



# Prospect Theory of Mating and Dating

Recognizing a vibe from a reaction is the key, here

it is the highest ROI, because this study teaches recognition of future opportunities  
- where the house market is teeing up a potential gain

therefore

siege the defenses without getting jaded  
be a model of morale  
don't change roles, otherwise nature has logical viruses that will feed on those eddies  
unrequited love, friendship, and loyalty  
develop the sufferer who gave them freely  
and God gave us this will to see if we will still glorify him  
despite the pain of non-reciprocation

The house wants a cut of the market, so they will aim for this to be **just** to keep both parties involved

Short-term : 50/50

Mid-term : 60/40

Long-term : 80/20

"Vibe or Reaction?"

"Odds couldn't sway that long from now?"

"Show up late, leave early"

Wait man, wait

"She'll let you know"

"Don't date your cashier"

Choose woman, choose

P(gain)	sure captive attention
P(loss of options)	sure loss of captive attention

Courting



Exposure to positive outcome --> Opportunity  
Exposure to negative outcome --> Risk

who moved my cheese?