

## **Dreaming Out of the Box**

If you're on the internet for any length of time, you're exposed to a torrent of fantastic half-baked ideas, each one promising to change the world. But for the most part, the world remains unchanged. What we need more of is ideas that have less sex appeal but could actually work. These colorless ideas often require years of incubation to slowly evolve into their final practical forms. You may see them in their initial green state and may not witness the evolution that takes place under the surface. They seem to sleep, out of the glare of the internet. But do not be fooled! People fired with passion are at work on the development of these ideas. Their sleep is not peaceful but full of fiery debate! For the best of them, colorless green ideas sleep furiously.

