

# Joel Elizaga

UX | UI | HCI

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## PROFICIENCIES

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**UX | UI | Multimedia Software:** Sketch, Figma, Balsamiq, UserTesting.com, Wireframe.cc, InVision, Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe Audition, Adobe After Effects, Adobe Lightroom, Final Cut Pro 7 & X, EditShare Lightworks, Black Magic Design DaVinci Resolve, Dragonframe, Pixelmator, GIMP, Audacity.

**UX | UI | HCI Techniques:** User-centered design, low-fidelity & high-fidelity prototyping, ideation, user journeys, storyboarding, persona crafting, A/B testing, qualitative & quantitative usability analysis, wireframing, user interviewing.

**Programming & Markup Languages:** Java, JavaScript, Python, PHP, HTML, XML, CSS, Bootstrap.css, jQuery.js, Angular.js, JSON, SQL, bash, git.

## EXPERIENCE

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### AnswerDash (2016-2017)

#### *Video Production Intern*

Produced promotional content for a growing Seattle-based SaaS startup.

- Collaborating with marketing department, product designer, and in-house research to tailor content so as to blend with brand image, copy, and message.
- Scriptwriting and revision, videography, sound production, post-production, storyboarding.
- Directing and selection of talent.

### AmeriCorps NCCC (2018)

#### *Corps Member*

Completed 1916.5 hours of community service on a dedicated team of seven in the Southwest region of the United States.

- *Arizona:* Built 3 miles of the McKenzie multi-use and mountain bike trails with the Sonoran Desert Mountain Bicyclists.
- *Texas:* Worked operations and directed volunteer groups on landscaping and house repair projects at Generation One in Third Ward of Houston.
- *New Mexico:* Deforested and developed land and infrastructure for an eco-therapeutic veteran service program in Taos, in partnership with Not Forgotten Outreach.

### Freelance Videographer (2019-)

Continuing to produce videos for AnswerDash's latest iteration of branding, Facebook marketing strategy, and new product (AnswerDash Lite).

- Negotiating commission and deliverables as an independent operation.

- Maintaining client satisfaction with transparency, efficient turnaround, and flexible availability.

## EDUCATION

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### **The University of Washington – Seattle (2014-2017)**

*Bachelor of Science in Informatics: HCI (Human-Computer Interaction)*

**Coursework:** Computer Programming I & II, Web Programming, Relational Database Management Systems, Client-Side Web Development, Design Thinking, Information Systems Analysis & Design, UX & Information Architecture, Visual Information Design, Mobile Application Development – iOS/Swift, Professionalism in Informatics, Research Methods in Informatics, Project Management in Informatics, Information Management in Informatics, Information Ethics & Policy, Mobile App Design, Advanced UX Workshop, Data Structures & Algorithms, Informatics Capstone I & II.

## PROJECTS

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### **TellToo (2017)**

Audio-based storytelling social network mobile app designed to cultivate healthful socialization.

### **VetCorps (2018)**

Design & branding of the VetCorps AmeriCorps program, based in Taos, NM.

### **Airus OS (2017)**

Design language, mobile operating system and app suite prioritizing multitasking and soothing, sky-like spaciousness.

## MERITS

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### **President's Volunteer Service Award – Gold (2018)**

Awarded October 18, 2018 for volunteer service hours completed over the course of my time at AmeriCorps NCCC.