

## **INFO 498B**

### **Final Deliverable**

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# Design Language

## Vision Statement

Airus Design is heavily focused around a metaphor for the sky: Its vast and endless potential, the soothing sight of the weightless white clouds and gliding birds, the silent whirling of pinwheels and the songs of wind chimes, the cool nourishment of oxygen filling your lungs. Our vision is to capture these connotations of the therapeutic tranquility, space, and effortlessness of the sky by emphasizing objects as feather-light and responsive as clouds, minimizing cognitive overload and visual noise with negative space as pleasing as pinwheels.

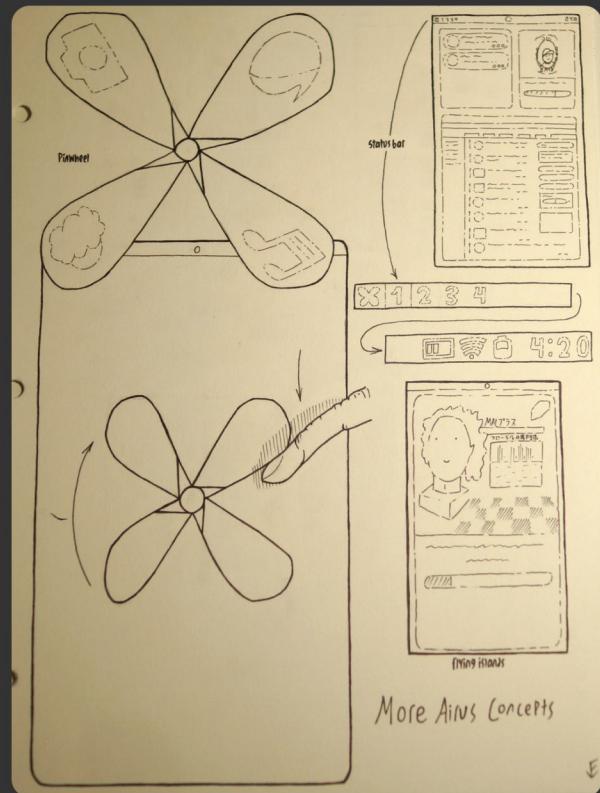
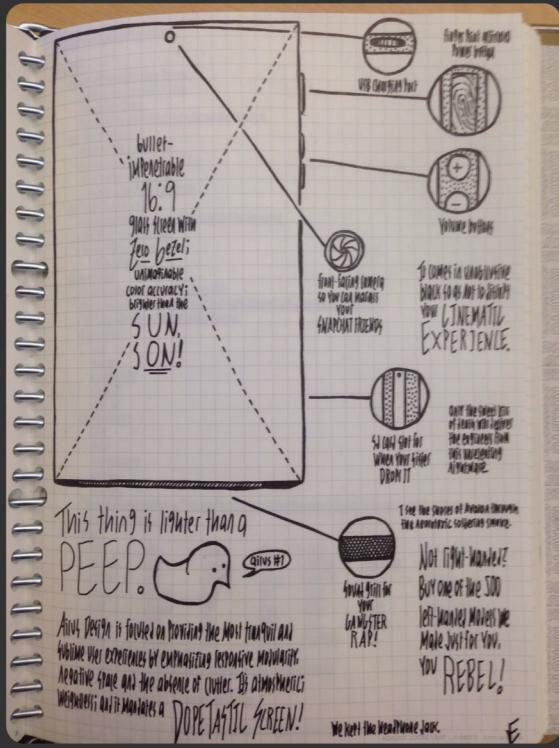
“

*Airus is weightless, kind, soulful.  
Air is flexible, so is our design.*

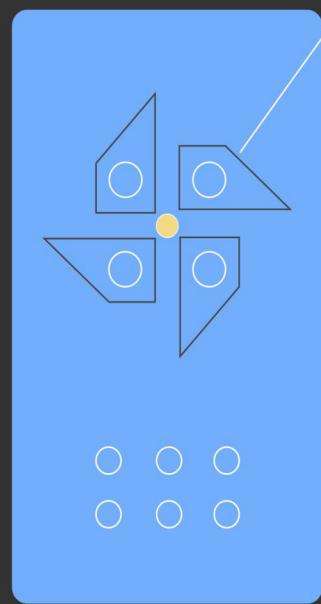
”

**With that in mind,  
here's what we came  
up with**

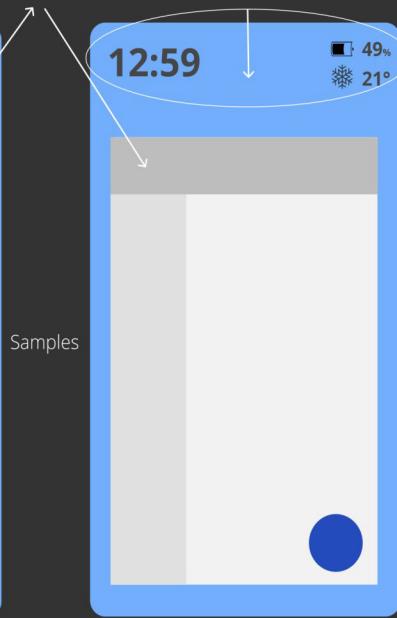
# Mockups



○ (placeholder  
for app icons)



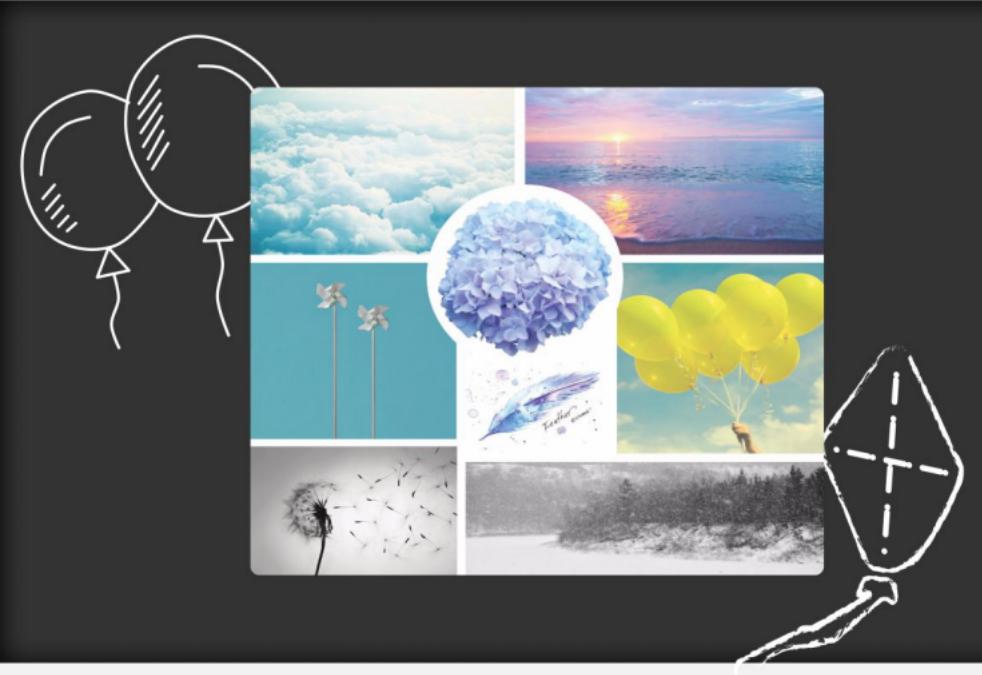
(Gesture) Swiping a direction on the biometric scanner opens an app (on the pinwheel)



