Quotely - Buyer-Initiated Reverse Bargaining Marketplace

1. Module Details

1.1 User Management:

- Buyer/Seller registration via email, phone OTP, or social logins.

- Profile setup with contact details, business info, category preferences.

- Ratings & reviews system after each completed transaction.

- Basic verification (optional for trust badges).

1.2 Requirement Posting (Buyer Only):

- Buyer posts product/service requirement (Title, description, specifications, quantity, expected price, location, deadline).

- Alerts sent to relevant sellers.

1.3 Quoting/Bidding (Seller Only):

- Sellers only respond to buyer requirements.

- Quote includes price, delivery time, terms, attachments.

1.4 Negotiation Panel:

- Buyer shortlists offers for negotiation.

- Live counter-offers and history tracking.

1.5 Live Chat:

- Buyer-Seller direct messaging tied to deal record.

- File/image sharing, optional translation.

1.6 Notifications:

- Alerts for quotes, negotiations, and chat updates.

1.7 Deal Closure:

- Buyer accepts best quote, contact details exchanged.

1.8 Safety & Reporting:

- Report suspicious activity, admin moderation dashboard.

- Platform only facilitates connections; no escrow.

2. Use Cases

Buyer posts a requirement -> Sellers are notified instantly.

Seller sends a quote -> Buyer receives offer.

Buyer shortlists sellers -> Negotiation starts.

Buyer/Seller negotiate via chat -> Price/terms adjusted.

Buyer accepts quote -> Deal closure.

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Buyer/Seller leave review -> Trust score updates.
Buyer/Seller reports user -> Admin investigates.

3. User Stories

1. As a Buyer, I want to post a requirement so sellers can respond accurately.

2. As a Seller, I want to receive instant notifications of relevant requirements.

3. As a Buyer, I want to compare quotes to choose the best one.

4. As a Seller, I want to negotiate directly with the buyer.

5. As a Buyer, I want to accept the best offer and exchange details.

6. As a Buyer/Seller, I want to rate the other party after the deal.

4. User Flow

Step-by-step:
1. Registration/Login
2. Buyer posts requirement
3. Sellers notified
4. Seller sends quote
5. Buyer reviews & shortlists
6. Negotiation via chat
7. Deal closure - Contact exchange
8. Offline payment & delivery
9. Feedback & rating

Flow Diagram (Text Form):
[Buyer Registration/Login]

[Post Requirement]

[Seller Notification]

[Seller Submits Quote]

[Buyer Reviews & Shortlists]

[Negotiation via Chat]

[Deal Closure - Contact Exchange]

[Offline Payment & Delivery]

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[Rating & Feedback]