Context: Promoting a new free coding and app development certification offered by Ohio State online

Facebook Copy targeting students:

- Image:

- Headline v1: Digital Flagship Coding Certificate
- Primary Text v1: Learn to code online – for FREE – at your own rate with Digital Flagship's new Swift Coding and App Development Certificate.
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- Headline v2: Free Online Swift Coding Certificate
- Primary Text v2: New to coding? Learn the basics quicker than you'd think with Digital Flagship's Swift Coding and App Development Certificate.
- Descriptor Text: Coding and App Development

LinkedIn copy targeting students:

- Image:

- Headline v1: Free Ohio State Online Swift Coding Certificate
- Introductory Text v1: Busier than ever? With self-paced curriculum, you control your schedule. Learn the valuable coding and app development skills employers seek on your timeline– for FREE. Register today to get started.
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- Headline v2: Free Swift Coding and App Development Certificate
- Introductory Text v2: No coding experience? No problem! Ohio State's new Swift Coding and App Development Certificate teaches the essential coding skills employers are looking for in an intuitive beginner-friendly format. Enroll today and start learning.
- Descriptor Text: Swift Coding and App Development Certificate

Facebook copy targeting alumni:

- Images:

- Headline v1: Ohio State Alumni: Free Coding Classes
- Introductory Text v1: Diversify your digital skillset and create new opportunities through app development courses offered by Ohio State.
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- Headline v2: Free Ohio State Swift Coding Certificate
- Introductory Text v2: Don't let your ideas stay ideas. Learn to code your own apps, and bring your passion projects to life.
- Descriptor Text: Coding and App Development

LinkedIn copy targeting alumni:

- Images:

- Headline v1: Earn a Free Coding Certificate Online from Ohio State
- Primary Text v1: No matter the task, a coding-based skillset allows for creative and logical solutions that're otherwise impossible. Earn the Swift coding and app development certificate and learn digital skills that benefit you at any stage of your career.
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- Headline v2: Earn Your Free Coding Certificate Online
- Primary Text v2: Advance your career and diversify your digital skillset. The new no-cost Swift Coding and App Development Certificate from Ohio State creates new opportunities. Register and start learning today.
- Descriptor Text: Swift Coding and App Development Certificate

LinkedIn InMail Copy targeting prospective students:

Hi There <FName>,

Are you looking to distinguish yourself as proven leader in radiology? An advanced degree is one great way for busy professionals certified in radiography, radiation therapy, nuclear medicine technology or sonography to take their careers to the next level.

The Ohio State University's new AS to BS Completion Degree in Radiologic Sciences is designed for **busy radiology professionals** seeking administrative or managerial roles in the medical imaging profession.

With instruction from the same **top-ranked faculty** found in the classroom, this **flexible and fully online program** prepares students for the **Certified Radiology Administrator's (CRA)** certification exam – positioning students for leadership roles in radiology. And with a culminating final project, you will develop real-time quality improvement strategies for implementation in the workplace.

Earn your degree in **less than two years** from a **nationally renowned university** and distinguish yourself as a **skilled and knowledgeable leader** in radiologic sciences.

Ready to learn more? Request information using the button below, and we'll be in touch shortly to help you on your path of healthcare leadership.

[Signature]