

# SALES OVERVIEW DASHBOARD

Total Sales

271.49K

Total Sales

Total Profit

44.53K

Total Profit

Total Orders

531

Total Orders

Average Order Value

249.76

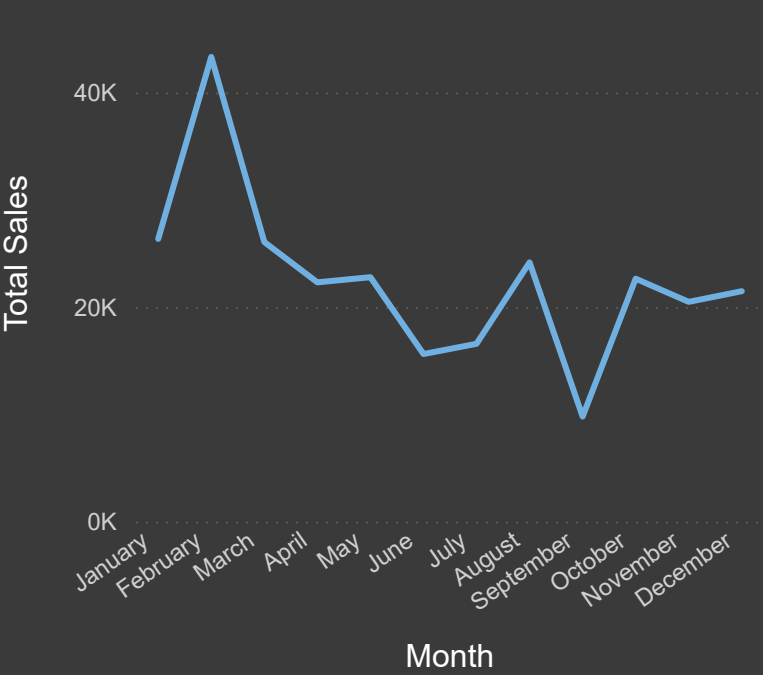
Average Order Value

Profit Margin

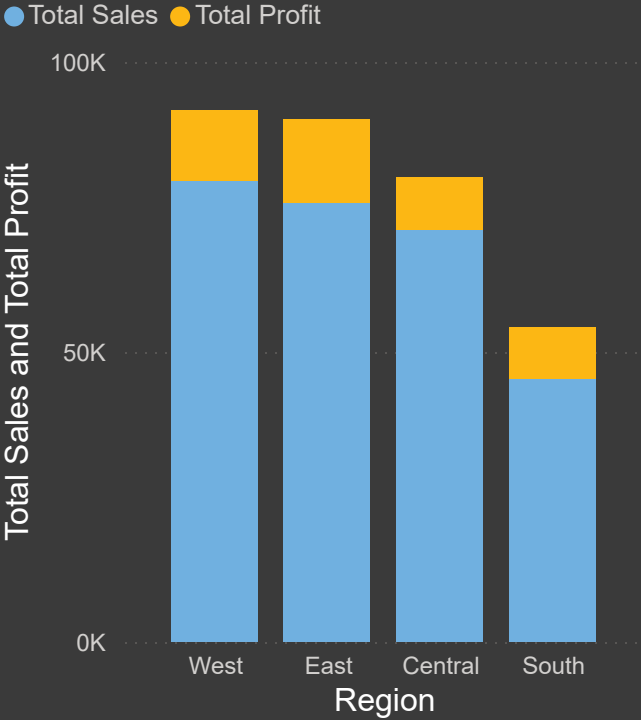
0.16

Profit Margin

Total Sales by Month



Total Sales and Total Profit by Region

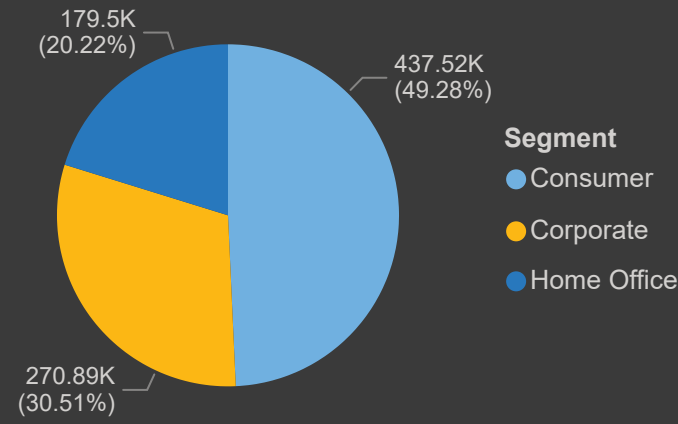


Year, Category, Region

- ▼ ☐ 2014
- ▲ ☐ 2015
- ▲ ☐ Furniture
  - ☐ Central
  - ☐ East
  - ☐ South
  - ☐ West
- ▼ ☐ Office Supplies
- ▼ ☐ Technology
- ▼ ☒ 2016
- ▼ ☐ 2017