(Gesture) Tapping biometric scanner once displays status information dropdown

# Style Guide

## Moodboard



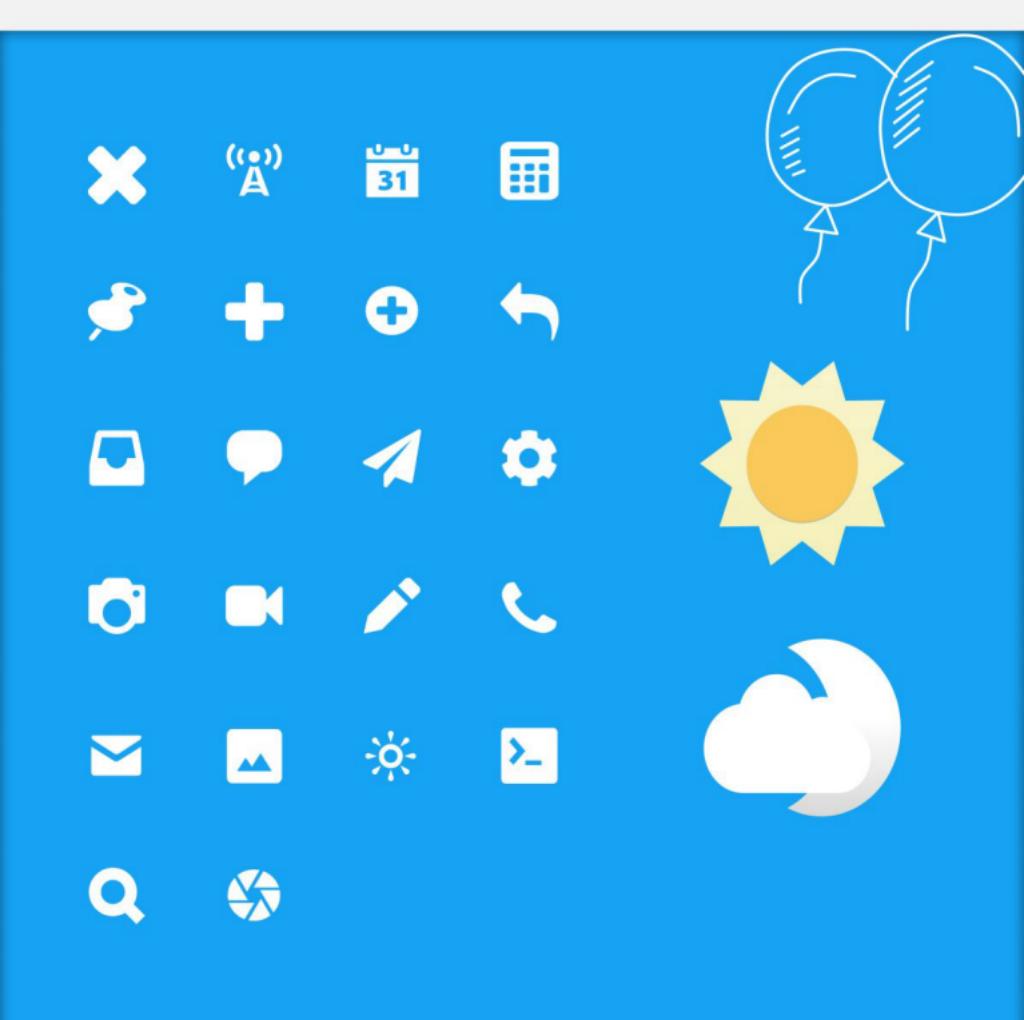
## Typography

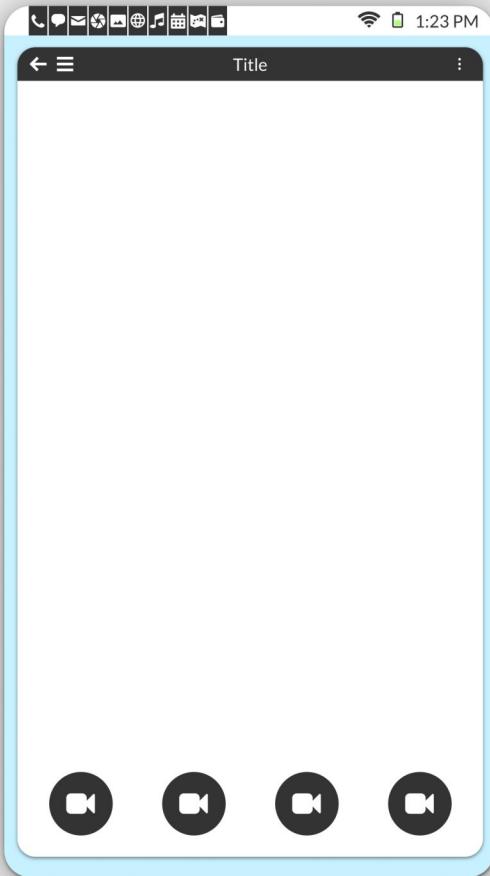
### Lato

*Lato Thin*  
*Lato Thin Italic*  
*Lato Light*  
*Lato Light Italic*  
*Lato Regular*  
*Lato Regular Italic*  
**Lato Bold**  
*Lato Bold Italic*  
**Lato Black**  
*Lato Black Italic*

**The spectacle before us was indeed sublime.**  
Apparently we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle. By the same illusion which lifts the horizon of the sea to the level of the spectator on a hillside, the sable cloud beneath was dished out, and the car seemed to float in the middle of an immense dark sphere, whose upper half was strewn with silver. Looking down into the dark gulf below, I could see a ruddy light streaming through a rift in the clouds.

## Iconography





## Air Bar

Where multitasking within the OS is possible  
All navigation done within off-canvas menu

## Dimensions

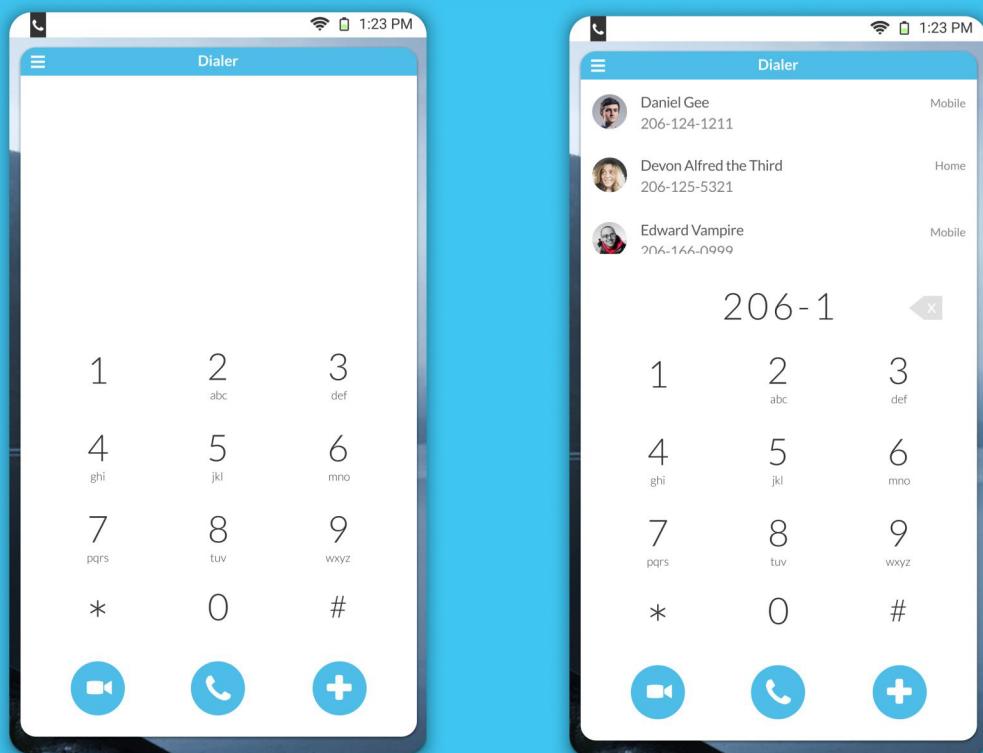
- 1920px x 1080px representing 6in x 3.375in.
- Air Bar: 35px x 1080px.
- Application: 1784px x 1026px.
- Application title bar: 74px x 1026px.
- Action buttons: 140px x 140px.

