

# JEFF MCLEAN

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## PROFESSIONAL EXPERIENCE

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### FLUID, INC.

#### ECOMMERCE SOFTWARE AGENCY

UX Intern (current)  
Since Sept. 2014  
New York, NY

Supporting the UX team on projects for major online retailers, creating wireframes, user flows, and code prototypes. Making key contributions to the core interface of an experimental product in collaboration with IBM Watson.

### JAMES VICTORE, INC.

#### INDEPENDENT DESIGN STUDIO

Studio Assistant  
July–Aug. 2014  
Brooklyn, NY

Produced high-quality digital reproductions of hand-made illustrations. Prepared presentations for Adobe MAX and other high-profile design conferences.

### LAKEHOUSE DESIGN

#### STUDENT-RUN DESIGN FIRM

Founder/Director  
2012–2014  
Notre Dame, IN

Started a program for university students to work professionally under faculty mentorship. Led the four-person graphic design team, represented our work, and handled all client relationships.

### LAUGHLIN CONSTABLE

#### INTEGRATED MARKETING AGENCY

Visual Design Intern  
June–August 2013  
Chicago, IL

Built UI components, page templates, and code prototypes for digital products. Created artwork for animated videos and online ad campaigns.

### HOLY HALF MARATHON

#### ANNUAL CHARITY RACE

Design Director  
2011–2013  
Notre Dame, IN

Worked with an 8-person team to improve the experience of the 1300-person race and collectively gain over \$65,000 in profits for charity over two years.

### ACQUITY GROUP

#### DIGITAL MARKETING CONSULTING

Visual Design Intern  
June–Aug. 2012  
Chicago, IL

Collaborated with a 4-intern team to develop an engaging cross-cultural client case study. Assisted creative teams on web projects and materials for new business pitches.

### SCHOLASTIC MAGAZINE

#### UNIVERSITY STUDENT MEDIA

Photo Editor  
2011–2012  
Notre Dame, IN

Managed photography staff, assignments, equipment, and training. Continued work as lead sideline photographer from 2010 through the 2011 college football season.

## SKILLS

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### USER EXPERIENCE

Ecommerce heuristics, user flows, wireframing and prototyping in both Axure and HTML, and user testing.

### FRONT-END DEVELOPMENT

Comfortable building responsive websites with HTML5, CSS3, SCSS, with advanced visual and audio Javascript interactivity when necessary.

### GRAPHIC DESIGN

Branding & identity work, web design, layouts for digital printing, experimental craft printing.

### MEDIA PRODUCTION

Audio/video production, editing, lighting, photography, and motion graphics.

### MUSIC & PERFORMANCE

Piano, synthesizers, vocals, public speaking, and choral singing.

## EDUCATION

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### UNIVERSITY OF NOTRE DAME

South Bend, IN

### BACHELOR OF FINE ARTS, VISUAL COMMUNICATION DESIGN

Cum laude, College of Arts & Letters  
GPA: 3.8

### RESEARCH & PROJECTS

Traveled to northern Uganda to gather data through focus groups on water safety education materials.

Researched, developed, tested, and exhibited an educational web application for grade school students that helps visualize fractions with music.

Courses and tutorials on the scientific origins of language and meaning.

### EXTRACURRICULARS

Rowed for a year, competed in national semifinals. Sang in the Notre Dame Folk Choir, recording and touring across the US, Ireland, and UK.