

Jesse Krensel

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SKILLS

HTML | **CSS** | Flexbox | Responsive design | Image optimization | Debugging | **JavaScript (ES6)** | **React** | CSS-in-JS | **Material UI** | **Next.js** | Git | Vercel | Netlify | Heroku | AWS | **Contentful (CMS)** | Framer Motion

PROJECTS

Audiophile | <https://audiophile-pearl.vercel.app/> 03/23

- Developed an e-commerce website frontend catering to audiophiles using React and MaterialUI
- Matched design specifications with a professional high-resolution mockup delivered through Figma, ensuring a polished and consistent user interface
- Optimized routing and image handling with Nextjs
- Leveraged Contentful headless CMS to store and fetch images
- Utilized Framer Motion to create smooth and engaging animations
- Ensured high performance of the application with Lighthouse and best practices
- *Demonstrated expertise:* React, Material UI, Nextjs, Contentful, Figma, Framer Motion, Lighthouse

DictionaryPlus | <https://dictionary-jdk.netlify.app/> 03/23

- Developed a dynamic web application, DictionaryPlus, that fetches data from the Free Dictionary API using modern asynchronous JavaScript
- Implemented features such as dark mode, font customization, and playing audio to enhance user experience
- *Demonstrated expertise:* React, Material UI, Figma, Axios, Netlify, Figma

Space Tourism | <https://space-tourism-jeklnd.netlify.app/> 02/23

- Developed a static information website, Space Tourism, using vanilla React and custom components
- Implemented client-side navigation using React Router to enable smooth and seamless transitions between pages
- Created a visually appealing and consistent user interface using CSS modules for styling
- *Demonstrated expertise:* Typescript, React, React Router, CSS Modules, Figma, Netlify

Connect Four | <https://connect-four-game.herokuapp.com/> 02/23

- Built a Connect Four game web application using HTML, SCSS, and vanilla JavaScript on the frontend for a fun and interactive user experience
- Handled routing on the backend with Express and Node.js, using EJS as the templating engine to dynamically generate HTML pages
- *Demonstrated expertise:* HTML, SCSS, JavaScript, Node.js, Express, EJS, Figma, Heroku

COURSES & CERTIFICATIONS

- The London App Brewery's Complete 2023 Web Development Bootcamp 12/22 – 01/23
- AWS Certified Solutions Architect - Associate 11/22

WORK EXPERIENCE

GLG Law, *Business Development Associate* 02/22 – 07/22

- Generated over \$300,000 in retentions in the first 5 months by building strong relationships with AmLaw 100 litigators to help them source expert witnesses for high-stakes, bet-the-company cases.
- Increased teamwide outreach reply rate by developing customized Salesforce and Groove outreach cadences resulting in an overall 2.3% reply rate.
- Collaborated with research managers to provide white-glove service post-outreach and discovery by qualifying leads, checking in with them regularly, and framing and requesting retainers

EDUCATION

West Chester University of Pennsylvania, Honors College XIX 08/17 – 05/21

- Major: BS, Liberal Studies - Professional Studies (4.0 GPA, *summa cum laude*)
- Minors: Contemplative Studies, Japanese, Graduate Certificate in Applied Mindfulness
- Studied abroad in Tokyo, Japan during fall 2019 in Hosei University's Exchange Students from Overseas Program