## Action buttons

Amount changes per app. Flat.  
Color-coded. Efficient. Beautiful

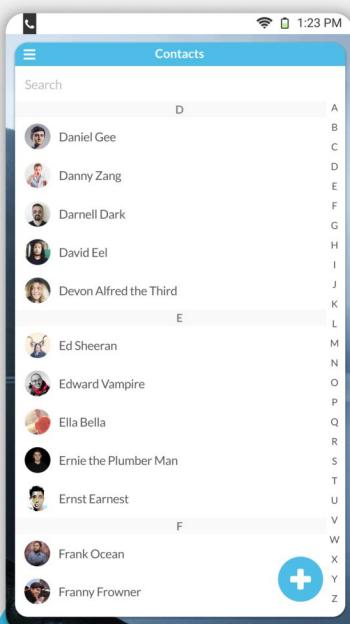
[ **Onto the screens!** ]

# Phone / Contacts

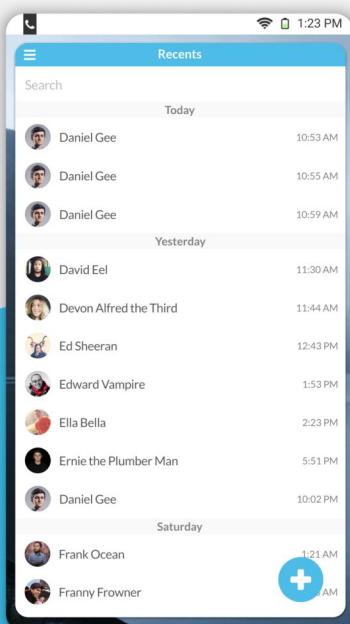


Phone and Contacts. Two birds, one stone. Efficient. It's what we do.

