# Jeff Stolz

Product Designer | jeffstolz.github.io

I work with teams from early conception through implementation to create simple and powerful experiences. I thrive in small, collaborative, cross-functional teams.

# Experience

## **Senior Product Designer**

Thoughtbot I 2018 - 2021

- Led cross-functional teams for MVP design & development
- Facilitated design sprints with internal and customer teams
- Drove agile process improvement efforts for client teams
- Created & evangelized design systems for customers
- Coded in React, React Native, Ruby on Rails, and Elm
- Co-facilitated an over 100 attendee design summit

#### Design Lead

Mobile Heartbeat | 2017 - 2018

- Led redesign of all iOS, Android, and web applications
- Helped grow the active user base by 30% in 18 months
- Started and scaled design team to 3 designers
- Interviewed and shadowed clinicians across the country
- Earned acceptance into the Apple Certified Partner Program

### Senior Design Consultant

Pegasystems I 2016 - 2017

- Established a design system used by over 50 developers
- Led design workshops with customer teams
- Earned the Pega System Architect certification

#### **UX** Designer

HMH Labs | 2013 - 2016

- Designed HMH Marketplace, users included Microsoft & Google
- Coded in Ruby on Rails and participated in design sprints
- Completed the Firehose Coding Bootcamp

#### Freelance Designer

Jeff Stolz Design | 2011 - 2013

- Designed web and native mobile apps
- Developed Wordpress and HTML/CSS sites
- Designed a premium beer series for Boston Beer Works

#### **Skills and Methods**

Jobs-To-Be-Done Agile

GV Design Sprints Styled components

Atomic Design Systems BEM
Lean UX Canvas ITCSS

HEART A11y Project

## **Tools and Software**

## Design

Figma UserZoom
Sketch UserTesting
Miro InVision
Mural Zeplin

#### Development

React CSS3
React Native SCSS

Ruby on Rails Middleman
HTML5 Gatsby

## Education

# Virginia Tech

Bachelor of Architecture 2005-2010