

Jeff Vacca

Experienced frontend engineer with a focus on building engaging digital experiences.

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EXPERIENCE

ANDMORE · Senior Software Engineer - Frontend

JULY 2017 - FEBRUARY 2024

- ANDMORE, powered by Blackstone Group, is a leading wholesale e-commerce experience within the Home Décor, Furniture, Gift, and Apparel space.
- VueJS, Typescript, Nuxt, .NET MVC.
- Sprawling product suite including digital marketplace, b2b e-commerce websites, sales-rep order writing application, and related admins.
- Contributed ground-up development and new features as a part of multiple fast-paced agile teams.
- Implement third party integrations: Segment, Contentful, GA, TokenEx.
- Involved in all front end hiring. Staffed up a world class team post acquisition.

New York Daily News · Frontend Developer

NOVEMBER 2012 - JULY 2017

- Responsible for all front-end code as a member of a two-person team in a fast paced, Agile environment.
- Build responsive redesign of major site sections including articles, galleries, home page, headers, footers, and special sections.
- Refactored all front-end code for performance optimization.
- Led the site-wide CSS to SASS conversion.
- Manage third party integration: Facebook, Twitter, YouTube, Outbrain, Edmunds, Nexteppe, Olapic, Stats Inc., Nativio, Yieldmo.

JSM Music · Audio Engineer

SEPTEMBER 2007 - NOVEMBER 2012

- Lead developer for jsmmusicology.com. Content manager for jsmmusic.com, responsible for all asset management, updates, and social media.
- Headed internship program. Managed recruitment, onboarding, training, and shift scheduling for a team of 15.
- Music Supervisor: Curated extensive music library and compiled appropriate music to meet client direction and video.
- Delivered digital media via FTP, encompassing final voice-over mix and video sync.

SKILLS

Programming Languages

JavaScript, TypeScript, HTML, CSS, SASS, Less, SQL

Libraries & Frameworks

Vue, Nuxt, React, Next.js, JQuery, Vuetify, Tailwind CSS, PrimeVue, PrimeFlex, Bootstrap, Foundation,

Tools & Platforms

Git, GitHub, Contentful, WordPress, Firebase, Webpack, Postman, Photoshop, Sketch, Zeplin, InVision, MailChimp, Litmus

Other Technologies

ProTools, Logic, Final Cut Pro, DVD Studio Pro, Large Format Audio Consoles

EDUCATION

DUQUESNE UNIVERSITY

Master of Music
MAY 2007

Bachelor of Music
MAY 2024