

# Jeff Vacca

Senior frontend engineer with a focus on building engaging digital experiences.

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## EXPERIENCE

### ANDMORE · powered by Blackstone Group

#### Senior Software Engineer - Frontend

*ANDMORE, powered by Blackstone Group, is a leading wholesale e-commerce experience within the Home Décor, Furniture, Gift, and Apparel space.*

JULY 2017 - FEBRUARY 2024

- Engineered ground-up development and new features as a part of multiple fast-paced agile teams.
- VueJS, Typescript, Nuxt, .NET MVC.
- Delivered world class features across the product suite including a digital marketplace, b2b e-commerce websites, sales-rep order writing application, and related admins.
- Implemented third party integrations: Segment, Contentful, GA, TokenEx.
- Led the frontend hiring team post acquisition, conducting technical interviews, reviewing code challenges, and providing final recommendations to leadership.

### New York Daily News

#### Frontend Developer

NOVEMBER 2012 - JULY 2017

- Responsible for all frontend code as a member of a two-person team in a fast paced, Agile environment.
- Built responsive redesign of major site sections including articles, galleries, home page, headers, footers, and special sections.
- Refactored all frontend code for performance optimization.
- Led the site-wide CSS to SASS conversion.
- Managed third party integration: Facebook, Twitter, YouTube, Outbrain, Edmunds, Nextsteppe, Olapic, Stats Inc., Nativio, Yieldmo.

### JSM Music

#### Audio Engineer

SEPTEMBER 2007 - NOVEMBER 2012

- Lead developer for jsmmusicology.com.
- Content manager for jsmmusic.com. Responsible for all asset management, updates, and social media.
- Music Supervisor: curated extensive music library and compiled appropriate music to meet client direction and video.
- Delivered digital media via FTP, encompassing final voice-over mix and video sync.
- Managed internship program. Led recruitment, onboarding, training, and shift scheduling for a team of 15.

## SKILLS

### Programming Languages

JavaScript, TypeScript, HTML, CSS, SASS, Less, SQL

### Libraries & Frameworks

Vue, Nuxt, React, Next.js, JQuery, Vuetify, Tailwind CSS, PrimeVue, PrimeFlex, Bootstrap, Foundation

### Tools & Platforms

Git, GitHub, Contentful, WordPress, Firebase, Webpack, Postman, Photoshop, Sketch, Zeplin, InVision, MailChimp, Litmus

### Other Technologies

ProTools, Logic, Final Cut Pro, DVD Studio Pro, Large Format Audio Consoles

## EDUCATION

### DUQUESNE UNIVERSITY

Master of Music  
MAY 2007

Bachelor of Music  
MAY 2004