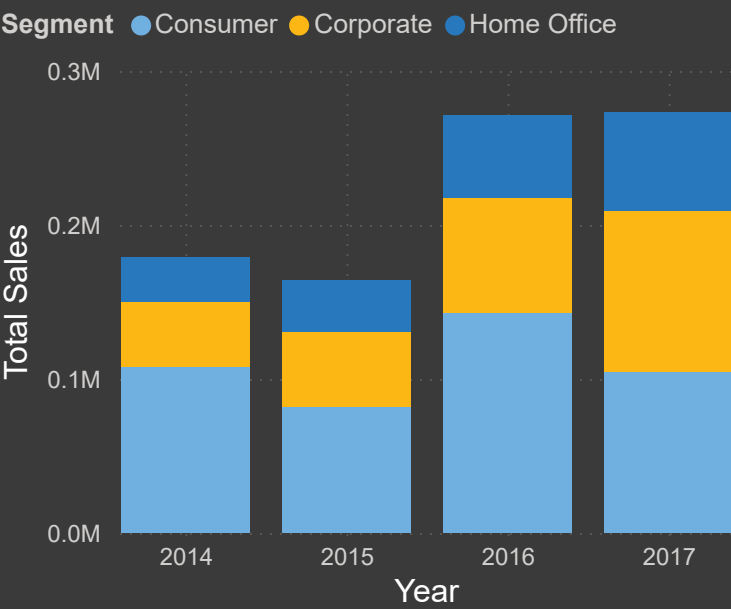
# CUSTOMER INSIGHTS

Total Sales by Segment



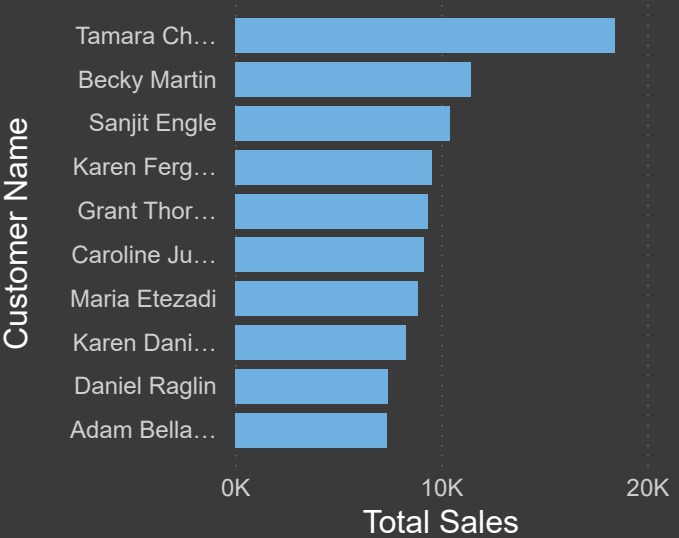
## Customer Segments

Total Sales by Year and Segment



## Top 10 Customers

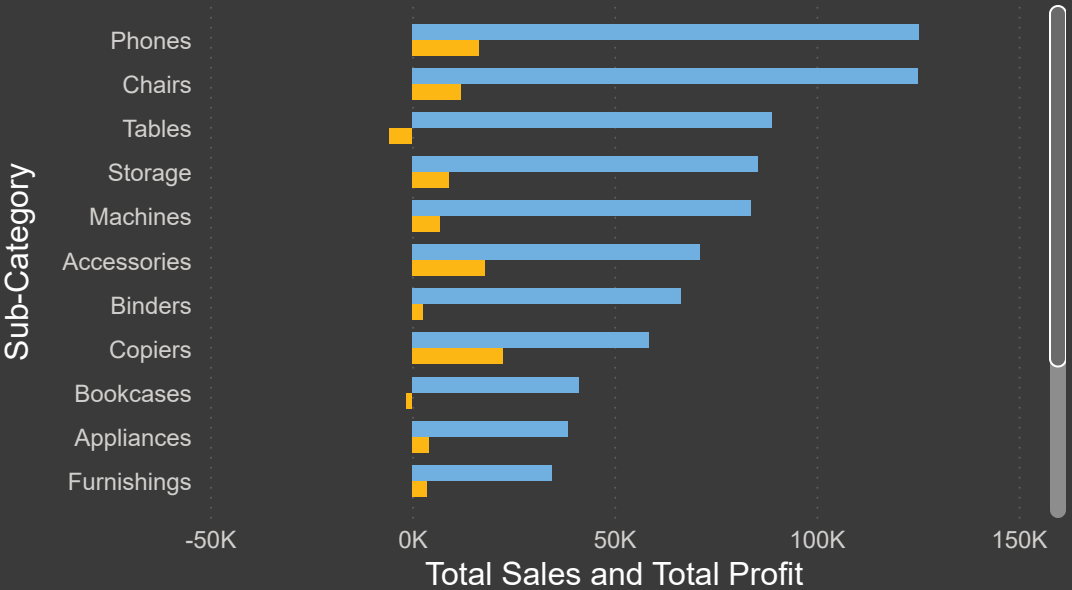
Total Sales by Customer Name



# PRODUCT PERFORMANCE

Total Sales and Total Profit by Sub-Category

● Total Sales ● Total Profit



Sum of Profit by Category and Quantity

Category ● Furniture ● Office Supplies ● Technology



Category	s	Art	Binders	Bookcases	Chairs	Copiers	Envelopes	Fasteners	Furnishings	Labels	Machines	Paper	Phones	Storage	Supplies	Tables	Total
Furniture				41,278.87	124,914.96				34,617.08							88,925.37	289,736.28
Office Supplies	9	12,730.61	66,415.35				5,972.36	1,259.17		5,770.80		30,343.19		85,450.68	13,056.92		259,573.57
Technology						58,539.08					83,658.20		125,326.60				338,607.46
Total	9	12,730.61	66,415.35	41,278.87	124,914.96	58,539.08	5,972.36	1,259.17	34,617.08	5,770.80	83,658.20	30,343.19	125,326.60	85,450.68	13,056.92	88,925.37	887,917.31

# SALES FORECASTING

Total Sales by Day