## Contacts



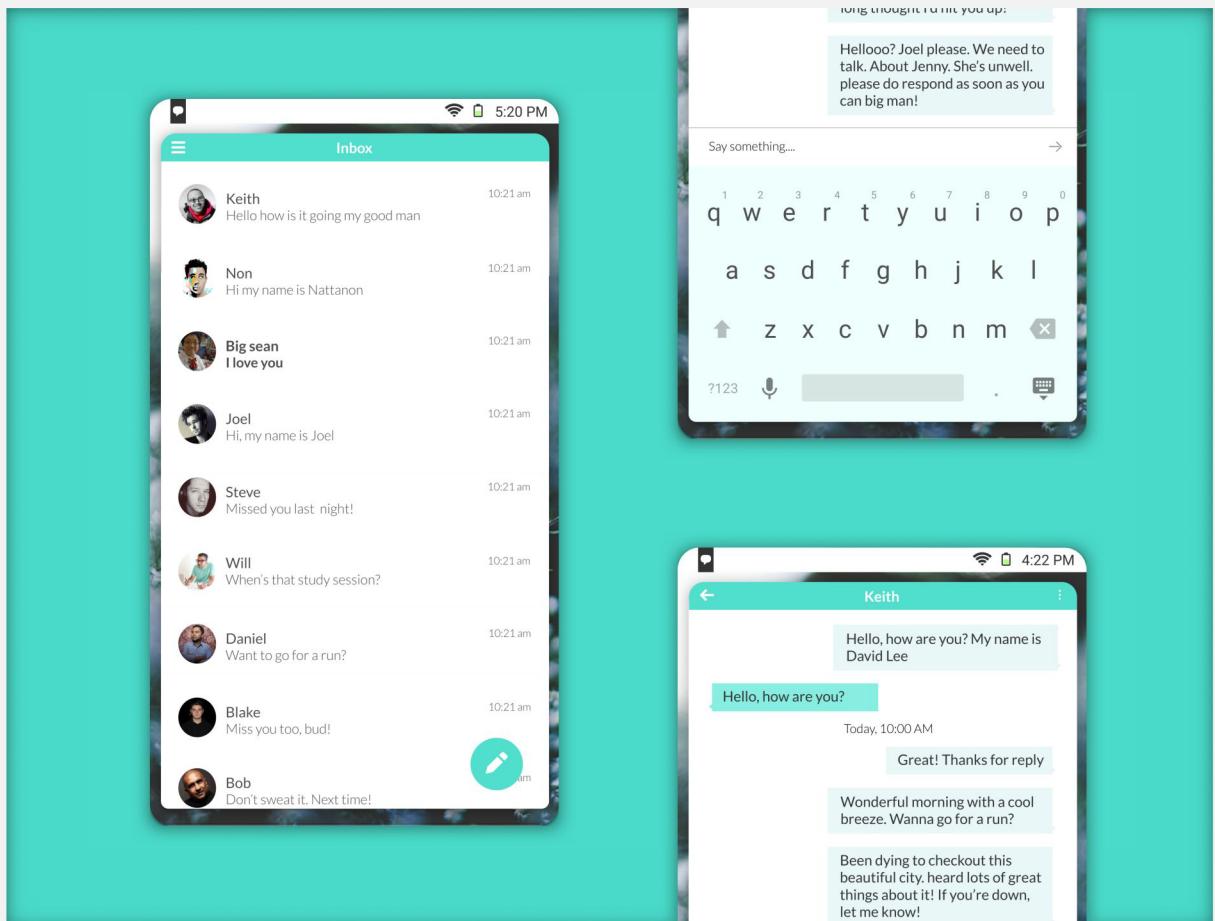
## Recents



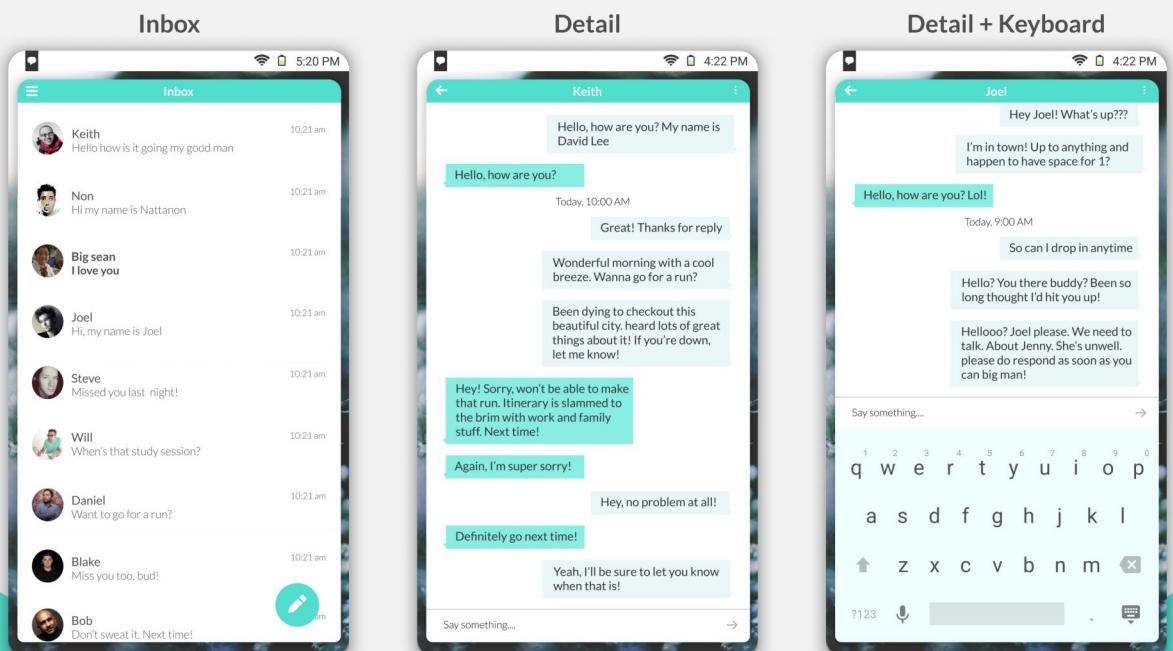
## Detail



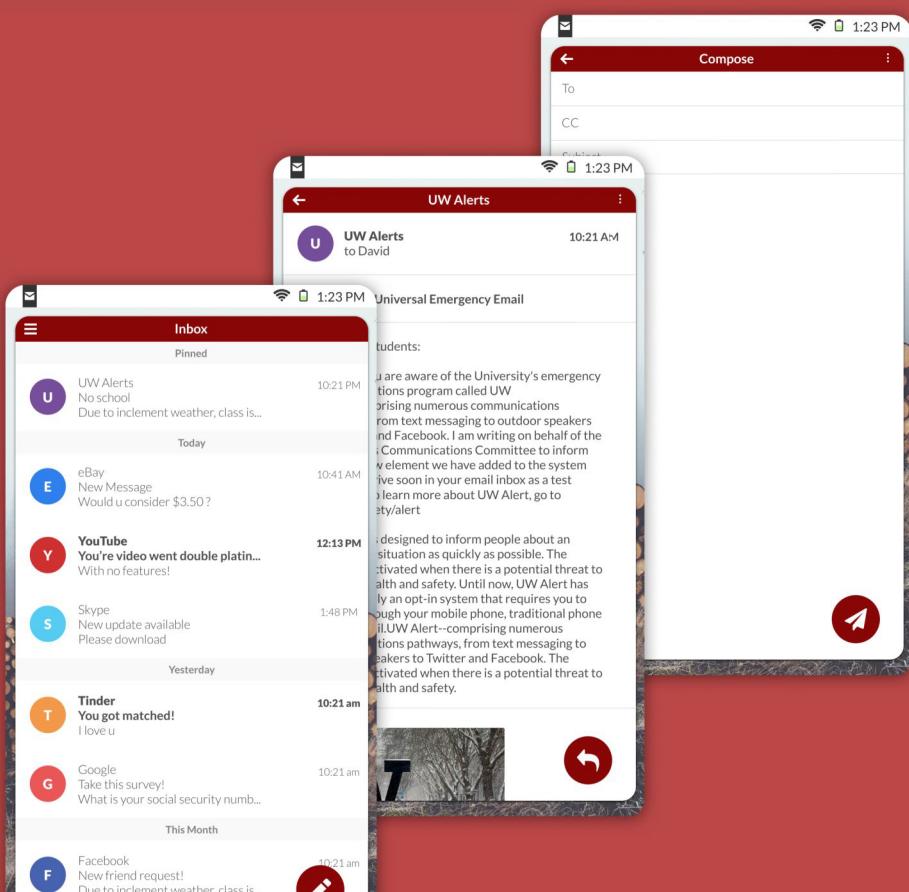
# Messaging



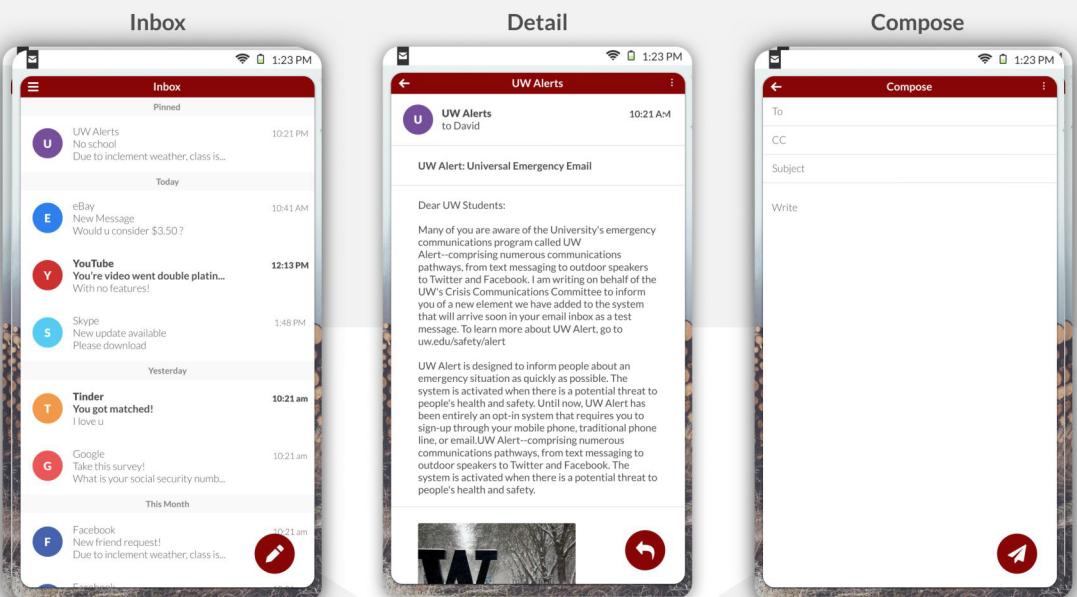
Again, a messaging app kept traditional. But do it in style, won't ya? Keyboard changes shade based on the app.



