# Experience

#### **UX** Lead

Current • Feb 2017

### **Mobile Heartbeat**

Responsible for driving & evangelizing the UX for an 80 person clinical communication company that is present in over 90 hospitals with over 80,000 active users. Led all product design efforts for iOS, Android, and web applications. Regularly shadowed clinicians and ran focus groups, user testing sessions, & design symposiums with users throughout the country. Established a design culture & process for the company and managed a team of two designers, with a focus on Agile and Lean UX. Collaborated with the product team to define business requirements and user stories. Collaborated with engineering on handoff and QA.

### Senior UX Designer/Developer Consultant

### Feb 2017 • Sep 2016

### **Pegasystems**

Led the UI design & development of product implementations by working directly on-site with client teams. Included an initiative at DLL Group, a 5,500 member global vendor finance company, to develop a design standard across the company.

### UX Designer/Developer

Sep 2016 • Jul 2013

### **Houghton Mifflin Harcourt - HMH Labs**

Key member of Schoolchapters, an e-portfolio startup, until successful acquisition by HMH in 2014. Reformed into HMH Labs, a highly agile, multi-disciplinary R&D team. Responsible for UX design and front-end development of the HMH Marketplace, an online marketplace for educators. Users include Google, Microsoft, and Highlights Magazine.

### Freelance Designer

Feb 2017 • Nov 2011

### **Jeff Stolz Design**

Designed tablet, mobile, and web applications for clients including People's Medical, CONNSACS, SilverBull, Boston Beer Works, The Melting Pot, and Southport Brewing Company.

### Designer

### Nov 2011 **♦ AE Design Group**

Created graphics and architectural designs.

# Summary

I am a creative problem-solver that brings empathy, technical prowess, and contagious enthusiasm to my work. I am passionate about solving complex problems and creating elegant user experiences. I hope to contribute to a group of bold & talented individuals that are committed to quality through user-centric design thinking and collaborative, agile approaches. My hobbies include board games, traveling the world with my lovely wife, and attending the occasional hackathon.

## Methods

### Discovery

Lean UX, Surveys, focus groups, stakeholder interviews, competitor analysis, heuristic reviews, personas, & journey maps.

#### Design

Design Sprints, sketches, whiteboards, wireframes, high-fidelity mockups, & prototypes.

### **User Testing**

Moderated in-person interviews, A/B testing, remote testing.

### **Tools**

### **Design Tools**

Sketch, Craft, Adobe CC, Balsamiq, Invision, & Flinto.

### **Collaboration Tools**

Trello, Slack, JIRA, Github, Waffle.io, & Zeplin.

### **Development Tools**

HTML5, CSS3, Sass, Rails, ¡Query, Bourbon, Bootstrap 4, Foundation, & Wordpress.

## Education

Virginia Tech - Bachelor of Architecture - 2010 Firehose Coding Bootcamp - 2015