

JACOB DELANYO DOTSEY

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Summary

I am an enthusiastic and detail-oriented Junior Developer with a passion for solving complex problems and learning new technologies. Proficient in HTML, CSS, JavaScript and experienced with Git. Known for a strong work ethic, adaptability, and a collaborative approach to team projects. Excited to contribute to innovative projects and continuously improve technical skills in a fast-paced environment.

Skills

Languages: HTML | CSS | JavaScript

Version Control: Git

Soft skills:

Time Management : Skills in managing projects and deadlines efficiently.

Problem Solving: Strong analytical skills to troubleshoot and resolve issues.

Communication: Ability to effectively communicate ideas and collaborate with team members.

User Experience (UX) Design: Understanding user-centered design principles to create intuitive interfaces.

Attention to Detail: A keen eye for detail to ensure quality and performance.

Experience

Marica Carpet & Decor | Manager | 05/2022 - 07/2024

- **Team Leadership:** Supervise, train, and motivate the sales staff. Set performance goals, provide feedback, and conduct performance evaluations.
- **Customer Relations:** Build and maintain relationships with key clients, providing personalized service and follow-ups to ensure customer satisfaction and repeat business.
- **Achievements:** Increased sales by 20% through effective team management.

Napoleon Electricals | Marketing Manager | 02/2016 – 04/2022

- **Content Creation:** Oversee the development of marketing content, such as advertisements, social media posts, and promotional materials. Collaborate with creative teams to ensure consistent messaging and branding.
- **Analytics & Reporting:** Analyse campaign performance using metrics like ROI, conversion rates, and customer engagement. Prepare reports to assess the effectiveness of marketing activities and inform future strategies

- **Brand Management:** Ensure that all marketing efforts align with the company's brand identity and values, maintaining a strong and consistent brand image across all channels.
- **Strategy Development:** Create and implement comprehensive marketing strategies that align with the company's goals, targeting specific audiences to increase brand awareness and drive sales.
- **Achievements:** Boosted social media engagement by 30%.

Education

Certificate, Backend Development, **MEST AFRICA** | 11/2024

Diploma, Ministerial studies, **VICTORY INTERNATIONAL COLLEGE** | 09/2016

Certificate, Agric-science, **KETA SENIOR HIGH TECH. SCHOOL (KETASCO)** | 06/2013

Awards & Certifications

2017 | Best satellite dish installer in volta Region | Kwese Tv

2018 | Best employee of the year | Napoleon Electricals