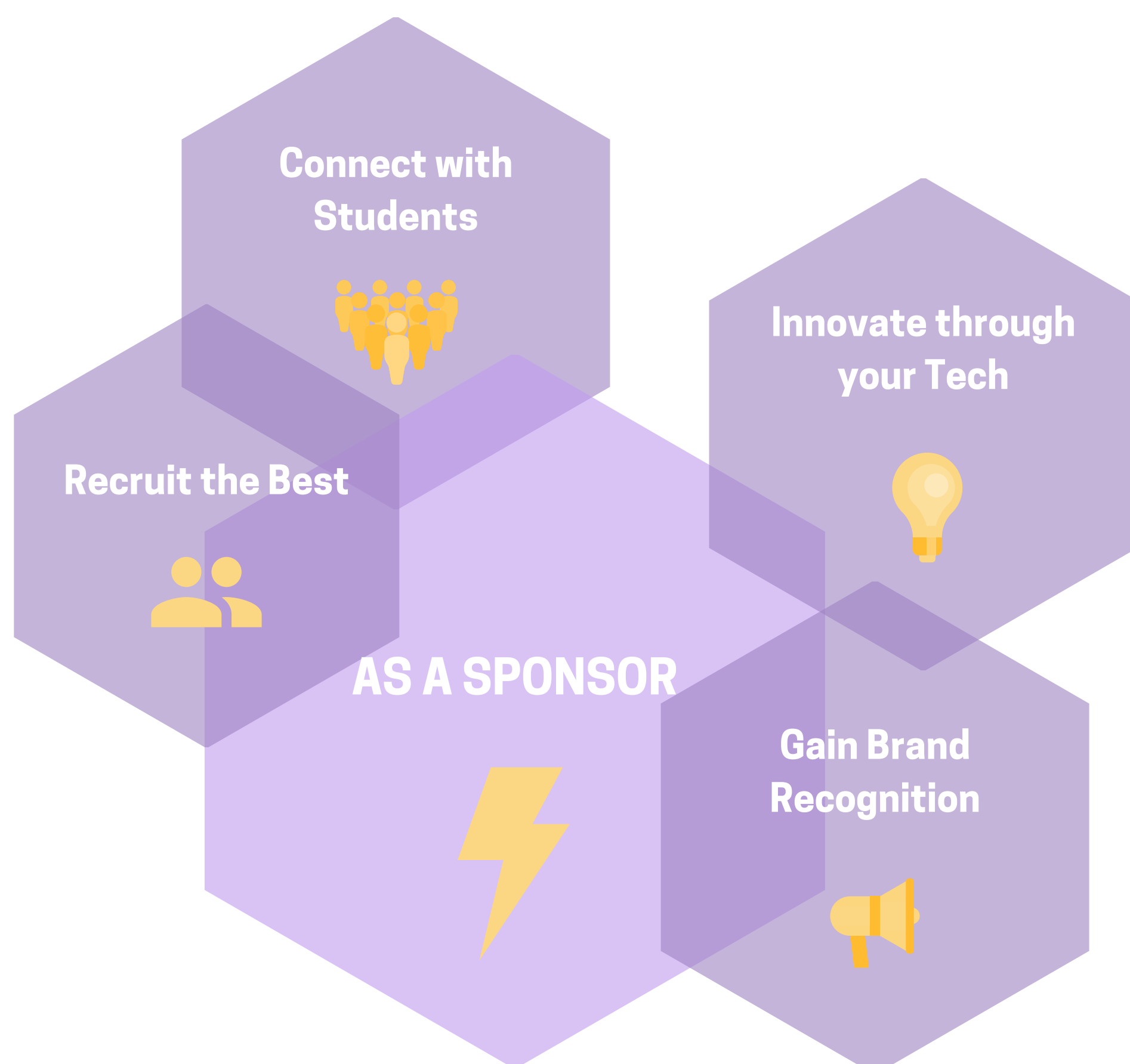
WHY SPONSOR?





















Connecting with students has become **harder**. At EnactusHacks we do it differently, **we do the work for you**. EnactusHacks is a **springboard** for your company **to build connections** to recruit, receive feedback, and gain market share.

As **Canada's first hackathon to require a pitch**, your sponsorship will enable a new type of hackathon that blurs the division between technology and business.

Sponsorship of EnactusHacks also **aligns with many CSRs** as you have the potential to **fuel the next innovation through your technology (API, Processes, etc.)**. Enactus Western's \$100K Telus Pitch winner, FoodFund, illustrates the project potential at EnactusHacks.

At EnactusHacks there is no cost for attendees to ensure a barrier free environment. Accordingly, all expenses including food, venue, and hardware need to be covered by sponsors. Please find our sponsorship tiers below.



	Superhero ¹ \$4,000	Hero \$2,000	Ally \$1,000
RECRUIT			
Email List	Pre-Event ³	Post-Event	Post-Event
Resumes	Pre-Event ³	Post-Event	
We Find You Leads ⁴			
Interview Space			
Post-Event Survey			
CONNECT			
Send Representatives	Unlimited	Unlimited	2
Set Up Company Table			
Send Mentors			
INNOVATE			
Have an Events Space			
Host API Demo			
API Listed in Directory			
BRAND RECOGNITION			
Co-Host the Event			
Receive a Marketing + Social Media Manager ⁵			
Pre-Event Promo Email			
Speak @ Ceremonies	5 min.	1 min.	
Logo On Banners			
Showcase on Website	Large	Medium	Small
Give Away Swag			

Superhero tier has a maximum of 1 spot, and \$4,000 is a minimum bid

Includes all *applicants* (opted-in); segmented based on participants and applicants

Receive *segmented* email lists and resumes based on year of study, program, and institution

EnactusHacks' recruiting manager finds and connects with students in-person for you based on your criteria

EnactusHacks' marketing manager completes all marketing material (promo-email, showcase, social media post, etc.) for you and shares/reposts your company's social media posts

Let's **Talk.**



Diana Popa

Co-Chair

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