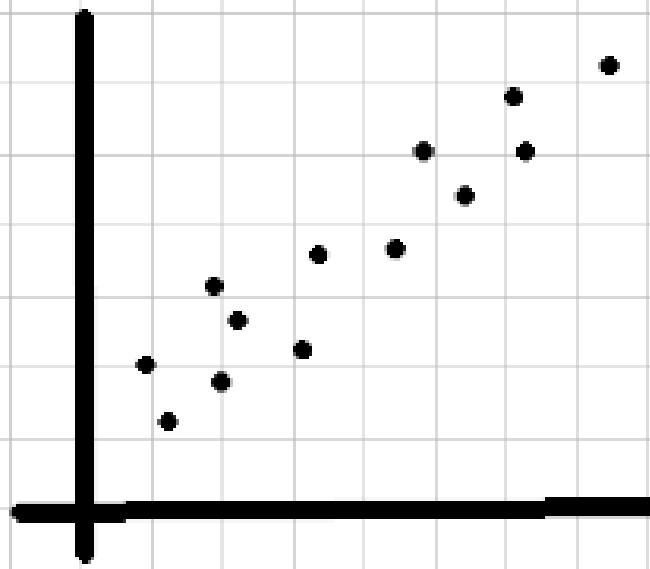


N1 = Sexo = {Hombre, Mujer}

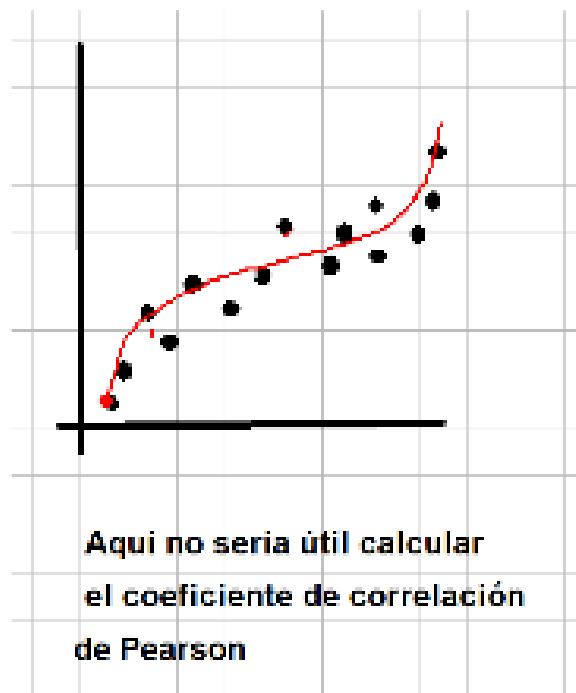
N2 = Marca de carro = {Toyota, Audi, Mercedes}