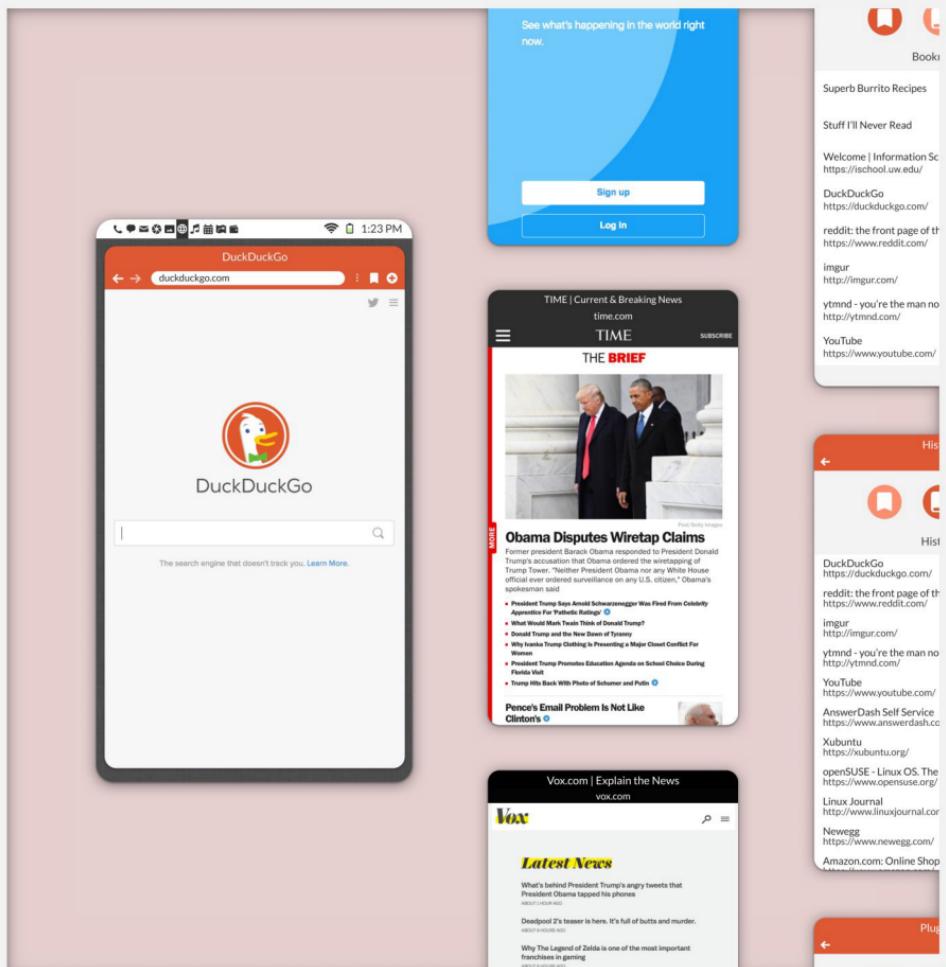
# Mail



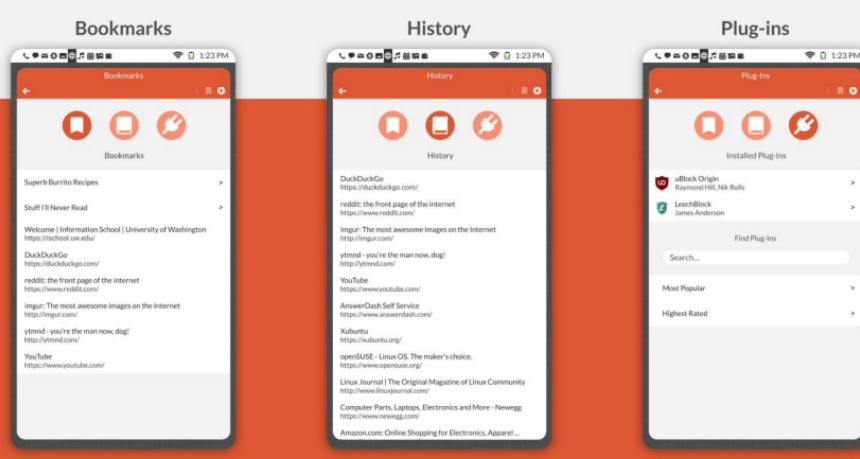
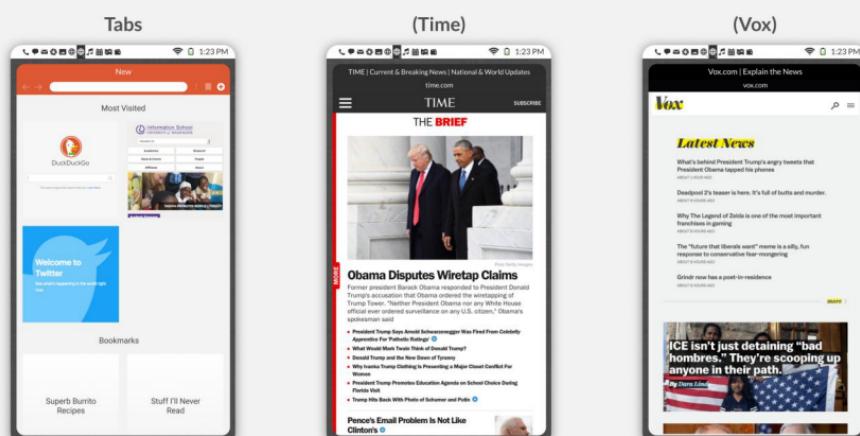
Mail app. Kept traditional. Color accents add a touch of flare to the mundane task of going through your emails.



# Browser

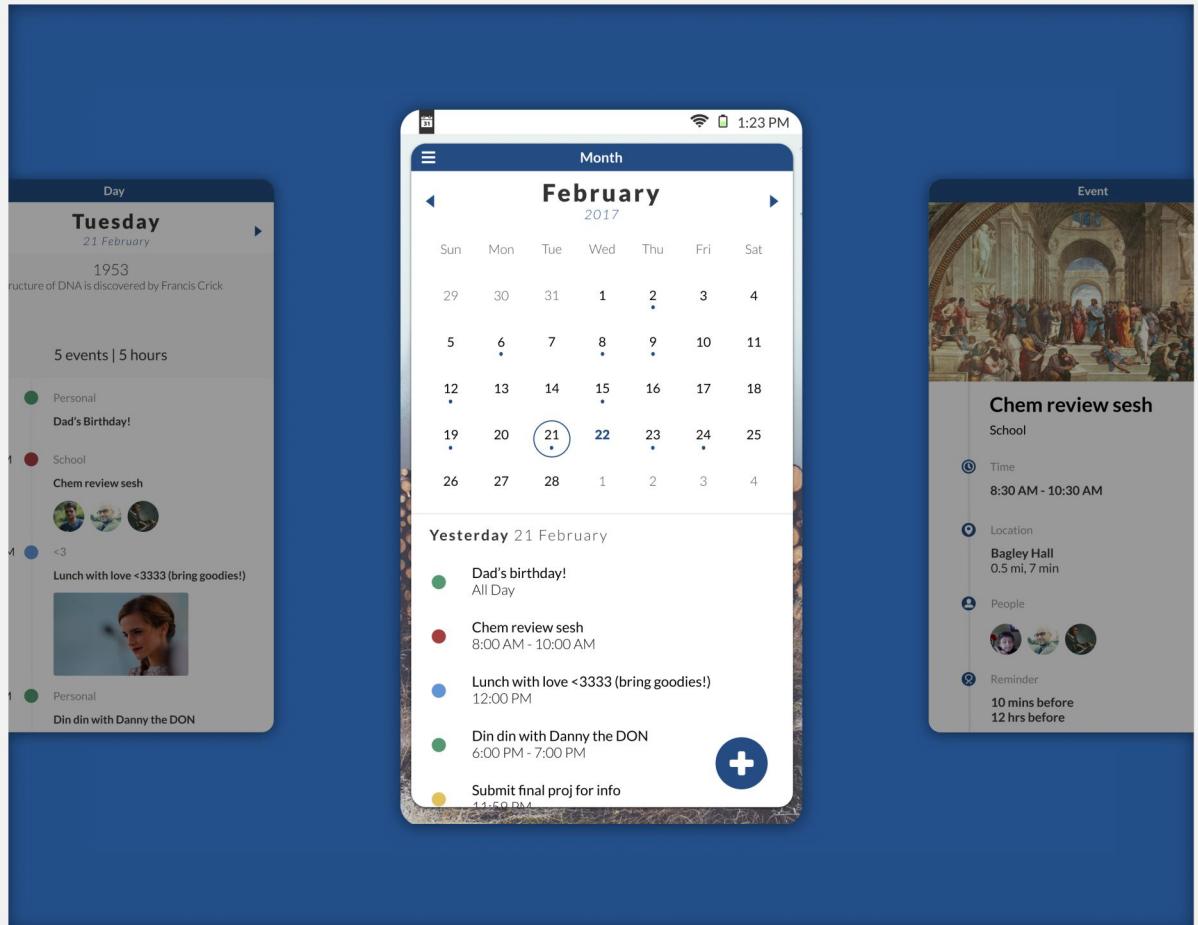


Immerse yourself in the content found across the web with an aesthetic meant to please. Color of the toolbar varies based on the most prevalent color of that webpage.



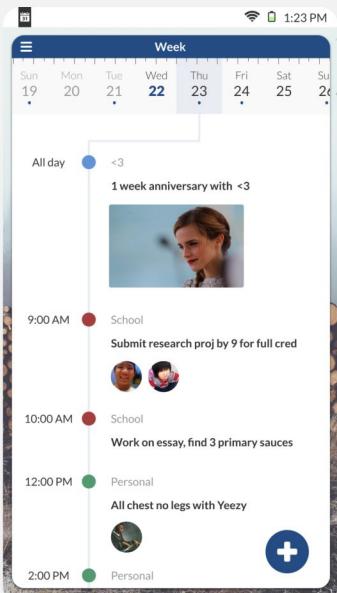
# Calendar

## Month View

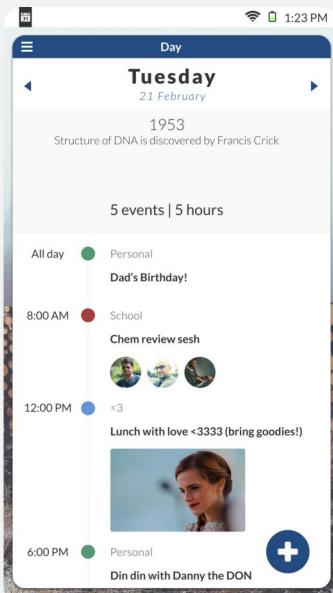


Stay organized and on top of your game with our sophisticated yet animated calendar app. Full customizability allows for our users to feel in control.

