

# Jefferson Richards

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## In a Nutshell

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### 1993-2023

- Early Life and Childhood:
  - Growing up in a boating lifestyle on Bronco Rd, fostering a sense of adventure and responsibility.
  - Exploring nature in Carl's Woods, developing a love for animals and the outdoors.
  - Close friendship with cousin Sean Wilson, experiencing camaraderie and learning about different religious systems.
  - Family holidays with both the Hursleys and the Richards, shaping his values and beliefs.
    - Great-Grandfather Hursley wrote soap-opera General Hospital
    - Grandfather Richards worked with Cesar Chavez as Lawyer
      - Yuma District Attorney
      - First carpal tunnel case for migrant worker in Yuma
- Adolescence and Early Adulthood:
  - Parents' divorce impacting his perception of relationships and family dynamics.
  - Moving to California, experiencing a more relaxed culture and exploring new interests.
  - Graduating from Poway High School, a turning point marked by a heightened sense of reality and self-discovery.
  - In 11th grade: internship with a neurosurgeon in Boston, gaining humility and a deeper appreciation for life.
- UC Davis & Kentucky
  - Went to UC Davis for Sustainable Agriculture.
  - Visited Kentucky and spent time on his family's farm with his cousin James.
  - Learned about subsistence living, and experienced the challenges and rewards of rural life.
  - Faced fears and anxieties, but also found peace and inspiration in the countryside.
  - Wrote love letters and contemplated his future while in Kentucky.
- Apprenticing with Father in PLM & Writing AI
  - Apprenticed with his father after a hiking trip with Neel, during which Neel recommended he learn from his father's 35 years of experience in object-oriented technology, systems integration, and software architecture.
    - His Father worked in AI 30 years ago at EDS in Detroit (followed Ross Perot)
    - His Father had a career from EDS automotive, to DoD, to NASA...
  - Worked alongside his father, observing his consulting work and learning about PLM.

- On his own time, he developed an NLP algorithm, aiming to extract the DNA sequence of poetry and constitutions, which he had dreamt about.
- Spoke with Neel about advancements in NLP and worked on the beginnings of [Cortext.io](https://cortext.io).
- Started a "paper boy" service, collecting 50 emails in 3 days, and built robots to scrape news from AP, Reuters, and ESPN.
- Returned to school at San Diego Mesa College, got an Associate's in Mathematics, and then applied and got into the University of Arizona.
- Career and Entrepreneurial Ventures:
  - Developing a passion for programming and data science, leading to entrepreneurial projects.
  - Co-founding Sensutec, pursuing innovative ideas in natural language processing (AI) and market analysis.
  - Returning to the University of Arizona, furthering his education in mathematics and finance.
  - Actuarial internship at Nautilus, gaining valuable experience and insights into the insurance industry.
  - Leading the Risk Runners club, fostering collaboration and mentorship among students.
- Professional Challenges and Personal Reflections:
  - Working at Red Fox Analytics, experiencing professional growth and navigating workplace dynamics.
  - Implementing architectural shifts and demonstrating technical expertise.
  - Personal challenges and self-doubt, seeking fulfillment and meaning in his work.
  - Sabbatical and travels, reconnecting with family and friends, and gaining new perspectives.
  - Financial planning and building an estate, prioritizing relationships and long-term goals.
  - Meeting his niece, Juliet, inspiring him to focus on his health and personal well-being.
- Learned to appreciate wisdom by spending a summer shadowing his Grandfather Richards
- Learned to appreciate peace by spending a year supporting his Grandmother Hursley