X1 = Edad

X2 = Peso



Coeficiente de correlación de Pearson



Relación **lineal**
inversa / negativa
perfecta

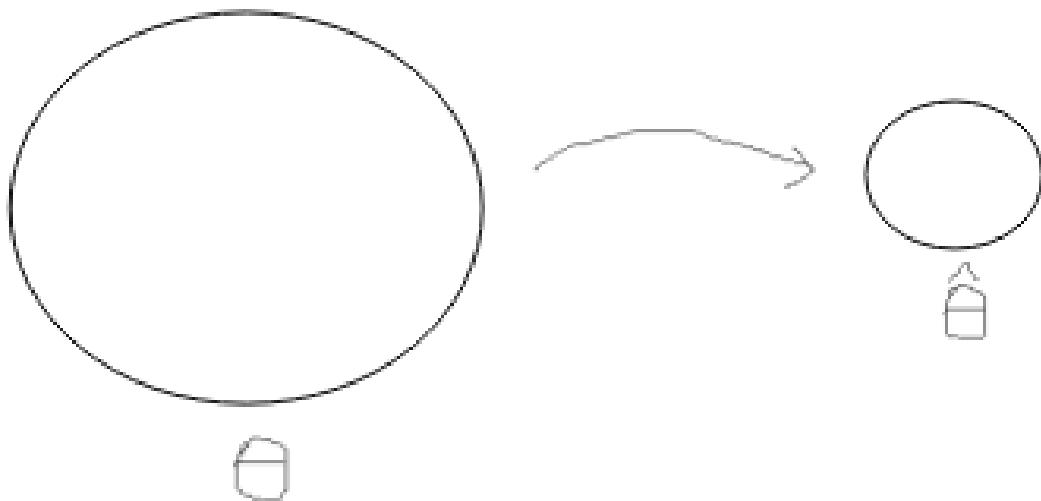
No existe relación
lineal

Relación **lineal**
directa / positiva
perfecta

$$r = \hat{\rho} = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sqrt{\sum_{i=1}^n (x_i - \bar{x})^2} \sqrt{\sum_{i=1}^n (y_i - \bar{y})^2}} = \frac{\text{cov}(x,y)}{\text{d.e.}(x) * \text{d.e.}(y)}$$

↓ Sin unidades

Intervalos de confianza

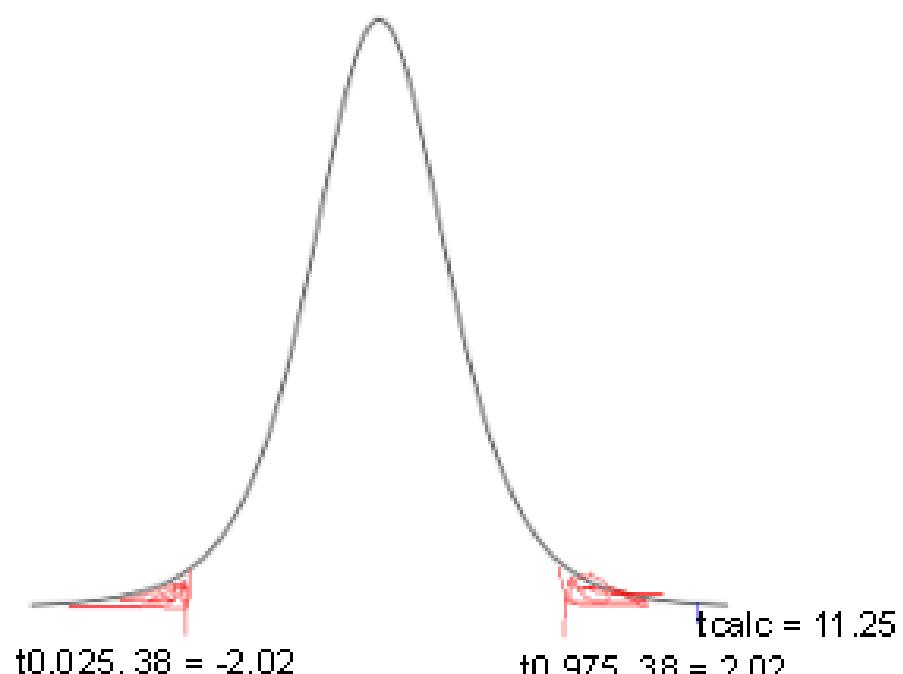


```
cor.test(x,y, method = "pearson")$conf.int
```

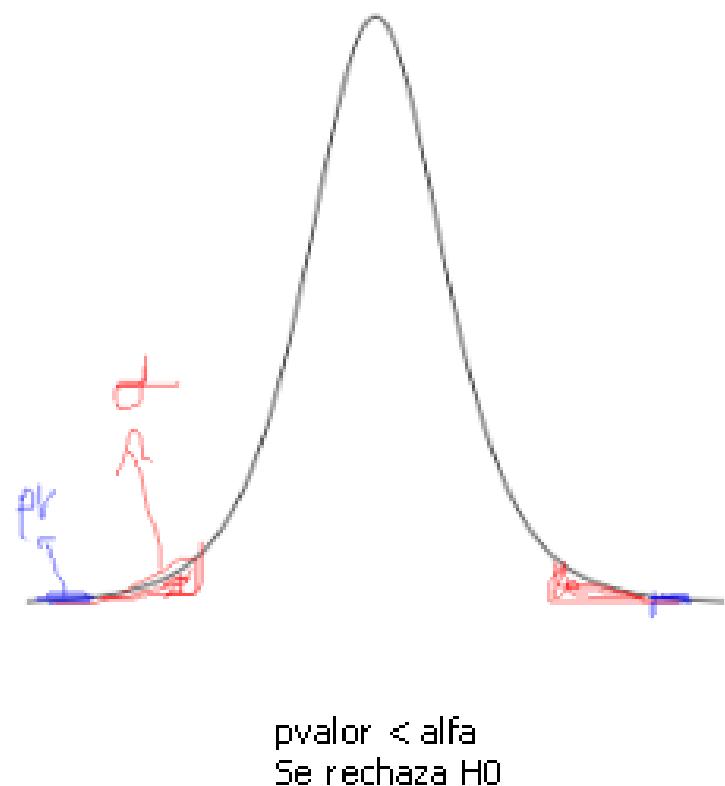
```
[1] 0.7780833 0.9334980
attr(,"conf.level")
[1] 0.95
```