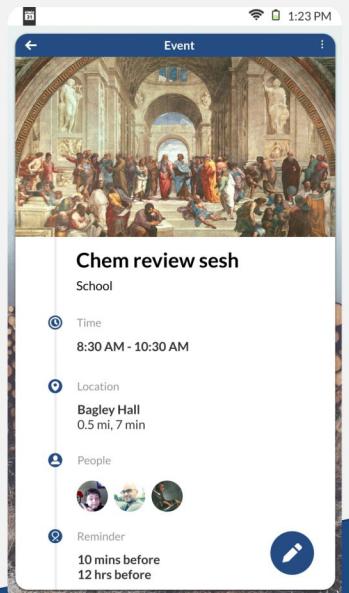
## Week View



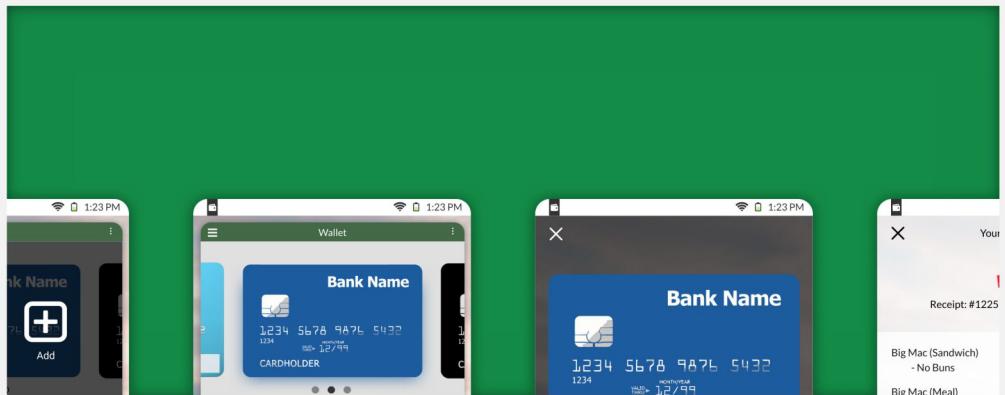
## Day View



## Event View



# Wallet



Store your credit/debit/gift cards, send money, budget funds, pay off your student loans. Neatly put into one powerful app.

**Wallet** screen (left): Shows a card detail view for a "Bank Name" card (1234 5678 9876 5432, exp 12/99, CARDHOLDER) and a table of recent activity:

Recent Activity	Balance: \$97,165.58
Amazon	\$0.50
Apple Ear Pods	\$50.37
Foot Locker	\$150.89
Nike Flyknit Free Runs	
Alibaba	\$253.54
BMW M5 Replacement Key	
eBay	\$589.29
Calculus Book version 3	
Costco	\$189.39
6x Ti-84 Scientific Calculator Silver ed.	
Amazon	
Logitech G502 Gaming Mouse	

**Remove/Add** screen (right): Shows a card detail view with a minus icon ("Remove") and a plus icon ("Add") and a table of recent activity:

Recent Activity	Balance: \$97,165.58
Amazon	\$0.50
Apple Ear Pods	\$50.37
Foot Locker	\$150.89
Nike Flyknit Free Runs	
Alibaba	\$253.54
BMW M5 Replacement Key	
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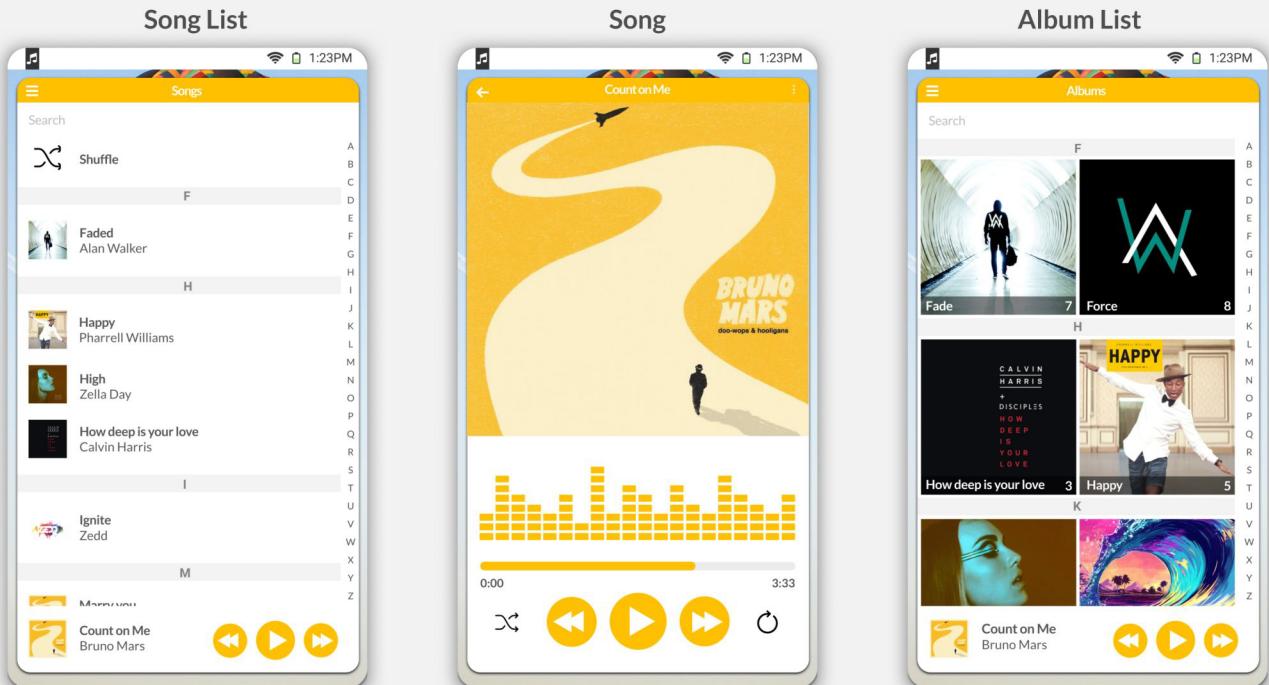
**Payment** screen (left): Shows a card detail view for a "Bank Name" card (1234 5678 9876 5432, exp 12/99, CARDHOLDER) and a payment summary: Total: \$261.37. The background features a sunflower field.

**Receipt** screen (right): Shows a receipt from McDonald's with items:

Item	Price
Big Mac (Sandwich) - No Buns	\$3.49
Big Mac (Meal) - No Fries or Drink	\$5.49
McFlurry (Small)	\$1.49
French Fries (Large)	\$2.49
McChicken - No sauce	\$1.49
Subtotal	\$14.45
Total	\$16.78

Paid With: Bank Name card (1234 5678 9876 5432, exp 12/99, CARDHOLDER).

