

Joel Elizaga

UX | UI | HCI

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PROFICIENCIES

UX | UI | Multimedia Software: Sketch, Figma, Balsamiq, UserTesting.com, Wireframe.cc, InVision, Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe Audition, Adobe After Effects, Adobe Lightroom, Final Cut Pro 7 & X, EditShare Lightworks, Black Magic Design DaVinci Resolve, Dragonframe, Pixelmator, GIMP, Audacity.

UX | UI | HCI Techniques: User-centered design, low-fidelity & high-fidelity prototyping, ideation, user journeys, storyboarding, persona crafting, A/B testing, qualitative & quantitative usability analysis, wireframing, user interviewing.

Programming & Markup Languages: Java, JavaScript, Python, PHP, HTML, XML, CSS, Bootstrap.css, jQuery.js, Angular.js, JSON, SQL, bash, git.

EXPERIENCE

AnswerDash (2016-2017)

Video Production Intern

Produced promotional content for a growing Seattle-based SaaS startup.

- Collaborating with marketing department, product designer, and in-house research to tailor content so as to blend with brand image, copy, and message.
- Scriptwriting and revision, videography, sound production, post-production, storyboarding.
- Directing and selection of talent.

AmeriCorps NCCC (2018)

Corps Member

Completed 1916.5 hours of community service on a dedicated team of seven in the Southwest region of the United States.

- *Arizona:* Built 3 miles of the McKenzie multi-use and mountain bike trails with the Sonoran Desert Mountain Bicyclists.
- *Texas:* Worked operations and directed volunteer groups on landscaping and house repair projects at Generation One in Third Ward of Houston.
- *New Mexico:* Deforested and developed land and infrastructure for an eco-therapeutic veteran service program in Taos, in partnership with Not Forgotten Outreach.

Freelance Videographer (2019)

Continuing to produce videos for AnswerDash's latest iteration of branding, Facebook marketing strategy, and new product (AnswerDash Lite).

- Negotiating commission and deliverables as an independent operation.

- Maintaining client satisfaction with transparency, efficient turnaround, and flexible availability.

EDUCATION

The University of Washington – Seattle (2014-2017)

Bachelor of Science in Informatics: HCI (Human-Computer Interaction)

Coursework: Computer Programming I & II, Web Programming, Relational Database Management Systems, Client-Side Web Development, Design Thinking, Information Systems Analysis & Design, UX & Information Architecture, Visual Information Design, Mobile Application Development – iOS/Swift, Professionalism in Informatics, Research Methods in Informatics, Project Management in Informatics, Information Management in Informatics, Information Ethics & Policy, Mobile App Design, Advanced UX Workshop, Data Structures & Algorithms, Informatics Capstone I & II.

PROJECTS

TellToo (2017)

Audio-based storytelling social network mobile app designed to cultivate healthful socialization.

VetCorps (2018)

Design & branding of the VetCorps AmeriCorps program, based in Taos, NM.

Airus OS (2017)

Design language, mobile operating system and app suite prioritizing multitasking and soothing, sky-like spaciousness.

MERITS

President's Volunteer Service Award – Gold (2018)

Awarded October 18, 2018 for volunteer service hours completed over the course of my time at AmeriCorps NCCC.