

Joel Elizaga

Multimedia Specialist

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PROFICIENCIES

Multimedia Software: Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe Audition, Adobe After Effects, Adobe Lightroom, Final Cut Pro 7 & X, EditShare Lightworks, Black Magic Design DaVinci Resolve, Dragonframe, Pixelmator, GIMP, Audacity, Sketch, Figma, Balsamiq, UserTesting.com, Wireframe.cc, InVision.

Design: Vector & raster illustration, branding, digital photography, photo compositing, photo editing, document design, web & mobile design, copywriting.

Video Production: NLE video editing, basic 2D animation, independent sound recording (Zoom & TASCAM) and microphone technique, drone piloting, talent direction, prop acquisition, set lighting, sound editing.

EXPERIENCE

AnswerDash (2016-2017)

Video Production Intern

Produced promotional content for a growing Seattle-based SaaS startup.

- Collaborating with marketing department, product designer, and in-house research to tailor content so as to blend with brand image, copy, and message.
- Scriptwriting and revision, videography, sound production, post-production.
- Directing and selection of talent.

AmeriCorps NCCC (2018)

Corps Member

Completed 1916.5 hours of community service on a dedicated team of seven in the Southwest region of the United States.

- *Arizona:* Built 3 miles of the McKenzie multi-use and mountain bike trails with the Sonoran Desert Mountain Bicyclists.
- *Texas:* Worked operations and directed volunteer groups on landscaping and house repair projects at Generation One in Third Ward of Houston.
- *New Mexico:* Deforested and developed land and infrastructure for an eco-therapeutic veteran service program in Taos, in partnership with Not Forgotten Outreach.

Freelance Videographer (2019-)

Continuing to produce videos for AnswerDash's latest iteration of branding, Facebook marketing strategy, and new product (AnswerDash Lite).

- Negotiating commission and deliverables as an independent operation.

- Maintaining client satisfaction with transparency, efficient turnaround, and flexible availability.

EDUCATION

The University of Washington – Seattle (2014-2017)

Bachelor of Science in Informatics: HCI (Human-Computer Interaction)

The Evergreen State College (2012-2013)

Focus in Experimental Media

PROJECTS

Mobile Design (2017-)

2 mobile app design projects: a social media app and an OS design language & app suite.

Videography (2014-)

14 documented professional & personal videos.

General Design (2015-)

7: Presentations, infographics, documents, research papers, and non-profit branding.

Web Design (2015-)

8 web design and client-side development projects.

MERITS

President's Volunteer Service Award – Gold (2018)

Awarded October 18, 2018 for volunteer service hours completed over the course of my time at AmeriCorps NCCC.