



Travis Hanes, Aayush Saksena, Joel Elizaga, Kenneth Neaville, Tristan Linna

# BUMBERTOOTH

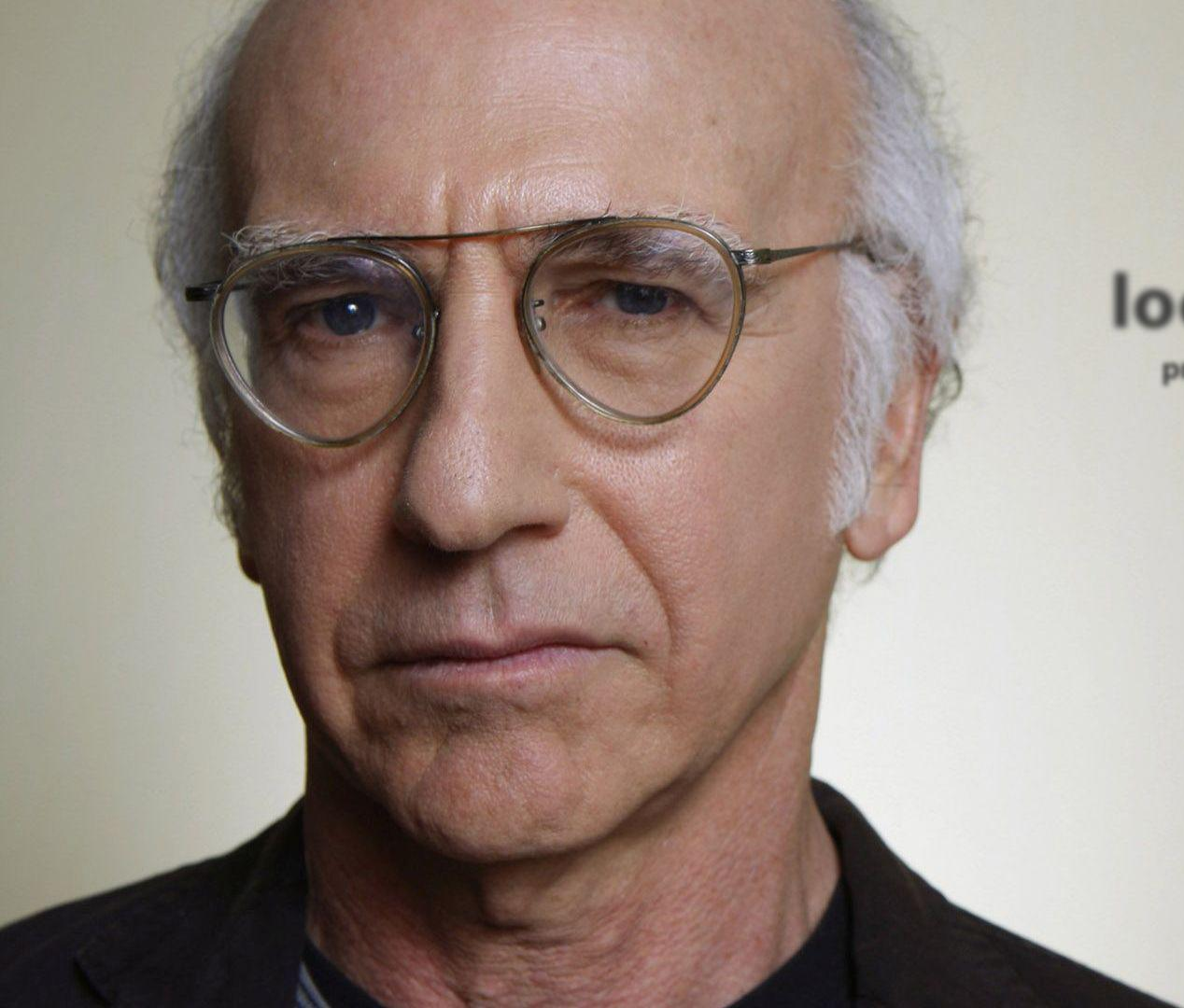






**local musicians**  
not Jay-Z though—he's too expensive





**local comedians**

probably not Larry David though



**Free toothpaste samples!**







**feat. Felicity Jones**

# Raffle-incentivized selfies with *Crest Vanilla Mint!*









# Roles



**Project Manager**



# Roles



**Performance Coordinator**



# Roles



**Equipment & Space Manager**



# Roles



**Social Media Marketer**



# Roles



**Event Marketer**

# Budget

Central Park event permit \$8,000

Felicity Jones meet & greet \$10,000

toothbrushes \$2,000

equipment rentals \$10,000

comedians & bands \$5,000

event promotion \$2,000

helpers \$3,000

Times Square billboard rental \$5,000

raffle prizes \$5,000

# \$50,000

