CV – ALEX JEGTNES

I'm an infinitely curious, design-minded web developer, with a focus on web performance, prototyping, pattern libraries, front-end architecture, and accessibility.

PROFESSIONAL EXPERIENCE

FREELANCE DEVELOPER

JUNE 2016 - CURRENT

As a freelance developer I've had the opportunity to be exposed to a multitude of different project types and roles. Satisfied clients include Nationwide Building Society, cxpartners, Lovehoney, Elixel, and Nudge Digital. Some accomplishments include:

- prototyped fledgling products and websites through close collaboration with designers and product people in rapid iterative sprints, using React, Sass, Redux and TypeScript
- worked with designers to build redesigned websites and refreshed templates for existing brands
- assisted small teams with front-end architecture, advising on component-led architecture and BEM
- helped organisations shape pitch approaches and team structure
- advised a local startup on best practices in hiring
- provided web consultancy services for medium and large organisations
- proactively improved accessibility on existing projects and helped nurture a more accessibility-minded culture in several organisations
- developed a new React/Redux-based checkout for a large e-commerce retailer alongside a multidisciplinary team of developers, designers, researchers, and QA

MID-WEIGHT DEVELOPER
CXPARTNERS

JUNE 2014 - MAY 2016

At cxpartners I had the pleasure of working together with the small, but capable dev team to turn cxpartners' thorough research and beautiful, functional design into life.

- met business goals sooner by cycles of rapid, iterative prototyping with clients and designers, testing this on real users
- built scalable, accessible, performant pattern libraries for clients such as the UK Office for National Statistics and the Institution of Mechanical Engineers
- championed the importance of web performance and accessibility internally, including internal presentations and workshops, as well as consulting on this before and during project implementations

UNIVERSITY PLACEMENT DEVELOPER
SIMPLEWEB

JULY 2012 - AUGUST 2013

I joined Simpleweb as a student placement developer between my second and third year of university, working on a wide variety of back- and front-end projects.

- single-handedly built internal company HR tools in Ruby on Rails
- advised and coached the wider, primarily back-end focused team on front-end architecture and performance optimisation
- created and maintained WordPress themes and plugins for various clients

PART-TIME DEVELOPER, TRANSLATOR, COPYWRITER, CUSTOMER SERVICE
FREESTYLEXTREME

JANUARY 2011 - JUNE 2012

I joined the e-commerce store FreestyleXtreme as a Norwegian translator and copywriter, but eventually gained larger responsibilities in their creative web team. During my year and a half at FreestyleXtreme, Norwegian sales increased by over 600%.

- Magento and WordPress web development
- Wrote weekly marketing emails
- Provided customer service to the Scandinavian market

PEER-ASSISTED LEARNING LEADER
THE UNIVERSITY OF THE WEST OF ENGLAND
AUGUST 2011 - MAY 2012

- Mentored and taught students taking the first-year module Introduction to the Web
- Organised and ran curricular catch-up sessions and workshops
- Collaborated with the module leader to shape the curriculum for next year based on candid student feedback provided to me that would otherwise not have been directly voiced in an official capacity

STUDENT REPRESENTATIVE
THE UNIVERSITY OF THE WEST OF ENGLAND STUDENTS' UNION
SEPTEMBER 2011 - MAY 2012

- Forwarded student feedback to the appropriate channels at the right time
- Championed the importance of timely academic feedback and marks in our department
- Lobbied for increased out-of-lecture access to several tutors

GENERAL ASSISTANT
SCOTTISH YOUTH HOSTEL ASSOCIATION
JUNE 2009 - SEPTEMBER 2010

ACADEMIC EXPERIENCE

BSC. WEB DESIGN
UNIVERSITY OF THE WEST OF ENGLAND
SEPTEMBER 2009 - JUNE 2014

I spent three years studying several aspects of the web, development,and design in general, and one year as a placement student. Many modules were based on group projects to help students be more employable upon graduation, and several modules involved real-life non-profit and charity clients with actual important problems to solve.

(The course has since been renamed to [Digital Media](#), which I think is a more accurate name, considering what the curriculum covered.)

- Achieved a first-class honours degree (76%)
- Won the Best Final Year Project award for my application 'Project Brunel', which aimed to provide a better process for booking long-distance journeys in the UK by train
- Completed the UWE Futures Award, a recognition of a student achieving and reflecting upon a larger-than-average amount of extracurricular activities during the time of study

THIRD YEAR MODULES:

Consultancy Project; Advanced Topics in Web Development; Digital Media Project; Interaction Design; Internet Application Development

SECOND YEAR MODULES:

Data, Schemas & Applications; Human-Computer Interaction; Information Architecture; Information Systems Practice; Web Design Principles; Web Programming

FIRST YEAR MODULES:

Design Fundamentals; Information Design; Introduction to Program Development; Introduction to the Web; Media Technologies; Systems Development

GENERAL EDUCATION
HETLAND HIGH SCHOOL, STAVANGER, NORWAY
AUGUST 2006 - JUNE 2009