Con un 95% de confianza , el coeficiente de correlación de Pearson estará contenido en el intervalo (0.778, 0.933)

Prueba de hipótesis



t_{calc} cae en la zona de rechazo de H_0 .



```
> cor.test(x,y, method = "pearson", alternative = "less")
```

Pearson's product-moment correlation

```
data: x and y
t = 11.253, df = 38, p-value = 1
alternative hypothesis: true correlation is less than 0
95 percent confidence interval:
-1.000000 0.926505
sample estimates:
cor
0.8770203
```

```
> cor.test(x,y, method = "pearson", alternative = "greater")
```

Pearson's product-moment correlation

```
data: x and y
t = 11.253, df = 38, p-value = 5.817e-14
alternative hypothesis: true correlation is greater than 0
95 percent confidence interval:
0.7977155 1.0000000
sample estimates:
cor
0.8770203
```

↙

$$H_0 : \rho \geq 0$$

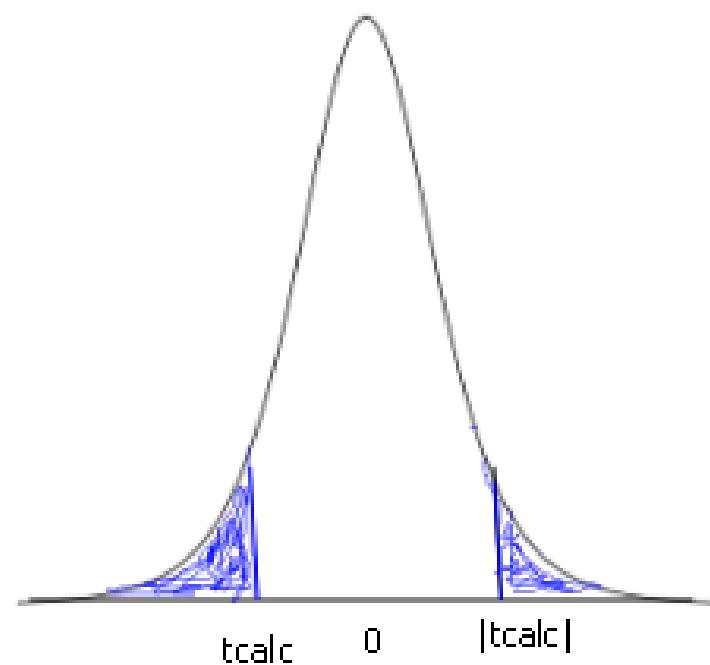
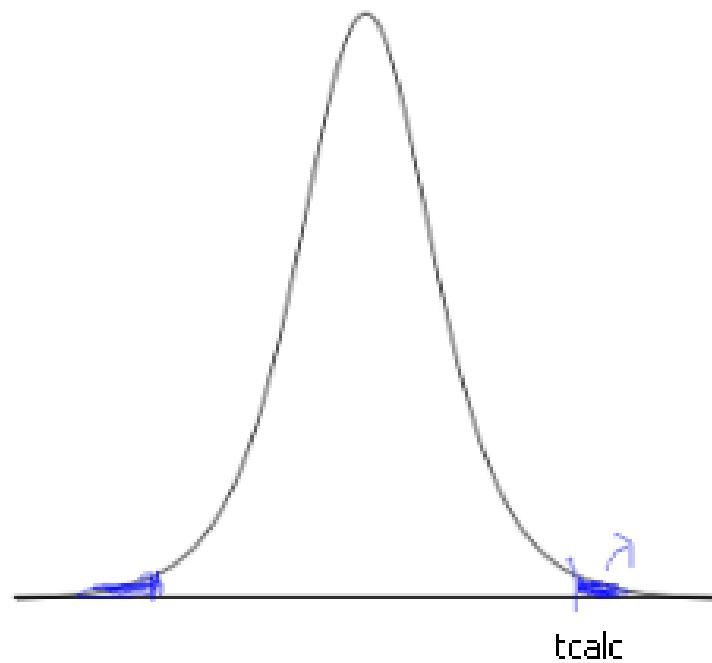
$$H_1 : \rho < 0$$