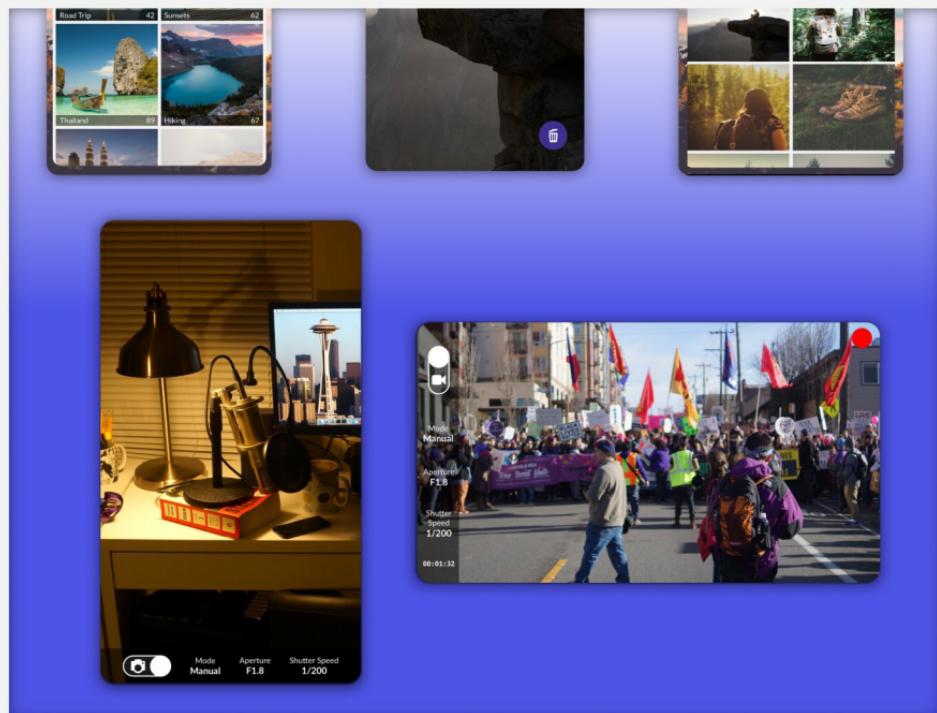
# Music Player



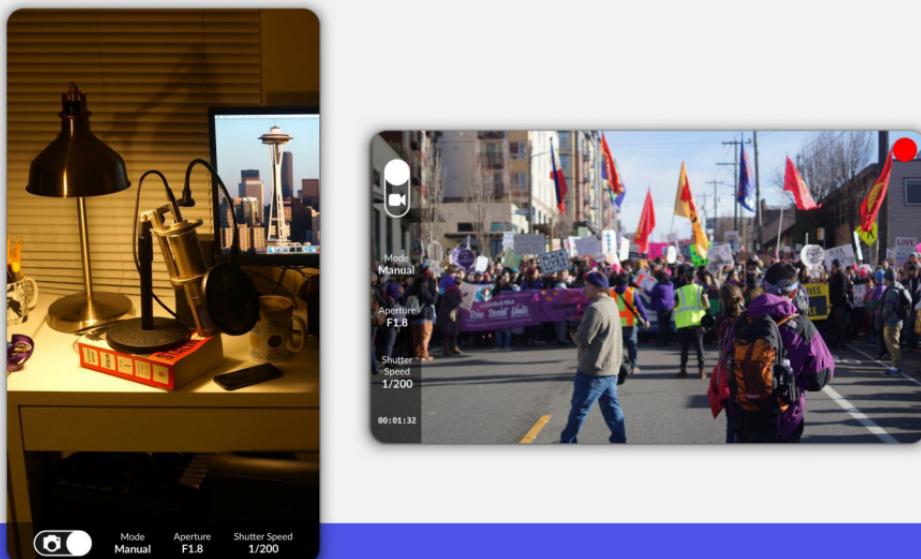
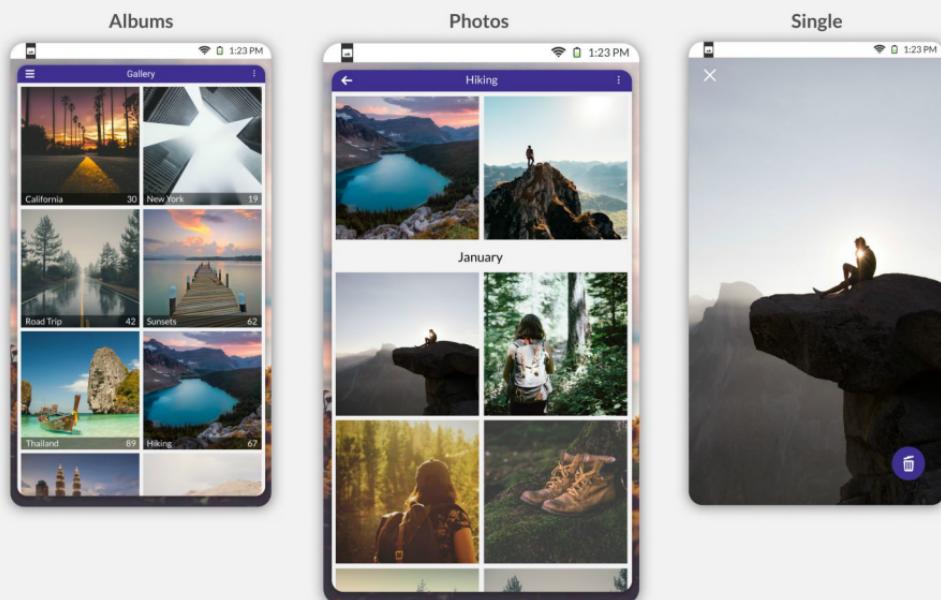
Visualization bars. The DJ isn't the only one that loves them. Make it yours with elements that change color based on what you play.



