

Swim Suit Emporium

The owner of a one-room garment shop needed to downsize and asked a manufacturing efficiency expert to come in and advise what lines he should cut. The shop specialized in swimming suits, and when the expert entered the room, he was overwhelmed by rows of bikinis, one-piece suits, 1890 bloomers... every kind of swim suit he could imagine and in every possible color, no two alike. He quickly fell in love with this shop crammed with swimming suits. How could he possibly tell the owner what to get rid of? He turned to the owner, gestured to the shop, and said "Every, every waterwear -- not a shop to shrink"

