JALENE PANG RESUME



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https://jelenepang.github.io/Portfolio/

A detail-oriented creative with interests encompassing diverse areas of visual design, particularly focusing on generating engaging and user-friendly web interface experiences through iterative design processes.

EDUCATION INTERESTS

Simon Fraser University

Interactive Arts and Technology, BA

Fall 2020 - present

An interdisciplinary program combining Science, Technology, and Art Maintain GPA 3.70+

Crafting, Reading, Playing Badminton, Plavina Piano & Violin

SKILLS

UI/UX Design

2D/3D Animation

Video Editing



Illustration



Graphic Design



Prototyping

Adobe Illustrator

ProtoPie

Adobe After Effects

Fiama

Adobe Premiere Pro

Autodesk Maya

WORK EXPERIENCE

Tennis Goat 100

Multimedia Designer

Spring 2023

- Designed interactive mockups of a new company website to improve online user experience and interaction
- Collaborated with author to illustrate over 30 fullcover pages accompanying children's book story
- Developed personalized business card designs tailored to individual staff members and coordinated their printing

Shuttlesport International

Receptionist

2017 - 2022

- Created engaging fliers and newsletters that delivered comprehensive product/service information to customers
- Optimized sales and improved processing efficiency by sorting inventory and organizing data using Moneris
- Maintained frequent, proactive communication with customers via online and face-to-face interactions

COMMUNITY INVOLVEMENT

SFU UPhoto Photography Club

Graphic Designer

Fall 2020 - 2021

Consistently created social media posts to promote club activities and encourage member participation

Shuttlesport International

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Badminton Coach 2018 - 2020

Monitor and design badminton sessions with proper drills to improve students' level of technique and fitness

ACHIEVEMENTS

Reel Stars Film Festival November 2020 1st place Animation & finalist for Top Film BC Provincial Junior A Badminton

2016 - 2019

1st place U17 GS, U17 GD 2nd place U15 GS, U17 GD, U19 GD