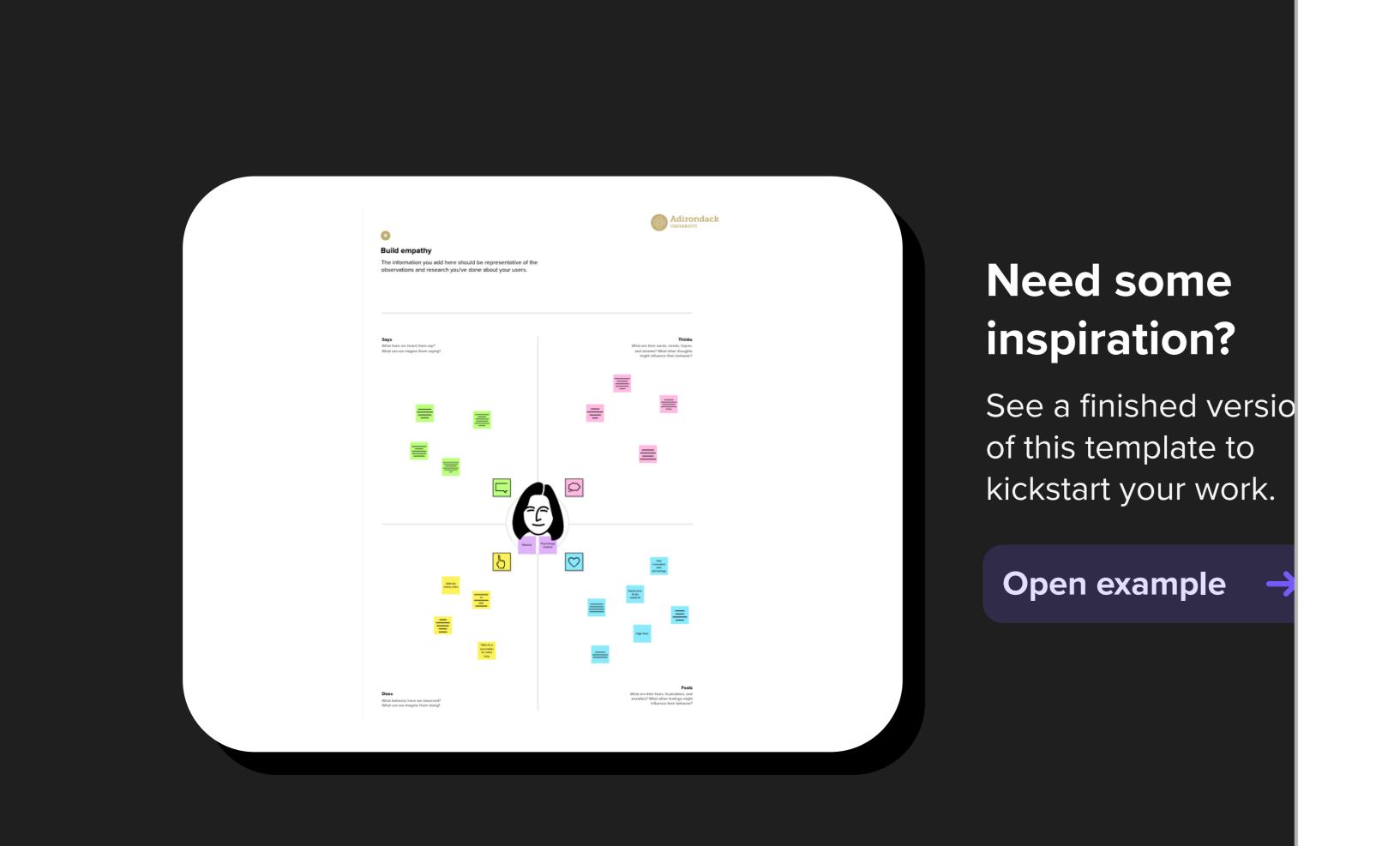


Empathy map

Use this framework to develop a deep, shared understanding empathy for other people. A empathy map helps describe aspects of a user's experient and pain points, to quickly understand your users' expendent and mindset.

Share template feedback





Build empathy

The information you add here should be representative of the observations and research you've done about your users.