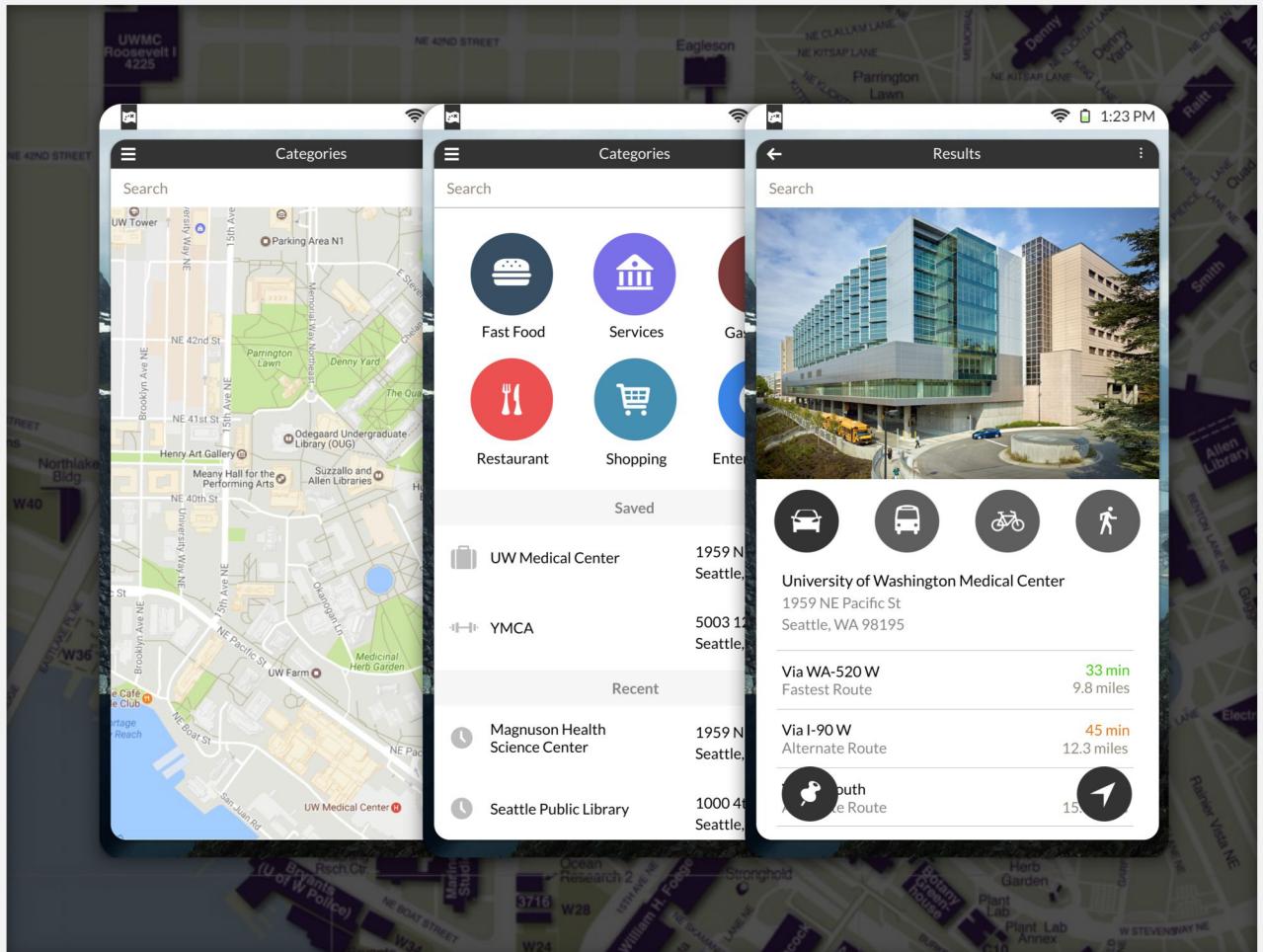
# Gallery + Camera



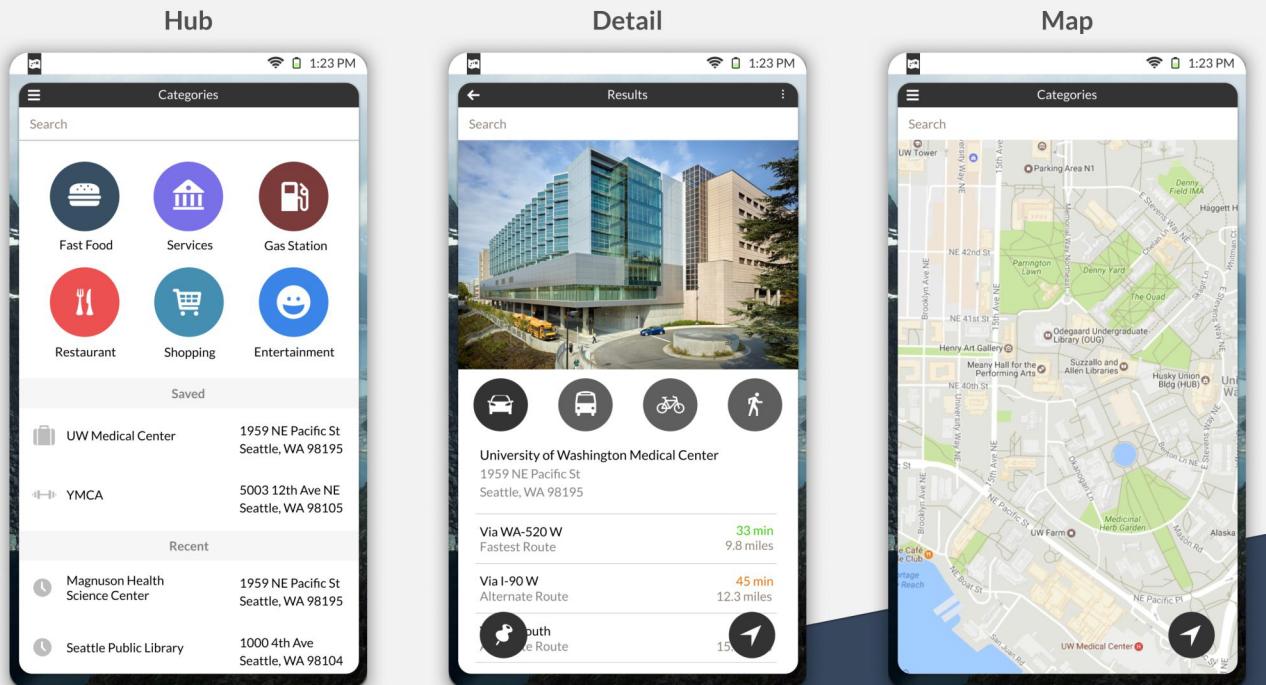
Take pretty shots. See pretty shots.



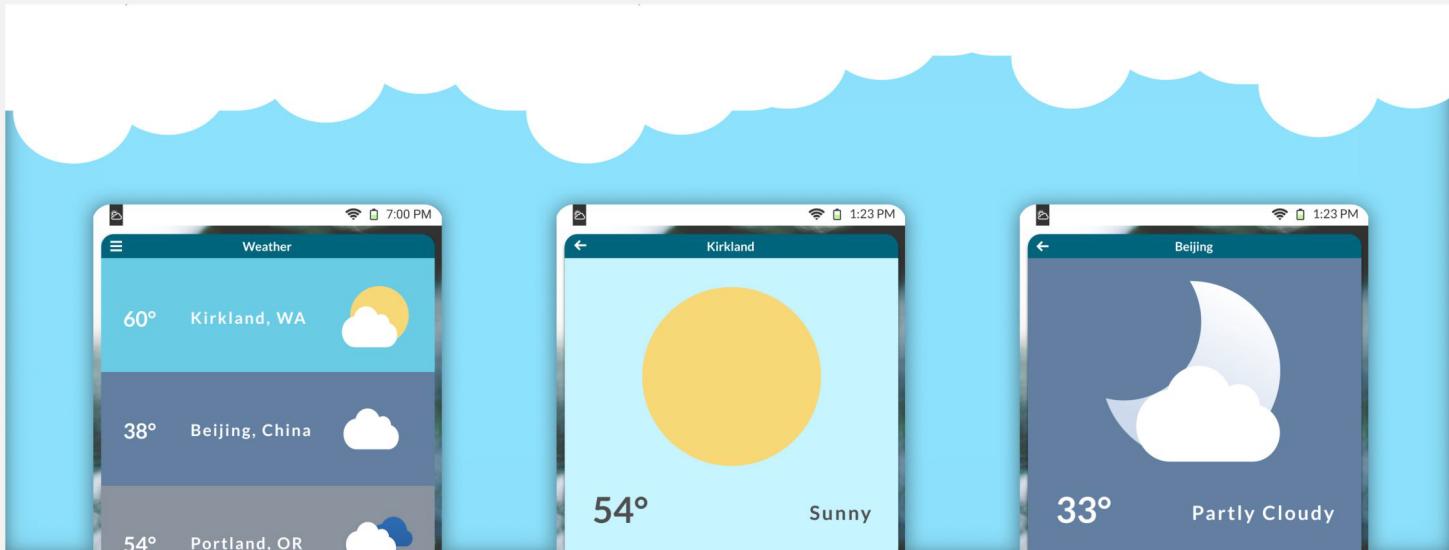
# Maps



Travel in style with our Maps app. Designed with our users in mind and kept ultra intuitive, yet stylish, too.



# Weather



Simple. Only the necessities. Don't leave the house without an umbrella. Don't have a phone without this app.

The image displays three smartphone screens against a light blue background. The first screen, labeled 'Hub', shows a weather summary for five locations: Kirkland, WA; Beijing, China; Portland, OR; Seattle, WA; and New York, NY. The second screen, labeled '(Day)', shows Kirkland's weather details: 54°, Sunny, with a 5-day forecast from Tuesday to Friday. The third screen, labeled '(Night)', shows Beijing's weather details: 33°, Partly Cloudy, with a 5-hour forecast from 8:00 PM to 11:00 PM.

Time	Day	Temperature
Tuesday		60°
Wednesday		66°
Thursday		54°
Friday		59°

Time	Day	Temperature
8:00 PM		34°
9:00 PM		31°
10:00 PM		31°
11:00 PM		28°