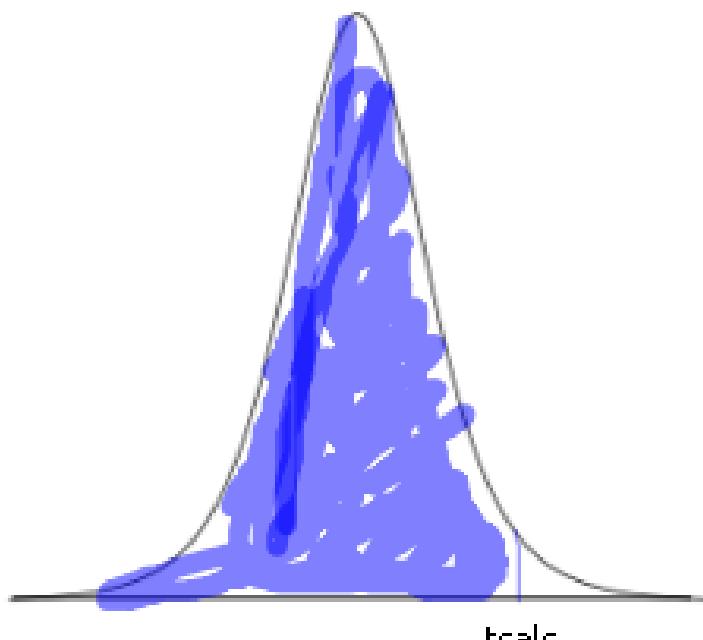
↗

$$H_0 : \rho \leq 0$$

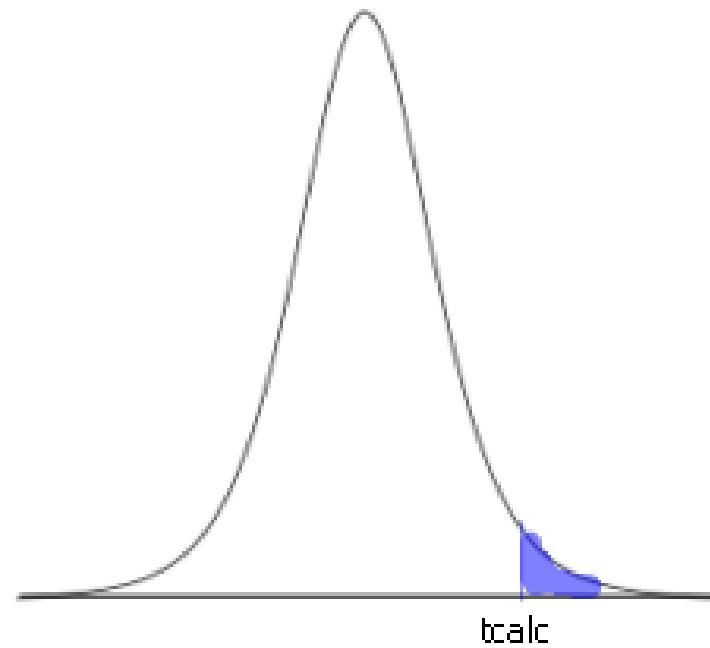
$$H_1 : \rho > 0$$

$$p\text{-valor} = 2P(T_{n-2} > |t_{\text{calc}}|)$$





`pt(tcalc, df = ...)`



`pt(tcalc, df = ..., lower.tail = FALSE)`