Jeff Vacca

Senior frontend engineer with a focus on building engaging digital experiences.

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https://github.com/jeffvacca

EXPERIENCE

ANDMORE · powered by Blackstone Group
Senior Software Engineer - Frontend

ANDMORE, powered by Blackstone Group, is a leading wholesale e-commerce experience within the Home Décor, Furniture, Gift, and Apparel space.

JULY 2017 - FEBRUARY 2024

- Engineered ground-up development and new features as a part of multiple fast-paced agile teams.
- VueJS, Typescript, Nuxt, .NET MVC.
- Delivered world class features across the product suite including a digital marketplace, b2b e-commerce websites, sales-rep order writing application, and related admins.
- Implemented third party integrations: Segment, Contentful, GA, TokenEx.
- Led the frontend hiring team post acquisition, conducting technical interviews, reviewing code challenges, and providing final recommendations to leadership.

New York Daily News
Frontend Developer

NOVEMBER 2012 - JULY 2017

- Responsible for all frontend code as a member of a two-person team in a fast paced, Agile environment.
- Built responsive redesign of major site sections including articles, galleries, home page, headers, footers, and special sections.
- Refactored all frontend code for performance optimization.
- Led the site-wide CSS to SASS conversion.
- Managed third party integration: Facebook, Twitter, YouTube, Outbrain, Edmunds, Nexteppe, Olapic, Stats Inc., Nativo, Yieldmo.

JSM Music
Audio Engineer

SEPTEMBER 2007 - NOVEMBER 2012

- Lead developer for jsmmusicology.com.
- Content manager for jsmmusic.com. Responsible for all asset management, updates, and social media.
- Music Supervisor: curated extensive music library and compiled appropriate music to meet client direction and video.
- Delivered digital media via FTP, encompassing final voice-over mix and video sync.
- Managed internship program. Led recruitment, onboarding, training, and shift scheduling for a team of 15.

SKILLS

Programming Languages

JavaScript, TypeScript, HTML, CSS, SASS, Less, SQL

Libraries & Frameworks

Vue, Nuxt, React, Next.js, JQuery, Vuetify, Tailwind CSS, PrimeVue, PrimeFlex, Bootstrap, Foundation

Tools & Platforms

Git, GitHub, Contentful, WordPress, Firebase, Webpack, Postman, Photoshop, Sketch, Zeplin, InVision, MailChimp, Litmus

Other Technologies

ProTools, Logic, Final Cut Pro, DVD Studio Pro, Large Format Audio Consoles

EDUCATION

DUQUESNE UNIVERSITY

Master of Music
MAY 2007

Bachelor of Music
MAY 2004