Joel Elizaga
Multimedia Specialist
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PROFICIENCIES

Multimedia Software: Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe Audition, Adobe After Effects, Adobe Lightroom, Final Cut Pro 7 & X, EditShare Lightworks, Black Magic Design DaVinci Resolve, Dragonframe, Pixelmator, GIMP, Audacity, Sketch, Figma, Balsamiq, UserTesting.com, Wireframe.cc, InVision.

Design: Vector & raster illustration, branding, digital photography, photo compositing, photo editing, document design, web & mobile design, copywriting.

Video Production: NLE video editing, basic 2D animation, independent sound recording (Zoom & TASCAM) and microphone technique, drone piloting, talent direction, prop acquisition, set lighting, sound editing.

EXPERIENCE

AnswerDash (2016-2017)
Video Production Intern
Produced promotional content for a growing Seattle-based SaaS startup.
  • Collaborating with marketing department, product designer, and in-house research to tailor content so as to blend with brand image, copy, and message.
  • Scriptwriting and revision, videography, sound production, post-production.
  • Directing and selection of talent.

AmeriCorps NCCC (2018)
Corps Member
Completed 1916.5 hours of community service on a dedicated team of seven in the Southwest region of the United States.
  • *Arizona:* Built 3 miles of the McKenzie multi-use and mountain bike trails with the Sonoran Desert Mountain Bicyclists.
  • *Texas:* Worked operations and directed volunteer groups on landscaping and house repair projects at Generation One in Third Ward of Houston.
  • *New Mexico:* Deforested and developed land and infrastructure for an eco-therapeutic veteran service program in Taos, in partnership with Not Forgotten Outreach.

Freelance Videographer (2019)
Continuing to produce videos for AnswerDash's latest iteration of branding, Facebook marketing strategy, and new product (AnswerDash Lite).
  • Negotiating commission and deliverables as an independent operation.

• Maintaining client satisfaction with transparency, efficient turnaround, and flexible availability.

EDUCATION

The University of Washington – Seattle (2014-2017)
Bachelor of Science in Informatics: HCI (Human-Computer Interaction)

The Evergreen State College (2012-2013)
Focus in Experimental Media

PROJECTS

Mobile Design (2017-)
2 mobile app design projects: a social media app and an OS design language & app suite.

Videography (2014-)
14 documented professional & personal videos.

General Design (2015-)
7 cached presentations, infographics, documents, research papers, and non-profit branding.

Web Design (2015-)
8 web design and client-side development projects.

MERITS

President's Volunteer Service Award – Gold (2018)
Awarded October 18, 2018 for volunteer service hours completed over the course of my time at AmeriCorps NCCC.